

# Suchit Ahuja

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Sep. 2025

## Employment History

• <b>Director, MSc Program in Business Analytics &amp; Technology Management</b>	John Molson School of Business, Concordia University, Canada	8/2021 – Present
• <b>Associate Professor, SCBTM</b>	John Molson School of Business, Concordia University, Canada	6/2024 – Present
• <b>Steering Committee Academic Lead</b>	Quebec Black Entrepreneurship Knowledge Hub (QBEKH), Concordia University	11/2024 – 05/2025
• <b>Assistant Professor, SCBTM</b>	John Molson School of Business, Concordia University, Canada	8/2018 – 5/2024
• <b>Postdoctoral Research Fellow</b>	Smith School of Business, Queen's University, Canada	1/2018 – 7/2018
• <b>Adjunct Professor, MIS</b>	Smith School of Business, Queen's University, Canada	9/2017 – 12/2017
• <b>IT Applications Analyst</b>	Office of VP for Research, Purdue University	2005 – 2012
• <b>Research Assistant</b>	Center for Education and Research in Information Assurance and Security (CERIAS, Purdue Univ.)	2006 – 2009
• <b>Enterprise Privacy Specialist</b>	Cerner Corporation, Kansas City & Bangalore	06/2006 – 05/2007
• <b>EHR Security Analyst</b>	Orlando Health, Orlando, FL	06/2005 – 05/2006

## Academic Background

• <b>Ph.D. in Management Information Systems</b>	Smith School of Business, Queen's University, Canada	9/2012 – 8/2017
➤ Funded by the Social Sciences and Humanities Research Council of Canada (SSHRC) Grant #430-2015-00433		
• <b>Master of Science</b>	Purdue University, USA	2007 – 2009
• <b>Bachelor of Science</b>	Purdue University, USA	2001 – 2005

## Research

### **Published Journal Articles**

- Ghanbari, H., Ahuja, S., Lee, BK, and Gaskin, J. (2025). Towards a Theory of Technical Debt Ownership: An Exploratory Field Study. *Information & Organization*. <https://doi.org/10.1016/j.infoandorg.2025.100589>
- Sedera, D., Kathuria, A., Lokuge, S., Ahuja, S., Stonecash, R., & Agyapong, D. (2025). A Global Panel Report on Rural Innovation and Entrepreneurship in the Digital Era. *Communications of the Association of Information Systems*. <https://doi.org/10.17705/1CAIS.05644>
- J Patel, S Ahuja, L Giddens, P Wang, AG Young. (2025). Panel Report: Fostering Responsible IS Research. *Communications of the Association of Information Systems*. <https://doi.org/10.17705/1CAIS.05704>
- Helmi, I, Kadian, A., Ahuja, S., & Nishant, R. (2024). When A Dream Turns Into A Nightmare: Understanding the Dark Side of Employing Generative AI in Education Technology. *Communications of the Association of Information Systems*. <https://doi.org/10.17705/1CAIS.05444>
- Ahuja, S., Chan, Y.E., and Krishnamurthy, R. (2023). Responsible Innovation with Digital Platforms: Cases in India and Canada. *Information Systems Journal*. DOI: <https://doi.org/10.1111/isj.12378> [Wiley Top-cited Article Recognition, April 2024]
- Levallet N., Ahuja, S., and Wood, C. (2023). Agility and improvisation in Ontario's craft breweries: Capabilities for constraints-based innovation. *Journal of Small Business Management*. DOI:

<https://doi.org/10.1080/00472778.2023.2182442>

- Dang P.L.T., Sadreddin A., and Ahuja, S. (2023). Leveraging Digital Technologies in Low-Resource Communities. *Information Technology for Development*. <https://doi.org/10.1080/02681102.2023.2288843>
- Ahuja, S., Sadreddin, A., and Chan, Y.E. (2021). Readily Available Technologies for Building Community Resilience: Lessons from India during the Covid-19 pandemic. *Journal of Community Informatics*, 17 (2021), pp. 3-25. DOI: <https://doi.org/10.15353/joci.v17i.3613>
- Asadiara, A., Farhadloo, M., Ahuja, S., and Beaudry, A. (in press). Discovering Dynamic Capabilities for Survival and Success During Prolonged Massive Crises: Insights from a Systematic Literature Review. *International Journal of Business Innovation and Research*.
- Ahuja, S. and Chan, Y.E. (2017). Resource Orchestration for IT-enabled Innovation. *Kindai Management Review*, Vol. 5, 2017. Kindai University Publishing (Tokyo). ISSN 2186-6961.

### Published Academic Editorials

- Cadeddu, S., Ahuja, S., and Alami, H. (2020). How does frugal innovation offer a new form of solidarity in a pandemic and post-pandemic context? *The Philanthropic Year COVID-19 Special Edition*, 1(1). pp. 99-106. Réseau canadien de recherche partenariale sur la philanthropie (PhiLab). ISSN 2563-3058.

### Manuscripts Under Review

- Sadreddin, A., Ahuja, S., and Eeckhout, E. From Root to Rise: Living Labs and the Growth of Academic Entrepreneurship in Canada. Under review at *Journal of Small Business & Entrepreneurship*.
- Ahuja, S., Sadreddin, A., Songhor, A.K. Turning Dust to Gold: Frugal Digital Innovation in an EdTech Startup in Rural India. Under review at CAIS
- Ahuja, S. and Vidyarthi, N. Innovation in Digital Platforms and Ecosystems: A Dynamic Capabilities Approach. Under review at *Global Innovation Science Handbook 2.0*. In Eds. Gupta, P. and Trusko, B. McGraw Hill (USA).
- Chan, Y., Ahuja, S., & Sadreddin, A. Context Matters: Reconciling Technology Affordances in Digital Innovation and Entrepreneurship Research. Under review at *Information & Organization*

### Manuscripts in Revision/Preparation

- Ahuja, S., Hossain, M., Baltodano, S. Responsible Innovation in Resource-Constrained Contexts: Evidence from South Asia. To be submitted to the *Journal of Business Ethics*
- Sharma, P. and Ahuja, S. Driving in Blindspots: Strategy Implementation in the Age of AI. To be submitted to the *Journal of Open Innovation*.
- Ahuja, S. and Chan Y.E. Digital Platforms and Institutional Voids. Revised version to be submitted to *Information & Management*
- Ahuja, S. and Chan Y.E. Digital Platforms for Responsible Innovation: A Dignity Perspective. Revised version to be submitted to *JAIS*
- Qorbani Hesari M., Ahuja S., Levallet N., & Sadreddin A., University Entrepreneurial Ecosystems: From Formation to Stabilization. Revised version to be submitted.
- Yousefdehi, H. and Ahuja, S. Social Movements and The Stages of The Organizational Field Lifecycle: A Review and Synthesis. Revised version to be submitted to *Business & Society*.

### Conference Proceedings

- Khabaziyan, P. & Ahuja, S. (Forthcoming). From Small Decisions to Big Performance: How SMEs Leverage Big Data Analytics. *Proceedings of the 59th Hawaii International Conference on System Sciences*, Hawaii.
- Ahuja, S., Jain, G, Cadeddu, S. (2025). Frugal Digital Transformation in SMEs: Low-cost solutions for high-impact outcomes. *Proceedings of The 2025 Americas Conference on Information Systems*. Montreal.
- H. Nguyen & S. Ahuja (2025). Social Media is the New Normal: A Literature Review on How Small Firms

- Can Build Dynamic Capabilities to Address Crises and Enhance Performance. Technology & Innovation Management Division, 2025 *Administrative Sciences Association of Canada (ASAC) Conference*
- J Patel, L Giddens, P Wang, AG Young, S Ahuja. (2024). Panel: Fostering Responsible IS Research. AMCIS 2024 Conference, Salt Lake City, Utah.
  - Golub, A., Ahuja, S., and Sadreddin, A. (2024). ThinkZone: Education Technology and Social Innovation in Rural India. *Administrative Sciences Association of Canada (ASAC) 2024 Conference* in the Case Division. Montreal, June 2024.
  - Sadreddin, A., Qorbani M., Ahuja, S. (2023). Digitally Enabled Entrepreneurial Resilience: Dialectics of Collective Minding. Proceedings of *The 2023 Americas Conference on Information Systems*. Panama.
  - Asadiara, A., Farhadloo, M., Ahuja, S. (2023). To Be or Not to Be Dynamic: A Comprehensive Framework for the Antecedents and Contextual Factors of the Dynamic Capabilities. Proceedings of *The 2023 Americas Conference on Information Systems*. Panama.
  - S. Ahuja, YE Chan, A Sadreddin (2023). Innovating within Institutional Voids: A Digital Health Platform in India. *Proceedings of the 56th Hawaii International Conference on System Sciences*, Hawaii.
  - Sedera, D., Kathuria, A., Lokuge, S., Ahuja, S., Stonecash, R., & Agyapong, D. (2021). PACIS Panel: A Global Panel on Rural Innovation and Entrepreneurship in the Digital Era. *Proceedings of the Pacific Asia Conference on Information Systems*, Dubai, 2021.
  - Levallet, N. and Ahuja, S. (2021). Constraints Make the Beer Richer: Agility and Improvisation for Innovativeness in Ontario's Craft Brewery Industry. *Proceedings of the Administrative Sciences Conference of Canada*, Montreal, June 2021. **[Best Paper Award in Strategy Division]**
  - Ahuja, Suchit and Yolande E. Chan. (2020). From Waste to Inclusive Growth: A Digital Platform for 'Ragpickers' in India. *Proceedings of the International Conference on Information Systems*. India.
  - Ahuja, S. and Chan, Y.E. (2020). Digital Platforms for Inclusive Micro-Entrepreneurship: Empowering waste management workers in India. *Canadian Council for Small Business and Entrepreneurship Conference 2020*
  - Chan, Yolande (moderator), Suchit Ahuja, James Denford, Ola Henfridsson, and Nadège Levallet. (2020). Digital Innovation and Entrepreneurship: The Challenges of an Ecosystem Perspective. Proceedings of the *Academy of Management Conference*, Vancouver. <https://doi.org/10.5465/AMBPP.2020.15203symposium>
  - Chan, Y., Ahuja, S., Boroomand, F., & Sadreddin, A. (2019). Technology Affordances in Digital Innovation Research: Quo Vadis? Proceedings of *The 2019 Americas Conference on Information Systems*. Cancun, Mexico
  - Ghanbari, H., Ahuja, S., Lee, BK, and Gaskin, J. (2017). Towards a Theory of Technical Debt Ownership: An Exploratory Field Study. Proceedings of *The International Conference on Information Systems*. (Paper-a-Thon Winners Track). Seoul, South Korea.
  - Ahuja, S and Chan, Y.E. (2016). Digital Innovation: A Frugal Ecosystem Perspective. Proceedings of *The International Conference on Information Systems*. December, 2016. Dublin, Ireland.
  - Ahuja, S., Chan, Y.E., and Denford, J.S. (2016). IT-Enabled Innovation and Improvisation in Canadian SMEs: A Qualitative Comparative Analysis. *22<sup>nd</sup> Americas Conference on Information Systems*, San Diego, USA, August 2016
  - Ahuja, S. and Chan, Y.E. (2016). Digital Platforms For Innovation In Frugal Ecosystems. *76th Annual Meeting of the Academy of Management (OCIS Division)*, Anaheim, USA, August 2016
  - Ahuja, S. and Chan, Y.E. (2016). Resource Orchestration in IT-enabled Innovation: An Important Missing Link. *4<sup>th</sup> International Conference on Innovation and Entrepreneurship ICIE-2016*, Toronto, Canada, April 2016
  - Chan, Y.E. and Ahuja, S. (2015). Digital Ecodynamics in Small Firms: Using Information Technology to Compete. Proceedings of the *International Conference on Information Systems 2015*, Fort Worth, TX, December 2015
  - Ahuja, S. and Gallupe, B. (2015). A Foundation for the Study of Personal Cloud Computing in Organizations. Proceedings of the *21<sup>st</sup> Americas Conference on Information Systems*, Puerto Rico, USA, August 2015

- Ahuja, S. and Chan, Y.E. (2015). IT Security Governance: A Framework based on ISO 38500. Proceedings of the *International Conference on Information Resources Management (Conf-IRM)*, Ottawa, May 2015
- Ahuja, S. and Chan, Y.E. (2014). The Enabling Role of IT in Frugal Innovation. Proceedings of the *International Conference on Information Systems 2014 (ICIS 2014)*, Auckland, NZ, December 2014
- Ahuja, S. and Chan, Y.E. (2014). Beyond Traditional IT-enabled Innovation: Exploring Frugal IT Capabilities. Proceedings of the *20th Americas Conference on Information Systems (AMCIS 2014)*, Savannah, GA
- Ahuja, S. (2012). Strategic Alignment Maturity Model (SAMM) in a cascading Balanced Scorecard (BSC) environment: Utilization and Challenges. Proceedings of the *Seventh International Workshop on Business/IT Alignment & Interoperability (BUSITAL'12)* held in conjunction with CAiSE'12. Gdansk (Poland): Springer Publication
- Ahuja, S. and Lorenzo, M. (2010). Privacy Policies of Personal Health Records: An evaluation of their effectiveness in protecting patient information. *1st ACM International Health Informatics Symposium*. Arlington, VA
  - Included in reading list for Georgia Institute of Technology MOOC-Health Informatics in the Cloud offered by Coursera
- Ahuja, S. and Goldman, J.E. (2009). Integration of COBIT, Balanced Scorecard and SSE-CMM as a strategic Information Security Management (ISM) framework. Proceedings of the *Fourth International Workshop on Business/IT Alignment & Interoperability (BUSITAL'09)* held in conjunction with CAiSE'09. Amsterdam (Netherlands): Springer Publication
  - Included in reading list for Security in IT Systems: Evaluating Security Approaches at Technische Universität München

### Book Chapters

- Sadreddin A. & Ahuja S. (2025). Driving Digital Transformation Through Entrepreneurial Resilience. In Eds., Liebowitz, J. *Digital Transformation and Society*. World Scientific Publishing.
- Ahuja, S. and A. Sadreddin. (2024). Digital Platforms for Inclusive Micro-Entrepreneurship: Transforming the lives of waste management workers in India. In Eds., Lamine W., Jack, S., Fayolle, A. and Audretsch, D. *Handbook of Digital Entrepreneurship*. De Gruyter Publishers.
- Sadreddin, A., Ahuja, S., and Chan Y.E. (2024). University Entrepreneurial Ecosystems: Exploring Digitalization in University Incubators. In Eds., Lamine W., Jack, S., Fayolle, A. and Audretsch, D. *Handbook of Digital Entrepreneurship*. De Gruyter Publishers.
- Ahuja, S. and Sadreddin, A. (2023). Frugal Digital Innovation: Delivering Healthcare Services in Rural India. In Eds, Brohman, K., Desouza, K., and Dawson, G. *Digitalization and Sustainability: Advancing Digital Value*. Edward Elgar Publishing.
- Ahuja, S. (2021). Frugal Digital Innovation: Leveraging the Scale and Capabilities of Platform Ecosystems. *Frugal Innovation and Its Implementation: Leveraging Constraints to Drive Innovations on a Global Scale*, edited by N. Agarwal and A. Brem. Springer 2021.
- Ahuja, S. and Chan, Y.E. (2021). Digital Innovation in Small Firms of Rural Canada. *Rural Entrepreneurship and Innovation in the Digital Era*, edited by S. Lokuge and D. Sedera. IGI Global (2021).
- Ahuja, Suchit, and Yolande E. Chan. (2019). Frugal Innovation and Digitalization: A Platform Ecosystem Perspective. In *Frugal Innovation: A Cross Global Research Companion*, edited by A. McMurray and G. de Waal, Routledge Publishers, 2019.
- Ahuja, S. and Goldman, J.E. Integration of COBIT, Balanced Scorecard and SSE-CMM as an organizational & strategic Information Security Management (ISM) framework. In Quigley, M. (Ed.), *ICT Ethics and Security in the 21st Century: New Developments and Applications* (2011). Hershey, PA (USA): IGI Global

### Teaching Cases and Instructional Materials

- Ahuja, S., Sadreddin, A., Golub, A. (2025). ThinkZone 2.0: How to Develop Capabilities to Scale EdTech

in Rural India?

- Ahuja, S., Gaur, J., Levallet, N. (2025). iKure Health Platform: Strategic Growth in a Challenging Rural Environment.
- Levallet, N.; Wood, C.; Ahuja, S. (2021). Wellington Brewery: Décision de Croissance sur un Marché de la Bière Engorgé. Teaching Case. Molson-Ivey Publishing.
- Levallet, N.; Wood, C.; Ahuja, S. (2021). Wellington Brewery: Growth Decision in a Crowded Beer Market. Teaching Case. Molson-Ivey Publishing. <https://www.iveycases.com/ProductView.aspx?id=114965>
- Buyukkurt, M. and Ahuja, S. (2018-2021). Business Technology Management (BTM 481) – Information Systems Analysis Course Pack. John Molson School of Business, Concordia University, Montreal.

### Conference Presentations

- Nishant, R., Ahuja, S., Sadreddin, A., Chan, Y.E. and El Sawy, O. (2025). Quantum Computing- What will be its Social Implications. *AMCIS 2025 TREOs*. 12. [https://aisel.aisnet.org/treos\\_amcis2025/12](https://aisel.aisnet.org/treos_amcis2025/12)
- Golub, A., Ahuja, S., and Sadreddin, A. (2025). Platform Approaches by and for Marginalized Entrepreneurs: Give Fish vs Lead to Water. *AMCIS 2025 TREOs*. 47. [https://aisel.aisnet.org/treos\\_amcis2025/47](https://aisel.aisnet.org/treos_amcis2025/47)
- Gaur, A., Ahuja, S. Gaur, J. (2025). Lending my voice to AI: Exploring how data cooperatives enable social impact. *2025 Americas Conference on Information Systems*. Montreal.
- Marcolin, B., Ahuja, S., Sadreddin, A., Siddiqua, S., and Qorbani, M.H. (2024). Fast Features Approach to Entrepreneurs' Digital Venture Creation: A novel perspective on entrepreneurship in resource-constrained ecosystems. TREO Track at *The International Conference on Information Systems*. Bangkok, Thailand.
- Sadreddin, A., Ahuja, S., Chan, Y.E., Siddiqua, S., and Qorbani, M.H. (2024). Shaping Entrepreneurial Ecosystems through Digitalization: Insights from Canada. TREO Track at *The International Conference on Information Systems*. Bangkok, Thailand.
- Ahuja, S. & Chan, Y.E. (2023). Digital Public Infrastructure for Social Impact at Scale. TREO Track at *The International Conference on Information Systems*. [https://aisel.aisnet.org/treos\\_icis2023/119](https://aisel.aisnet.org/treos_icis2023/119)
- Levallet, N. & Ahuja, S. (2023) Data Science for Organizational Responses to Discontinuity Events. TREO Track at *The International Conference on Information Systems*. [https://aisel.aisnet.org/treos\\_icis2023/110](https://aisel.aisnet.org/treos_icis2023/110)
- Stephanie Cadeddu and Suchit Ahuja (2022). Frugal Digital Innovation: Perspectives, Reflections, and Horizons. *InnoFrugal Conference*, Helsinki.
- M Qorbani, A Sadreddin, S Ahuja. (2022). Decreasing socioeconomic disparities by decreasing the digital divide. *Canadian Council for Small Business and Entrepreneurship (CCSBE) Conference*. Thunder Bay, ON.
- A Sadreddin, S Ahuja. (2022). Development of Entrepreneurial Resilience Capabilities in Small Firms. *Canadian Council for Small Business and Entrepreneurship (CCSBE) Conference*. Thunder Bay, ON
- S Ahuja, A Sadreddin, B Marcolin, D Sedera, S Lokuge. (2022). Panel: Entrepreneurship & Innovation For Bridging the Digital Divide. *Canadian Council for Small Business and Entrepreneurship (CCSBE) Conference*. Thunder Bay, ON.
- Wang, L., Ahuja, S., Schmitt, K. (2022). Systematic review on Interactive effect of institutional pressures and internal fits on practice adoption. *Administrative Sciences Association of Canada Conference*. Halifax.
- Dang, T., Sadreddin, A., and Ahuja, S. (2021). Digital Technologies in Low-Resource Communities: An Exploratory Study. *International Conference on Information Systems (ICIS 2021)*. TREO Talk Track.
- Ahuja, S.; Gonzalez, P.; Cadeddu, S. (2021). Leveraging SMACIT Technologies to Build High-Impact Frugal Digital Solutions: Experience from Peru. *R&D Management Conference*, Glasgow, July 2021.
- Ahuja, S.; Levallet, N.; Sadreddin, A. (2021). Exploring Interactions in University Entrepreneurial Ecosystems through the Lens of Actor Network Theory. *R&D Management Conference*, Glasgow, July



2021.

- Sedera, D., Kathuria, A., Lokuge, S., Ahuja, S., Stonecash, R., & Agyapong, D. (2020). A Global Panel on Rural Innovation and Entrepreneurship in the Digital Era. Southern Cross University and RMIT Series on Rural Innovation and Entrepreneurship.
- Frugal Digital Innovation: Ecosystems & Impacts. June 2020. Frugalité numérique : exploiter les technologies pour faire mieux avec moins / Leveraging frugal digital technologies to do better with less. H-Pod & UQAM Symposium. <https://h-pod.ca/2020/03/02/frugalite-numerique-exploiter-les-technologies-pour-faire-mieux-avec-moins-leveraging-frugal-digital-technologies-to-do-better-with-less/>
- Ahuja, S., Chan Y.E., & Caddedu, S. (2019). Frugal Digital Innovation: An Ecosystem View. *R&D Management Conference 2019*. Paris, France.
- Ahuja, S., Sadreddin, A., and Boromand, F. (2018). Technology Affordances and Innovation: What Do We Know and Where Are We Going? Queen's – HEC Research Workshop 2018, Kingston, Canada
- Ahuja, S. (2015). Dynamic Capabilities in IT-enabled Innovation: A Review of Perspectives and Applications. *Annual Conference of Administrative Sciences Association of Canada (ASAC)*, Halifax, Canada, June 2015
- Gonzalez, P., Ahuja, S., and Negi, B. (2015). Multi-Level Innovation Through Co-Creation of Value in Digital Ecosystems: A Conceptual Framework. *Annual Conference of Administrative Sciences Association of Canada (ASAC)*, Halifax, Canada, June 2015
- Ahuja, S. and Chan, Y.E. (2015). Configurations of IT-enabled Strategy and Innovation in Canadian SMEs. Academy of Management - 10th Annual Qualitative Comparative Analysis Professional Development Workshop, Vancouver, Canada, August, 2015
- Ahuja, S. and Chan, Y.E. (2014). The Enabling Role of IT in Frugal Innovation. Queen's – HEC Research Workshop 2014, Kingston, Canada

#### PhD/MSc Student Supervision (JMSB)

Amir Ara	PhD, SCBTM	Supervisor
Abby Golub	PhD, SCBTM	Co-Supervisor
Gideon Quagrine	MSc, BATMAN	Supervisor
Emile Eeckhout	MSc, BATMAN	Co-Supervisor
Tommy Ayala	MSc, BATMAN	Co-Supervisor
Sergio Boltadano	MSc, BATMAN	Supervisor
Mahya Shariatfar	MSc, BATMAN	Supervisor
Le Hoa Nyugen	MSc, BATMAN	Supervisor
Daniela Nash	MSc, BATMAN	Supervisor
Mohammad Tariq Aziz	MSc, BATMAN	Supervisor
Andrew Forbes	MSc, BATMAN	Co-Supervisor
Ghaya Ben Cheikh Ahmed	MSc, BATMAN	Supervisor

#### Managerial Articles and Media

- John Molson Perspectives. (2025). How Living Labs are reshaping the future of academic entrepreneurship in Canada. <https://www.concordia.ca/cunews/jmsb/perspectives/articles/how-living-labs-are-reshaping-the-future-of-academic-entrepreneurship-in-canada.html?c=/jmsb/perspectives>
- Forbes India. (2023). Importance of digital public infrastructure-driven platforms in achieving social impact at scale. <https://www.forbesindia.com/article/isbinsight/importance-of-digital-public-infrastructure-driven-platforms-in-achieving-social-impact-at-scale/89073/1>
- John Molson Perspectives. (2023). The power of innovation in resource-constrained settings. <https://www.concordia.ca/cunews/jmsb/perspectives/articles/the-power-of-innovation-in-resource-based-settings.html>
- John Molson Perspectives. Leveraging digital platforms for public good: Stories of positive impact from

- India. <https://www.concordia.ca/cunews/jmsb/perspectives/conversations/leveraging-digital-platforms-for-public-good-stories-of-positive-impact-from-india.html>
- Ahuja S., and Chan Y.E. (2023). Leveraging digital platforms for public good: Stories of positive impact from India. The Conversation. <https://theconversation.com/leveraging-digital-platforms-for-public-good-stories-of-positive-impact-from-india-200350>
  - R&D Today. (2022). Frugal Digital Innovation & Transformation. <https://www.rndtoday.co.uk/frugal-innovation/frugal-digital-innovation-and-transformation/>
  - Desautels Faculty of Management. (2022). “Communities in the Global South found innovative ways to adapt technology during COVID”, McGill University, <https://www.mcgill.ca/desautels/channels/news/communities-global-south-found-innovative-ways-adapt-technology-during-covid-338606>, accessed March 23, 2022.
  - Malazdrewicz K., “Concordia Researchers Explore the Role of Readily Available Technologies for Supporting Low-Resource Populations”, Concordia University, <https://www.concordia.ca/news/stories/2022/03/16/concordia-researchers-explore-the-role-of-readily-available-technologies-for-supporting-low-resource-populations.html?c=/news/archive>, accessed March 16, 2022.
  - Ahuja, S. and Cadeddu, S. (2021). The Resurgence of Frugal Innovation. R&D Today. <https://www.rndtoday.co.uk/themes/frugal-innovation/>
  - Invited guest on Global News - CKNW 980 (AM) Radio Show “Weekend Morning”, October 4, 2020. <https://globalnews.ca/radio/cknw/>
  - Chan Y.E., Ahuja, S., and Sadreddin, A. (2020). Digital technologies will help build resilient communities after the coronavirus pandemic. The Conversation. <https://theconversation.com/digital-technologies-will-help-build-resilient-communities-after-the-coronavirus-pandemic-144449>
  - Suchit Ahuja, Yolande Chan, and Arman Sadreddin. (2020) “Lightweight Digital Tech Can Do Heavy Lifting When Disaster Strikes.” Smith Business Insight, <https://smith.queensu.ca/insight/content/lightweightdigital-tech-can-do-heavy-lifting-when-disaster-strikes.php>, accessed July 17, 2020
  - Ahuja, S., Tiwari, R., and Agarwal, N. (2020). Frugal Innovation and Digitalization: Crossing Boundaries and Creating Impact. R&D Today. <https://www.rndtoday.co.uk/rd-management-conference/frugal-innovation-and-digitalization-crossing-boundaries-and-creating-impact/>
  - Interviewed by Alan Morantz for Constraint As Competitive Edge, Smith Business Insight, <https://smith.queensu.ca/insight/>

### Invited Doctoral Consortia

- Academy of Management Conference, Organizational Communication and Information Systems (OCIS) Doctoral Consortium, Anaheim, California, August 2016
- International Conference on Information Systems (ICIS), Fort Worth, TX, December 2015
- Americas Conference on Information Systems (AMCIS), Savannah, Georgia, August 2014
- Administrative Sciences Association of Canada (ASAC) Conference, Halifax, Canada, June 2015

### Funding

- 2025 Barry F. Lorenzetti Centre for Women Entrepreneurship and Leadership Grant - \$15,000
- 2024 Mitacs Accelerate Research Grant (PI) \$7500
- 2023 SSHRC SIG Explore Grant, with Dr. Arman Sadreddin (PI) - \$3500
- 2023 SSHRC Partnership Engage Grant (PEG) – Co-Investigator (PI: Barb Marcolin) - \$25,000
- 2023 National Bank Initiative in Entrepreneurship and Family Business Grant (PI) \$15,000
- 2022 SSHRC Partnership Engage Grant (PEG) – Collaborator (PI: Joel Bothello) - \$25,000
- 2022 SSHRC Insight Development Grant (Co-Investigator; PI: Arman Sadreddin) - \$68,000

- 2022 SIG Exchange Grant, Social Sciences and Humanities Research Council of Canada (Co-PI)
- 2022 National Bank Initiative in Entrepreneurship and Family Business Grant (Co-PI) \$15,000
- 2021 Mitacs Accelerate Research Grant (PI) \$150,000
- 2021 FRQSC Support Grant for New Academics - \$45,000
- 2021 SSHRC SIG Explore Grant, with Dr. Arman Sadreddin (PI)
- 2020 SSHRC SIG Explore Grant, with Dr. Arman Sadreddin (collaborator)
- 2020 Early Career Researcher Support Grant, Concordia University - \$6500
- 2020 NSERC Undergraduate Student Research Award (with Dr. Anjali Awasthi and Jon Junio)
- 2020 Concordia University Undergraduate Student Research Award (Declined – with Jon Junio)
- Mitacs Elevate Postdoctoral Fellowship (2017) – Awarded \$55,000 (declined)
- Ontario Graduate Scholarship (OGS) – Province of Ontario and Queen’s University, 2015
- The D.D. Monieson Doctoral Fellowship – Smith School of Business at Queen’s University, 2014
- R.S. McLaughlin Fellowship – Queen’s University, 2014
- D.I. McLeod Fellowship - Queen’s University, 2013, 2014, and 2015
- Morgan Brown Scholarship - Queen’s University, 2012
- Queen’s University Graduate Scholarship, 2012-2015

### **Awards & Recognitions**

- 2025 SHIFT Scholar. SHIFT Centre for Social Transformation, Concordia University
- 2024 John Molson Business Ownership Case Writing Competition. Second Place. iKure Health Platform: Strategic Growth in a Challenging Rural Environment. Co-authors: Jyoti Gaur & Nadege Levallet
- 2024 John Molson Business Ownership Case Writing Competition. Third Place. ThinkZone 2.0: How to Develop Capabilities to Scale EdTech in Rural India? Co-authors: Arman Sadreddin & Abby Golub.
- 2023 Dean’s Award for Excellence in Academic Service, John Molson School of Business
- 2022 President’s Excellence in Teaching Award (New Teacher), Concordia University
- 2021 Dean’s Award for Excellence in Teaching, John Molson School of Business
- 2021 ASAC Conference Best Paper Award, Strategy Division (with N. Levallet)
- 2020 John Molson Business Ownership Case Writing Competition, Honorable Mention (with N. Levallet and C. Wood)
- Paper-a-Thon Winning Team (Top 3) - ICIS 2017, with Ghanbari, H., Lee, BK, and Gaskin, J.
- Special Merit Award - Office of VP for Research, Purdue University, 2010
- One Brick Higher Award - Office of VP for Research, Purdue University, 2011
- Graduate Research Poster Competition - IT Summit, Purdue University, 2008
- Purdue University Thumbs Up Recipient - Office of VP for Research, Purdue University, 2012
- Employee of the Month - Office of the VP for Research, Purdue University, 2011

### **Teaching**

#### **John Molson School of Business, Concordia University**

EMBA 621(Executive MBA) – Technology Strategy and Digital Transformation	W2024 - Present
ADMI 820 C (PhD) - Digital Innovation: Conceptualization and Impacts	W2023 - Present
MSCA 680 (MSc) – Foundations of Business Technology Management	W2023 – Present
MSCA 693 (MSc) – Digital Innovation & Transformation	W2023 – Present
BTM 481 (undergrad) – Information Systems Analysis	F2018 - Present
BTM 496 (undergrad) – Information Systems Strategy and Implementation	F2019
Course Coordinator, BTM 481 – Information Systems Analysis	W2020 - Present
Course Coordinator, Comm 226 - Introduction to Management Information Systems	F2020 – W2022



**Smith School of Business, Queen's University**

Comm 395 - IS Strategy: Maximizing the Business Value	09/2017 – 12/2017
Comm 320– Managing Work, Teams, and Projects	09/2017 – 12/2017
Comm 395 – IS Strategy: Maximizing the Business Value	09/2016 – 12/2016
Comm 190 - Empowering Business with Information Systems	09/2015 – 12/2015

**Invited Lectures**

- Session Keynote Speaker. (2025). Innovation and Sustainability in Digital Platform Ecosystems: a Dynamic Capabilities Approach. International Conference on Latest Advancements in Science, Management, Commerce and Educational Research. Toronto, Canada.
- Keynote Speaker. Digital Transformation & Societal Impacts. (2024). International Conference on Latest Advancements in Science, Management, Commerce and Educational Research. Montreal, Canada.
- Invited Speaker. Frugal Digital Innovation: Implications for Design. (2023). Department of Design, Indian Institute of Technology (IIT) Roorkee, Uttarakhand, India
- Invited Speaker, MBA Orientation Course, Frugal Digital Innovation. (2023). Woxsen University, Hyderabad (India)
- Invited Speaker, MBA Capstone Course, Frugal Digital Innovation: Delivering Healthcare in Rural India. (2023). Poddar Management and Technical Campus, Jaipur (India)
- Guest Lecturer, Frugal Innovation & Digitalization. Memorial University of Newfoundland, MBA Course on Social Entrepreneurship by Dr. Jennifer Jewer (2023)
- Invited Speaker. Frugal Digital Innovation: Delivering Health Services in Constraints and Voids. Workshop on Frugal Digital Technology for Healthcare Delivery Department of Design, Indian Institute of Technology (IIT) Roorkee, Uttarakhand, India.
- Guest Lecturer, Frugal Digital Innovation: Turning Adversity into Opportunity (2023). Poddar Management and Technical Campus, Jaipur (India)
- Guest Lecturer, Frugal Innovation & Digitalization. Memorial University of Newfoundland, MBA Course on Social Entrepreneurship by Dr. Jennifer Jewer (2022)
- Invited Speaker for 2021 Research Exchange Series in the Supply Chain & Business Technology Management Department at John Molson School of Business, Concordia University. Revamping Digital Strategy & Innovation Research During A Pandemic: Challenges & Opportunities (October 2021)
- Guest lecturer for Master of International Business course MGBL 805 – Managing Projects in an International Context at Smith School of Business, March 2018
- Guest speaker at Brown Bag Lunch Speaker Series hosted by Centre for Social Impact at Smith School of Business. Presentation was titled “Digital Platform Ecosystems for Social Innovation,” April 2017
- Guest lecturer for Master of International Business course MGBL 805 – Managing Projects in an International Context at Smith School of Business, March 2017
- Guest lecturer for Master of International Business course MGBL 805 – Managing Projects in an International Context at Smith School of Business, March 2016

**Service****Service (JMSB/Concordia)**

Graduate Program Director	MSc, Business Analytics & Technology Management	2021–Present
Steering Committee	Quebec Black Entrepreneurship Knowledge Hub	Nov. 2024 – May 2025
Academic Lead	(QBEKH) at Concordia University	
Area Group Chair	BTM Area Group	Oct 2024-Present
Committee Member	Faculty Promotion & Tenure Committee, JMSB	July 2024 - Present
Committee Member	Departmental Hiring Committee, SCBTM	Sep. 23-Present

Committee Member	Canada Research Chair Application Development	May 2023
Committee Member	Undergraduate Curriculum Revision Committee	2019 - 2020
Committee Member	Part Time Hiring Committee, SCBTM	2019-2022
Committee Member	Ph.D. Curriculum Development Committee SCBTM	2020 – 2021
Committee Member	M.Sc. Curriculum Revision Committee, SCBTM	2019 - 2021
Committee Member	Departmental Hiring Committee, SCBTM/BATM	2019 - 2020
Committee Member	Departmental Curriculum Sub-committee for MBA	2019-2020

### Service (Graduate Student Committees)

MSc Committee Member (External/Internal)	S M Samiul Bashir Shihab, Gina Cody School of Engineering (Supervisor: Anjali Awasthi)	2021
MSc Committee Member	Sophia Ortiz (BATM), Supervisor: Arman S.	2025
PhD Committee Member	Dugmee Hwang, McGill. Supervisor: Warut K.	2025
PhD Committee Member	Antoine Arcand, UQAM. Supervisor: Yasmina Maizi	2025
PhD Committee Member	Sumaiya Siddiqua, McGill. Supervisor: Yolande Chan	2024
PhD Committee Member	Mohammad Qorbani, JMSB, Supervisor: Arman Sadreddin	2024
PhD Committee Member	Morteza Taghdisi, JMSB, Supervisor: Joel Bothello	2024
MSc Committee Member	Ruthwik Javvadi (BATM), Supervisor: Salim Lahmiri	2023
PhD Committee Member	Sejun Park (McGill, MIS), Supervisor: Alain Pinsonneault	2023
PhD Committee Member	Yushan Liu, JMSB (SCBTM) (Supervisor: Rustam Vahidov, SCBTM)	2022
MSc Committee Member (External/Internal)	Parisa Zahiri, Gina Cody School of Engineering (Supervisor: Masoumeh Kazemi Zanjani)	2022
PhD Committee Member	Saeed Amirabdollahian (HEC Montreal), Supervisor: Guy Pare	2021
PhD Comprehensive Exam & Dissertation Committee	Sejun Park (McGill, MIS), Supervisor: Alain Pinsonneault	2021
MSc Committee Member (External/Internal)	Mehdi Azad, Gina Cody School of Engineering (Supervisor: Anjali Awasthi, CIISE)	2021
PhD Committee Member	Ling Wang, INDI Program, Concordia University (Supervisor: Ketra Schmitt, Engineering Faculty)	2019-2024
PhD Committee Member	Paulo Iasbech, FGV (Brazil) & HEC Montreal (Supervisor: Marlei Pozzebon, HEC Montreal)	2019 - 2021

### Service (Association for Information Systems)

- Track Chair, Digital Innovation, Transformation and Entrepreneurship Track, AMCIS 2025
- Sponsorship Co-Chair, AMCIS 2025
- Associate Editor, Digital Transformation Track, ECIS 2024, 2025
- Associate Editor, Sustainability and Societal Impacts of Digital Technologies Track, PACIS 2024
- Associate Editor, Social Media and Collaboration Track, ICIS 2023, 2024
- Session Chair and TREO Track Session Chair, ICIS 2023
- Mini-track Co-Chair, Digital Entrepreneurship, AMCIS 2022, 2023, 2024
- Mini-track Co-Chair, The Affordance Perspective of Digitalization: Strategic Implications, AMCIS 2021, 2022, 2023, 2024
- Social Project Co-Chair, *Americas Conference on Information Systems*, Montreal (AMCIS 2021)
- Mini-track Chair, Strategic & Competitive Use of IT in Organizations, AMCIS 2020
- Session Chair, Consumerization of IT BYOD and Beyond, AMCIS 2015

### Service (Canada)

- IS Divisional Co-Chair, Administrative Sciences Association of Canada (ASAC) 2025-2027
- Track Chair, Frugal Innovation Track. International Association for Management of Technology (IAMOT) Conference 2025. Montreal, Canada.
- IS Divisional Co-Editor, ASAC Conference (2024, 2025)
- 2023: Session Chair – Administrative Sciences Academy of Canada Conference, Toronto
- 2020-2022: Board of Advisors, BizSkills Academy, Ontario (Canada)
- Track Chair, Frugal Innovation and Digitalization Track, *R&D Management Conference*, Italy 2022
- Track Chair, Frugal Innovation and Digitalization Track, *R&D Management Conference*, Glasgow 2021
- 2018-2020: Standards Council of Canada (SCC) Technical Committee on Sharing Economy SCC-ISO-TC324
- Organizing Committee Member, STATISTICS 2021 Canada Conference
- Coordinator of the MIS Seminar Series at Smith School of Business from September 2014 to August 2016
- Participant in SSHRC/CAGS sponsored Roundtable on Imagining Canada's Future: Future Challenges at Queen's University, Kingston ON (April 21, 2015)

### Service (International)

- International Advisory Board, SAI University School of Business, Chennai, India (2025 – Present)
- Advisory Board, Ramaiah University of Applied Sciences (E-Cell), Bengaluru, India (2024 – Present)
- Academic Advisory Board, Poddar Management and Technical Campus, Jaipur (2023 - Present)
- Indian Diaspora Council Member, Woxsen University Business School, Hyderabad, India (2023 - Present)

### Service (Journal Editorship)

- Editorial Board, Journal of Small Business Management (2024 – Present)
- Associate Editor, IEEE Transactions on Technology & Society (2024 – Present)
- Editorial Advisory Board, Journal of Open Innovation: Technology, Market, Complexity (2023 - Present)

### Service (Invited Panels)

- Moderator, Fostering Inclusive Digital Entrepreneurial Ecosystems. AMCIS 2025 Proceedings. 1.
- <https://aisel.aisnet.org/amcis2025/panels/panels/1>
- Panelist, Fostering Responsible IS Research. AMCIS 2024 Conference, Salt Lake City, Utah.
- Panelist, Empowering Insights: Bridging Black Entrepreneurship & Research, SHIFT Center for Societal Transformation, Concordia University, May 2024.
- Panel Moderator – Fostering Inclusion: Strategies for Empowering Minority Entrepreneurs – Researcher-Practitioners Exchange Series hosted by the National Bank Initiative in Entrepreneurship & Family Business, John Molson School of Business (March 14, 2024)
- Panelist – Teaching and Academic Careers – ADMI 821 Pedagogy Course by Dr. Linda Dyer (May 2023)
- Moderator – Innovation and Entrepreneurship in Academic Ecosystems – JMSB DITE Symposium (May 2023)
- Panel Moderator – Searching for Resilience in Healthcare: Can Digital Innovation and Entrepreneurship Help? – JMSB, National Bank Initiative in Entrepreneurship & Family Business (March 2023)
- Panelist, Mitacs Orientation – JMSB (Dec 2022)
- Panel Moderator - The Nuts and Bolts of Business Analytics: Managing People and Technology (Oct 2022)
- Panelist, New Faculty Orientation – JMSB (Aug 2022)
- Panel Moderator - Analyze This: Business Analytics and the Future of Digital Transformation (Feb 2022)
- Panelist, Blended Learning: New directions for in-person teaching and learning at Winterfest 2021 organized by the Centre for Teaching & Learning, Concordia University

- Panelist - John Molson School Day – For the betterment of business and society (Nov, 2021)

### **Other Academic and Industry Experience**

<b>Smith School of Business, Queen's University</b>	<b>Postdoctoral Fellow</b>	1/2018 – 6/2018
<ul style="list-style-type: none"> <li>• Facilitate the publication of qualitative and quantitative journal articles</li> <li>• Provide data analysis expertise for various research projects including SSHRC-sponsored grants</li> <li>• Administer an international survey of startups, incubators, and young firms.</li> </ul>		
<b>Smith School of Business, Queen's University</b>	<b>Graduate Research Assistant</b>	09/2014 – 08/2018
<ul style="list-style-type: none"> <li>• Assisted Dr. Yolande Chan in the development of Social Sciences and Humanities Research Council of Canada (SSHRC) Insight Development Grant "Exploring IT-enabled Frugal Innovation" -- <i>Awarded funding July 2015 (\$59,875)</i>.</li> <li>• Assisted with Dr. Chan's research grant funded by the Social Sciences and Humanities Research Council (SSHRC) of Canada titled "Digital Technology Strategy and Business Innovation"</li> </ul>		
<b>Smith School of Business, Queen's University</b>	<b>Teaching Assistant</b>	09/2013 – 09/2015
<b>Smith School of Business, Queen's University</b>	<b>Teaching Assistant</b>	01/2014 – 05/2014
<b>Smith School of Business, Queen's University</b>	<b>Research Assistant</b>	09/2013 – 12/2013
<b>Office of VP for Research, Purdue University</b>	<b>IT Applications Analyst</b>	07/2005 – 08/2012
<b>Purdue Center for Education and Research in Information Assurance and Security (CERIAS)</b>	<b>Research Assistant</b>	2006 – 2009
<b>Cerner Corporation, Kansas City &amp; Bangalore</b>	<b>Enterprise Privacy Specialist</b>	06/2006 – 05/2007
<b>Orlando Health, Orlando, FL</b>	<b>EHR Security Analyst</b>	06/2005 – 05/2006
<b>Purdue University, West Lafayette, IN</b>	<b>Web Applications Developer</b>	08/2003 – 06/2005

### **Reviewing Activity**

Completed reviews for the following publication outlets:

- |  |                         |
|--|-------------------------|
| • JAIS                                     | • AoM                   |
| • Information & Management                 | • BusITAL Workshop      |
| • Journal of Strategic Information Systems | • ICBC Case Competition |
| • DATABASE                                 | • ECIS                  |
| • Strategic Management Journal             | • Technology In Society |
| • AMCIS/ICIS                               | • IEEE TEMS             |
| • ASAC                                     | • Technovation          |

### **Memberships**

Association for Information Systems    Member    2013 – Present