ZHIFAN LUO

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CONTACT INFORMATION

Position: Assistant Professor, Department of Sociology and Anthropology, Concordia University

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EDUCATION

Ph.D.   Sociology, University at Albany - State University of New York, 2021

B.A.   Sociology, Fudan University, 2011

RESEARCH AND TEACHING INTERESTS

Media sociology, political sociology, computational social science, mixed-methods, elites and power, digital public sphere, digital authoritarianism

PUBLICATIONS

Peer-reviewed Journal Articles

Luo, Zhifan, and Muyang Li. 2022. "Participatory Censorship: How Online Fandom Community Facilitates Authoritarian Rule." *New Media & Society*. Online first. doi: doi/10.1177/14614448221113923

Luo, Zhifan. 2022. "'Why Should Facebook (not) Ban Trump?': Connecting Divides in Reasoning and Morality in Public Deliberation." *Information, Communication & Society* 25(5): 654-668. doi: 10.1080/1369118X.2021.2021272

Luo, Zhifan. 2022. "Politicalization or Professionalism? A Case-Study of the Military's Discourse in China." *Armed Forces & Society* 48(1): 185-204. doi: 10.1177/0095327X20906848

Yang, Qinghua, **Zhifan Luo**, Muyang Li, and Jiangmeng Liu. 2022. "Understanding the Landscape and Propagation of Misinformation of COVID-19 and its Correction on Sina Weibo." *Global Health Promotion* 29(1): 44–52. doi: 10.1177/17579759211035053

Luo, Zhifan. 2021. "Disciplining the Party: From Rectification Campaigns to Intra-Party Educational Activities." *China: An International Journal* 19(4): 52-74.

Li, Muyang, & **Zhifan Luo**. 2020. "The 'Bad Women Drivers' Myth: The Overrepresentation of Female Drivers and Gender Bias in China's Media." *Information, Communication & Society* 23(5): 776-793. doi: 10.1080/1369118X.2020.1713843

Major, Aaron, and **Zhifan Luo**. 2019. "The Political-Military Foundations of China's Global Ascendency." *Journal of World-Systems Research* 25(2): 420-448. doi: 10.5195/jwsr.2019.874

Luo, Zhifan. 2017. "Intrastate Dynamics in the Context of Hegemonic Decline: A Case Study of China's Arms Transfer Regime." *Journal of World-Systems Research* 23(1): 35-60. doi: 10.5195/jwsr.2017.600

Peer-reviewed Book Chapter

Luo, Zhifan, and Muyang Li. Forthcoming. "Collecting and Analyzing Weibo Data: A Roadmap for Social Research." Pp. 614-632 in *The SAGE Handbook of Social Media Research Methods (2nd Edition)*, edited by A. Quan-Haase and L. Sloan. London: SAGE.

Non-peer-reviewed Publications

Luo, Zhifan, and Muyang Li. 2022. "[Online fan communities in China carry out their own form of self-censorship](#)." *The Conversation*.

Luo, Zhifan, and Muyang Li. 2022. "[Online posts may not reflect Chinese opinion when it comes to the Russian invasion of Ukraine](#)." *The Conversation*.

Wu, Cary, Abidin Kusno, Ann H. Kim, Carol Liao, Dennis Kao, Guida Man, Hae Yeon Choo, Jing Zhao, Muyang Li, Min Zhou, S. Harris Ali, Sibo Chen, Sida Liu, Weiguo Zhang, **Zhifan Luo**. 2021. "[As Asian Canadian scholars, we must #StopAsianHate by fighting all forms of racism](#)." *The Conversation*.

Luo, Zhifan. 2019. "Review of Artistry of Historical Sociology: Interviews with Leading Scholars, by Taihui Guo." *International Sociology Reviews* 34(2):164–166.

Book Translation (English to Chinese)

Lachmann, Richard. 2020. *First Class Passengers on a Sinking Ship: Elite Politics and the Decline of Great Powers*. New York: Verso (Anticipated publication in China by the Zhejiang University Press: 2023).

SELECTED AWARDS, FELLOWSHIP, AND GRANTS

External Sources

2022	LA&PS Postdoctoral Fellowship, York University, Canada (51,000 CAD)
2022	Western Postdoctoral Fellowship Award, Western University, Canada (102,464 CAD; Declined)
2021	Collaborator, Canada Social Sciences and Humanities Research Council Insight Development Grants, Canada (45,130 CAD)
2020	Co-organizer, The Canada-China Initiatives Fund, York University, Canada (2,427 CAD)
2020	Co-Principal Investigator, The National Science Foundation Doctoral Dissertation Research Improvement Award, U.S. (15,461 USD)
2020	Presenter, International Communication Association – Political Communication Division Travel Grant (250 USD)
2020	Presenter, International Communication Association – Computational Methods Interest Group Travel Grant (100 USD)
2019	Presenter, American Sociological Association Student Forum Travel Award, U.S. (250 USD)

2019	Collaborator (equal contribution), Honorable Mention for the Best Project Award, The Summer School on Methods for Computational Social Science, Germany

Internal Sources

2021	SSHRC Explore Grant, York University, Canada (4,080 CAD)
2021	Research Grant, the Canada-China Initiatives Fund at the York Centre for Asian Research, York University (4,000 CAD)
2020	Liska Dissertation Research Award, Department of Sociology, University at Albany, U.S. (750 USD)
2020	Meadows Award for Excellence in Research, Department of Sociology, University at Albany, U.S. (300 USD)
2019	Dissertation Research Fellowship Awards, University at Albany, U.S. (700 USD)
2019	Karen R. Hitchcock New Frontiers Fund – Initiative For Women Award, University at Albany, U.S. (600 USD)
2018	Benevolent Association Award, University at Albany, U.S. (400 USD)
2017	Graduate Student Association Professional Development Grant, University at Albany, U.S. (413 USD)
2016	Graduate Student Employees Union Professional Development Award, University at Albany, U.S. (400 USD)
2013	Student Travel Grant, Department of Sociology, University at Albany, U.S. (400 USD)

WORKS IN PROGRESS

Luo, Zhifan. "The Power Elite in the Twenty-First Century: Ideas, Discourses, and China Policy."

Luo, Zhifan. "From Free Trade to Fair Trade: How the U.S. Political Elite Talked about Trade with China."

Luo, Zhifan, & Muyang Li. "Global Risk, Counter-Global Framing: How Western-Centric Geopolitical Identities Mediate the Perception of the Global Health Crisis."

Li, Muyang, Fan Yang, & **Zhifan Luo**. "Cross-Ideology News Consumption and Public Trust in COVID-19 Vaccines: A Canada versus the U.S. Comparative Study."

Li, Muyang, Ronald Jacobs, & **Zhifan Luo**. "In AI We Trust: Algorithmic Imaginaries, Trust, and Democracy."

Ali, Syed Harris, Chandrima Chakraborty, Sibo Chen, Muyang Li, **Zhifan Luo**, Guida Ching-Fan Man, and Alvin Yang (ed.). *Combating Anti-Asian Racism*.

Luo, Zhifan, Alvin Yang, & Muyang Li (ed.). Special issue on Transculturality of Anti-Asian Racism. *Sociological Inquiry*.

INVITED TALKS

2023	"Analyzing Digital Text." The Resource Centre for Public Sociology, York University.

2023	"Digital Text as Data: A Computational Approach." The Digital Intimacy, Gender & Sexuality Lab, Concordia University.
2022	"Digital Authoritarianism as Collaborative Work: A Study of Queer-fantasy Community on Chinese Social Media." Concordia University.
2022	"Free or Fair?: How U.S. Elites Talked about Trade with China and Why." New Mexico State University, the U.S.
2021	"Can Computers Read? Epistemology and Methodology of Computational Social Science." Yunnan University, China.
2020	"China's Foreign Policy: The Domestic Roots." Universidade Positivo, Brazil.

SELECTED CONFERENCE PRESENTATIONS

2023	"Censoring for Legitimacy: The Social Dimension of Censorship and Reproduction of Legitimacy." 2023 Annual Meeting of American Sociological Association (Philadelphia, PA, U.S.).
2023	"Adapting the Conceptual Tool to the Digital Future: A Two-Dimensional Framework of Censorship." The XX ISA World Congress of Sociology (Melbourne, Australia).
2023	"Debating Authenticity in the Narratives of Domestic Violence." The 73rd Annual International Communication Association Conference (Toronto).
2023	"Negotiating the State's Moral Authority: 'Censorship' with Legitimacy?" The Canadian Law and Society Association annual meeting (Toronto).
2022	"Source of Divergence: A Comparative Studies of News on COVID-19 Origin in the U.S. and Canada." 2022 Media Sociology Symposium (Virtual).
2022	"Digital authoritarianism goes global: China's soft and hard information campaigns." 12th International Conference on Social Media & Society (Virtual).
2021	"From Free Trade to Fair Trade: How the U.S. Political Elite Talked about Trade with China." 47th Annual Meeting of the Social Science History Association (Virtual).
2021	"Why Should Facebook (not) Ban Trump? The Moral Foundations of Social Media's Content Moderation." 2021 Media Sociology Symposium (Virtual).
2021	"The Blind Men and the Elephant in the Room: Negotiating the Uncertainty of Censorship in Chinese Boys' Love Fantasy Dramas." 2021 Media Sociology Symposium (Virtual).
2021	"Evaluating the Impacts of Ideological Campaign on Social Media." The 7th International Conference on Computational Social Science (Virtual).
2020	"Comparing the News Coverage of SARS and Wuhan Coronavirus." The 6th International Conference on Computational Social Science (Virtual).
2020	"Are the Public Misinformed of COVID-19? Understanding the Landscape and Propagation of Coronavirus Misinformation on Sina Weibo." The 6th International Conference on Computational Social Science (Virtual).

TRAINING IN RESEARCH METHODOLOGY

2021	Linking Twitter & Survey Data, the GESIS Leibniz Institute for the Social Sciences (Virtual)
2020	ICPSR Summer Program in Quantitative Methods (Machine Learning, Regression Analysis) (Virtual)
2020	ICPSR Summer Program in Quantitative Methods – Social Network Analysis (Virtual)
2019	3rd Summer School on Methods for Computational Social Science – Methods for Analyzing Multimedia Data, the GESIS Leibniz Institute for the Social Sciences (Berlin, Germany)
2019	Summer Institute in Computational Social Science (SICSS), RTI International (Durham, NC, U.S.)

PROFESSIONAL SERVICE

Canadian Review of Sociology/*Revue canadienne de sociologie* Associate Editor (2023-2027)

Special Issue Editor for *Sociological Inquiry* on Transculturality of Anti-Asian Racism (scheduled publication in 2024)

Roundtable organizer, the American Sociological Association Communication, Information Technologies, and Media Sociology section (2022 Annual Meeting)

Organizer and discussant, Anti-Asian Racism During COVID-19 Workshop, York Centre for Asian Research (June 2021)

Student Member, the Committee on Racial Justice, University at Albany (2021)

Editor, *States, Power, and Societies* (ASA Political Sociology Section newsletter) (2020-2022)

Editorial team member, *Journal of World-Systems Research* (2019-2020)

AD-HOC REVIEWER

Current Sociology	*Information, Communication & Society*
Canadian Journal of Communication	*Journal of World-Systems Research*
Asian Journal of Communication	*Chinese Journal of Communication*
Asian Journal of Comparative Politics	*Feminist Media Studies*

TECHNICAL SKILLS

Programming Languages: R, Python, SPSS, STATA, NVivo