

# Nadia Naffi Ph.D.

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Website: <https://nadianaffi.com>

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## SUMMARY

Recipient of the Governor General Gold Medal – Person and Society - 2018  
20+ years of experience in the development, delivery and evaluation of synchronous and asynchronous experiential learning experiences.  
Conception and dissemination of the “Get Ready to Act Against Social Media Propaganda” model, to disrupt hate discourses, and to transform passive bystanders into agents of agents.  
Was consulted for performance improvement, nationally and internationally.  
Managed and mentored 700+ students at the BA and MA levels working on instructional design projects.  
Delivered 60+ presentations and keynotes in national and international conferences to researchers and practitioners on a wide variety of topics such as improving human performance, developing learning communities, teaching with social media, online problem-based learning, teaching about extremism, maker movement, social inclusion, and social media propaganda.  
Published 20+ academic articles, professional papers and Op-Eds.  
Conducted 200+ hours of in-depth interviews.  
Co-organized 1 congress with 150+ national and international delegates.  
Gave 30+ media interviews and appearances in the News.  
Secured \$160K+ of funding in Awards.

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## SPECIALITIES

Instructional Design	Disruptive Pedagogy	Supervision and Mentorship
Performance Improvement	Problem-Based Learning	Public Speaking
Needs Assessment	eLearning	Connecting with Public
Training and Development	Informal, Incidental /Accidental Learning	Storytelling
Non-Instructional Strategies	Experiential Learning	Qualitative Research
Formative and Summative Evaluation (of Learners, Learning Programs and Non-Instructional Strategies)	Emerging Learning Technologies	In-Depth Interviewing
Systemic Analysis	Social Media in Education	Social Inclusion
	Digital Media in Education	Social Integration
		Social Media Propaganda

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## EDUCATION

<b>Ph.D. Education (Educational Technology)</b>	2013 – 2018
Concordia University	
<b>M.A. Educational Technology</b>	2009 – 2012
Concordia University	
<b>B.A. with Honours Interior Design</b>	1991 – 1995
Lebanese American University (LAU)	

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## **LANGUAGES**

	READ	WRITE	SPEAK	COMPREHEND ORALLY
ARABIC	Native	Native	Native	Native
FRENCH	Fluent	Fluent	Fluent	Fluent
ENGLISH	Fluent	Fluent	Fluent	Fluent

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## **EMPLOYEMENT**

EXPERIENCE IN PERFORMANCE IMPROVEMENT  
CONSULTANCY

2011– Ongoing

**Offered services to:**

eCouriers.co (Lebanon)  
VOLVO Lebanon – GAA (Lebanon)  
Marianopolis College (Canada)  
Canada Boarder Services Agency (Canada)  
Content and Collaboration Solutions - McGill University (Canada)  
F@D Le service de formation à distance de la coalition ontarienne  
de formation des adultes (COFA) (Canada)  
Lester B. Pearson School Board (Canada)

## ACADEMIC EXPERIENCE

**Assistant Professor – Limited Term Appointment (LTA)**

Feb. 2018 – Ongoing

Education Department  
Concordia University

3-Credit Core and Elective Courses Taught at the MA Level:

Fundamentals of Instructional Design  
Fundamentals of HPT (Human Performance Technology)  
Fundamentals of Distance Education  
Consulting in Educational Technology  
Social Technologies and Sociocultural Aspects of Learning

**Lecturer – Limited Term Appointment (LTA)**

Aug. 2017 – Feb. 2018

Education Department  
Concordia University

3-Credit Core and Elective Courses Taught at the MA Level:

Fundamentals of Instructional Design  
Intro to Digital Media in Education  
Fundamentals of HPT (Human Performance Technology)  
Fundamentals of Distance Education

**Part-Time Lecturer (Online)**

Jan. 2013 – May 2017

Faculty of Education  
University of Ontario Institute of Technology (UOIT)

3-Credit Core and Elective Courses Taught at the BA Level:

Digital Communication Technology

Digital Technologies and Advanced Teaching Methods

Learning and Teaching Models

**Teaching Assistant**

Education Department

Concordia University

3-Credit Core Course Taught at the PhD Level:

Qualitative Methods EDUC807

3-Credit Core Course Taught at the MA Level:

Fundamentals of HPT (Human Performance Technology) ETEC551/651

Jan. 2016 – Dec. 2016

**Part-Time Lecturer**

Education Department

Concordia University

3-Credit Core Course Taught at the MA Level:

Fundamentals of HPT (Human Performance Technology) ETEC551/651

Jan. 2015 – May 2015

**Teaching Assistant**

Education Department

Concordia University

3-Credit Core Course Taught at the MA Level:

Fundamentals of HPT (Human Performance Technology) ETEC551/651

Aug. 2010 – Dec. 2012

**RESEARCH EXPERIENCE**

2010 – 2017

**Research Assistant**

Education Department

Concordia University

Project: An action-research about the potential of the digital "maker"

movement to help improve retention and academic success

PI: Dr. Ann-Louise Davidson

Project: Interdisciplinary Problem-Based Blended Learning in the Department of Education

PI: Dr. Ann-Louise Davidson

Project: CAP Secteur: Développement de communautés d'apprentissage professionnelles (CAP) dans les écoles primaires pour favoriser le développement professionnel du personnel scolaire et améliorer la réussite et la persévération scolaire des élèves en difficulté d'adaptation ou d'apprentissage

PI: Dr. Ann-Louise Davidson and Dr. Carole Raby

Project: PBL Mob: Implementation of Problem-Based Learning and Mobile Technologies in Ecuador

PI: Dr. Ann-Louise Davidson

Project: eCAP

PI: Dr. Claire Isabelle

Project: The design, development and implementation of an electronic portfolio –ePearl Level 4, to help the professionalization of teachers

PI: Dr. Phil Abrami

Project: Vidability: Creating capabilities through the development of self-advocacy videos and the use of mobile technologies  
PI: Dr. Ann-Louise Davidson

## PROFESSIONAL TEACHING EXPERIENCE

<b>Art Teacher</b> Collège Protestant Français (CPF) - Agence pour l'enseignement français à l'étranger- AEFE) (Beirut – Lebanon)	1994 – 2008
<b>EFL Teacher</b> Collège Protestant Français Agence pour l'enseignement français à l'étranger- AEFE) (Beirut – Lebanon)	2001 – 2008
<b>Arabic Language Teacher</b> Collège Protestant Français Agence pour l'enseignement français à l'étranger- AEFE) (Beirut – Lebanon)	1997 – 2001

## EXPERIENCE IN EDUCATIONAL TECHNOLOGY

<b>Designer and Developer of Online Courses</b> Faculty of Education University of Ontario Institute of Technology Digital Communication Technology Digital Technologies and Advanced Teaching Methods Learning and Teaching Models	2012 – 2013
<b>Lead Instructional Designer</b> Centre for the Study of Learning and Performance Concordia University Orienter la réussite des mathématiques émergentes (ORME) / Emergent Literacy in Mathematics (ELM) : Evidence-based bilingual tool, to develop foundational skills in mathematics	2012 – 2013

## OTHER PROFESSIONAL EXPERIENCE

<b>Congress Co-Organizer</b> The XXIInd International Congress on Personal Construct Psychology Concordia University <a href="https://www.concordia.ca/artsci/education/pcp-2017.html">https://www.concordia.ca/artsci/education/pcp-2017.html</a>	2016 – 2017
<b>Lead Graphic Designer</b> Simply Done 4 U	2001 – 2007

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## BURSARIES AND AWARDS

### BURSARIES

<b>Doctoral Fellowship</b> Social Sciences and Humanities Research Council (SSHRC)	\$80000	2014 – 2018
<b>Doctoral Research Scholarship</b>	\$60000	2013 – 2016

Fonds de Recherche Société et Culture Québec (FRSCQ)

**France and André Desmarais Graduate Fellowship** \$5000 2013 – 2014  
Concordia University

**Concordia University Entrance Award** \$10000 2013 – 2014  
Concordia University

## AWARDS

**The Governor General's Gold Medal – Person and Society** 2018  
Concordia University

Montreal, Canada

<https://www.gg.ca/document.aspx?id=15008&lan=eng>

**Media Outreach Award for Graduate Research** 2017  
**Communicator of the Year (2016-2017)**

Concordia University

Montreal, Canada

<http://www.concordia.ca/cunews/main/stories/2017/11/01/media-outreach-awards-2017.html?c=%2Fnews%2Fstories>

**SSHRC Storytellers Competition Winner** \$3000 2017  
Social Sciences and Humanities Research Council (SSHRC)

Canada

[http://www.sshrc-crsh.gc.ca/news\\_room-salle\\_de\\_presse/latest\\_news-nouvelles\\_recentes/2017/final\\_five-cinq\\_grands\\_gagnants-fra.aspx](http://www.sshrc-crsh.gc.ca/news_room-salle_de_presse/latest_news-nouvelles_recentes/2017/final_five-cinq_grands_gagnants-fra.aspx)

**Lauréate du concours « Ma thèse en 180 secondes »MT180** 2017  
Association francophone pour le savoir – ACFAS

Montreal, Canada

<https://www.youtube.com/watch?v=WfhkgApEGxc&t=31s>  
<http://www.acfas.ca/prix-concours/ma-theze-en-180-secondes/laureats/2017>

**Finalist (PhD Runner Up) 3-Minute Thesis 3MT** 2017  
Concordia University

Montreal, Canada

<https://www.youtube.com/watch?v=Aa1S5xqyf4g>

**Concordia Public Scholars Award (2017-2018)** \$10000 2017  
Concordia University

Montreal, Canada

<https://www.concordia.ca/sgs/public-scholars/profiles/2017/nadia-naffi.html>

**Concordia's Newsmaker of the week** 2016  
University Communications Services (UCS)

Concordia University

<http://www.concordia.ca/cunews/main/items/2016/10/3/newsmaker.html>

<b>Master Classes (2010)</b>	\$100	2010
Humanities and Social Sciences - Congress 2010		
<b>Interior Designer of the Year</b>		1995
Lebanese American University		

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## FUNDING FOR RESEARCH DISSIMINATION

<b>Concordia University Conference and Exposition Award:</b>	\$1000	2016 – 2017
Concordia University		
Contribution to present at the XIIIth European Personal Construct Association Conference “A new spirit in PCP: linking people, ideas & dreams”. July 7-11, Padua, Italy		
<b>Concordia University, Education Department</b>	\$800	2016
Contribution to present at the XIIIth European Personal Construct Association Conference “A new spirit in PCP: linking people, ideas & dreams”. July 7-11, Padua, Italy		
<b>Concordia University Conference and Exposition Award</b>	\$1000	2015 – 2016
Contribution to present at La Biennale Internationale de l’Éducation, de la Formation et des Pratiques Professionnelles, Paris, France		
<b>Concordia University, Education Department</b>	\$2200	2015
Contribution to present at La Biennale Internationale de l’Éducation, de la Formation et des Pratiques Professionnelles, Paris, France		
<b>Concordia University, Education Department</b>	\$600	2012
Contribution to present at the CSSE, Waterloo, Canada		
<b>Concordia University, Education Department</b>	\$2400	2011
Contribution to present at the World Conference on Educational Multimedia Hypermedia & Telecommunications, Lisbon, Portugal		
<b>Concordia University, Education Department</b>	\$200	2011
Contribution to present at the CSSE, Nouveau Brunswick, Canada		
<b>Concordia Graduate Award Committee</b>	\$500	2011
Contribution to present at the CSSE, Nouveau Brunswick, Canada		

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## RESEARCH DISSIMINATION

### LIFETIME SUMMARIES ACCORDING TO THE FOLLOWING CATEGORIES

Unpublished Theses	2
Articles Published in Peer Reviewed Scientific Journals	6
Articles Published in Peer Reviewed Conferences Proceedings	8
Professional Papers and Book Reviews (Including Republishing by Additional Outlets )	11
Presentations in Peer Reviewed Conferences	60
Panel Organisation	1
Panel Keynote and Contribution on Invitation	10

Public Presentations and Talks as Part of or Following Competitions	5
Media Interviews and Mentions by the Media	26
Self-Published (On Concordia Public Scholar Blog or on LinkedIn)	9

## PUBLICATIONS

### **Doctoral Thesis**

Naffi, N. (2018). Learning about oneself: An essential process to confront social media propaganda against the resettlement of Syrian refugees. Concordia University.

### **Master's Thesis**

Naffi, N. (2012). Learning to exist in Social Media: A grounded theory about adolescents' understanding of their interactions in social media, their impact on their everyday life and the behavior they develop to manage them. Concordia University. Retrieved from:

[<http://spectrum.library.concordia.ca/973611/>]

### **Articles Published in Peer Reviewed Scientific Journals**

1. Davidson, A.-L., **Naffi, N.** (accepted). Une analyse réflexive sur l'accompagnement des étudiants universitaires dans une approche par problème en ligne. *Revue Distances et Savoirs*.
2. **Naffi, N.**, Davidson, A.-L. (2017). Engaging host society youth in exploring how they construe the influence of social media on the resettlement of Syrian refugees. *Personal Construct Theory & Practice*, 14, 116-128. Retrieved from <http://www.pcp-net.org/journal/pctp17/naffi17.pdf>
3. Davidson, A.-L., **Naffi, N.**, Raby, C. (2017). A PCP approach to conflict resolution in learning communities. *Personal Construct Theory & Practice*, 14, 61-72. Retrieved from <http://www.pcp-net.org/journal/pctp17/davidson17.pdf>
4. **Naffi, N.**, Davidson, A.-L. (2016). Examining the integration and inclusion of Syrian refugees through the lens of personal construct psychology. *Personal Construct Theory & Practice*, 13, 200-209. Retrieved from <http://www.pcp-net.org/journal/pctp16/naffi16a.html>
5. Lysenko, L., Rosenfield, S., Dedic, H., Savard, A., Idan, E., Abrami, P. C. ... **Naffi, N.** (2016). Using interactive software to teach foundational mathematical skills. *Journal of Information Technology Education: Innovations in Practice*, 15, 19-34. Retrieved from [<http://www.jite.org/documents/Vol15/JITEv15IIIPp019-034Lysenko2154.pdf>]
6. Davidson, A.-L., **Naffi, N.** (2012). Une analyse des représentations d'enseignants réfléchissant à une expérience d'implantation d'un portfolio électronique. *Revue canadienne de l'apprentissage et de la technologie / Canadian Journal of Learning and Technology*. 38(3), 19 p. Retrieved from <https://www.cjlt.ca/index.php/cjlt/article/view/26331>

### **Articles Published in Peer Reviewed Conferences Proceedings**

1. Davidson. A.-L., Romero, M., **Naffi, N.**, Duponsel, N., Cucinelli, G., Price, D., Krsmanovic, B., Ruby, I. (2017). Les attitudes et les compétences de la culture maker. In. A. Stockless, Lebage, I., Plante. P., Actes de colloque de la CIRTA, UQAM, Montréal, 10-11 octobre 2017, pp.187-194.
2. **Naffi, N.**, Davidson, A.-L. (2015). Les adolescents et les médias sociaux : une coopération informelle pour un apprentissage authentique. Actes de colloque de la Biennale

- internationale de l'éducation, formation et pratiques professionnelles « Coopérer ». Paris, France. Retrieved from <https://hal.archives-ouvertes.fr/hal-01180297/>
3. Davidson, A.-L., Raby, C., **Naffi, N.** (2015). Entre imposer un fonctionnement en CAP et co-construire une CAP de leaders pédagogiques – parcours de recherche-action collaborative. Actes de colloque de la Biennale internationale de l'éducation, formation et pratiques professionnelles « Coopérer ». Paris, France. Retrieved from <https://hal.archives-ouvertes.fr/hal-01181067/>
  4. Davidson, A.-L., vanOostveen, R., Suarez, W., **Naffi, N.**, Arabuli, N., Desjardins, F. (2015). A Case Study About the Implementation of Problem-Based Learning and Mobile Technologies in Ecuador. In S. Carliner, C. Fulford & N. Ostashewski (Eds.), Proceedings of EdMedia: World Conference on Educational Media. 1155-1162. Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/151377>
  5. **Naffi, N.**, Davidson, A.-L. (2015). Walking the Tightrope Between Online and Offline Life: What Adolescents Learn about CMC through Interactions in Social Media. In S. Carliner, C. Fulford & N. Ostashewski (Eds.), Proceedings of EdMedia: World Conference on Educational Media and Technology. 627-632. Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/151309/>
  6. Davidson, A.-L., **Naffi, N.** (2015). Problem-based learning online: transformative experiences for students and design challenges for professors. In S. Carliner, C. Fulford & N. Ostashewski (Eds.), Proceedings of EdMedia: World Conference on Educational Media and Technology. 544-547. Association for the Advancement of Computing in Education (AACE). Retrieved from <https://www.learntechlib.org/p/151298>
  7. Davidson, A.-L., **Naffi, N.** (2011). Teachers reflecting about the implementation of an ePortfolio to encourage student self-regulation. ED-Media 2011 World Conference on Educational Multimedia Hypermedia & Telecommunications. Lisbon, Portugal. 2952-2956. Retrieved from <https://www.learntechlib.org/noaccess/38281>
  8. Davidson, A.-L., Smith, J., **Naffi, N.** (2011). Producing Instructional Videos Through Collaborative-Action Research for People Living with an Intellectual Disability. AACE Conference proceedings: ED-Media 2011 World Conference on Educational Multimedia Hypermedia & Telecommunications. Lisbon, Portugal. 1504-1509. Retrieved from <https://www.learntechlib.org/p/38062>

## Professional Papers and Book Reviews

1. **Naffi, N.** (Mars 20, 2018). Comment vaincre le cyberharcèlement: une universitaire propose une méthode en cinq étapes. FranceTVInfo. [https://www.francetvinfo.fr/societe/harcelement-sexuel/comment-vaincre-le-cyberharcelement-une-universitaire-propose-une-methode-en-cinq-etapes\\_2666020.html](https://www.francetvinfo.fr/societe/harcelement-sexuel/comment-vaincre-le-cyberharcelement-une-universitaire-propose-une-methode-en-cinq-etapes_2666020.html)
2. **Naffi, N.** (Mars 19, 2018). Vaincre le cyberharcèlement en cinq étapes. The Conversation France. <https://theconversation.com/vaincre-le-cyberharcelement-en-cinq-etapes-93446>
3. **Naffi, N.** (February 21, 2018). Don't be a bystander: Five steps to fight cyberbullying. National Post. <http://nationalpost.com/pmn/news-pmn/cyberbullying-at-an-all-time-high-dont-be-a-bystander>
4. **Naffi, N.** (February 20, 2018). Don't be a bystander: Five steps to fight cyberbullying. The Conversation Canada. <https://theconversation.com/dont-be-a-bystander-five-steps-to-fight-cyberbullying-91440>

5. **Naffi, N.** (November 2, 2017). Online Hate speech in Canada is up 600 percent. What can be done? Maclean's. <http://www.macleans.ca/politics/online-hate-speech-in-canada-is-up-600-percent-what-can-be-done/>
6. **Naffi, N.** (November 2, 2017). The Trump effect in Canada: A 600 per cent increase in online hate speech. National Post. <http://nationalpost.com/pmn/news-pmn/the-trump-effect-in-canada-a-600-per-cent-increase-in-online-hate-speech>
7. **Naffi, N.** (November 2, 2017). The Trump effect in Canada: A 600 per cent increase in online hate speech. Ottawa Citizen. <http://ottawacitizen.com/pmn/news-pmn/the-trump-effect-in-canada-a-600-per-cent-increase-in-online-hate-speech/wcm/552dfdf0-b3b2-4ea7-8178-59e1e800cc89>
8. **Naffi, N.** (November 1, 2017). The Trump effect in Canada: A 600 per cent increase in online hate speech. The Conversation Canada. <https://theconversation.com/the-trump-effect-in-canada-a-600-per-cent-increase-in-online-hate-speech-86026>
9. Davidson, A.-L., **Naffi, N.** (2015). Recension/review for the following book: Bourassa, B., Fournier, G., Goyer, L. (dir). (2013). Construction de savoirs et de pratiques professionnelles : le double jeu de la recherche collaborative. Québec, Canada : Presses de l'Université Laval. En collaboration avec Skakni, I. Revue des Sciences de l'éducation.
10. **Naffi, N.**, Davidson, A.-L. (2011). Adolescents' perceptions about their learning through the use of social media. eLearningEuropa (elearningeuropa.info). 4p. Retrieved from: [https://www.openeducationeuropa.eu/sites/default/files/legacy\\_files/asset/Adolescents\\_perc\\_eption.pdf](https://www.openeducationeuropa.eu/sites/default/files/legacy_files/asset/Adolescents_perc_eption.pdf)
11. Davidson, A.-L., **Naffi, N.**, Dallal, K., Naffi, M., Chatila, A. and Badawi, G. (2011). Dialogue between Makassed Philanthropic Islamic Association in Beirut and Ann-Louise Davidson: Using ICT to empower failing children. Una Mirada, 6, 16-20. Disponible à <http://makassed-davidson-dialogue.blogspot.com/>

## PRESENTATIONS

### **Presentations in Peer Reviewed Conferences**

1. **Naffi, N.**, Davidson, A.-L.(accepted). Facilitation in Experiential Learning. SALTISE. Montréal, Québec.
2. Davidson, A.-L., **Naffi, N.** (accepted). What's in The Making? The Constructs of a Maker. European Personal Construct Association, Edinburgh, Scotland.
3. Bergeron, A., Barcomb, M., **Naffi, N.** (2018). Le rôle de l'enseignement dans l'intégration de migrants au Québec: focus sur la prononciation en langue seconde. 5e Colloque international sur l'enseignement du français langue étrangère. Puerto Rico. March 1-3.
4. Raby, C., Davidson, A.-L., Tremblay-Wagg, E., **Naffi, N.** (2018). Developing learning communities formed of various school personnel from six elementary schools: What are the influences? Hawaii International Conference on Education, January 4-7. Honolulu, Hawaii.
5. Davidson, A.-L., **Naffi, N.**, Cucinelli, G., Romero, M., Duponsel, N., Price, D., Krsmanovic, B. (2017). Les compétences de la culture « maker ». Centre interuniversitaire de recherche sur les technologies en education (CIRTA). October 10-11. Montréal, Qc.
6. **Naffi, N.**, Davidson, A.-L. (2017). Learning about “Otherness” in the Era of Radicalization: Disrupting the dialogue through the pedagogy of understanding oneself to the 3rd International Symposium on Teaching about Extremism, Terror and Trauma: Radicalization – Creating learning resources for teaching about extremism, terror and trauma. Concordia University, Montreal, Canada

7. **Naffi, N.**, Davidson, A.-L. (2017). Engaging Host Society Youth in Exploring How They Construe Their Role in The Resettlement of Syrian Refugees. XXIIInd International Congress on Personal Construct Psychology. July 6-9. Concordia University, Montreal, Canada
8. Davidson, A.-L., **Naffi, N.** (2017). L'accompagnement des étudiants universitaires dans une approche par problème en ligne. Symposium: Télé présence en education. Les rencontres internationales du réseau de recherche en éducation et formation, 4-6 July, Paris, France.
9. Naffi, N., Davidson, A.-L. (2017). Assessment and Evaluation of Students in Online Courses Designed in a Problem-Based Learning Approach. SALTISE. June 5, Concordia University, Montreal, Canada
10. Davidson, A.-L., **Naffi, N.**, Price, D., Duponsel, N., Krsmanovic, B., Ruby, I., Chung, R., Naseem, A., Sheeppy, E., Gao, Y., Grimshaw, J. (2017). Symposium: Problem-Based Learning in a Ph.D. Qualitative Methods Course: More Than Meets The Eye. SALTISE, June 5. Concordia University, Montreal, Canada
11. Davidson, A.-L., Cucinelli, G., Duponsel, N., **Naffi, N.** (2017). Learning and making with tiny and affordable computers and Open-Source platforms: What does maker culture teach us? Canadian Communications Association, May 30 - June 2, Toronto, Canada.
12. **Naffi, N.**, Davidson, A.-L. (2017). Understanding How Youth Construe Online Interactions About the Syrian Refugee Crisis to Better Intervene in the Inclusion and Integration Processes of the Refugees in Offline Educational and Professional Environments. CSSE, May 27 - June 2, Toronto, Canada.
13. Davidson, A.-L., Cucinelli, G., Price, D., **Naffi, N.**, Ruby, I., Matheson, T., Duponsel, N., Romero, M., van Oostveen, R. Light, E. (2017). Exploring the movement of "maker culture" in education. CSSE, May 27 – June 2, Toronto, Canada.
14. Davidson, A.-L., **Naffi, N.**, Cucinelli, G., Romero, M., Price, D., Ruby, I., Matheson, T. (2017). Exploration de la culture « maker »: premières expériences d'acteurs en education. 4e Colloque International en Éducation. Enjeux actuels et futurs de la formation et profession enseignante, CRIFPE, May 18 -19, Montreal, Québec.
15. Raby, C., Gadbois, M.E., Davidson, A.-L., **Naffi, N.** (2017). Participation à une communauté d'apprentissage regroupant différents personnels de six écoles d'un même secteur: vécu des participants après une année. 4e Colloque International en Éducation. Enjeux actuels et futurs de la formation et profession enseignante, CRIFPE, May 18 -19, Montreal, Québec.
16. **Naffi, N.**, Davidson, A.-L. (2017). Une analyse des représentations que les jeunes de la société d'accueil se font des réfugiés Syriens à partir des commentaires en ligne. ACFAS, May 8-12, Montreal, Québec.
17. **Naffi, N.**, Davidson, A.-L. (2017). Using Personal Construct Psychology to reveal how Canadian youth construe the presence of Syrian refugees in Canada based on shared online content. Panel on Identity Issues and Contextual Implications Surrounding the Settlement of Immigrants and refugees in Canada: Integration, Inclusion, Feeling of Belonging and Social Media. 19th National Metropolis Conference, Mars 16 -18, Montreal, Québec.
18. **Naffi, N.** (2016). Victimes ou terroristes : Révéler l'image que les jeunes des sociétés d'accueil se construisent des réfugiés syriens en fonction du contenu partagé sur les réseaux sociaux. SHERPA. Recherche, Immigration, Société "Openning the doors to refugees: Practices and Policies". Bloc : Médias et accueil des réfugiés, avec Simon Collin, Titulaire de la Chaire de Recherche du Canada sur les enjeux socioculturels du numérique en éducation. Nov. 22 - 23, Montreal, Canada
19. **Naffi, N.**, Davidson, A.-L. (2016) Personal Construct Psychology: A Framework and Research Methodology to Analyze Youth Perceptions of Inclusion. XIIIth European Personal

- Construct Association Conference "A new spirit in PCP: linking people, ideas & dreams". Juillet 7-11, Padua, Italy. Available at <https://www.youtube.com/watch?v=nsWYE0JJ51g>
20. Davidson, A.-L., **Naffi, N.**, Raby. C. (2016) Construct analysis as a means to solve conflict through developing professional learning communities in schools. Personal Construct Psychology: A Framework and Research Methodology to Analyze Youth Perceptions of Inclusion. XIIIth European Personal Construct Association Conference "A new spirit in PCP: linking people, ideas & dreams". July 7- July 11, Padua, Italy
21. **Naffi, N.**, Davidson, A.-L. (2016). Exploiting Facebook and Google Docs in Online Higher Education and Unleashing the Power of Asynchronous Work in a Problem-Based Learning Approach. SALTISE Annual Conference, Designing Instruction for Learning: Blending Pedagogy, Technology and Space, UQAM. June 3, Montreal, Canada.
22. Davidson, A.-L., vanOostveen, R., Suarez, W., **Naffi, N.** (2016). A Case Study About the Implementation of Mobile Technologies Through Problem-Based Learning in a Teacher Education Program in a Developing Country. SCÉÉ. May 28 – June 2, University of Calgary, Calgary, Canada
23. vanOostveen, R., Davidson, A.-L., **Naffi, N.** (2016). Exploring Problem-Based Learning in Higher Education: Case Studies About the Changing Roles of the Teacher and the Learner. SCÉÉ. May 28 – June 2, University of Calgary, Calgary, Canada
24. Davidson, A.-L., Raby. C., **Naffi, N.** (2016). La CAP secteur de développement professionnel en communauté d'apprentissage et la difficile articulation entre pratique et recherche. ACFAS. May 9, Montréal, Canada
25. Boudria, N., Chaillez, P.-D., Lessard, I., **Naffi, N.**, Peddar, B. (2016) Table ronde. ACFAS. May 9, Montréal, Canada
26. **Naffi, N.** (2016). The Settlement of Syrian Refugees in Canada: Debates in Online Transnational Environments After the Paris Attacks. Second International Symposium on Teaching about Extremism, Terror and Trauma. April 14 - 16, Montreal, Canada.
27. Davidson, A.-L., Suarez, W., VanOostveen, R., **Naffi, N.**, Arabuli, N. (2015). Co-designing video case studies with teachers as a strategy to document the evolution of teaching approaches through the adoption of technology. The Learner, 22nd International Conference on Learning, "What Counts as Learning? Big Data, Little Data, Evidence and Assessment", July 9 - 11, Madrid, Spain.
28. Davidson, A.-L., Raby, C., **Naffi, N.** (2015). Entre imposer un fonctionnement en CAP et co-construire une CAP de leaders pédagogiques –parcours de recherche-action collaborative. Biennale internationale de l'éducation, formation et pratiques professionnelles « Coopérer ». June 30 - July3, Paris, France.
29. Raby, C., Davidson, A.-L., **Naffi, N.** (2015). Adopter un fonctionnement en CAP pour la formation continue du personnel scolaire - rôles, hiérarchies et dynamiques de coopération. Biennale internationale de l'éducation, formation et pratiques professionnelles « Coopérer ». June 30 - July3, Paris, France.
30. **Naffi, N.**, Davidson, A.-L. (2015). Les adolescents et les médias sociaux : une collaboration informelle pour un apprentissage organique. Biennale internationale de l'éducation, formation et pratiques professionnelles « Coopérer ». June 30 - July 3, Paris, France.
31. Davidson, A.-L., vanOostveen, R., Suarez, W., **Naffi, N.**, Arabuli, N., Desjardins, F. (2015). A Case Study About the Implementation of Problem-Based Learning and Mobile Technologies in Ecuador. Full paper. ED-Media 2015 World Conference on Educational Multimedia Hypermedia & Telecommunications. June, Montreal, Canada.
32. **Naffi, N.**, Davidson, A.-L. (2015). Walking the Tightrope Between Online and Offline Life. What Adolescents Learn about CMC through Interactions in Social Media. Brief paper. ED-

- Media World Conference on Educational Multimedia Hypermedia & Telecommunications. June, Montreal, Canada.
33. Davidson, A.-L., **Naffi, N.** (2015). Problem-based learning online: transformative experiences for students and design challenges for professors. Best practices. ED-Media World Conference on Educational Multimedia Hypermedia & Telecommunications. June, Montreal, Canada.
34. Davidson, A.-L., **Naffi, N.** (2015). Problem-based learning online: how to design rich and authentic online learning experiences for students. SALTSE Annual Conference, John Abbott College. June, Montreal, Canada.
35. Davidson, A.-L., **Naffi, N.**, Arabuli, N., vanOostveen, R., Suarez, W. (2015). A Juggling Act in the Andean Mountains –Can We Handle Problem-Based Learning, Mobile Technologies and English as a Foreign Language All at Once? SCÉÉ. May 31 - June 3, Ottawa, Canada.
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37. **Naffi, N.**, Davidson, A.L. (2014). Reflecting about the scholarship of teaching and learning when designing a PBL online course about social media. ISSOTL, October 23-25, Quebec, Canada.
38. Davidson, A.-L., Desjardins, F. Van Oostveen, R., Suarez, W., **Naffi, N.** (2014). Une collaboration Québec-Ontario-Équateur pour mener une recherche sur la création d'objets numériques dans une approche par problème pour la formation des enseignants. CIRTA. October 15-16, Sherbrooke, Canada.
39. Davidson, A.-L., **Naffi, N.** (2014). Designing and facilitating an online PBL course through weaving content, storytelling, digital technologies and feedback. STLHE, June 17-20, Kingston, Canada.
40. Davidson, A.-L., Naffi, N., Hannum, C., Desjardins, F., VanOostveen, R., Suarez, W. (2014). Une recherche-action permettant d'implanter les technologies mobiles dans une approche d'APP avec des professeurs de langue étrangère dans un pays en développement. ACFAS. May 12-16, Montreal, Canada.
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42. Davidson, A.-L., IsaBelle, C., **Naffi, N.** (2014). L'accompagnement des communautés d'apprentissage professionnelles (CAP) : quel modèle, quelle formation, quelles ressources ? Colloque : La recherche au service du développement du personnel scolaire. ACFAS. May 12-16, Montreal, Canada.
43. **Naffi, N.**, Dahl, A, Davidson, A.-L., Sambe, M.Fortin-Vidah, G. (2014). La recherche action participative en tant que méthodologie de recherche, approche d'apprentissage et processus de professionnalisation. Colloque : La recherche au service du développement du personnel scolaire. ACFAS. May 12-16, Montreal, Canada.
44. Davidson, A.-L., **Naffi, N.** (2014). Analyse des implications du design d'un cours en ligne portant sur les médias sociaux dans une approche par problème. TICE éducation. <http://www.slideshare.net/annlouisedavidson/colloque-tice-45236694>
45. Savard, A., Dedic, H., Rosenfield, S., **Naffi, N.** (2013). Developing Number Sense with a Digital Tool. ALDI Symposium. Montreal, Canada.
46. Isabelle, C., Davidson, A-L, Rochon, S., **Naffi, N.**, Génier, E (2013). eCAP...à notre service ! Colloque : Leadership pédagogique et communauté d'apprentissage professionnelle (CAP) de l'ACFAS, May 2013. Quebec, Canada.

47. Davidson, A-L, Isabelle, C., **Naffi, N.** (2013). Les CAP pour répondre aux besoins des élèves : témoignages d'enseignants et d'experts Colloque : Apprendre à différencier: pratiques de développement professionnel des enseignants de l'ACFAS, May. Quebec, Canada.
48. **Naffi, N.** (2012). Social Learning Through Social Media: A Proposed Model, SCÉÉ conférence, Coasts and continents: exploring peoples and places, May 2012. Waterloo, Canada.
49. **Naffi, N.**, Davidson, A.-L. (2012). Learning to exist: A grounded theory about adolescent's motivation to learn in social media. SCÉÉ conférence, Coasts and continents: exploring peoples and places, May 2012. Waterloo, Canada.
50. Davidson, A.-L., **Naffi, N.** (2012). Reflecting on pedagogical practices with electronic portfolios. SCÉÉ conférence, Coasts and continents: exploring peoples and places, May 2012. Waterloo, Canada.
51. Davidson, A.-L., IsaBelle, C., **Naffi, N.**, Lamothe, R. et Génier, E (2012). La nécessaire articulation entre théorie et pratique pour le développement des CAP. Colloque: Le développement professionnel: regards interdisciplinaires. Congrès annuel de l'ACFAS, May 2012. Montréal, Canada.
52. **Naffi, N.**, Davidson, A.-L. (2012). Apprendre à exister ou apprendre pour exister ? Une théorie ancrée sur l'usage des medias sociaux avec des adolescents. Congrès annuel de l'ACFAS, May 2012. Montréal, Canada.
53. Davidson, A.-L., **Naffi, N.** (2011). Teachers reflecting about the implementation of an ePortfolio to encourage student self-regulation. ED-Media 2011 World Conference on Educational Multimedia Hypermedia & Telecommunications. June 2011, Lisbon, Portugal.
54. Davidson, A.-L., Smith, J., **Naffi, N.** (2011). Producing Instructional Videos Through Collaborative-Action Research for People Living with an Intellectual Disability. ED-Media 2011 World Conference on Educational Multimedia Hypermedia & Telecommunications. June 2011, Lisbon, Portugal.
55. Davidson, A.-L., **Naffi, N.**, Gallant, T., Smith, J., Acosta Onate, M., Gendron, R., Bastien, C., Kearney, M. (2011). Designing a social computing course through the use of social computing characteristics –the medium is the message. Education in a changing environment, University of Salford, Angleterre.
56. **Naffi, N.** (2011). I hate Canada, I love Canada, being accepted makes the whole difference, SCÉÉ 2011, CCGSE poster presentation, Nouveau Brunswick, Canada
57. **Naffi, N.** (2011). Learning in its advantageous form - A modelization of the social computing environment, National Interdisciplinary Graduate Symposium “Building Knowledge Cultivating Community”, Concordia University, Montreal, Canada.
58. **Naffi, N.** (2011). Ados and social media, National Interdisciplinary Graduate Symposium “Building Knowledge Cultivating Community”, Concordia University, Montreal, Canada.
59. **Naffi, N.** (2010), Identification of immigrant children's needs to a successful cultural and social integration and recommendations for both instructional and non-instructional interventions, Graduate Symposium “From Concept to Practice”, Concordia University, Montreal, Canada.
60. **Naffi, N.** (2010). Immigrant children's needs for a friend and its effect on their academic achievement, Centre for Global Citizenship Education and Research (CGCER), University of Alberta, Alberta, Canada.

### **Panel Organisation**

**Naffi, N.** (2017). Panel: Identity Issues and Contextual Implications Surrounding the Settlement of Immigrants and refugees in Canada: Integration, Inclusion, Feeling of Belonging and Social Media.

Organizer: Naffi, N., moderated: Davidson, A.-L. Participants: Bilodeau, A., White, S., Turgeon, L., Henderson, A., Cheung, L., Arshad-Ayaz, A. and Naseem, A. 19<sup>th</sup> National Metropolis Conference. 16 -18 Mars. Montreal, Canada

### **Panel Keynote and Contribution on Invitation**

1. **Naffi, N.** (2018). From Passive Bystanders to Active Agents of Change Through the Adoption of the Get Ready to Act Against Social Media Propaganda Model. European Personal Construct Association, Edinburgh, Scotland.
2. **Naffi, N.** (2018). Confront extremists' social media propaganda through transforming passive bystanders into agents of change. Politico-Religious extremism and violence seminar (P.R.E.V.). Concordia University <http://andregagne.weebly.com/politico-religious-extremism-and-violence.html>
3. **Naffi, N.** (2018). What Canadian youth say about the influence of social media propaganda on the resettlement of Syrian refugees. Global Development Forum. The challenges of migration. McGill university. Montreal, Canada
4. **Naffi, N.** (2017). Democracy, Journalism, and Citizenship: What girls have to say. Panel presentation. 14<sup>th</sup> Annual Pierre Elliot Trudeau Foundation Forum. Montreal, Canada [http://www.fondationtrudeau.ca/en/forum2017?\\_ga=2.131849356.2013655072.1511021207-916580179.1475230728](http://www.fondationtrudeau.ca/en/forum2017?_ga=2.131849356.2013655072.1511021207-916580179.1475230728)
5. **Naffi, N.** (2017). Hands-On Methods to Encourage Participatory Politics. Workshop. The Policy and Politics of Refugee Resettlement in Canada. International Graduate Summer School. Centre for Immigration Policy Evaluation (CIPE). Concordia University. <https://www.concordia.ca/artsci/polisci/programs/politics-refugee-settlement-in-canada.html>
6. **Naffi, N.** (2016). Designing for innovative learning: between making pedagogical decisions and unleashing the control on decisions. Workshop. Marianopolis College, Montréal, Canada.
7. **Naffi, N.** (2015). Panelist. Graduate Symposium in the Department of Education (GSDE). Theme: "Breaking Barriers: Language, Culture and Technology in Education". Université Concordia, Montréal, Canada.
8. Davidson, A.-L., Naffi, N. (2014). Online PBL: Is this like eLearning with more problems? E.Scape, Knowledge, Teaching, Technology. Conference theme: Innovations in teaching: getting the most out of online learning. Université Concordia. <http://www.concordia.ca/events/conferences/escape-2014/master-class-series.html>
9. **Naffi, N.** (2014). Designing and Facilitating an Online Problem-Based Learning Training: Process and Challenges. Webinar. Canada Border Services Agency. Canada.
10. **Naffi, N.** (2012). Building Educational Research Capacity in Ecuador Through North-South Collaboration. Keynote presentation. Universidad Técnica de Ambato, Équateur.
11. Davidson, A.-L. (2011). Teacher training and capacity building through the integration of technology in the learning process in order to address the needs of all students. Keynote address and roundtable, moderator: **Nadia Naffi**. Makassed Philanthropic Islamic Associations. Beirut, Lebanon

### **Public Presentations and Talks as Part of or Following Competitions**

1. Truth and Consequences, Public Scholars, Concordia University <http://www.concordia.ca/cuevents/main/2018/03/20/tol-public-scholars.html>
2. SSHRC Impact Awards 2017, Rideau Hall, <https://www.gg.ca/gallery.aspx?id=11719>

3. SSHRC Storytellers, 2017 Congress of the Humanities and Social Sciences, Ryerson University, <https://www.youtube.com/watch?v=CS0Vas2puJO>
4. Ma thèse en 180 secondes MT180, Association francophone pour le savoir – ACFAS, <https://www.youtube.com/watch?v=WfhkgApEGxc&t=31s>  
<http://www.acfas.ca/prix-concours/ma-these-en-180-secondes/2017/finaliste/nadia-naffi>
5. 3 Minute Thesis 3MT 2017, Concordia University,  
<https://www.youtube.com/watch?v=Aa1S5xqyf4g>  
<https://www.youtube.com/watch?v=BHemDn3lI Eg&t=27s>

## Media Interviews and Media Mentions

1. Face au cyberharcèlement, transformer les témoins en “agents du changement”. Fabien Soyez. VousNousIls. <http://www.vousnousils.fr/2018/03/23/face-au-cyberharcelement-transformer-les-temoins-en-acteurs-du-changement-613018>
2. Interviewed by Paloma Martínez. Radio Canada International. (December 9, 2017). <http://www.rcinet.ca/fr/2017/12/09/jeunes-internautes-refugies-syriens-et-propagande-en-ligne/>
3. Interviewed by Jody Vance. Middays with Jody Vance. Roundhouse Radio 98'3 Vancouver. (November 15, 2017). <https://roundhouseradio.com/middays-2/>
4. Interviewed by Danielle Smith. Online Hate Speech. NewsTalk770. (November 7, 2017). <https://omny.fm/shows/danielle-smith/online-hate-speech>
5. ‘We are both researchers and communicators’. From op-eds and articles with global reach to anti-discrimination workshops, Concordia’s inaugural public scholars are making moves. Tatiana St-Louise. (November 13, 2017). <http://www.concordia.ca/cunews/main/stories/2017/11/13/public-scholars-researchers-and-communicators.html?c=/news/stories>
6. 7 Concordians who make international headlines. The President’s Media Outreach Awards honour the year’s top newsmakers. Fiona Downey. (November 1, 2017) <http://www.concordia.ca/cunews/main/stories/2017/11/01/media-outreach-awards-2017.html?c=%2Fnews%2Fstories>
7. Press Release by Joanne Latimer and Marisa Lancione. Nouvelle recherché: Améliorer la défense des droits des réfugiés en 4 heures. (September 27, 2017). <http://www.concordia.ca/content/shared/fr/actualites/central/communiques-de-presse/2017/09/27/nouvelle-recherche-ameliorer-la-defense-des-droits-des-refugies-en-4-heures.html>
8. Press Release by Joanne Latimer and Marisa Lancione. New research: How to enhance refugee advocacy in 4 hours. (September 27, 2017). <http://www.concordia.ca/cunews/main/releases/2017/09/27/new-research--how-to-enhance-refugee-advocacy-in-4-hours-.html?c=news/media-relations>
9. Lebanon24 : <http://www.lebanon24.com/articles/1505998067411137600/> ..إنجاز اغترابي جديد.. بتوقيع اللبنانية نادية النفي في كندا
10. Editor's notebook: Bringing some of Montreal's finest minds to our Opinion pages. Lucinda Chodan, Montreal Gazette. (June 20, 2017). <http://montrealgazette.com/news/editors-notebook-bringing-some-of-montreals-finest-minds-to-our-opinion-pages>
11. SSHRC president congratulates winners of national contest to communicate research in a compelling way. (May 29, 2017) [http://www.sshrc-crsh.gc.ca/news\\_room-salle\\_de\\_presse/latest\\_news-nouvelles\\_recentes/2017/final\\_five-cinq\\_grands\\_gagnants-eng.aspx](http://www.sshrc-crsh.gc.ca/news_room-salle_de_presse/latest_news-nouvelles_recentes/2017/final_five-cinq_grands_gagnants-eng.aspx)

12. Meet Concordia's two new SSHRC Storytellers — including a 2017 winner! Concordia University News. (May 29, 2017)  
<http://www.concordia.ca/cunews/main/stories/2017/04/10/sshrc-storytellers.html>
13. Ceci n'est pas un discours haineux. Huffington Post Quebec. (April 23, 2017).  
[http://quebec.huffingtonpost.ca/nadia-naffi/islamophobie-discours-haineux\\_b\\_16151548.html](http://quebec.huffingtonpost.ca/nadia-naffi/islamophobie-discours-haineux_b_16151548.html)
14. Le Pro Hijab de Nike: Catalyseur d'exclusion des musulmanes au Canada. La Presse+. (April 2, 2017). [http://plus.lapresse.ca/screens/b2c88764-d952-49b8-bb24-76126a66db19%7C\\_0.html](http://plus.lapresse.ca/screens/b2c88764-d952-49b8-bb24-76126a66db19%7C_0.html)
15. Interviewed by Anne-Marie Yvon. L'impact des medias sociaux sur l'intégration des réfugiés. Radio Canada International ( February 13, 2017)  
<http://www.rcinet.ca/fr/2017/02/13/limpact-des-medias-sociaux-dans-lintegration-des-refugies/>
16. Interviewed in Arabic by Fadi Harouni. موقع التواصل الاجتماعي وتأثيرها على مواقف الناس من موضوع استقبال اللاجئين L'impact des medias sociaux sur l'intégration des réfugiés. Radio Canada International. ( February 13, 2017) <http://www.rcinet.ca/ar/2017/02/13/121851/>
17. Interviewed by Chantal Srivastava. La peur des réfugiés. Doc/postdoc. Les années lumières (November 20, 2016). [http://ici.radio-canada.ca/emissions/les\\_annees\\_lumiere/2015-2016/chronique.asp?idChronique=422319](http://ici.radio-canada.ca/emissions/les_annees_lumiere/2015-2016/chronique.asp?idChronique=422319)
18. Interviewed by Mireille Bridi Bouabjian. Prestige Magazine. (November, 2016).  
<http://www.prestigemag.co/fr/2016/11/nadia-naffi/>
19. Interviewed by Barry Morgan. Barry Morgan Show. CJAD800AM. (September 26, 2016). How social media affects our perception of refugees. <https://soundcloud.com/barry-morgan-show/how-social-media-affects-our-perception-of-refugees-september-26-2016>
20. Interviewed by Simon Coutu. VICE Québec. (September 26, 2016). Le racisme sur Twitter et Facebook nuirait à l'intégration des réfugiés. [http://www.vice.com/fr\\_ca/read/le-racisme-sur-twitter-et-facebook-nuirait-a-lintegration-des-refugies](http://www.vice.com/fr_ca/read/le-racisme-sur-twitter-et-facebook-nuirait-a-lintegration-des-refugies)
21. Interviewed by Derick Fagel. Breakfast Television Montreal. City TV. (September 20, 2016). Social Media Attitudes Toward Syrian Refugees.  
[<http://www.btmontreal.ca/videos/5133202970001/>]
22. Interviewed by Myriam Fimbry. (September 15, 2016). ICI-Radio Canada. [[http://ici.radio-canada.ca/emissions/info\\_matin/2016-2017/archives.asp?date=2016-09-15](http://ici.radio-canada.ca/emissions/info_matin/2016-2017/archives.asp?date=2016-09-15)] at min 3:34.  
[<https://soundcloud.com/user-858704579/medias-sociaux-refugies-syriens-et-inclusion-reportage-par-myriam-fimbry-de-radio-canada>]
23. Press Release by Cléa Desjardins. (September 14, 2016). How social media shapes attitudes towards refugees Fear-mongering or friendly? A Concordia researcher investigates the fallout from online chatter, and its policy ramifications.  
[<http://www.concordia.ca/news/stories/cunews/main/stories/2016/09/14/fear-mongering-or-friendly-how-social-media-shapes-attitudes-towards-refugees.html>]
24. Press Release by Cléa Desjardins. (September 14, 2016). Alarmistes ou bienveillants, les médias sociaux influencent les attitudes envers les réfugiés. Une chercheuse de l'Université Concordia étudie les répercussions – politiques et autres – du bavardage en ligne [<https://www.concordia.ca/content/shared/fr/actualites/central/communiques-de-presse/2016/09/14/fear-mongering-or-friendly-how-social-media-shapes-attitudes-towards-refugees.html>]
25. Interviewed by Elisabeth Faure, Faculty of Arts & Science. (2016). Graduate student profile: Nadia Naffi [<https://www.concordia.ca/artsci/about/profiles/nadia-naffi.html>]

26. Interviewed by Alexandra Nadeau. (May 14, 2014). Drogués du “like”  
[<http://www.acfas.ca/publications/decouvrir/2014/05/drogues>]

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## **AFFILIATIONS**

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