OLA TJORNBO

CONSULTANT, RESEARCHER, EDUCATOR

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# EDUCATION



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| **University of Waterloo/Wilfrid Laurier University**  2013 | **DOCTOR OF PHILOSOPHY**  Degree in Global Governance, Balsillie School of International Affairs |
| **Stockholm University**  2007 | **MASTER OF SCIENCE**  Degree in Natural Resource Management, Governance and Globalization |
| **Cambridge University**  2007 | **MASTER OF ARTS**  Degree in Anglo Saxon, Norse and Celtic Studies |
| **Cambridge University**  2007 | **BACHELOR OF ARTS**  Degree in Anglo Saxon, Norse and Celtic Studies |

# PROFFESSIONAL EXPERIENCE



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| **Concordia University**  2019 - Present  **Citizenship and Immigration Canada**  2015 | **ASSISTANT PROFESSOR (LTA)**  Department of Applied Human Sciences  **SOCIAL INNOVATION ADVISOR**  Part of the Social Innovation Advisory Committee |
| **Archipelago Consultants**  2014 – Present | **PARTNER**  2019 Turtle Island Initiative: Social Innovation Consultant and Evaluator  2018 HOPE Palliative Care Lab: Lead Designer and Facilitator  2018-PRESENT Guadalajara University: Lab Consultant  2017-2018 Government of Canada School of Public Service: Lab Designer and Facilitator  2017-18 Omega Foundation: Evaluator SmartSaver Program  2016-2017 McConnell Foundation: Labwise Program Research and Facilitation Coach  2016-2017 EmcArts: Lead evaluator for Community Innovation Labs  2016-PRESENT Berggruen Institute: Co-project lead New Frontiers in Digital Democracy  2015-16 Program Development Stockholm Resilience Centre  2015 Evaluation of ArtsSmarts: Lead evaluator for McConnell’s ArtsSmarts program.  2014-2019 Evaluation of Banff Social Innovation Residency: Developmental evaluator for partnership between Suncor, Banff Centre and Waterloo Institute of Social Innovation and Resilience  2013-2014 Senior Researcher for Ontario Food Lab: Lead research phase of Ontario Food Lab in partnership with MaRS Solutions Lab  2013: Program design for Rockefeller Global Fellowship in Social Innovation |
| **University of Waterloo**  2013 – 2014 | **POST-DOCTORAL RESEARCHER**  Researched projects on the history of innovation and on social media and social innovation. Responsible for developing a course on social media and social innovation, Waterloo Institute for Social Innovation and Resilience, University of Waterloo |
| **Centre for International Governance Innovation (CIGI)**  1992 – 1995 | **RESEARCHER**  Member of the Working Group on Environmental Governance |
| **University of Waterloo**  2015 | **RESEARCH ASSISTANT**  Joint position held with Social Innovation Generation at the University of Waterloo and Stockholm Resilience Centre, Stockholm University. |

# TEACHING EXPERIENCE



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| **Concordia University**  **Guadalajara Jesuit University**  Summer 2018  **Banff Centre**  Summer 2018  **Banff Centre**  Summer 2015 | **AHSC**  Organization Development I & II, Ethics of Human Systems Intervention  **ITESO**  Social Innovation Labs  **GETTING TO MAYBE, SOCIAL INNOVATION RESIDENCY**  Developmental Evaluation |
| **University of Waterloo**  Winter 2014 | **SOCIAL INNOVATION DIPLOMA PROGRAM**  Social Innovation and Social Media  Qualitative Methods |
| **Rockefeller Foundation**  Fall 2013 | **ROCKEFELLER GLOBAL FELLOWSHIP IN SOCIAL INNOVATION**  Social Innovation and Social Media |
| **Social Prosperity Wood Buffalo**  Winter 2013 | **SOCIAL INNOVATION, RESILIENCE AND SYSTEM ENTREPRENEURSHIP**  Introduction to Social Innovation |
| **Government of Canada**  Fall 2012 | **DEPARTMENT OF HUMAN RESOURCES AND SKILLS DEVELOPMENT**  Qualitative Methods |
| **University of Waterloo**  2012 | **SOCIAL INNOVATION GENERATION**  Qualitative Methods |

# PUBLICATIONS



PEER REVIEWED PUBLICATIONS

*The Evolution of Social Innovation* ed. with Westley and McGowan. Elgar Publishing 2018

How game changers catalyzed, disrupted, and incentivized social innovation: three historical cases of nature conservation, assimilation, and women’s rights. *Ecology and Society 21* *(4):13.* <http://www.ecologyandsociety.org/vol21/iss4/art13/> with Westley, F. R., K. A. McGowan, N. Antadze, J. Blacklock

“Can collective intelligence produce social innovation?” in *New Frontiers in Social Innovation Research*, Palgrave McMillan, 2015.

*Social Innovation Lab Guid*e. With F. Westley, S. Laban, C. Rose, K. McGowan, K. Robinson and M. Tovey. MaRS http://www.marsdd.com/systems-change/mars-solutions-lab/news/publication-social-innovation-lab-guide/

“Studying the complexity of change: toward an analytical framework for understanding deliberate social-ecological transformations” in *Ecology and Society*, with M-L Moore, E. Enfors, C. Knapp, J. Hodbod, J. A. Baggio, A. Norström, P. Olsson and D. Biggs. *Ecology and Society* 19(4), 2014.

“A Theory of Transformative Agency in Linked Social-Ecological Systems,” in *Ecology and Society*,with F Westley, L Schultz, C Folke, B Crona, and Ö Bodin in Ecology and Society 18(3), 2013.

“Gamechangers: The big green challenge and the role of challenge grants in social innovation,” in *Journal of Social Enterprise* 3(2) with F Westley, 2012.

“From Coastal Timber Supply Area to Great Bear Rainforest: Exploring power in a social-ecological governance innovation,” in *Ecology and Society* 17(4) with ML Moore, 2012.

BOOK CHAPTERS

“Agency and Innovation in a Phase of Turbulent Change: Conservation in the Great Bear Rainforest,” in *Using a Positive Lens to Explore Social Change and Organization* by Golden-Biddle and Dutton (eds), with D Riddell and F Westley, 2012.

“The Loop, the Lens, and the Lesson: Using resilience theory to examine public policy and social innovation,” in *Social Innovation* by A Nicholis and A Murdock (eds), with ML Moore, F Westley and C Holroyd, 2011.

# OTHER CONTRIBUTIONS



CONFERENCE PRESENTATIONS

“Social Innovation and Social Media.” Presented at National Endowment for Science, Technology and the Arts Conference on Social Frontiers, London, UK, 2013.

“Open Space Democracy, Problem-Solving and Deliberation. Presented at Resilience 2011, [city?] USA, 2011.

“Case Study: The Big Green Challenge. Presented at Resilience 2011, [city?] USA, 2011.

“The Power of Outsiders: Why a Typology of Power Can Help Us Understand How Change Happens in Sustainability Governance. Presented at 2nd International Conference on Sustainability Transitions, Lund, Sweden, 2011 (with Michele-Lee Moore).

“Framing and Phases: Public Policy and Social Innovation.” Presented at International Society for Ecological Economics, Oldenburg [Germany?], 2010 (with Michele-Lee Moore).

“Managing Social-Ecological Systems in Context: The Impact of Political Cultures.” Presented at Resilience, 2008, Stockholm, 2008.

CASE STUDIES AND RESOURCES

Tjornbo, O, F Westley and D Riddell. “Case Study: The Great Bear Rainforest.” 2010 (available on SIG website at sigeneration.ca).

Tjornbo, O and F Westley. “A Primer on SIG Case Writing.” 2010 (available on SIG website at sigeneration.ca).

# SELECTED AWARDS



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| **University of Waterloo**  2008 – 2013 | **BALSILLIE FELLOWSHIP**  School of International Affairs |
| **University of Waterloo**  2008 – 2013 | **SOCIAL INNOVATION FELLOWSHIP**  Social Innovation Generation |

# LANGUAGES



NATIVE ENGLISH

NATIVE SWEDISH

# STATEMENT OF RESEARCH INTEREST



My primary interest is in how complex global problems, particularly environmental problems, create challenges for existing governance systems, and the role of social innovation and social media in helping to overcome such problems. Secondarily, I am interested in using complexity and resilience theory as lenses for understanding social innovations and social change, with a focus on the role of power and agency in such shifts.

# STATEMENT OF TEACHING PHILOSOPHY



I believe that we are not only trying to impart knowledge but also to train students to actively use academic tools and modes of critical thinking as part of their professional training. Students are encouraged to work actively with new theories and concepts, seeking application to their own private, professional, and educational experiences. When students feel that the information presented has relevance and value to their own experiences and the work they hope to do, they become instantly more engaged and teaching becomes a wonderfully rewarding and interactive experience. I engage with the learning styles that different students find more or less effective by employing a variety of exercises and experiential approaches. I try to maintain a balance of new conceptual material, tools, methodologies, and exercises in all my teaching.