**SARAH CAPPELIEZ**

Department of Sociology & Anthropology, Concordia University

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**EMPLOYMENT**

Assistant Professor, Department of Sociology and Anthropology, Concordia University, 2018-present

**EDUCATION**

**Ph.D.** University of Toronto, Sociology, 2009-2018

Connaught Fellow, 2016

Junior Fellow, Massey College, 2009-2014

*Dissertation Title:* “More than just a fine drink: Processes of cultural translation, taste formation and idealized consumption in the wine world”

*Committee Members:* Josée Johnston (chair), Shyon Baumann, Jeffrey Pilcher

*Comprehensive Exams:* Sociology of Culture, Sociological Theory

**Masters** Université de Tours, Università di, Bologna, Universitat de Barcelona, History and Culture of Food, 2005-2006

**M.A.** University of Ottawa, Sociology, 2000-2003

*Dissertation Title:* “À la carte! Une analyse de la mise en discours scientifique de l’alimentation et son effet disciplinaire sur le corps”

*Committee Members:* Diane Pacom (chair), Jacques Chevalier

**B.A.** University of Ottawa, Sociology, 2000

*Honours:* Summa cum laude

University gold medal

**TEACHING AND RESEARCH INTERESTS**

Sociology of Food Sociology of Culture Consumers & Consumption

Globalization Social Theory Qualitative Methods

**WORKS IN PROGRESS**

Cappeliez, Sarah. “Wine nerds and pleasure-seekers: Understanding wine taste formation and practice.” Manuscript in preparation.

Cappeliez, Sarah. “Classifying wine consumers: Towards a typology of “good” consumers for complex goods.” Manuscript in preparation.

**PUBLICATIONS**

Articles:

(\*=co-first authors)

**Cappeliez, Sarah**. 2017. “How well does terroir travel? Illuminating cultural translation using a comparative wine case-study.” *Poetics* 65: 24-36.

Rodney\*, Alexandra, **Sarah Cappeliez\***, Merin Oleschuk\*, and Josée Johnston\*. (equal co-authorship). 2017. “The online domestic goddess: An analysis of food blog femininities.” *Food, Culture & Society* 20(4): 685-707.

**Cappeliez, Sarah** and Josée Johnston. 2013. “From meat and potatoes to "real-deal" rotis: Exploring everyday culinary cosmopolitanism”. Poetics 41(5): 433-455.

Book Chapters:

Johnston, Josée and **Sarah Cappeliez**. 2017. “You Are What You Eat: Enjoying (and Transforming) Food Culture.” Pp 34-48 in *Critical Perspectives in Food Studies*, 2nd edition, edited by Mustafa Koc, Jennifer Sumner and Tony Winson. Oxford University Press. [1st edition published in 2012]

Johnston, Josée and **Sarah Cappeliez**. 2014. “Cosmopolitan Eating.” Pp. 78-98 in *Acquired Tastes: Why Families Eat the Way They Do*, edited by Brenda L. Beagan, Gwen E. Chapman, Josée Johnston, Deborah McPhail, Elaine M. Power, Helen Vallianatos. Vancouver: UBC Press.

Book reviews:

Cappeliez, Sarah. March 2013. Review of Adventures in Eating: Anthropological

Experiences in Dining from Around the World by H. R. Haines and C. A. Sammells

(eds.), *Menu: Journal of Food and Hospitality Research* Vol 2: 49-53.

Cappeliez, Sarah. March 2013. Review of Food Culture in Belgium by P. Scholliers, *Food,*

*Culture and Society* 16(1): 171-174.

Cappeliez, Sarah. 2013. [Review of Cooking in Other Women's Kitchens: Domestic](http://www.oralhistoryforum.ca/index.php/ohf/article/view/466/544)

[Workers in the South, 1965-1960 by R. Sharpless](http://www.oralhistoryforum.ca/index.php/ohf/article/view/466/544), Oral History Forum d’histoire orale 33

“Working Lives: Special Issue on Oral History and Working Class History”: 1-3.

**GRANTS, AWARDS, AND FELLOWSHIPS**

2016-17 Connaught Graduate Fellowship, Culinaria Institute, University of Toronto

2011-13 SSHRC Doctoral Scholarship

2011-13 SSHRC Top up Award

2009-10 University of Toronto Fellowship

2009 Graduate Admission Award

2009 C.B. Macpherson Award

2000-02 Masters scholarship, Ontario Graduate Scholarship (OGS)

2001 Excellence Scholarship, University of Ottawa

2000 Graduate Admission Scholarship, University of Ottawa

2000 University Gold Medal, University of Ottawa

1997-1999 Dean’s Honour List, University of Ottawa

1997-1999 Undergraduate Scholarship, University of Ottawa

1996 Undergraduate Admission Scholarship, University of Ottawa

1996 Bourse pour étudier en français, Ontario Ministry of Education

**CONFERENCE PRESENTATIONS**

“Wine nerds and pleasure-seekers: Understanding wine taste formation and practice.” American Sociological Association Annual Meeting. Palais des congrès, Montréal, August 2017.

“How well does terroir travel? Illuminating mechanisms of translation using a comparative case study of wine.” XIV World Congress of Rural Sociology, Ryerson University, Toronto, August 2016.

“‘A form of cultural accomplishment’”: Developing a taste for wine in a New World context.” Association for the Study of Food & Society Annual Meeting, University of Toronto Scarborough, Toronto, June 2016.

“’Doing terroir’: The socio-natural construction of value and quality in wine.” Annual Meeting of the Canadian Sociological Association, University of Ottawa, Ottawa, June 2015.

“Diffusing Terroir: A Comparative Study of the Role of Terroir in Wine in France and Canada.” American Sociological Association Consumer and Consumption Section Mini-Conference, Berkeley, August 2014.

“Constructing the Place of the Female Foodie Self.” Canadian Sociological Association,

Brock University, St. Catharines, May 2014.

““Doing terroir”: A comparative case study.” American Sociological Association

Consumer and Consumption Section Mini-Conference, Denver, August 2012.

“From connoisseur to tentative: Exploring everyday cosmopolitan eating practices.”

Association for the Study of Food and Society, New York University, New

York, June 2012.

“Museum of the selves: Exploring identity through food blogs.” Canadian Association

for Food Studies, Wilfrid Laurier University, Waterloo, May 2012.

“How Does Reflexivity Play a Role in Quantitative Research?” Paper presented with

Alexandra Rodney at the Cross Discipline Graduate Student Association Annual

Conference, University of Toronto, April 2012.

“From connoisseur to tentative: Exploring everyday cosmopolitan eating practices.”

PhD workshop seminar on intercultural comparisons of eating habits and food

preferences, Institut Paul Bocuse, Écully, France, February 2012.

“Maximizing, pragmatic and tentative cosmopolitans: How everyday cosmopolitanism

is expressed and valued differently.” Annual General Meeting of the Canadian

Association for Food Studies, St. Thomas University, Fredericton, May 2011.

“À la carte! Contemporary food discourse and practices of the body.” Joint Annual

Meetings of the Agriculture, Food and Human Values Society (AFHVS) and the

Association for the Study of Food and Society (ASFS), Culinary Institute of America,

Hyde Park, June 2004.

**INVITED PRESENTATIONS**

“La consommation et la formation du goût du vin dans les nouveaux espaces.” Talk

presented at Les ateliers de l’Honnête Volupté. Université du Québec à Montréal, April

2019.

“Routes touristiques du vin: Comprendre le tourisme du vin.” Guest lecture for the

program in sociocultural management and practices of gastronomy. Université du

Québec à Montréal, March 2019.

“Distinction.” Guest lecture presented in Introduction to Food Studies. University of

Toronto Scarborough, November 2016.

“Museum of the selves: Exploring identity through food blogs.” Pecha kucha guest

lecture presented in Power, Politics, and Society – SOC433, University of Toronto

Mississauga, November 2012.

“Cultural consumption.” Guest lecture presented in Sociology of Culture – SOC302,

University of Toronto Mississauga, February 2012.

“Local eating.” Workshop presented for Take Our Daughters and Sons To Work Day,

University of Toronto Mississauga, April 2011.

“Bon, propre et juste.” Panelist for Réveillons la démocratie!, Centre Municipal Culture

Loisirs de Gap, Gap, France, December 2007.

“Le ‘bon produit’, c’est aussi une question d’éducation!” Panelist for workshop at

3e editiondu Forum Alimentation et Culture de l’Institut Européen d’Histoire et des

Cultures de l’Alimentation, Centre international de Congrès de Tours Val de Loire –

Vinci, Tours, France, November 2007.

“L’éducation au goût en France.” Workshop presentation at Université d’Été Slow Food

France, Espace Marie de Bourgogne, Beaune, France, August 2007.

“Le mouvement Slow Food et les arts culinaires.” Guest lecture presented in Art,

culture et société course, Le Cordon Bleu Culinary School, Ottawa, March 2007.

**MEDIA COVERAGE**

Interview with Ashlie Stevens, “Stop thinking and just eat: when ‘food adventuring’

trivializes cultures”, *The Guardian*, June 2015.

**TEACHING EXPERIENCE**

Assistant Professor at Concordia University

* Sociology Through Film
* Sociology of Culture
* Sociology of Media
* Material culture

Instructor at the University of Toronto

* Shopping and Society
* Sociology of Food

Teaching Assistant at University of Toronto:

* Classic Sociological Theory
* Logic of Social Enquiry (Tutorial leader)
* Sociology of Urban Cultural Policies
* Introduction to Food studies (Tutorial leader)
* Shopping and Society
* Sociology of Food
* utmONE – Food & Global Justice (Tutorial leader)
* Sociology of Culture
* Critical Theories of Globalization
* Sociology of Work and Occupation
* Modern Sociological Theory
* Sociology of Everyday Life
* Introduction to Sociology

Teaching Assistant at University of Ottawa:

* Theoretical Currents in Contemporary Sociology
* Courants théoriques en sociologie contemporaine
* Marx and Marxist Analysis
* Weber and Weberian Analysis
* Introduction to Social Ecology
* Analyse de la connaissance scientifique
* Principles of Sociology

**RESEARCH EXPERIENCE**

Research Assistant for Josée Johnston, 2010-12

* Project Title: “Eating ‘off the grid’: Understanding consumer motivation in the alternative food sector”
* Tasks: Research and writing of youth outreach presentation, data collection, survey questionnaire design

Research Assistant for Josée Johnston, 2010-12

* Project Title: “You are What You Eat” Book Chapter in Critical Perspectives in Food Studies, University of Toronto.
* Tasks: Literature review, qualitative data analysis, interview coding, writing and editing, co-authoring

Research Assistant for Josée Johnston, 2010-12

* Project Title: “Family Food Practices”
* Tasks: Data analysis, coding, literature review, writing, editing, co-authoring

Research Assistant for Daniel Silver, 2010

* Project Title: “Urban Culture, City Politics: Toronto, Chicago, and the Institutionalization of the Expressive Revolution”
* Tasks: Editing, data collection, interviews

Project Manager for Université européenne des saveurs et des senteurs and Slow Food

France, 2007

* Project Title: L’éducation au goût
* Tasks: Develop taste education programs for Slow Food France including research, interviews, data collection and report.

Research Assistant for Diane Pacom, 2001

* Project Title: Social insertion of young Canadian women aged 18-25
* Tasks: Literature review, research proposal writing and editing

**SERVICE**

**Service to the Discipline:**

Journal Referee: *Consumption Markets & Culture, Journal of Consumer Culture,* *Poetics*,

*Questions de communication, Food,Culture & Society*

2015-16 Student representative, Consumers & Consumption Section, ASA

Newsletter committee, Consumers & Consumption Section, ASA

2014 Panel organizer at CSA, “Media Studies: The Gendering of Food Media”

2013 Panel organizer at CSA, “Consumption and Ethics”, “Consumption and Food”, Consumption, Gender and Sexuality”, “Counter-cultural/consumption at the margins”

**Service to the Department and the University:**

2013-14 Co-chair of the Graduate Sociology Students’ Association (GSSA)

Co-organizer, UTCulture workshop series

2012-13 VP-Secretary, Graduate Sociology Students’ Association (GSSA)

2000-02 President, Sociology Graduate Students Association, University of Ottawa

1999-2000 Member, Committee against Sexual Harassment, University of Ottawa

1998-2000 Student representative on departmental council, Department of Sociology Council, University of Ottawa

1998-2000 Vice-President, Internal and External, Sociology Students’ Association, University of Ottawa

**Service to the Community:**

2015-2016 Secretary, Slow Food Toronto Convivium

2015 Wine workshop assistant, Terroir Symposium

2014 Festival Volunteer, Twenty Valley Wine Festival

2013-today Volunteer Gleaner, Not Far From the Tree

2013 End of Season Celebration Committee Member & Grilled Cheese Bar Coordinator, Not Far From the Tree

Benefit Volunteer, What’s On the Table – A Benefit for The Stop Community Food Centre

2010-12 Farmers’ Market Assistant & Special Events Volunteer, Evergreen Brickworks

2007-08 Translator, Slow Food Canada newsletter

**PROFESSIONAL MEMBERSHIPS**

* American Sociological Association

Section Member: Sociology of Culture, Consumers and Consumption

* Association for the Study of Food and Society
* Canadian Sociological Association

**LANGUAGES**

French: native oral, writing, reading

English: native oral, writing, reading

Italian: fluent oral, writing, reading

Spanish: excellent reading, intermediate writing and oral