**Curriculum Vitae**

Rajshree Prakash Assistant Professor

John Molson School of Business

E-Mail: rajshree.prakash@concordia.ca Phone: 5148482424 ext 2912

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| **EDUCATION** |  |
| Ph. D.: School of Business, University of Alberta. | 2002- 2008 |
| Visiting student at School of Business (University of Alberta), Canada. | 2000-2001 |
| **ACADEMIC POSITION** |  |

2015- Present: Assistant Professor, Management Department, JMSB, Concordia University.

2013-2014: Assistant Professor, LTA, Management Department, JMSB, Concordia University, Montreal.

2012-2013: Academic Coach for the Executive M.B.A. program, Athabasca University, St. Albert. Alberta

2009-2010: Honorary Research Fellow, Centre for Strategic Management LUMS, Lancaster United Kingdom

2007- 2009: RCUK, Research Fellow, Centre for Strategic Management, Lancaster University Management School, Lancaster, United Kingdom

## RESEARCH INTERESTS

* Strategy
* Corporate social responsibility and sustainability
* Family Businesses
* Professions and their evolving role in society
* Institutional Work

## RESEARCH

**Publications**

Greenwood R, Hinings C.R., **Prakash R** (2017): 25 years of the professional partnership (P2) form: time to foreground its social purpose and herald the P3? *Journal of Professions and Organization* doi: 10.1093/jpo/jow009

**Prakash, R**., Ravi, R. and Zhao, R. (2017), The Anatomy of a Socially Responsible Corporation. *Financial Management*, 46: 33–58

Carney M., **Prakash, R**., Strike, V (2015): Special Issue Call, Professionalization of Family Businesses. *Journal of Professions and Organizations*

Gabbioneta, C., **Prakash, R**., & Greenwood, R. (2014). Sustained corporate corruption and processes of institutional ascription within professional networks. *Journal of Professions and Organization*, *1*(1), 16-32. Nominated for the best paper award 2013-2014.

Miller, D., Greenwood R., **Prakash R**. (2009): What Happened to Organization Theory? *Journal of Management Inquiry, Volume 18, issue 4*

Greenwood, R; Li, S.; **Prakash, R**.; Deephouse D. (2005): Reputation, Diversification, and Organizational Explanations of Performance in Professional Service Firms. *Organization Science, Volume 16, issue 6.*

## Papers under review and revision

Prakash R., Kwon W., Paquin R. ‘Seeing beyond the taken for granted: Understanding the role of reflexivity in institutional work’. *Under review*

Carney M, Gorji Y, Prakash R. ‘Postmodern Nepotism: Network Sponsorship, Social Capital and Career Performance in Show Business Families*. Under review*

## Papers under preparation

Prakash R, Yu, J. ‘CSR and Emerging Economies- the role of government mandates’. Being prepared for *Journal of Business Ethics*

Prakash R, Sharma S, Paquin R ‘Social Innovation – a review and synthesis of perspectives’. Being prepared for *Business and Society*

Carney M, Prakash R, Strike V ‘Keeping it in the family- the rise of the relational professions’. Being prepared for *Human Relations*

Prakash R. Paquin R, Kwon W. ‘A journey of a thousand miles begins with a step: reflexivity, sensemaking and historical significance of walks.’ Bing prepared for *Academy of Management Review*

Gorji Y, Carney M, Prakash R ‘All in itself -Boundaryless Careers and the new family business’. Under development

## Funding for research proposals

**$42,500- Social Science and Humanities Research Centre- Rajshree Prakash (PI),** Winston Kwon, Raymond Paquin**:** Empowering Communities; the role of intentional work in addressing inequality. Awarded 2017

**$10,000- Bob and Raye Centre in Business Ownership, Concordia** (co- applicant Yasaman Gorji): The ownership and transmission of intangible assets within the family firm: the role of nepotism in Hollywood show business families. Awarded 2016

**$7,000- David O’Brien Centre for Sustainability, Concordia** (co-applicant Winston Kwon): ‘Cross Pollinating Knowledge: sustaining agriculture through re- imagining local practices’**.** Awarded 2015

## Research Presentations

**Prakash R**, Paquin R, Sharma S (2017) – Social Innovation, a review and synthesis of perspectives. The 14th Annual Social Entrepreneurship Conference, Northeastern University, Boston

**Prakash R**, Kwon W, Paquin R (2017) – Seeing beyond the taken for granted: the role of reflexivity in institutional work. The 14th Annual Social Entrepreneurship Conference, Northeastern University, Boston

**Prakash R** (2017): Diverse Perspectives on Strategy – Organizer and Presenter Strategy Division sponsored panel discussion. ASAC Montreal

Yu, Jisun, **Prakash R** (2017): Changing the Rules of the Game: A Study of Indian Government’s Implementation of the CSR Mandate Law- Le Groupe de recherche en affaires internationals (GRAI), HEC, Montreal

**Prakash R** (2016): Building Research and a career in sustainability- Invited Presentation for PhD students, HEC Montreal

**Prakash, R**, Ravi R, Zhao, R (2016): The Anatomy of a Socially Responsible Firm. ASAC conference, Strategy Division, Edmonton.

Kwon W, **Prakash, R** (2016): Empowering Communities in Institutional Voids. EGOS conference, Naples, Italy.

**Prakash R** (2016): Seeing Beyond the Taken for Granted: understanding inequality through reflexive institutional work. Le Groupe de recherche en affaires internationals (GRAI), HEC, Montreal

Carney, M, **Prakash R,** Strike V (2016): Professionalization in family businesses. PDW in the Academy of Management Conference, Anaheim.

**Prakash R**, Barredy C (2015): The Professionalization of Family Firms: uncharted territory. EGOS conference in Family Businesses and Institutional Theories, Athens, Greece.

**Prakash R,** Kwon W, Paquin R. (2015): Designing Sustainable Governance. PDW Academy of Management Conference, Philadelphia

Groysberg B., Morris, T. J., **Prakash R**., Smets M. (2008): New Questions for Changing Economies. PDW in the Academy of Management Conference, Anaheim.

**Prakash R**., Washington M. (2008): Devising Deviance: The Case of Institutional Schizophrenia. European Group of Organization Studies 2008, Sub Theme 42; Amsterdam

**Prakash R**. (2008): To Be or Not To Be…a professional. Law Faculty, Lancaster University.

**Prakash R.** (2007): The Small World of Professionals and Client. Said Business School, Oxford University

**Prakash R**. (2007): Inaugural seminar, for the Centre for Strategic Management, Lancaster.

**Prakash, R.** (2005): Exploring Professional Space. OMT Division, Academy of Management Annual Conference, Hawaii

**Prakash R.** (2005): Discussion Chair: Professional Service Organizations and Professionalization at Work. Sub-Theme 40: European Group of Organization Studies, Berlin

**Prakash R.** (2004): Creation of a Protagonist-a Process Study of Role Creation, OMT Division, Academy of Management, New Orleans

**Prakash R.** (2004): Understanding Professional Behavior in Organizational Settings: Evidence from Enron and Arthur Andersen”. Track 5: Professional Service Firms. European Group of Organization Studies, Ljubljana, Slovenia.

**Prakash R** (2003): ‘We’re Such a Crooked Company’: Organizational Responsibility at Enron. Poster Presentation at the Business Research Conference School of Business, University of Alberta.

Nyland B, **Prakash R.** (2002): Adoption of Genetically Modified Crops in India and China: an examination of cultural and institutional differences. Poster Presentation at the Business Research Conference, School of Business, University of Alberta.

## Student Thesis Supervision

2017-present, Supervisor –MSc student **Shivaang Sharma** (expected graduation- May’18)

## TEACHING

**Teaching Related Activities**

**Course Development and design**

MBA 641 – The Responsible Manager (2017)

## Teaching Case

Prakash R. ‘Enron Failure and Issues of Corporate Governance’ (2008): published in ***‘Exploring Corporate Strategy’*** *by Gerry Johnson, Kevan Scholes, Richard Whittington. 8th Edition. FT Prentice Hall*

## MBA Graduate Courses

2017 Fall- present: MBA 641 (The Responsible Manager) 2013 Fall- 2016 Fall: MBA 625 (Strategy in Action)

2011-2012: MEDM 604 Managerial Ethics and Decision Making, Executive MBA Program, Athabasca University

2007-2008: MBA Core Strategy Course, Lancaster University, UK

2004-2005: ORGA 634 (Managing Professional Service Firms) MBA Program, University of Alberta

## Undergraduate Courses

2013 Fall- 2016 Winter: COMM 401 (Strategy and Competition) JMSB 2005-2006: ORGA 441(Business Strategy) University of Alberta

2004-2005: ORGA 434 (Managing Professional Service Firms) University of Alberta.

## SERVICE

**Faculty and University Service**

2016- Present: JMSB Faculty Council

2016-Present : Student Engagement Committee

2016-Present: Organizer, *Research Conversations* Series 2016-Present- Organizer, visiting speaker series

2017- Chair, MSc Thesis- Natalia Kaszonyi (marketing) 2016- Chair, MSc Thesis- Karine Sarajian (Finance)

## Graduate Student Supervision

2017- present**:** Thesis Committee member for PhD Student- Jinhwan Kim (advisor- Luciano Barin Cruz, HEC)

2017-present**:** Thesis Committee member for PhD Student- Hami Yousefdehi (advisor- Govind Gopakumar, faculty of engineering)

2016-present: Thesis Committee Member for PhD student – Yasaman Gorji (advisor- Michael Carney)

2016-2017: Thesis Committee member for PhD student – Megan Pepe (advisor- Raymond Paquin)

2016: External member, PhD thesis defence – Donghoon Shin (McGill university, advisor – Robert David)

2015: Mentoring MANA 499 student Malika Srivastava for her research project on Women and the Video Game Industry

2014**:** Reader- MBA thesis project for Caitlin Bibbs (MBA ’14) along with Raymond Paquin

## Professional and Academic service

2017- present: Strategy Division Chair, ASAC

2016: Strategy Division Program Coordinator, ASAC 2015-16: Strategy Division Program Editor, ASAC

Ongoing ad-hoc reviewer**:** Academy of Management Conference, ASAC conference, Journal of Business Venture, Human Relations, Strategic Organization, Journal of Professions and Organizations.

2008**-**2010: Creation of the Lancaster Professions’ Network ([http://www.lancs.ac.uk/professions/)](http://www.lancs.ac.uk/professions/%29)

2007: Visiting Scholar – Uppsala University

2002-2004: Elected Representative of Ph.D. students for the Ph. D. council, School of Business, University of Alberta

## Professional Affiliations

Administrative Science Academy of Canada Academy of Management

European Group of Organization Studies

## Honors and awards

* **2007**: Research Council, U.K. Fellowship (*one of the two awarded to the Lancaster University Management School*): The RCUK fellowship is a five year fully funded Fellowship scheme that provides 800 of the UK's best researchers with the opportunity to invest in their academic career through a greater focus on research.
* **2005**: George and Pansy Strange Award for scholarly achievement
* **2002-2005**: Domtar Business PhD Award
* **2003**: Zeigler Award
* **2002**: Poole & Outreach