# **BTM 382: Database Management**

# **Essential Research Resources**

This guide identifies key online journals, books, media and other business information to support your class projects and assignments for **BTM 382: Database Management**, as well as guidance on careers, avoiding plagiarism and citing and referencing. For more, visit: <a href="http://library.concordia.ca/">http://library.concordia.ca/</a>.

#### 1. Course Textbook

Coronel, C., Morris, S., & Rob, P. (2012). Database systems: Design, implementation, and management (10<sup>th</sup> ed.).
 Australia; United States: Course Technology Cengage Learning.

#### 2. Recommended References

- Kroenke, D. (2012). Database processing: Fundamentals, design, and implementation. Upper Saddle River, NJ: Prentice Hall.
- Mannino, M. V. (2012). Database design, application development, and administration. Boston; New York: McGraw-Hill.

#### **Other Useful Resources**

## 3. Journal Articles on Database Design

#### **Search Tip:**

Example search keywords: "information systems" AND "competitive advantage"

Select 'Scholarly peer-reviewed' to just retrieve highly reputable journal articles.

- IEEE Xplore Digital Library
- Compendex (Engineering Village)
- Proquest Business Databases
- ABI Inform Global
- Scopus

#### 4. Books / e-Books

- Database Design
- Supply Chain Management
- Enterprise Resource Planning
- E-commerce & business
- Decision Support Systems

- <u>Safari Books Online</u>: e-books in the areas of computer programming and applications, desktop publishing, information technology management and certification
- E-Books <u>Emerald Ebook Collection</u> & <u>Palgrave Connect</u> full-text e-books in Business, Management, and Economics.

## 5. Trade Magazines / Associations

- <u>www.datamation.com/</u>: The site of the American magazine, *Datamation*. A good source of material on contemporary information systems topics.
- <u>InformationWeek:</u> A good source of news about ICT and information systems. See also <u>ABI Inform Global</u>, <u>CBCA</u>
  Complete & CPI.Q (Canadian Periodical Index).

## **6.** News / Media - including, Wall Street Journal, National Post, Globe & Mail etc.

- Factiva: Canadian & international financial news, company snapshots and financial data
- Canadian Newsstand Major Dailies
- CPI.Q (Canadian Periodical Index)
- <u>Lexis Nexis:</u> Financial, legal and media, international coverage (Available onsite at Vanier & Webster Libraries. See the Reference Desk for login details).
- 7. Finding Case Studies via Publishers Websites

## **Also Explore**

## 8. Academic Integrity

- Avoiding Plagiarism 1 minute video (Sheridan Libraries)
- Concordia University Academic Integrity
- Concordia University What is Plagiarism?

## 9. Citing & Referencing

- Citing Business Databases in APA format
- <u>Citation Style Guides</u>
- RefWorks: Online bibliographic management tool. Use it to store and organise your references as well as to automatically create your in-text citations and bibliography.

#### 10. Careers & Job Searching

- JMSB's Career Management Services
- <u>Finance Career Guide</u>: includes a wealth of valuable links and resources for business career research including company rankings, salary expectations etc.
- <u>DiscoverIT</u>: by the Information & Communications Technology Council of Canada. Information on IT careers, labour market and training.
- What can I do with a major in...? plus job search and resume, interview planning etc.
- Working in Canada: explore careers in all areas of business by occupation, job title e.g. 'supply Control Co-ordinator', city, province, wages outlook and education and skills requirements.