MBA: Library Resources and Support
January 14th, 2016 @ 2:15 PM
library.concordia.ca

Mobile site is also available
Subject and Course Guides

By subject

Business | Engineering & Computer Science | Fine Arts | Humanities | Interdisciplinary | Science | Social Science

Business research portal
Accountancy
Finance
Management
Marketing

MBA Guide
Supply Chain & Business Technology Management
General Guides for Users

General guides for users

Borrowing & renewing
Information on how long you may borrow different types of items, how to renew or request items, fines for late returns and more.

Who are you?

General information
- E-mail address used for library account
- Fines
- Guest accounts
- Holds & requests
- Renewing items
- Self-checkout machine
- Video booking service for faculty

General guide for graduate students
General Guides for Users

Graduate students

Library essentials
- Locations & hours
- Study spaces
- Subject guides
- Search articles, books+

Services
- Borrowing and renewing
- Borrow from other libraries with the BCI card or Interlibrary loans (COLOMBO)
- Borrow laptops & tablets
- Graduate study carrels
- For students with disabilities

Help & how-to guides
- Connect from home using the VPN
- Find theses and dissertation
- Fundamentals for Graduates workshop guide

Textbooks & online course readings
Book a group study room
My Library Account
WebPrint
Citation guides & RefWorks
Ask a Librarian
Ask a Librarian service

Ask a Librarian

For help with research and course work

❌ Email us and receive a response within 48 hours (excluding weekends and holidays)

📞 Call (during service hours Vanier / Webster) 514-848-2424, ext. 7766 (Vanier) or ext. 7700 (Webster).

💡 Go to the reference desk to talk to a librarian in person (during service hours Vanier / Webster)

👤 For one-on-one help with your research project, schedule an appointment with your subject librarian. Consult the research guides by subject for contact information

For more information, see: Reference & research assistance.

Loans, fines ...

Circulation Services can help with library cards, PINs, renewals, recalls, holds, fines

📞 Call during service hours (Webster Library / Vanier Library) 514-848-2424, ext. 7706 (Webster) or ext. 7770 (Vanier)

✉️ lib-circulation@concordia.ca

More online help

• Locations and phone numbers
• Send comments and suggestions
# Library account and study room bookings

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<td><strong>Book a study room or scanner</strong></td>
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<td><strong>Interlibrary loans</strong></td>
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<td><strong>RefWorks</strong></td>
<td>Manage your citations and create bibliographies</td>
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<td><strong>Article delivery</strong></td>
<td>Request a PDF of an article we have in our physical collection</td>
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<td><strong>Spectrum</strong></td>
<td>Deposit a thesis or article</td>
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## Databases

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<td><strong>Factiva</strong> (International Business newspapers)</td>
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<td><strong>Canadian Newsstand</strong> (English Canada newspapers)</td>
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<th>COMPANY FINANCIALS*</th>
<th>INDUSTRY RESEARCH</th>
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<td><strong>S&amp;P NetAdvantage</strong> (US industry surveys)</td>
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<td><strong>Mergent Intellect</strong> (company directory)</td>
<td><strong>Mergent Online</strong> (North America, Europe, Asia Pacific)</td>
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<td><strong>Mergent Online</strong> (international annual reports)</td>
<td><strong>IBISWorld</strong> (Reports for US, Canada and China)</td>
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<td><strong>Thomson ONE</strong> (brokerage reports)</td>
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*International coverage unless otherwise indicated

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<th>MARKET RESEARCH</th>
<th>COUNTRY PROFILES &amp; DATA</th>
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<td><strong>Passport GMID</strong> (International, consumer lifestyles)</td>
<td><strong>Economist Intelligence Unit</strong></td>
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<tr>
<td><strong>Business Source Complete</strong> (SWOT analysis)</td>
<td><strong>ProQuest Business Databases</strong></td>
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<td><strong>Print Measurement Bureau</strong> (Canadian consumer surveys)</td>
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Case Studies

MBA guide

Case Research

- Finding Case Studies

When analyzing a case study, here are a few strategies to consider:

- Search article databases
- Company Research and company website
- Industry Research
- Publicly traded competitors as proxies

Guides to analyze and write a case study:

- Cengage Learning: Case Studies
- How to Analyze a Case Study (Pearson)
- Full-text to 1,650 scholarly business journals
- Topics
  - Management
  - Economics
  - Finance
  - Accounting
  - International Business
- Limit to
  - “Scholarly (peer reviewed) journals”
  - Select date range
- “Publications” menu
  - Search for *Harvard Business Review* in “Browsing” search bar
  - Select “Harvard Business Review”
  - You can search for articles by “Search within this publication”
  - Find a specific article by issue date
Mergent Online

- US and international companies
- Business and financial information
- International industry reports
- “Company financials”
  - Balance sheet
  - Income statement
  - Retained earnings
  - Cash flow
Factiva

- Full-text international newspapers
  - Times London
  - New York Times
  - The Wall Street Journal
  - Washington Post
  - Le Monde, etc.

- Broadcast Transcripts
  - BBC, NPR, CNN, etc.

- 9,000 sources
Other Helpful Links

- Search for *all* databases: [http://clues.concordia.ca/search/y](http://clues.concordia.ca/search/y)
- How to cite business resources using **APA format**: [http://www.concordia.ca/library/guides/finance/citing-databases.html](http://www.concordia.ca/library/guides/finance/citing-databases.html)
GradProSkills Workshop

GPLL233 - Business Research Essentials for MBA and Graduate Diploma/Certificate Students

Monday, January 23, 2016
15:00-16:30
SGW-LB322 Multifunctional Room
Webster Library

Register at (it’s free!):
https://www.concordia.ca/students/gradproskills/workshops/details.html?subject_area=GPLL&catalog_number=233
Need Help?

Drop by the Webster Library Information Desk, located on the third floor of LB building, to speak to a librarian.

Use our Ask-a-Librarian online chat service.

Contact your librarian! Call, email or set up an appointment.

Melissa Rivosecchi
Business Librarian
(Accountancy, Supply Chain & BTM)

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514-848-2424 ext. 7553