

MBA: Library Resources and Support

January 14th, 2016 @ 2:15 PM

Libraries

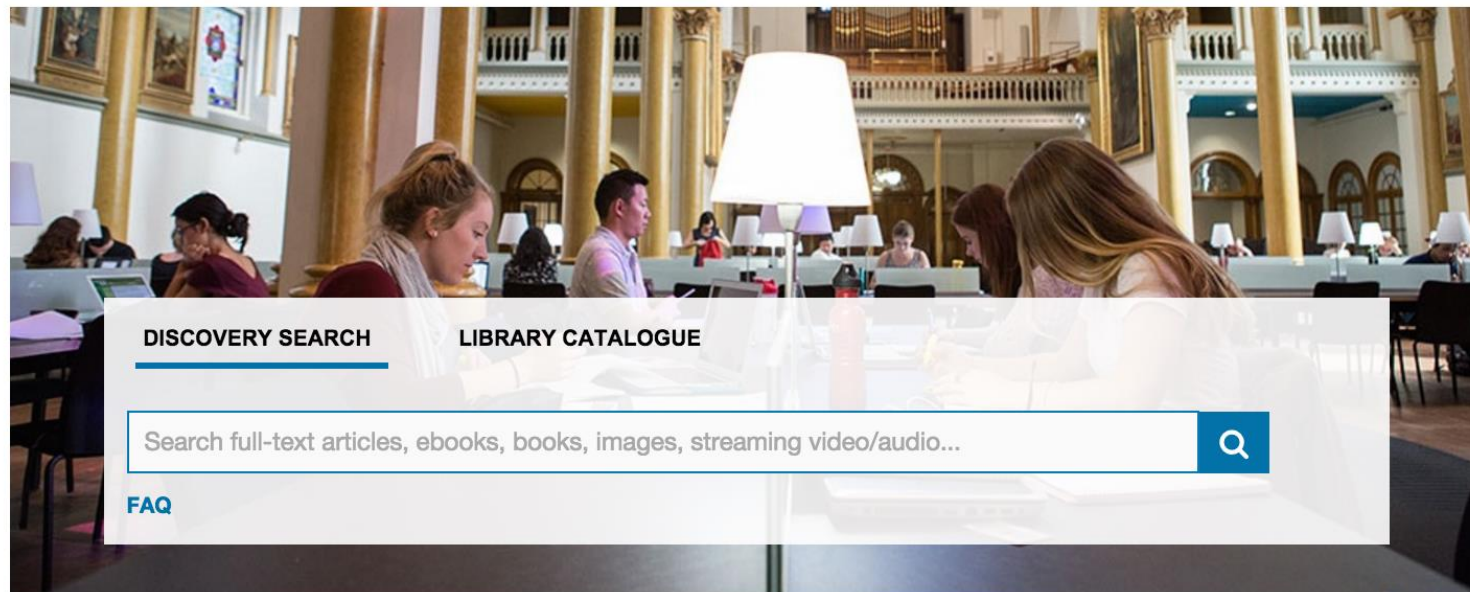
[Live chat](#) 

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[FIND](#) [HELP & HOW-TO](#) [LOCATIONS & HOURS](#) [ABOUT THE LIBRARIES](#)



[Concordia.ca](#) / [Libraries](#)



DISCOVERY SEARCH **LIBRARY CATALOGUE**

Search full-text articles, ebooks, books, images, streaming video/audio...

[FAQ](#)



Book a group
study room



Databases by
subject



Citation guides &
RefWorks



E-journals



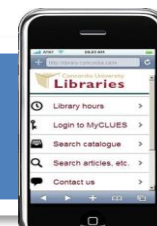
Course reserves



Renew books, etc.

library.concordia.ca

Mobile site is
also available




Subject and Course Guides

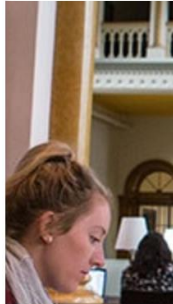
FIND

HELP & HOW-TO

LOCATIONS & HOW TO USE

Concordia University Library

[Subject & course guides](#)
[Finding...](#)
[Writing...](#)
[Citing...](#)
[Using...](#)
[Copyright & publishing](#)
[Technology & connecting](#)
[Ask a librarian](#)
[Workshops](#)
[General guides for users](#)
[Borrowing & renewing](#)



LIBRARY
s, ebooks, books

By subject

A-Z list

By course

[Business](#) | [Engineering & Computer Science](#) | [Fine Arts](#) | [Humanities](#) | [Interdisciplinary](#) | [Science](#) | [Social Science](#)



Business

Business research portal

Accountancy

Finance

Management

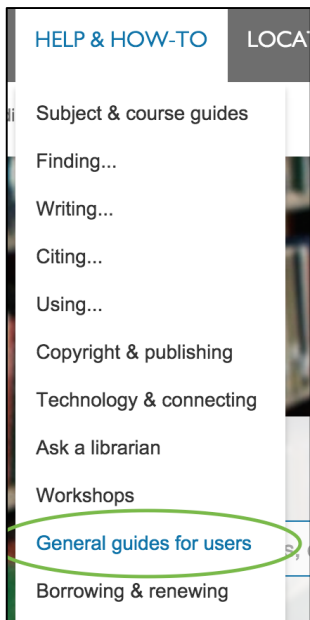
Marketing

MBA Guide

Supply Chain & Business Technology Management

MBA Guide

General Guides for Users



General guides for users

Undergraduates **Graduates** Faculty Administrative staff Support staff Students with disabilities Other library users

Borrowing & renewing

Information on how long you may borrow different types of items, how to renew or request items, fines for late returns and more.

Who are you?

General information

- [E-mail address used for library account](#)
- [Fines](#)
- [Guest accounts](#)
- [Holds & requests](#)
- [Renewing items](#)
- [Self-checkout machine](#)
- [Video booking service for faculty](#)

General guide for graduate students

General Guides for Users

Graduate students

General

Borrowing and renewing



Library essentials

- › [Locations & hours](#)
- › [Study spaces](#)
- › [Subject guides](#)
- › [Search articles, books+](#)



Services

- › [Borrowing and renewing](#)
- › Borrow from other libraries with the [BCI card](#) or [Interlibrary loans](#) (COLOMBO)
- › Borrow [laptops & tablets](#)
- › [Graduate study carrels](#)
- › [For students with disabilities](#)



Help & how-to guides

- › [Connect from home using the VPN](#)
- › [Find theses and dissertation](#)
- › [Fundamentals for Graduates workshop guide](#)



Textbooks & online
course readings



Book a group
study room



My Library Account



WebPrint



Citation guides &
RefWorks



Ask a Librarian

Live Chat

Libraries

Live chat

Log into ... ▾

FIND HELP & HOW-TO LOCATIONS & HOURS ABOUT THE LIBRARIES



Concordia.ca / Libraries / Help & how-to / Ask a librarian

Ask a Librarian service

Ask a Librarian

For help with research and course work

✉ [Email us](#) and receive a response within 48 hours (excluding weekends and holidays)

📞 Call (during service hours [Vanier](#) / [Webster](#)) 514-848-2424, ext. 7766 (Vanier) or ext. 7700 (Webster).

📍 Go to the reference desk to talk to a librarian in person (during service hours [Vanier](#) / [Webster](#))

👤 For one-on-one help with your research project, schedule an appointment with your subject librarian. Consult the [research guides by subject](#) for contact information

For more information, see: [Reference & research assistance](#).

Live chat with a librarian

?

E-mail address

Your Question/Message

An email address is required before your chat session begins

Send

Loans, fines ...

Circulation Services can help with library cards, PINs, renewals, recalls, holds, fines


📞 Call during service hours ([Webster Library](#) / [Vanier Library](#)) 514-848-2424, ext. 7706 (Webster) or ext. 7770 (Vanier)


✉ lib-circulation@concordia.ca


More online help


- [Locations and phone numbers](#)
- [Send comments and suggestions](#)

Library account and study room bookings

[Live chat](#) 

[Log into ...](#) 

My Library Account 
Renew books and more

Book a study room or scanner 
Reserve a space for your group online

Interlibrary loans
Request books from external libraries

RefWorks
Manage your citations and create bibliographies

Article delivery
Request a PDF of an article we have in our physical collection

WebPrint
Upload documents to print on campus

Course reserves
Online course readings

Spectrum
Deposit a thesis or article



Databases

ARTICLES	NEWSPAPERS
<p><u>Business Source Complete</u> <u>ProQuest Business Databases</u> <u>Emerald</u></p>	<p><u>Factiva</u> (International Business newspapers) <u>Canadian Newsstand</u> (English Canada newspapers) <u>Eureka</u> (English and French language Canadian Newspapers)</p>
COMPANY FINANCIALS*	INDUSTRY RESEARCH
<p><u>FP Advisor</u> (Canadian companies) <u>Mergent Intellect</u> (company directory) <u>Mergent Online</u> (international annual reports) <u>Thomson ONE</u> (brokerage reports) <i>* International coverage unless otherwise indicated</i></p>	<p><u>S&P NetAdvantage</u> (US industry surveys) <u>Mergent Online</u> (North America, Europe, Asia Pacific) <u>IBISWorld</u> (Reports for US, Canada and China)</p>
MARKET RESEARCH	COUNTRY PROFILES & DATA
<p><u>Passport GMID</u> (International, consumer lifestyles) <u>Business Source Complete</u> (SWOT analysis) <u>Print Measurement Bureau</u> (Canadian consumer surveys)</p>	<p><u>Economist Intelligence Unit</u> <u>ProQuest Business Databases</u></p>

Case Studies

MBA guide

Find Information

Company and Industry Research

Case Research

- [Finding Case Studies](#)

When analyzing a case study, here are a few strategies to consider:

- Search article databases
- Company Research and company website
- Industry Research
- Publicly traded competitors as proxies

Guides to analyze and write a case study:

- [Cengage Learning: Case Studies](#)
- [How to Analyze a Case Study \(Pearson\)](#)

Business Source Complete

- Full-text to 1,650 scholarly business journals
- Topics
 - Management
 - Economics
 - Finance
 - Accounting
 - International Business
- Limit to
 - “Scholarly (peer reviewed) journals”
 - Select date range

The screenshot displays the Business Source Complete search interface. At the top, there is a navigation bar with links for 'New Search', 'Publications', 'Company Information', 'Thesaurus', and 'More'. On the right side of the bar are links for 'Sign In', 'Folder', 'Preferences', 'Language', and 'Help'. The main search area includes a search box with the text 'Searching: Business Source Complete' and a 'Choose Databases' dropdown. Below the search box are two rows of 'AND' operators followed by 'Select a Field (optional)' dropdowns. To the right of these are 'Search' and 'Clear' buttons. Below the search area are links for 'Basic Search', 'Advanced Search', and 'Search History'. The 'Search Options' section is divided into several panels. The 'Search Modes and Expanders' panel includes 'Search modes' with options like 'BooleanPhrase', 'Find all my search terms', 'Find any of my search terms', and 'SmartText Searching'. The 'Limit your results' panel has sections for 'Full Text', 'References Available', 'Document Type' (with a list of document types like Article, Biography, Book Review, etc.), 'Language' (with a dropdown menu), and 'Product Name'. The 'Scholarly (Peer Reviewed) Journals' panel includes a 'Published Date' section with 'Month', 'Year', and 'Month', 'Year' dropdowns, and a 'Publication' section with a 'Publication Type' dropdown and a list of publication types like Academic Journal, Case Study, Conference Proceeding, etc. The 'Browse' panel on the right side of the interface lists various categories like 'Author', 'Business Videos', 'Company Information', 'Company Profiles', 'Industry Profiles', 'Market Research Reports', 'Academic Journals', 'Author Profiles', 'Books/Monographs', 'Cited References', 'Country Reports', 'Indexes', 'Magazines', 'Publications', 'Subjects', 'SWOT Analysis', 'Trade Journals', and 'Working Papers'.

Business Source Complete

– “Publications” menu

- Search for *Harvard Business Review* in “Browsing” search bar
- Select “Harvard Business Review”
- You can search for articles by “Search within this publication”
- Find a specific article by issue date

The screenshot displays the Business Source Complete interface. At the top, a blue navigation bar includes links for 'New Search', 'Publications', 'Company Information', 'Thesaurus', and 'More'. On the right side of this bar are links for 'Sign In', 'Folder', and 'Preference'. Below the navigation bar, the 'Database: Business Source Complete -- Publications' section is visible, featuring the EBSCOhost logo and a 'Back' link. The main content area is titled 'Publications' and includes a 'Previous Record | Next Record' navigation bar. A search bar labeled 'Search within this publication' is present. The primary section is 'Publication Details For "Harvard Business Review"', which lists the following information: Title: Harvard Business Review; ISSN: 0017-8012; Publisher Information: Harvard Business School Publication Corp., 60 Harvard Way, Boston MA 02163, United States of America; Bibliographic Records: 10/01/1922 to present; Full Text: 10/01/1922 to present; Publication Type: Periodical; Subjects: Management; Strategic Planning; Description: Written for upper level management. Presents analysis of management problems and helpful commentary on advanced thinking and practice in all fields of management and administration; Publisher URL: <http://www.hbr.org>; Frequency: 12; Peer Reviewed: No. On the right side of the publication details, there is a vertical list of 'All Issues' with years from 2016 down to 1998, each preceded by a plus sign. At the bottom of the page, the Harvard Business School Publishing logo is displayed.

Mergent Online

- US and international companies
- Business and financial information
- International industry reports
- “Company financials”
 - Balance sheet
 - Income statement
 - Retained earnings
 - Cash flow

The screenshot displays the Mergent Online website interface. At the top, the logo "Mergent Online" is visible, followed by a navigation bar with tabs: "Basic Search", "Advanced Search", "Executive Search", "Government Filings", "Industry Analysis", and "Horizon".

Below the navigation bar, a section titled "Select one of the following criteria to begin search by:" (Use * to search within Company Name) provides instructions. A note states: "A require minimum 3-character word to search".

The main search area is divided into two columns:

- Left Column:** Contains checkboxes for database selection:
 - ☒ USA Company Database (Active)
 - ☒ USA Company Database (Inactive)
 - ☒ International Company Database (Active)
 - ☒ International Company Database (Inactive)
 - ☐ D&B Private Company DatabaseBelow these is a text input field labeled "Company Search - Enter symbol or Company Name ^" and a "Go" button.
- Right Column:** Titled "Classification Search - Select one of the criteria", it includes radio buttons for:
 - Primary SIC
 - Primary NAICS
 - MIC (Mergent Industry Code)A text input field with a "(use code lookup...)" link is present. Below are dropdown menus for "Index", "Exchange", and "Country", followed by a "Search" button.

On the right side of the interface, there is a "Corporate Calendar" section showing a calendar for February 2016, with "Today" highlighted as Tuesday, Feb 09 2016. Below the calendar is a "Country Profile" section with the text "Looking for country Statistical Data with Country Map?" and a prompt to "Select a country from the list:" with a "Select a Country" dropdown menu.

Factiva

– Full-text international newspapers

- Times London
- New York Times
- The Wall Street Journal
- Washington Post
- Le Monde, etc.

– Broadcast Transcripts

- BBC, NPR, CNN, etc.

– 9,000 sources

The screenshot displays the Factiva search interface. At the top, there is a navigation bar with links for Home, Search, Alerts, Newsletters, News Pages, and Companies/Markets. Below this, the 'Free Text Search' section features a large search input field, a 'Query Genus' dropdown, and a 'Search' button. To the left of the search field are links for 'Search Form' and 'Examples'. Below the search field, there are filters for 'Date' (set to 'In the last week'), 'Duplicates', and 'Similar'. A 'Source' filter is set to 'All Publications'. Below this, there is a checkbox for 'Search Source Name/Alias only' and a checkbox for 'Exclude Discontinued Sources'. A 'Select Source Category' dropdown is set to 'By Title A-Z'. Below this, there is a list of source categories: Author, Company, Factiva Expert Search, Subject, Industry, Region, Look up, Language, and More Options. Each category has a corresponding dropdown menu. The 'Language' dropdown is set to 'English'. At the bottom right, there are 'Clear Search' and 'Search' buttons. The footer contains copyright information: '© 2016 Factiva, Inc. All rights reserved. Terms of Use | Privacy Policy | Cookie Policy | www.factiva.com'.

Other Helpful Links

- Search for *all* databases:
<http://clues.concordia.ca/search/y>
- Business Research Portal:
<http://www.concordia.ca/library/guides/business.html>
- How to cite business resources using **APA format**:
<http://www.concordia.ca/library/guides/finance/citing-databases.html>
- Connect to databases off campus using **Concordia VPN**:
<https://library.concordia.ca/research/databases/offcampus.php?guid=vpn>

GradProSkills Workshop

GPLL233 - Business Research Essentials for MBA and Graduate Diploma/Certificate Students

Monday, January 23, 2016

15:00-16:30

SGW-LB322 Multifunctional Room

Webster Library

Register at (it's free!):

https://www.concordia.ca/students/gradproskills/workshops/details.html?subject_area=GPLL&catalog_number=233

Need Help?



Drop by the Webster Library
Information Desk, located
on the third floor of LB building, to
speak to a librarian.



Use our Ask-a-Librarian online chat
service.



Contact your librarian!
Call, email or set up an appointment.

Melissa Rivosecchi
Business Librarian
(Accountancy, Supply Chain & BTM)

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