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# Introduction to Library Resources Concordia Journalism Diploma

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# Agenda

The Concordia Library's spaces

Types of resources and their uses

Where and how to look for resources

**Practice** searching the Library's collections

Citing and additional research resources



# Library buildings

3 buildings: Vanier (Loyola) + Webster & Grey Nuns (downtown)

**Most journalism-related materials are here**

3 floors

- 1st floor has circulation and reference desks
- 1st and 2nd have computer workstations
- main stacks and study rooms on the 2nd and 3rd

Webster has similar facilities +

- Presentation practice rooms
- Tech sandbox
- visualization studio

# Types of resources

Print and electronic versions of:

Reference sources

Monographs (books)

Serial publications and periodicals

- academic journals
- popular and trade magazines
- newspapers

Other sources, especially online



# Reference sources

## Dictionaries, encyclopedias, & handbooks

### For checking facts

- definitions and meanings
- dates of historical events
- how something is done

### For an introduction to a topic

Statistics, almanacs, biographies

Business information, etc.

#### Ageing as a Global Challenge in the New Millennium

John Grimley Evans, *Green College, University of Oxford*

The impact of demographic change on needs for health

##### Introduction

The ageing of a population is defined in terms of the proportion of people who are in its older age groups. What constitutes 'older age groups' varies according to the issues being explored. In the developed world, ageing has traditionally been defined in terms of the proportion of people eligible for old-age pensions, the retirement age having originally been specified (in nineteenth-century Prussia) to provide an appropriate match between the numbers of men entitled to retire and the numbers still working and able to pay for the pensions. Actual retirement ages vary between men and women and between countries, but the age of 65 has commonly been used as an index. More recently, in some countries such as the United Kingdom, the numbers and proportion of people aged over 65 have stabilized but within that older age group the proportions who are over 75 or 85 are continuing to increase. Since needs for health and social care increase steeply over later ages, service planners focus on population ageing as represented by changes in these older age groups. In 1998, there were 66 million people in the world aged over 65, the numbers having increased more than 2-fold since 1950. By 2050, the world's population of people aged over 65 is projected to increase a further 6-fold by 2050 (United Nations, 1998). An alternative index of population ageing is the median age, that is the age that divides the population into two equal halves. At present, this ranges from 37.1 in Europe to 15.1 in Africa. Projections for 2050 suggest that this will rise to 47.4 for Europe and to 30.7 for Africa (United Nations, 1998). Ageing of populations is a global phenomenon. See also: Population and family planning; Population and human needs and human numbers

##### Why do Populations Age?

In historical societies, the ageing of populations was a process of natural selection. In modern societies, the ageing of populations is a process of social selection. In modern societies, the ageing of populations is a process of social selection.

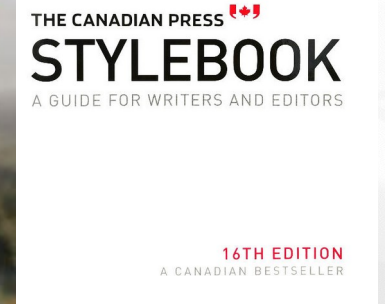
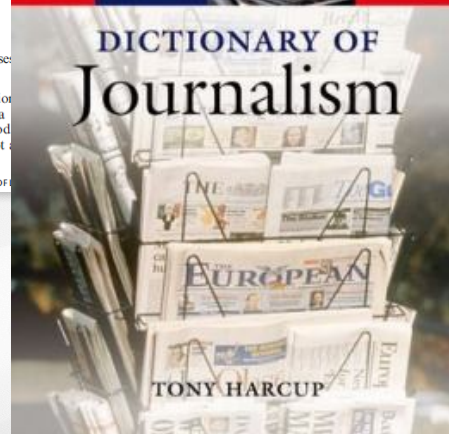
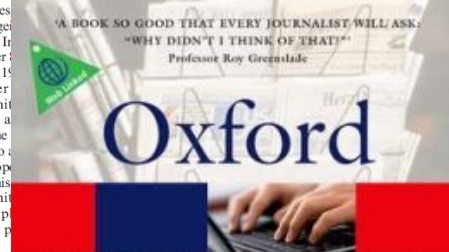


## Encyclopedia of JOURNALISM



Christopher H. Sterling  
General Editor

6  
Appendices





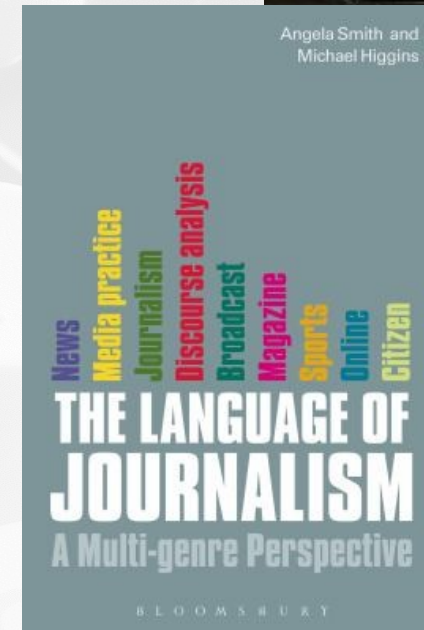
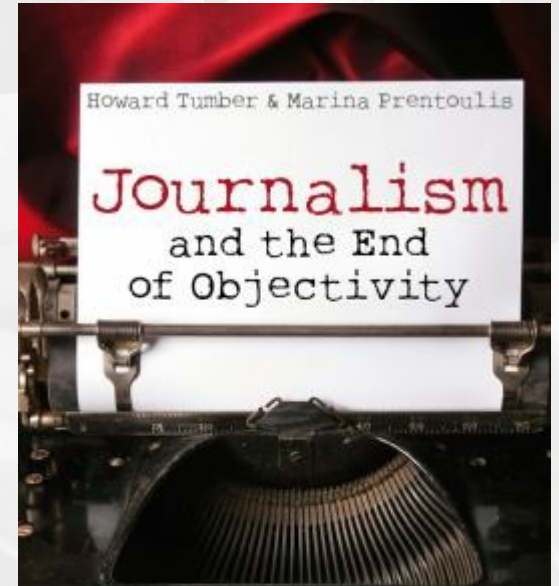
# Monographs

Single, comprehensive works on a specific topic

Written by one author or many

Cover many aspects; provide an overview of the history, research, and viewpoints

Academic monographs written by authors with domain expertise and are thoroughly edited





# Serials: academic journals

Comprise multiple, separate articles by different authors

Focus on a **subject** area

Authors are experts, articles are (typically) **peer-reviewed**

Audience is other **experts** in the field

Often report and discuss **findings** of one investigation

- original research, specific research question
- narrower focus, greater detail

More **current** than books





# Serials: news & magazines

Comprise multiple articles—may or may not be on related topics

Not necessarily written by subject experts

Intended for a broader public audience

For information or entertainment

Primary sources that provide evidence of events, how they are discussed / popular perspectives





# Other types of sources

Government documents and reports

Data and statistics

Legal information: rulings, statutes, regulations

NGO publications

Consider different formats:

Audio and video sources

**Often online—verifying these sources is essential**



# Beginning your search

Determine keywords and concepts

Identify synonyms

Start with what you have:

- known titles
- known authors
- citations from articles or book chapters
- ...check a reference source!

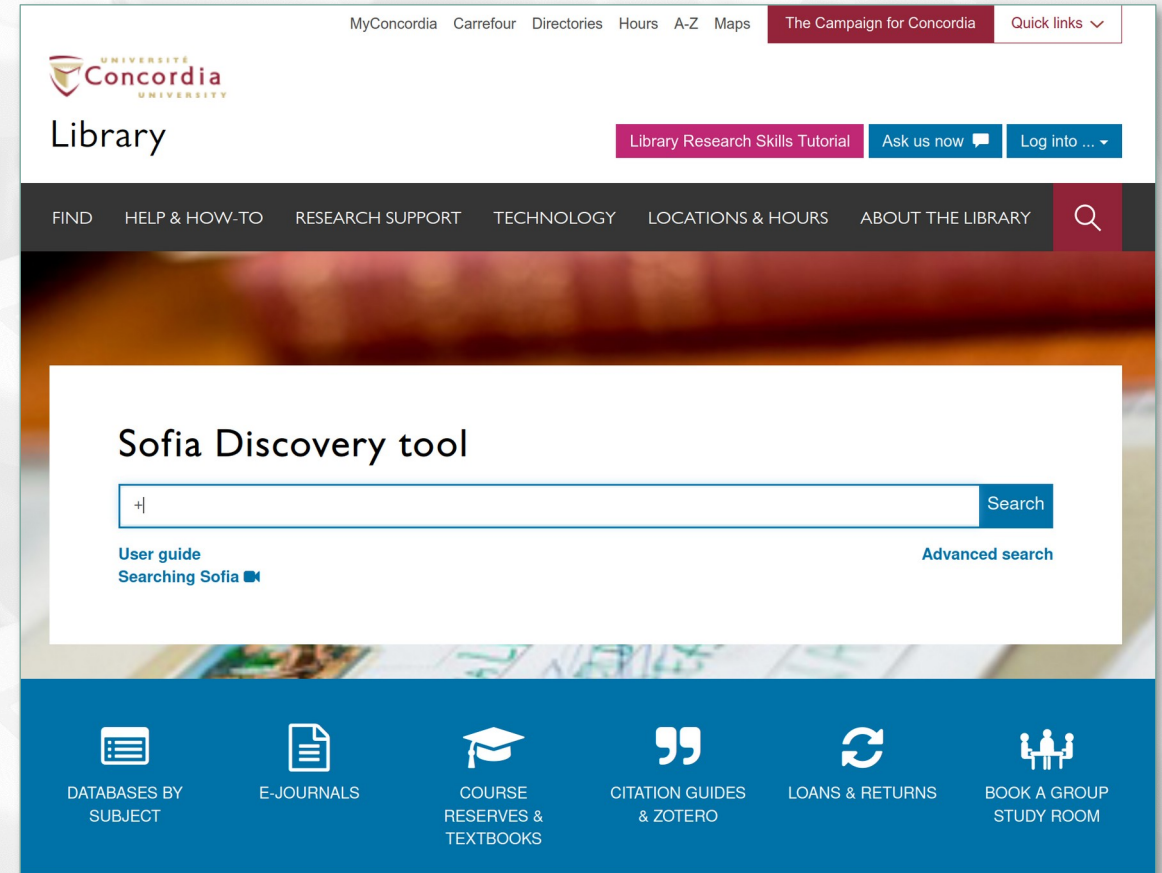
Choose where to search according to resource type



# Where to find resources

From the home page:

- Library catalogue (named Sofia)
  - Advanced search
- **Databases**
- **Subject guides**





The background of the slide is a close-up, slightly blurred image of a computer keyboard. The keys are white with dark lettering. A semi-transparent, light gray rectangular overlay covers the entire image, providing a clean background for the text.

# SEARCH TECHNIQUES



# Search techniques

When searching for phrases, use quotation marks:

- for example, “News of the World”
- otherwise, searches for all words separately

Change the search field:

- Keyword
- Title
- Subject
- Author
- etc.



# Search techniques - 2

Search for variant word endings with \*

Journal\* = journalsu or journalism or journalist, etc.

Or missing / alternative words:

“chief \* officer” = chief **executive** officer or chief **financial** officer or chief **operating** officer

This does not work for every database



# Search techniques - 3

Boolean operators:

**AND:** words on either side must be present

- bus AND manufacturing

**OR:** one of two words must be present

- film OR movie



# Search techniques - 4

Boolean operators:

**NOT:** omits results containing the following word

- documentary NOT film

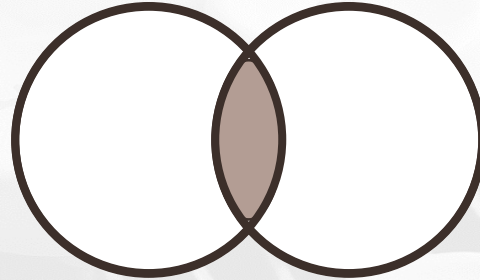
**Nest multiple operators with parentheses:**

- documentary AND (film OR photography)
- Different than: documentary AND film OR photography



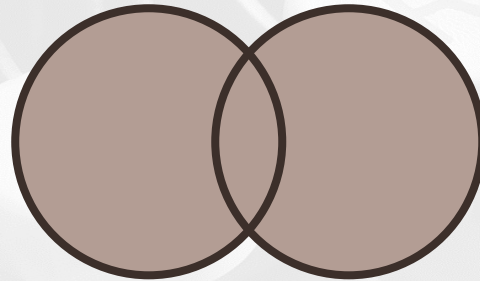
# Search techniques: Boolean operators

AND



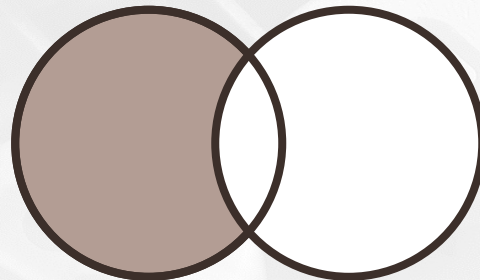
Narrows search

OR



Broadens search

NOT



Narrows search



# Searching: reference sources

Reference sources can be found in the Library catalogue using keywords for type and topic, ie:

- Encyclop\*, dictionary\*, handbook\*

AND

- Media, communication\*, journalis\*

Subject guides feature pre-selected reference titles

- On the journalism subject guide, under “Reference Books About Journalism,” click “More...”



# Searching: Sofia (Library catalogue)

Search for keywords, titles, authors, subjects

Find similar materials using the subject heading links

Apply Boolean operators to expand or focus your search

Try the catalogue's filters material type and location



# Searching: journal databases

Subject-specific databases (DB) of academic journal articles (+ other documents)

Find DBs through the:

- **Databases by subject** (via library homepage)
- **Sofia** (library catalogue)
- **Subject guides** (by discipline)

Interfaces look different but work similarly

Specialized **filters** for search results



# Searching: news databases

Similar to article databases in look and function

There may be delays on the content

Sometimes only plain-text is available, but sometimes an image of the article as-printed is available

Two specialized databases to know of are **Eureka.cc** (good for Canadian and Québécois content) and **Factiva**, which includes business information



# Online sources

Include statistics, government documents, legal information, and more

Links to many reliable sources can be found on library subject guides





# ADDITIONAL RESEARCH HELP & CITING



# Reviewing the Sofia search

Searches many different types of library resources simultaneously  
**but not all**

Attention is required to differentiate items in results

- Many filters are available to help with this

Good for known item searching

Not a one-stop solution



# Evaluating sources online

## Authorship

- Is the author qualified?
- Reputable?

Intended audience? Purpose? ...bias?

Authenticity?

Currency?

Accuracy—are claims verifiable?

- Are references provided?



# Advanced Google searching

Google recognizes some search operators:

- “ ”, -, OR

There is an [advanced](#) search page

Useful search options after-the-fact:

- Region
- Date / time
- Verbatim search results

Be aware of “personalized” results

The image shows a screenshot of the Google Advanced Search page. A green arrow points from the 'Advanced search' link in the left sidebar to the main search form. Three callout boxes provide examples of search operators: 'like using AND' points to the first input field, 'like using “ ”' points to the second input field, and 'like using OR' points to the third input field. The search form includes sections for finding articles with specific criteria, returning articles authored by, published in, or dated between certain periods. The bottom of the page shows the footer with links for Canada, Advertising, Business, Privacy, Terms, and Settings. The 'Settings' link is circled in green.

Google Search

Find articles

with **all** of the words

with the **exact phrase**

with **at least one** of the words

**without** the words

where my words occur

Return articles **authored by**

Return articles **published in**

Return articles **dated between**

like using **AND**

like using “ ”

like using **OR**

anywhere in the article

in the title of the article

e.g., "PJ Hayes" or McCarthy

e.g., J Biol Chem or Nature

e.g., 1996

Canada

Advertising Business

Privacy Terms **Settings**



# Different approaches to attribution...

## Journalism

*according to John Doe*

### Don't attribute

- Facts
- Verifiable independently

### Do attribute

- Opinions / points of view
- Information that might change
- Allegations
- For credibility

## Academic writing

### Don't attribute

- Facts
- Common knowledge
- Events, dates, etc.

### Do attribute

- A copy of the text from another document, web site, or book
- Paraphrasing someone's words or idea
- Images, graphs, etc.



# Citing work in an academic context

To credit original authors, show that work is supported by research, and let others follow-up

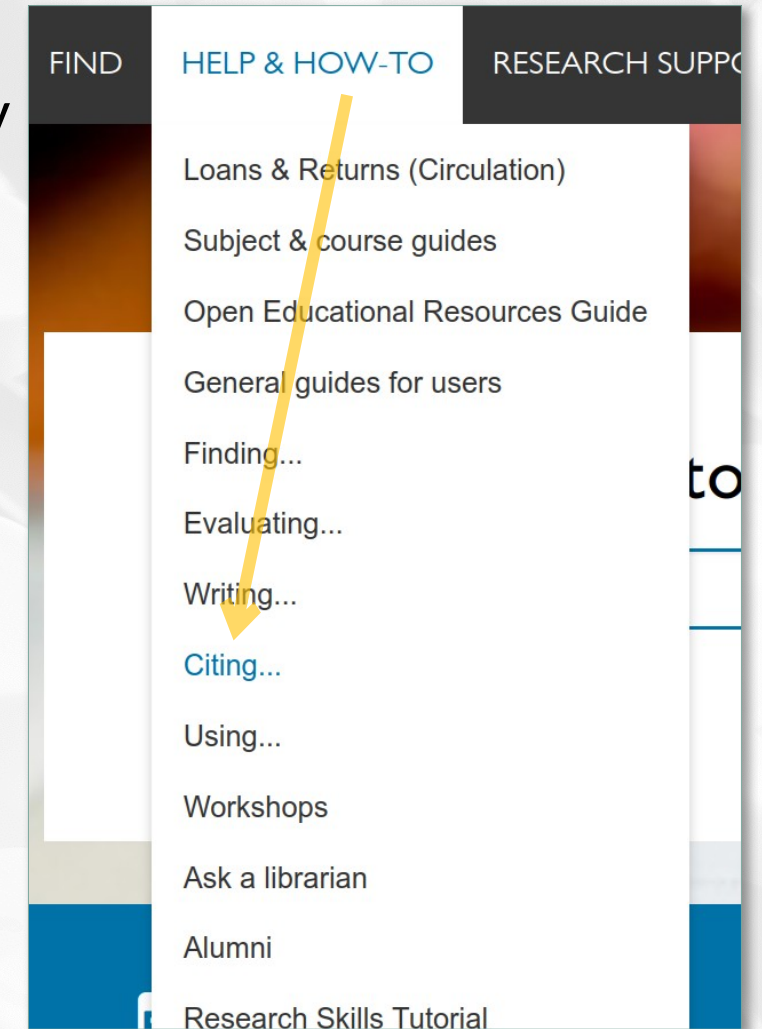
Concordia how-to guides on academic citing

- <https://library.concordia.ca/help/citing/>

Directly from the style guides

Other institutions' sites, especially [Purdue OWL](#)

[APA style blog](#), [Chicago Manual online](#)





Organize your research & cite the easy way!



<https://www.zotero.org>



# What is Zotero?

web.a.ebscohost.com.lib-ezproxy.concordia.ca/ehost/detail/detail?vid=3&sid=2be4cd...

New Search Publications Cited References Thesaurus More

Search In Folder Preferences Languages

Searching: **Communication & Mass Media Complete** | Choose Databases

ethic\* Select a Field (optional) Search

AND journalism or photojournalism Select a Field (optional) Clear

AND Select a Field (optional)

Basic Search Advanced Search Search History

Detailed Record

PDF Full Text (2.4MB)

Related Information

Find Similar Results using SmartText Searching.

Result List Refine Search 2 of 4,686

## The distant sufferer: Measuring spectatorship of photojournalism

Source: CANADA'S NATIONAL OBSERVER

Document

Subject 1

Author-S

Keyword

Abstract

Ethics and Guidelines

Web page from a newspaper

Google Scholar

ethics (photojournalism OR journalism)

Articles About 33,500 results (0.06 sec)

Any time Since 2019 Since 2018 Since 2015 Custom range... 2005 — 2010 Search

Sort by relevance

include pdf include citations

[book] **Photojournalism: The professionals' approach**  
K Kobre - 2008 - taylorfrancis.com  
... Search all collections. **Photojournalism. The Professionals' Approach**. By Kenneth Kobre. Edition 6th Edition. First eBook Published 5 February 2008. Pub. location New York.  
☆ Cited by 287 Related articles All 6 versions

[book] **Global journalism ethics**  
SJA Ward - 2010 - books.google.com  
Stephen Ward argues that present media practices are narrowly based within the borders of single country and thus unable to successfully inform the public about a globalized world. Presenting an ethical framework for work in multimedia, the author extends John Rawls's ...  
☆ Cited by 143 Related articles All 3 versions

**Journalism ethics**  
SJA Ward - The handbook of **journalism** studies, 2009 - books.google.com  
**Journalism ethics**, the norms of responsible **journalism**, can be traced back to the beginning of modern **journalism** in Europe during the seventeenth century. This chapter provides an overview of contemporary **journalism ethics** by following its evolution, by reviewing and ...  
Cited by 96 Related articles All 18 versions

Philosophical foundations for global **journalism ethics**  
SJA Ward - Journal of Mass Media **Ethics**, 2005 - Taylor & Francis  
The author proposes 3 principles and 3 imperatives as the philosophical foundations of a **journalism ethics**. The central claim is that the globalization of news media requires a ...  
Cited by 96 Related articles All 18 versions

[PDF] core.ac.uk

[PDF] academia.edu

[PDF] tandfonline.com Find it @ Concordia

Cite Share Save

## Journalism ethics: The NPR guide to audio journalism and production

Author: Jonathan Kern 1953- (Author)

First Book 2008

Chicago: The University of Chicago Press, 2008.

radio **journalism** and production and features information, tips, and advice from National Public Radio, and covers ethics, writing, podcast, field producing, reading of scripts, and more.

More

Jonathan Kern.

vi, 382 pages ; 23 cm

Sound and stories -- Fairness: Fair, accurate, complete, and honest; The echo chamber; Verifying assertions; Getting both sides; Avoiding loaded language -- Writing for broadcast: Write the way you speak; How to sound like a real person; Other newswriting tips -- Reporting: The reporter's personality and skills; Developing news sources; Other sources of original stories; Getting people on

book from library catalogue

### Access Options

Available

Concordia University Library

Vanier Library

- Books

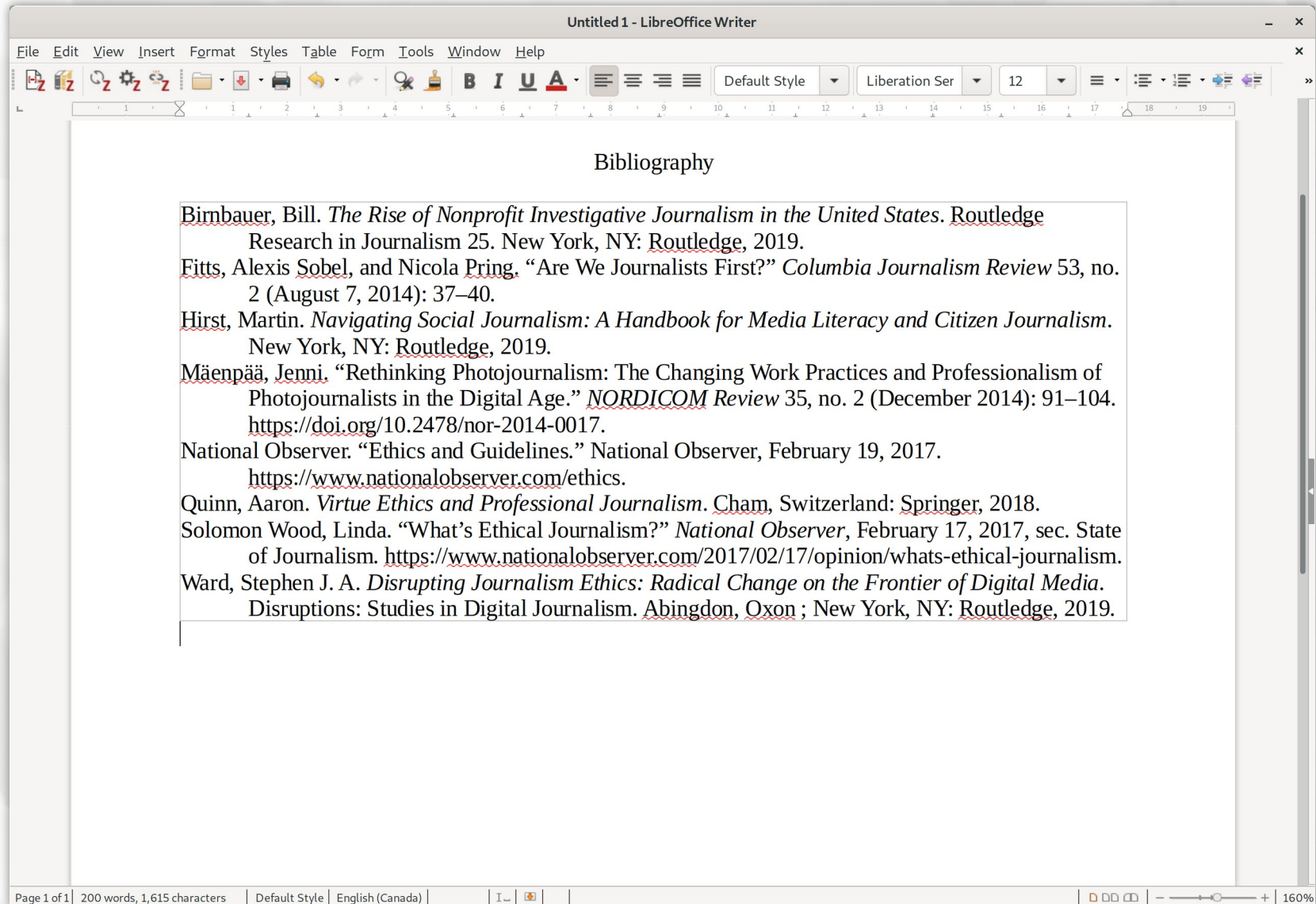
PN 4784 R2K47 2008

Locate

Request



# Zotero gives you this





- Keeps track of your sources
- Creates your bibliographies *for you* in your chosen style
- Easily insert citations while you're writing

The screenshot displays the Zotero application window. On the left is a sidebar with a tree view of libraries. The main pane shows a list of journal articles with columns for Title, Creator, and Date Modified. An overlay window shows the Microsoft Word ribbon with the Zotero tab selected, displaying citation management tools.

**Zotero Library:**

Title	Creator	Date Modified
Are we journalists first?	Fitts and Pring	2019-05-29, 4:2...
EBSCO Full Text		2019-05-29, 4:2...
Blurry and Centered or Clear and Balanced?	Mortensen	2019-05-29, 4:2...
Covering the Dead	Morse	2019-05-29, 4:2...
Disrupting journalism ethics: radical change on the fronti...	Ward	2019-05-29, 4:0...
Ethical Implications of Electronic Still Cameras and Com...	Parker	2019-05-29, 4:2...
Ethical journalism in a populist age: the democraticallyen...	Ward	2019-05-29, 4:0...
Journalism in a toxic public sphere. Polluted spheres, e...		2019-05-29, 4:2...
Ethics and Guidelines	National Observer	2019-05-29, 4:1...
Ethics and Guidelines   National Observer		2019-05-29, 4:2...
Global journalism ethics	Ward	2019-05-29, 4:11...
Full Text		2019-05-29, 4:11...
Journalism ethics	Ward	2019-05-29, 4:11...
Journalism ethics: Arguments and cases	Hirst	2019-05-29, 4:11...
Koch brothers behind the curtain in American journalism ...	Solomon Wood	2019-05-29, 4:21...
Navigating the Ethics of Journalism		
Philosophy of Journalism		
Photojournalism		
Post-humous Journalism		
Rethinking Journalism		
The crisis of Journalism		
The distant journalism		
The global journalism		
The rise of Journalism		
The Structure of Journalism		
The trouble with transparency: The challenge of doing jo...	Allen	2019-05-29, 4:11...
Transparency and the new ethics of journalism	Phillips	2019-05-29, 4:11...
Virtue ethics and professional journalism	Quinn	2019-05-29, 4:0...
What's ethical journalism?	Solomon Wood	2019-05-29, 4:2...
What's ethical journalism?   National Observer		2019-05-29, 4:2...

**Word Document (Document1 - Word):**

Ribbon tabs: File, Home, Insert, Design, Layout, References, Mailings, Review, View, **Zotero**, ACROBAT.

Zotero ribbon options:

- Add/Edit Citation
- Add/Edit Bibliography
- Document Preferences
- Refresh
- Unlink Citations



# Getting help

In person at the reference desk

Consult a librarian

Subject guides

Online chat



Fig. Conversation.  
(Downey).

