

Focus on

Library web and physical resources

Steps in a library research process

Finding and using different types of sources

Citing your sources

Where to find resources



Q



- Think of a research topic
 - Refine the topic
- Form a <u>good question</u> to *target* your research



What do you have?

Readings usually have works cited or bibliographies

Starting point

- important works (bibliography)
- help you think about your topic

Finding sources from bibliographies

Batchen, Geoffrey. "Electricity Made Visible." In New Media, Old Media: A History and Theory Reader, edited by Wendy Hui Kyong Chun and Thomas Keenan, 27–44. New York: Routledge, 2006.

Nevo, Maria del. "Developing Gender Sensitive Communication Policies." *Media Development* 47, no. 3 (2000): 3–6.

Sconce, Jeffrey. Haunted Media: Electronic Presence from Telegraphy to Television. Console-Ing Passions. Durham, NC: Duke University Press, 2000.

Winseck, Dwayne. "Back to the Future: Telecommunications, Online Information Services and Convergence from 1840-1910." *Media History* 5, no. 2 (December 1999): 137. https://doi.org/10.1080/13688809909357957.

Journals for your interests





Advanced Search

| | Search Index | | Search Term | |
|--|---------------------------------|------|-----------------------------|-----------|
| \rightarrow | Subject | ~ | intercultural communication | |
| Operator | Search Index | | Search Term | |
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| ACCESS PROVIDED BY | | Results 🖪 All Results 👼 Subjects 📳 Journ | als |
| Concordia | | New Media & Society | |
| FIND JOURNAL BY TITLE, SUBJECT, OR ISSN | | Convergence: The International Journal of Research into New Media Technologies | CHNOLOGY IS TRANSFORMIN SCHOLARLY PRACTN |
| | ⊗ | International Journal of New Media Technology and the Arts | |
| BROWSE SUBJECTS | | Jewish Film & New Media | IANART NEV |
| Arts and Humanities | | Journal of New Media | |
| Biological Sciences | ē | | |
| Biomedical and Health Sciences | ō | Television & New Media | DCHTAR AP |
| Business and Economics | ē | Journals available outside of Brow | Zine Jular |

Use the Library's advanced search (Sofia) → Provide a subject & select journal format

Search for a journal directly

Use the *electronic journals* section to search (or browse alphabetically) by

- Title
- ISSN (e.g. 1918-5901 or 1918-591X)

| | | E-journa | als |
|--|------------------------|-----------------------|-----------------|
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| Sofia Conc | ordia | | |
| <u>Concordia</u> > <u>Library</u> > <u>Sofia</u> | > Search for full text | | |
| Search | Browse | ₩ | Ask a Librarian |
| Search for: Articles | eBooks | oks Citation Journals | |
| • Title: | mass media | | |
| Search type: | Match all words | v | |
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| Clear Search | | | |

Finding background & context

Subject **encyclopedias**, for an authoritative introduction to a topic

See the Communication Studies Subject Guide https://www.concordia.ca/library/guides/communication-studies.html

Books, for a deeper focus

Search Sofia (Library catalogue) https://concordiauniversity.on.worldcat.org



JOURNAL ARTICLES & SEARCH PROCESS

Why scholarly journals?

- Report original research by scholars
- In-depth articles on specific research questions or issues
- Peer-reviewed
- Audience is other scholars in the field
- Bibliography of works cited

Contrasting publications

| Scholarly Journal | Magazine / Newspaper / Trade Publication |
|--|---|
| Articles are scrutinized for quality by other scholars in the field before publication (peer review) | Editor reviews articles |
| Authored by scholars in the field | Authors are journalists, practicing professionals |
| Information is sourced with bibliography (previous research) | No bibliography. Information may be sourced by some fact-checking; interviews |
| Purpose is to advance knowledge; report original research | Purpose is often current news and entertainment |

Recognizing a scholarly article

- Includes a list of works cited as well as having citations throughout the text
- States the institutional affiliation of author(s)
- •Often begins with an abstract (condensed summary) of the article
- Reports original research

Finding scholarly articles

- From bibliographies
- Reading journals
- Using article databases

Search the two core communication studies databases:

- Communication and Mass Media Complete
- Communication Abstracts

Search other databases such as:

- Academic Search Complete (multi-disciplinary)
- Historical Abstracts
- America: History and Life
- Gender Studies Database
- Film and Television Literature Database



Search a database

| New Search | Publications Cited References Thesaurus More - | | |
|------------|--|-----------------------------|---------|
| | Searching: Communication & Mass Media Complete Choose Database | s | |
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| | AND - Cable | Select a Field (optional) + | Clear 🕐 |
| | AND - news | Select a Field (optional) + | +- |
| | Basic Search Advanced Search Search History | | |

Search improvements: synonyms

How did underwater cables change the dissemination of news?

| Concept: | underwater | cables | news |
|---------------------------------|---------------|--------|------------|
| Synonyms: | undersea | cable | journalism |
| wordnik.com thesaurus.com | transatlantic | wire | media |
| wikipedia.org wiktionary.org | submarine | | press |

Search improvements

Truncation *

cabl* = cabl<u>e</u> or cabl<u>es</u> or cabl<u>ing</u>

Specific phrase ""

"chief executive officer" = chief executive officer

- no chief financial officer
- no chief officer
- no "The officer said the chief reason Ms. Smith called 911 was..."

Search a database

Use the **OR** boolean operator to separate your **synonyms**.



(underwater OR transatlantic OR submarine) AND (cabl* OR wire) AND (news* OR journal* OR media OR press)

Refine Results

0 0

0 0

Use limits to filter results

Current Search 1. The Undersea Network Limit To By: Plantin, Jean-Christophe, Media, Culture & Society, Oct2018, Vol. 40 Issue 7, p1111-1114, 4p; DOI: 10.1177/0163443717738129, Linked Full Text Database: Communication Abstracts References Available Subjects: Power and Communication Line and Related Structures Construction; Fiber Optic Cable Manufacturing; Communication and Review energy wire and cable manufacturing; Electrical Contractors and Other Wiring Installation Contractors; SUBMARINE cables; FIBER optic Peer Reviewed cables; NONFICTION; UNDERSEA Network, The (Book); STAROSIELSKI, Nicole 1960 2018 Publication Date Find it! @Concordia 🗶 PhumX Metrics Show More RERNATIONAL NEWS AGENCIES, NEWS-FLOW, AND THE USA-AUSTRALIA Source Types ELATIONSHIP FROM THE 1920S TILL THE END OF THE SECOND WORLD WAR 🖂 All Results By: Putnis, Peter. Media History, Aug2012, Vol. 18 Issue 3/4, p423-441, 19p; DOI: 10.1080/13688804.2012.721646, Database: -Journals (33) Communication Abstracts Academic Journals (33) Subjects: AUSTRALIA; UNITED States; REUTERS Ltd.; News Syndicates; Wired Telecommunications Carriers; MASS media & Academic international relations; NEWS agencies; HISTORY of telegraphs & telegraphy; COMMUNICATIONS in World War II; FOREIGN relations of the Trade Publications (Journal United States; AUSTRALIA -- Foreign relations -- 1900-1945; HISTORY Magazines (7) HTML Full Text PDF Full Text 💥 PhumX Metrics Reviews (4) Show More Subject: Thesaurus 3. THE SCOBAL MEDIA AND THE EMPIRE OF LIBERAL INTERNATIONALISM, CIRCA Ter rg10-30 Subject By: Winseck, Dwayne; Pike, RobertM. Media History, Feb2009, Vol. 15 Issue 1, p31-54, 24p. 2 Charts, DOI: 10.1080/13688800802176961., Database: Communication & Mass Media Complete Publicatio Subjects: Wireless communications; Globalization; Offices of Other Holding Companies; Radio and Television Broadcasting and Wireless -ublisher Academic Communications Equipment Manufacturing; Wireless Telecommunications Carriers (except Satellite); Mass media -- History; Journal Internationalism; Consolidation & merger of corporations; World War I; Technological innovations; Autarchy; Conglomerate corporations Company Languas english (62) 1000 portuguese (1) 📔 HTML Full Text 🛛 🔀 PDF Full Text (154KB) Kan Phan X Metrics Geography NAICS/Industry 4. "Warning: Do Not Dig': Negotiating the Visibility of Critical Infrastructures. Database By: Starosielski, Nicole, Journal of Visual Culture, Apr2012, Vol. 11 Issue 1, p38-57, 20p; DOI: 10.1177/1470412911430465, Database:

How do you get the document?

MORE SOURCES

Many types of sources

- •Newspapers, broadcasts
- Magazines and trade publications
- Scholarly articles; peer reviewed
- •Books (academic and non-academic)
- Encyclopedias, dictionaries, reference books
- Government reports, publications
- •NGO publications, associations, professional
- •Non-print formats (Video, audio, new media)

Write me a literature review on research of how students portray themselves with pets on social media (include at least 2 references and write a maximum of 200 words). Cite all references using MLA style.

ß

A literature review on the research of how students portray themselves with pets on \bigcirc \heartsuit social media reveals that pets are often seen as important components of a student's online self-presentation. According to a study by Xia et al. (2017), students use pets as a way to enhance their online image and as a source of emotional support. They also found that students use social media to document the growth and development of their pets, as well as to receive validation and support from their online network.

Another study by Hargrave and Lucero (2020) explored the relationship between pet ownership and online self-presentation among college students. Results showed that pet owners portrayed their pets in a positive light, using social media to showcase their pets and to demonstrate their love and affection towards them. The study also found that pet ownership was positively associated with self-esteem, and that social media was an important tool for pet owners to maintain and strengthen their relationships with their pets and their online network.

Overall, these studies suggest that pets play an important role in shaping students' online self-presentation and that social media serves as a platform for students to showcase their affection towards their pets and to receive validation and support from their online network.

References:

- Xia, L., Lin, J., & Fan, W. (2017). The role of pets in college students' self-presentation on social media. Journal of Educational Technology Development and Exchange, 8(1), 1-14.
- Hargrave, A., & Lucero, J. (2020). Pet ownership and online self-presentation among college students. Journal of Community Psychology, 48(2), 166-173.

What about AI tools like ChatGPT?

- ChatGPT does a lot, can it help find research?
- What are its sources?
- What do you know about the content it produces?

How can we find this article?



"simple modernist-style charcoal line-illustration of a student, sitting at a library desk and working on writing a literature review." generated with Stable Diffusion via NightCafe.studio

https://chat.openai.com

Other AI tools?

Why do students post photos of pets on social media?

Elicit

SUMMARY OF TOP 4 PAPERS

None of these papers explicitly address the question "Why do students post photos of pets on social media?". However, McNicholas 2001 found that pets are often ranked higher than certain kinds of human relationships, and they featured prominently as providers of comfort, esteem support and confidants for a secret. This suggests that students post photos of pets on social media because they consider pets to be important relationships in their lives. Pets provide comfort, support, and companionship, which are all things that students might want to share on social media.

Add information about all papers

Abstract summary

Intervention

Outcomes measured

Search for paper information

Q What was the ...



https://elicit.org



Show more

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Thinking about sources

Purpose? Authority? Audience? Format? Currency?

Value toward reconsidering & augmenting what you know

References

- Where do they get their information?
- Is it credited?
- ° What references are listed?
- ° Can they be verified?

Reviews of the source

- $^{\circ}$ How is the source regarded by others?
- $^{\circ}$ Are there reviews of the source?

See our guide <u>https://library.concordia.ca/help/guides.php?guid=evaluating</u>

CITING & ADDITIONAL HELP



Citing work in an academic context

What do you need to cite?

- Text copied from another document, website, or book
- Paraphrased words or idea
- Images, graphs, etc.

What do you not need to cite?

• Common knowledge facts, events, dates, concepts.



Other institutions' sites, especially **Purdue OWL**



https://www.zotero.org

- Keep track of your sources
- Generate yourbibliographies inyour chosen style
- Insert citations
 while you're
 writing

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Getting help

Reference desk

Consult a librarian

Subject guides

Online chat



Chat with a librarian!

Name (optional)



Focus on

Library web and physical resources

Steps in a library research process

Finding and using different types of sources

Citing your sources

Overview of libraries in lieu of tour; Different types of resources, such as reference and other books, journals, of course news sources Traditional vs non: evaluating web sources

Where to find resources

From the home page:

° Library catalogue (named Sofia)

° Databases

° Subject guides

https://library.concordia.ca



Break out to web page / catalogue / databases

- The catalogue is the go to primarily for reference sources, monographs (print and electronic), and audio and video
- The catalogue does NOT index articles; it will tell you journal titles and databases we have, but not the articles
- Discovery search is actually the default, but I'm going to suggest we don't start there (more later)
- The subject guides are pages by librarians, offer selected sources.
- Of course, many sources are online, so these you won't find by starting at the library site (also more on this later)



What do you have?

Readings usually have works cited or bibliographies

Starting point

• important works (bibliography)

• help you think about your topic

Finding sources from bibliographies

- Batchen, Geoffrey. "Electricity Made Visible." In New Media, Old Media: A History and Theory Reader, edited by Wendy Hui Kyong Chun and Thomas Keenan, 27–44. New York: Routledge, 2006.
- Nevo, Maria del. "Developing Gender Sensitive Communication Policies." *Media Development* 47, no. 3 (2000): 3–6.
- Sconce, Jeffrey. Haunted Media: Electronic Presence from Telegraphy to Television. Console-Ing Passions. Durham, NC: Duke University Press, 2000.

Winseck, Dwayne. "Back to the Future: Telecommunications, Online Information Services and Convergence from 1840-1910." *Media History* 5, no. 2 (December 1999): 137. https://doi.org/10.1080/13688809909357957.

- 1 chapter in a book. Note the editor and date, there is a second edition that does not include this chapter. Must search for the book title, not the chapter title.
- 2 article in journal... title not indexed in our search, so you need to find the journal first 2 options: print from 1986 2012, digital from 2007 onwards (show how to navigate by date, etc. online in the database)
- 3 book, note that searching for this title will also reveal many reviews of it in various journals. Be careful to find the actual book. In Clues the colon will be problematic, remove it to search better.

4 – article in journal (could be print only but

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| | Biological Sciences | ē | ournal of New Media | | | | |
| Only return peer-reviewed articles | Biomedical and Health Sciences | ē | Television & New Media | 13 | | | |
| Open Access | | | | | | | |
| ch Results Display | Business and Economics | | Journals available outsi | ide of BrowZine | | | |
Search for a journal directly

Use the *electronic journals* section to search (or browse alphabetically) by

- Title
- ISSN (e.g. 1918-5901 or 1918-591X)

| Sofia Concordia Concordia > Likray > Solia > Search for full text Search Browse Search for: Articles eBooks eBooks Citation Journals Title: mass media Search type: Match all words ISSH: | | | E-journals | |
|---|-----------------------|------------------------|------------|----------------|
| Search Browse Search for: Articles eBooks eBooks Citation Journals Title: mass media Search type: Match all words ISSN: | ⊕ Sofia ₹Co | ncordia | | |
| Title: mass media Bearch type: Match all words ISSN: | | | - | Ask a Libraria |
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| | Search type: | Match all words | ~ | |
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| | Clear Sear | ch | | |

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If we have the journal in paper format only, you may request a scan of the article be emailed to you using our <u>article delivery service</u>.

Finding background & context

Subject **encyclopedias**, for an authoritative introduction to a topic

See the Communication Studies Subject Guide https://www.concordia.ca/library/guides/communication-studies.html

Books, for a deeper focus

Search Sofia (Library catalogue) https://concordiauniversity.on.worldcat.org



You all know some form of reference source, if not by that name.

Two purposes: facts, introduce a topic
Wikipedia—a generalist source. Can be a good starting place, follow the references
You don't usually cite reference sources in your research, rather, it gives you an idea of where to look further
Business information—headquarters of companies, ownership, etc
Important to note that there are subject-specific versions for knowledgable audience

Designed for QUICK, FACTUAL information or CONTEXT and BACKGROUND. Published by established publishers Information is fact-checked, reviewed prior to publication

JOURNAL ARTICLES & SEARCH PROCESS

Why scholarly journals?

- Report original research by scholars
- In-depth articles on specific research questions or issues
- Peer-reviewed
- Audience is other scholars in the field
- Bibliography of works cited

Contrasting publications

| Scholarly Journal | Magazine / Newspaper / Trade Publication |
|--|---|
| Articles are scrutinized for quality by other scholars in the field before publication (peer review) | Editor reviews articles |
| Authored by scholars in the field | Authors are journalists, practicing professionals |
| Information is sourced with bibliography (previous research) | No bibliography. Information may be sourced by some fact-checking; interviews |
| Purpose is to advance knowledge; report original research | Purpose is often current news and entertainment |

Recognizing a scholarly article

- Includes a list of works cited as well as having citations throughout the text
- States the institutional affiliation of author(s)
- •Often begins with an abstract (condensed summary) of the article
- Reports original research

Finding scholarly articles

• From bibliographies

• Reading journals

• Using article databases

Search the two core communication studies databases:

- •Communication and Mass Media Complete
- Communication Abstracts

Search other databases such as:

- Academic Search Complete (multi-disciplinary)
- Historical Abstracts
- •America: History and Life
- Gender Studies Database
- Film and Television Literature Database

NB: library databases often include both academic and non-academic resources. Finding an article in a database does not necessarily make it scholarly.



Search a database

| New Search | Publications Cited References Thesaurus More • | | |
|---------------------------------------|--|-------------------------------------|--|
| | Searching: Communication & Mass Media Complete Choose Database | is | |
| EBSCOhost | underwater | Select a Field (optional) - Search | |
| | AND - cable | Select a Field (optional) - Clear ? | |
| | AND - news | Select a Field (optional) - | |
| Basic Search Advanced Search History⊁ | | | |

Search improvements: synonyms

How did underwater cables change the dissemination of news?

| Concept: | underwater | cables | news |
|---------------------------------|---------------|--------|------------|
| Synonyms: | undersea | cable | journalism |
| wordnik.com thesaurus.com | transatlantic | wire | media |
| wikipedia.org wiktionary.org | submarine | | press |

Search improvements

Truncation *

cabl* = cable or cables or cabling

Specific phrase ""

"chief executive officer" = chief executive officer

- no chief financial officer
- no chief officer
- no "The officer said the chief reason Ms. Smith called 911 was..."

Search for variant word endings with *

| Search a database | Use the OR boolean operator to separate your synonyms . |
|---|--|
| New Search Publications Cited References Thesaurus More - | |
| Searching: Communication & Mass Media Complete Choose Databas | ies |
| EBSCOhost underwater OR transatlantic OR submarine | Select a Field (optional) - Search |
| concept 1 Cabl* OR wire | Select a Field (optional) - Clear ? |
| concept 2 AND - news* OR journal* OR media OR press | Select a Field (optional) - |
| concept 3 | Use the AND boolean operator to separate your concepts . |
| Same as writing: | |
| nderwater OR transatlantic OR submarine) AND (cabl* OR wire) A | AND (news* OR journal* OR media OR p |

Too many results?

- a) try adding a concept
- b) try removing some synonyms
- c) use database filters such as date ranges, languages, peer review, etc.

Too few results?

- a) try adding synonyms
- b) try removing a concept
- c) truncate words that could have alternate endings

Results off topic?

- a) try removing less-related synonyms
- b) try adding concepts to increase precision
- c) check that you've written phrases inside "quotation marks"
- d) use database filters such as date ranges, languages, peer review, etc.
- e) use the NOT boolean operator to exclude certain words from your search



- 1. Double-check the e-journals list on library homepage
- 2. Check <u>CLUES</u> by journal title in case we have a print or microfilm version

MORE SOURCES

Many types of sources

- •Newspapers, broadcasts
- Magazines and trade publications
- Scholarly articles; peer reviewed
- Books (academic and non-academic)
- Encyclopedias, dictionaries, reference books
- Government reports, publications
- •NGO publications, associations, professional
- •Non-print formats (Video, audio, new media)

Write me a literature review on research of how students portray themselves with pets on social media (include at least 2 references and write a maximum of 200 words). Cite all references using MLA style.

A literature review on the research of how students portray themselves with pets on social media reveals that pets are often seen as important components of a student's online self-presentation. According to a study by Xia et al. (2017), students use pets as a way to enhance their online image and as a source of emotional support. They also found that students use social media to document the growth and development of their pets, as well as to receive validation and support from their online network.

Another study by Hargrave and Lucero (2020) explored the relationship between pet ownership and online self-presentation among college students. Results showed that pet owners portrayed their pets in a positive light, using social media to showcase their pets and to demonstrate their love and affection towards them. The study also found that pet ownership was positively associated with self-esteem, and that social media was an important tool for pet owners to maintain and strengthen their relationships with their pets and their online network.

Overall, these studies suggest that pets play an important role in shaping students' online self-presentation and that social media serves as a platform for students to showcase their affection towards their pets and to receive validation and support from their online network.

References:

1

- Xia, L., Lin, J., & Fan, W. (2017). The role of pets in college students' self-presentation on social media. Journal of Educational Technology Development and Exchange, 8(1), 1-14.
- Hargrave, A., & Lucero, J. (2020). Pet ownership and online self-presentation among college students. Journal of Community Psychology, 48(2), 166-173.

Use caution with new machine learning types of tools, especially those providing generative AI.

- They generate new information and it is frequently not designed to be accurate.
- They include vast quantities of data in their training but these sources are not necessarily visible to the public. It is difficult to know what material may be accessed and how the training datasets may bias outputs.
- You must first know enough about the material to be able to guide the tool and assess outputs.

What about AI tools like ChatGPT?

- ChatGPT does a lot, can it help find research?
- What are its sources?
- What do you know about the content it produces?

How can we find this article?

https://chat.openai.com





Some tools mix AI features with other features in an effort to produce more reliable outputs.

Nevertheless, these tools also require careful investigation and critical assessment of their outputs

This system from elicit.org tries to summarize research papers but only claims about 80 to 90 percent accuracy.



Thinking about sources

| | | References |
|--|--|--|
| | Purpose? Authority? Audience? Format? Currency? | $^{\circ}$ Where do they get their information? |
| | | ° Is it credited? |
| | | What references are listed? |
| | Value toward reconsidering & | ° Can they be verified? |
| | | Reviews of the source |
| | augmenting | $^{\circ}$ How is the source regarded by others? |
| | what you know | $^{\circ}$ Are there reviews of the source? |
| | | |

See our guide https://library.concordia.ca/help/guides.php?guid=evaluating

What is the purpose?

- To persuade? Present a point of view?
- To sell something?

To inform? To entertain? To report research?

Who is the author?

What are their credentials? Are they listed? Can they be verified in another source?

CITING & ADDITIONAL HELP

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To credit original authors, show that work is supported by research, and let others follow-up

Citation styles provides integrity to the work by ensuring that authors format their references to be understood by others.

The twist can be citing sources that are not traditional academic sources—popular media in general



