

Using Research Resources & Managing Bibliographic Information

Communication Studies 610 – Media Studies Seminar

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Today

Library overview

Thinking about information sources

Introduction to Zotero and managing your research

How to search effectively and capture what you need

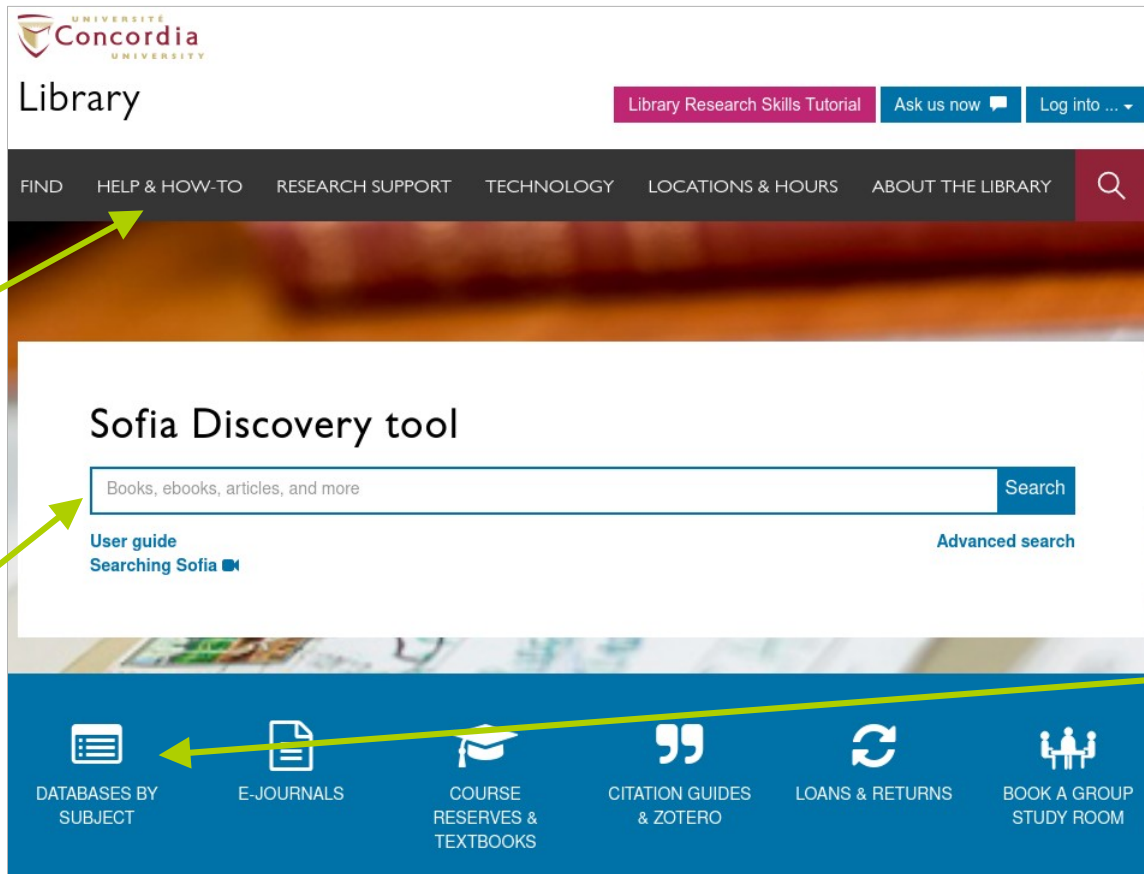
Citing sources / making Zotero work for you

Getting help

Library resources



library.concordia.ca



Subject guide &
other ways to find
or evaluate
information

Use Sofia to
search the
Library
catalogue

Search to
access articles
and more

Key resources

Communication Studies Subject Guide

- Subject-specific databases, books, ebooks, etc.
 - bibliographic or full text
- **Sage Research Methods** ([link](#))
- Encyclopedias and dictionaries
- Guides for courses, projects, writing, citation, etc.
- Librarian contact information

Avoid paywalls & access problems by **connecting to these databases through the library website.**

Go to the top menu:

Help & How-To -> Subject & course guides -> Communication Studies

Look under the **Humanities** heading

Document types to consider

Peer-reviewed articles in scholarly journals

(e)Books (slower publication cycle, often more theoretical)

Preprints

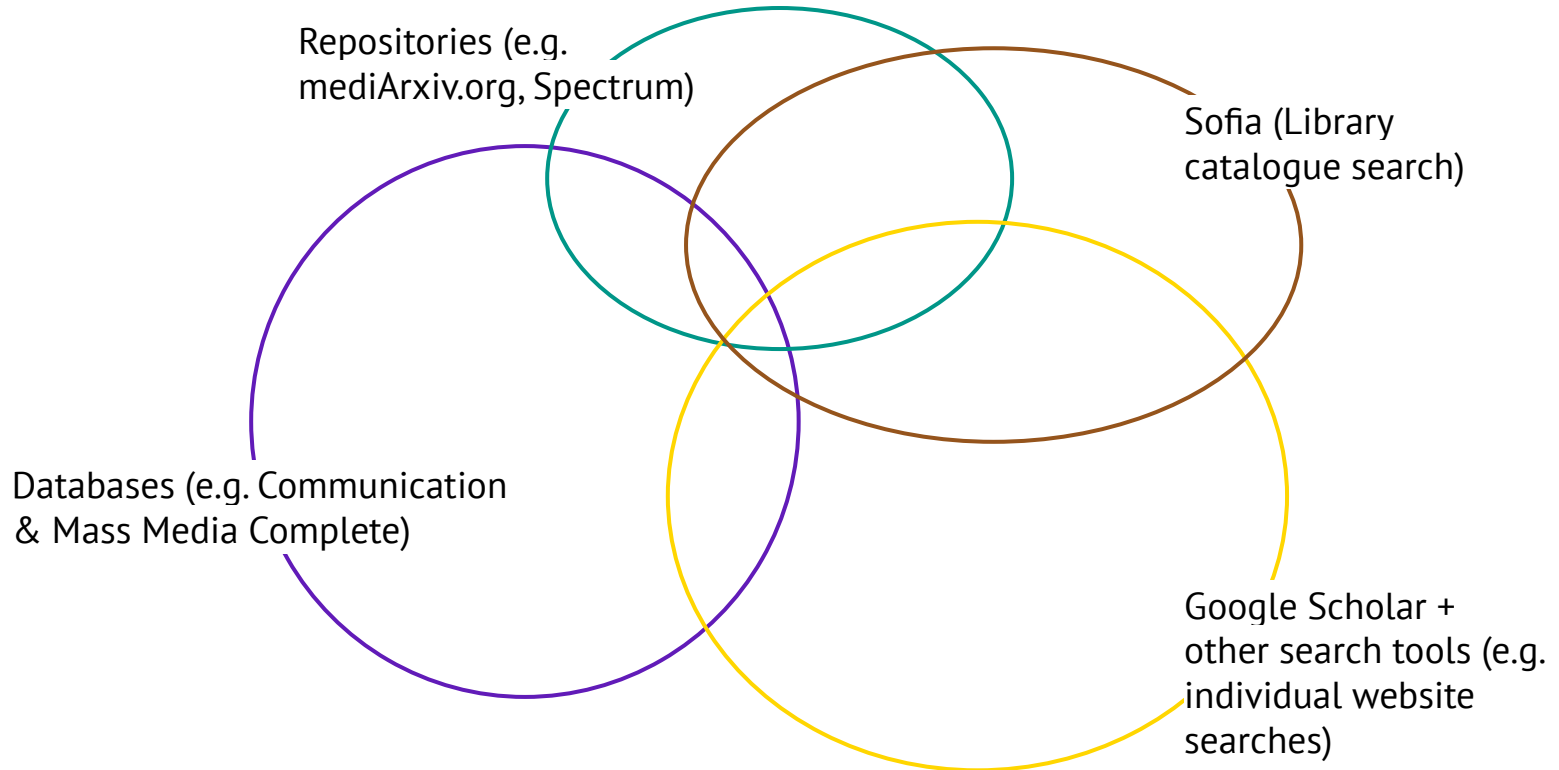
Government or legal documents and reports

NGO documents and reports

Non-traditional publications (more difficult to find)

e.g. [Index of DH Conferences](#) or [Reviews in Digital Humanities Project Registry](#)

Sources for finding and accessing research?



Ask what these things mean, in what contexts?

- Who published the document? Motivation? Audience?
 - government vs. non-profit org vs. researcher vs. trade association
- About page on a website
 - history / mission / members / funding sources?
- Official government symbols, report numbers
- Contact information (URL, institution, etc.)
- Dates of publication, techniques of dissemination?
- Contains information that increases/challenges what you know?
 - Surprised? Changed your POV? Re-evaluated an assumption?

Library guide:
[Evaluating research](#)

Searching: [Communication & Mass Media Complete](#) | [Choose Databases](#)

EBSCOhost

"social media" OR twitter OR facebook OR mastod

Select a Field (optional) -

Search

AND (dog OR cat OR pet OR animal*)

Select a Field (optional) -

Clear ?

AND "sentiment analysis" OR "content analysis" (C

Select a Field (optional) -

Basic Search Advanced Search Search History

Detailed Record

Find it! @Concordia

Cited References (86)

Find Similar Results
using SmartText Searching.

Key Image Attributes to Elicit Likes and Comm

Result List Refine Search 2 of 9

Authors: [Aramendia-Muneta, Maria Elena](#)¹ (AUTHOR) [elena.aramendia@unavarra.es](#)
[Oiararte-Pascual, Cristina](#)² (AUTHOR)
[Ollo-López, Andrea](#)¹ (AUTHOR)

Source: [Journal of Promotion Management](#). 2021, Vol. 7 Issue 1, p50-76. 27p. 1 Black and Wh

Document Type: Article

Subject Terms: [Content analysis](#)
[Likes & dislikes](#)
[Regression analysis](#)
[Aquatic animals](#)
[Organization management](#)

Author-Supplied Keywords: [content analysis](#)
[destination management organization](#)
[Instagram](#)
[SOR model](#)
[tourism image](#)
[tourist destination](#)

Abstract: This article spotlights the relationship between likes and comments and the content of aim of understanding users' behavior and, thus, helping destination management organ response model, content analysis was conducted of 1,094 pictures that received 13 combining content analysis and regression analysis, the results show that Instagram different picture attributes, resulting in dissimilar behavior with regard to likes and comm reactions, to be driven by content featuring people, views, or common habits. In c effort on the part of the Instagrammer, are elicited by the topic of festivals or hotels, cold images of water or animals, and images featuring tourist activities, mostly at night. Mult likes. By analyzing the content of the information provided by the uploaded photograph developed to offer clues for destination management organizations to enhance engage users. [ABSTRACT FROM AUTHOR]

Copyright of Journal of Promotion Management is the property of Taylor & Francis Ltd a multiple sites or posted to a listserv without the copyright holder's express written per download, or email articles for individual use. This abstract may be abridged. No warar Users should refer to the original published version of the material for the full abstract. (

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²Universidad de La Rioja, Logroño, Spain

Full Text Word Count: 11386

ISSN: 1049-6491

DOI: 10.1080/10496491.2020.1809594

Scopus

Search Lists Sources SciVal ? ? ? Create account Sign in

This author profile is generated by Scopus. [Learn more](#)

McKelvey, Fenwick

McKelvey, Fenwick ; McKelvey, Fenwick
Concordia University, Concordia, Canada

Affiliation history

2014 - 2022 [Concordia University](#), Montreal, Canada
2019 - 2022 [Concordia University](#), Concordia, Canada
2021 [Concordia University](#), Concordia, United States
2007 - 2009 [Toronto Metropolitan University](#), Toronto, Canada

Subject Areas

Social Sciences • Computer Science • Arts and Humanities • Engineering • Business, Management and Accounting • Medicine • Environmental Science

Show less author info

53873993900 Connect to ORCID Is this you? Connect to Mendeley account

Edit profile Set alert Potential author matches Export to SciVal

Metrics overview

22 Documents by author
130 Citations by 126 documents
7 h-index: [View h-graph](#)

Document & citation trends

Analyze author output Citation overview

Most contributed Topics 2017–2021

Social Media; Election Campaigns; Political Communication
3 documents
Digital Data; Youtube; Big Data
2 documents
Journalism; News; Social Media
1 document
[View all Topics](#)

22 Documents Cited by 126 Documents 1 Preprints 29 Co-Authors 9 Topics

Export all Add all to list Sort by Date (newest)

Note
AI and the Automation of Warfare
McKelvey, F., Packer, J., Reeves, J.
[Canadian Journal of Communication](#), 2022, 47(2), pp. 377–398
[Find it! @Concordia](#) View at Publisher Related documents

0 Citations

Also look at
ORCID

Organizing your research

zotero



How Zotero helps

Article from Communication & Mass Media Complete DB

Study of the Reach and Meanings of Fake Anecdotal Information During the Covid-19 Pandemic.

Authors: CANDEL, Octav-Sorin¹ octav.candel@uaic.ro
Source: [Journal of Media Research](#), Jul2020, Vol. 13 Issue 2, p44-58. 15p.
Document Type: Article

Preprints from a repository

MediArXiv Preprints
Preprint Archive Search
powered by iCoA

* OR companion* OR depression OR anxiety OR "mental health" OR st ? Search

Sort by: Relevance

Active Filters: Phone Eats First: An Investigation of Femininity Represented in Instagram Posts of ...

Refine your search

Providers

- ☒ MediArXiv (118)
- Other preprint repositories

Subject

- ☐ Architecture
- ☐ Arts and Humanities
- ☐ Business
- ☐ Education
- ☐ Engineering
- ☐ Law
- ☐ Life Sciences

Idols of Promotion: The Triumph of Self-Branding in an Age of Precarity

Brooke Erin Duffy, Jefferson Pooley

Last edited: Jun 28, 2019 UTC

Arts and Humanities Film and Media Studies Other Film and Media Studies
Social and Behavioral Sciences Communication Critical and Cultural Studies Social Media

By analyzing the "mass idols" (Lowenthal, 1944) of contemporary media culture, this study contributes to our understanding of popular communication, branding, and social media self-presentation. Leo Lowenthal, in his well-known analysis of popular magazine biographies, identified a marked shift in m ...

MediArXiv

Google Scholar pet "social media" OR twitter OR instagram OR tiktok OR mastodon "research"

Articles About 15,400 results (0.16 sec)

Any time
Since 2021
Since 2020
Since 2017
Custom range...

Sort by relevance
Sort by date

☒ include patents
☒ include citations

Create alert

The secret life of pet Instagram accounts: Joy, resistance, and commodification in the Internet's cute economy
J Maddox - New Media & Society
... Download article citation data for: The secret life of pet Instagram accounts: Joy, resistance, and commodification in the Internet's cute economy
10.1177/1461444820956345. See all articles from: New Media & Society
☆ 99 All 2 versions Import into BibTeX

[PDF] sagepub.com
Find it @ Concordia

[PDF] 155.0.32.9

Concordia

Library Links Sign In

Advanced Search

Concordia > Library > Sofia > Detailed Record

by Siegfried Zielinski

Print Book ©2006

Held by Concordia University Library

View Description

Publication: Cambridge, Mass. : MIT Press, 2006.
Physical Description: xiv, 375 pages : illustrations ; 24 cm.
More Author / Title Information: Siegfried Zielinski ; translated by Gloria Custance.
Language: English
Staff View: MARC Record
ISBN: 0262240491 9780262240499 9780262740326 026274032X
OCLC Number: 59818260
LCCN: 2005047856
Uniform Title: Archäologie der Medien. English
Series: Electronic culture--history, theory, practice
Electronic culture--history, theory, practice.
Contents: The idea of a deep time of the media -- Fortuitous finds instead of searching in vain: methodological borrowings and affinities for an archaeology of seeing and hearing by technical means -- Attraction and repulsion: Empedocles -- Magic and experiment: Giovan Battista Della Porta -- Light and shadow-consonance and dissonance: Athanasius Kircher -- Electrification, tele-writing, seeing close up: Johann Wilhelm Ritter, Joseph Chudy, and Jan Evangelista Purkyně -- The discovery of a pit, a camera obscura of iniquity: Cesare Lombroso -- The economy of time: Aleksei Kapitanovich Gastev -- Conclusions: Including a proposal for the cartography of media anarchyology.
Subjects: Mass media historiography.
Mass media philosophy.
Mass media history.
Sozialgeschichte.
Summary: "Deep Time of the Media takes us on an archaeological quest into the hidden layers of media development - dynamic moments of intense activity in media design and construction that have been largely ignored in the historical-media

Zotero gives you this:

semiotics-tourism-example.docx - Word

File Home Insert Design Layout References Mailings Review View Zotero ACROBAT Tell me what you want to do... Joshua Chalifour Share

Add/Edit Citation Add/Edit Bibliography Refresh Unlink Citations Zotero

Bibliography

Echtner, Charlotte M. "The Semiotic Paradigm: Implications for Tourism Research." *Tourism Management* 20, no. 1 (February 1, 1999): 47–57. [https://doi.org/10.1016/S0261-5177\(98\)00105-8](https://doi.org/10.1016/S0261-5177(98)00105-8).

Fusté-Forné, Francesc, and Thuy Nguyen. "Communities of Practice, Identity and Tourism: Evidence on Cultural Heritage Preservation in World Heritage Sites." *Almatourism - Journal of Tourism, Culture and Territorial Development* 9, no. 18 (April 15, 2019): 1–22. <https://doi.org/10.6092/issn.2036-5195/8205>.

Knudsen, Daniel C., and Jillian M. Rickly-Boyd. "Tourism Sites as Semiotic Signs: A Critique." *Annals of Tourism Research* 39, no. 2 (April 1, 2012): 1252–54. <https://doi.org/10.1016/j.annals.2011.12.005>.

Langlois, Marie-Claude, Reference and Strategic Analysis Division. "Heritage Conservation: Canada's National Historic Sites." 3. Parliament of Canada, February 18, 2013. https://lop.parl.ca/sites/PublicWebsite/default/en_CA/ResearchPublications/201327E.

Lavrenova, O. A. *Spaces and Meanings: Semantics of the Cultural Landscape*. *Humanities--Arts and Humanities in Progress*, v. 8. Cham: Springer, 2019.

Scheurenbrand, Klara, Elizabeth Parsons, Benedetta Cappellini, and Anthony Patterson. "Cycling into Headwinds: Analyzing Practices That Inhibit Sustainability." *Journal of Public Policy & Marketing* 37, no. 2 (November 2018): 227–44. <https://doi.org/10.1177/0743915618810440>.

Shohamy, Elana Goldberg, and D. Gorter, eds. *Linguistic Landscape: Expanding the Scenery*. 1st ed. New York, NY: Routledge, 2009.

Waterton, Emma, and Steve Watson. *The Semiotics of Heritage Tourism*. Tourism and Cultural Change. Bristol: Channel View Publications, 2014.

Page 2 of 2 259 words English (Canada)

Demonstration:

Zotero interface & groups



Activity 1: Verify that you're set to work with Zotero

- 1) Make sure you've registered at <https://www.zotero.org>
- 2) Check installation of the Browser Connector (Firefox or Chrome) **Tools** menu
- 3) Start the desktop application & go to your **Preferences**, click the **Sync** tab, and ensure that you're signed into your account for **data syncing**. You can *deselect "file syncing"* if you want to save your cloud storage space.

You should be logged-in to your account:

- Web browser
- Zotero website
- Zotero desktop application

Activity 2: Join the Group Library

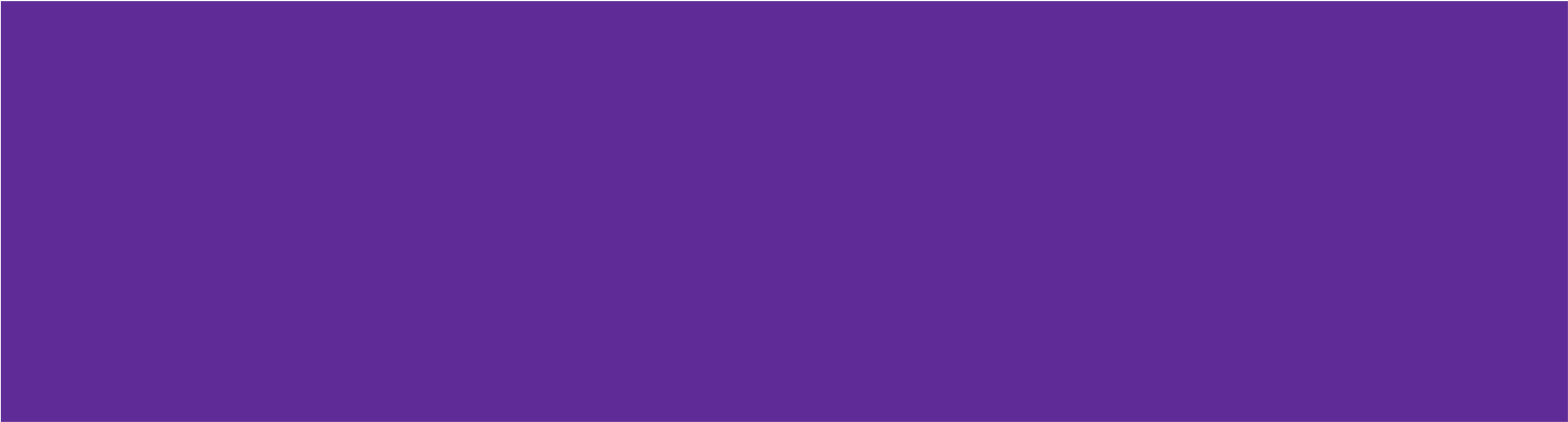
1) Go to the group library for this class:

<https://colibris.link/7peR8>

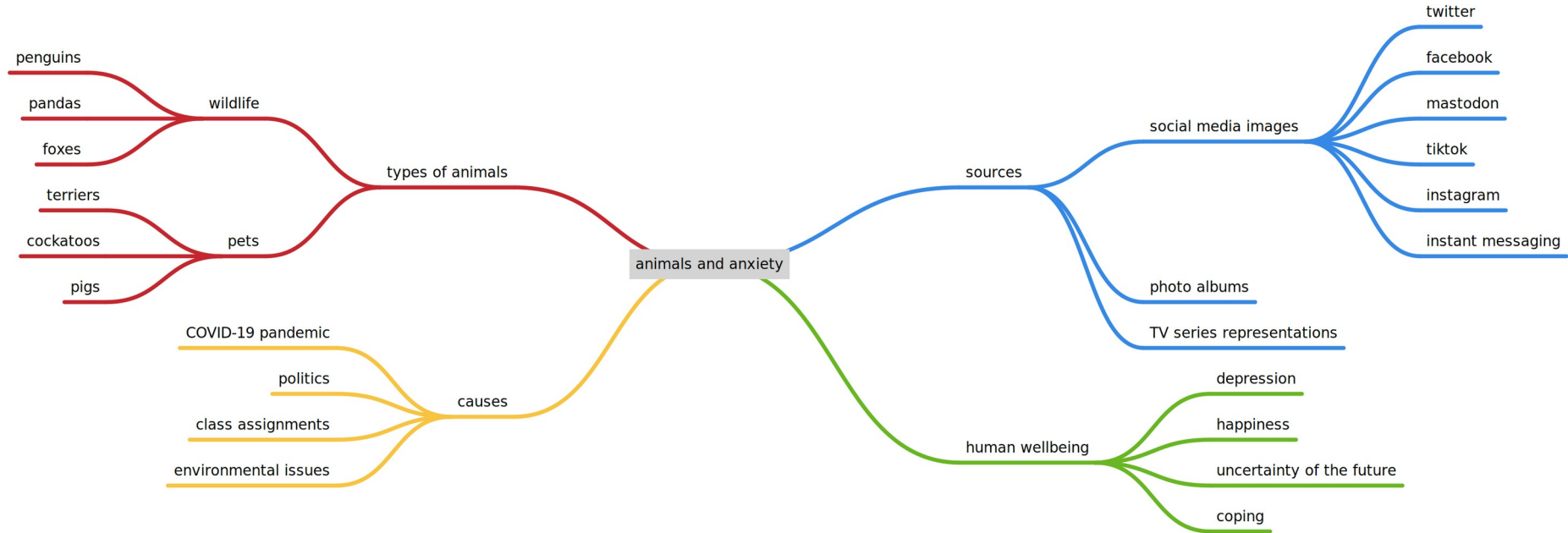
2) Click the button (right side of the page) to **Join** the group

3) You can work as teams. **Create a collection** (folder) *in the group library* for your team's references.

Deciding what to look for and finding it



A question to focus our search



How do animal photos shared on social media, affect mental well-being?

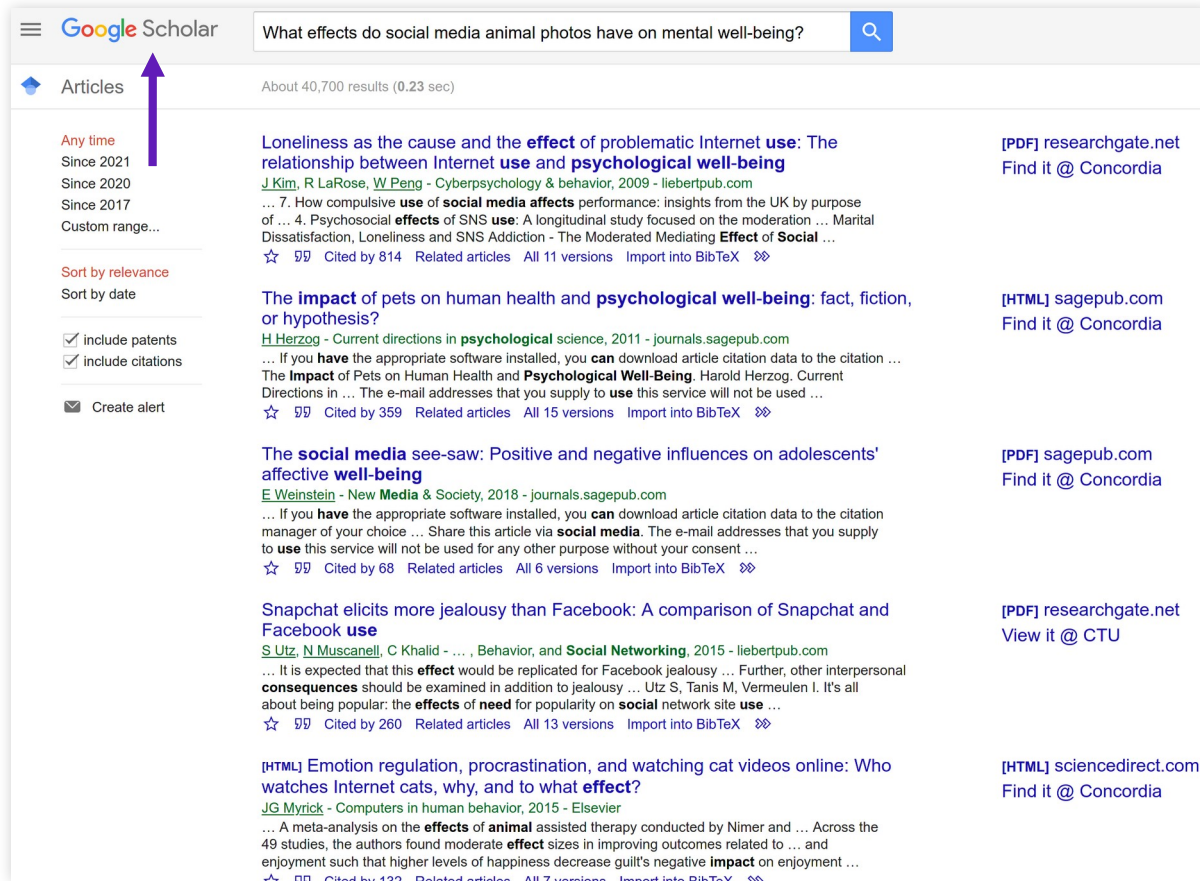
Activity 3: Research question

- 1) Brainstorm aspects of your topic
- 2) Write down the main things you'd like to explore
- 3) Draft a question to start researching
 - Rename your collection in Zotero to correspond with your idea

Searching



What effects do social media animal photos have on mental well-being?



Google Scholar

What effects do social media animal photos have on mental well-being?

Articles

About 40,700 results (0.23 sec)

Any time
Since 2021
Since 2020
Since 2017
Custom range...

Sort by relevance
Sort by date

☒ include patents
☒ include citations

☐ Create alert

Loneliness as the cause and the **effect** of problematic Internet use: The relationship between Internet use and **psychological well-being**
J Kim, R LaRose, W Peng - Cyberpsychology & behavior, 2009 - liebertpub.com
... 7. How compulsive use of **social media affects** performance: insights from the UK by purpose of ... 4. Psychosocial **effects** of SNS use: A longitudinal study focused on the moderation ... Marital Dissatisfaction, Loneliness and SNS Addiction - The Moderated Mediating **Effect** of Social ...
☆ Cited by 814 Related articles All 11 versions Import into BibTeX

[PDF] researchgate.net
Find it @ Concordia

The **impact** of pets on human health and **psychological well-being**: fact, fiction, or hypothesis?
H Herzog - Current directions in **psychological science**, 2011 - journals.sagepub.com
... If you **have** the appropriate software installed, you **can** download article citation data to the citation ...
The **Impact** of Pets on Human Health and **Psychological Well-Being**. Harold Herzog. Current Directions in ... The e-mail addresses that you supply to use this service will not be used ...
☆ Cited by 359 Related articles All 15 versions Import into BibTeX

[HTML] sagepub.com
Find it @ Concordia

The **social media** see-saw: Positive and negative influences on adolescents' affective **well-being**
E Weinstein - New Media & Society, 2018 - journals.sagepub.com
... If you **have** the appropriate software installed, you **can** download article citation data to the citation manager of your choice ... Share this article via **social media**. The e-mail addresses that you supply to use this service will not be used for any other purpose without your consent ...
☆ Cited by 68 Related articles All 6 versions Import into BibTeX

[PDF] sagepub.com
Find it @ Concordia

Snapchat elicits more jealousy than Facebook: A comparison of Snapchat and Facebook use
S Utz, N Muscanell, C Khalid - Behavior, and Social Networking, 2015 - liebertpub.com
... It is expected that this **effect** would be replicated for Facebook jealousy ... Further, other interpersonal consequences should be examined in addition to jealousy ... Utz S, Tanis M, Vermeulen I. It's all about being popular: the **effects** of need for popularity on **social** network site use ...
☆ Cited by 260 Related articles All 13 versions Import into BibTeX

[PDF] researchgate.net
View it @ CTU

[HTML] Emotion regulation, procrastination, and watching cat videos online: Who watches Internet cats, why, and to what **effect**?
JG Myrick - Computers in human behavior, 2015 - Elsevier
... A meta-analysis on the **effects** of animal assisted therapy conducted by Nimer and ... Across the 49 studies, the authors found moderate **effect** sizes in improving outcomes related to ... and enjoyment such that higher levels of happiness decrease gullit's negative **impact** on enjoyment ...
☆ Cited by 122 Related articles All 7 versions Import into BibTeX

[HTML] sciencedirect.com
Find it @ Concordia





Identify key concepts

How do animal photos shared on social media, affect mental well-being?

Tools

Download a template to keep track of sources and terms that you use in your search strategy.

Microsoft Excel format (.xlsx)

- [Search strategy template](#) 
- [Search strategy template \(simplified\)](#) 

Open document format (.ods)

- [Search strategy template](#)
- [Search strategy template \(simplified\)](#)

Brainstorm &
track related terms

<https://www.concordia.ca/library/guides/communication-studies.html#2>

Creating a search strategy

How do animal photos shared on social media, affect mental well-being?

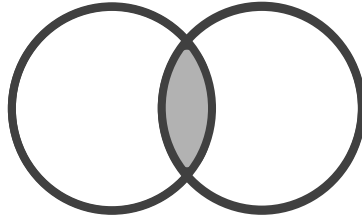
Concept 1 OR Synonym

AND Concept 2 OR Synonym

AND Concept 3 OR Synonym

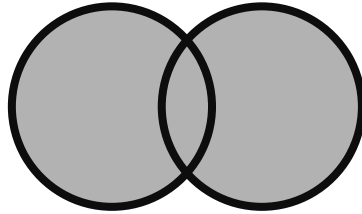
Boolean operators

AND



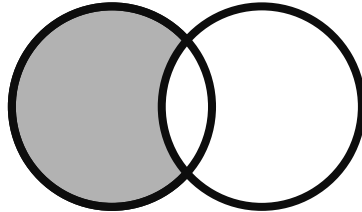
Narrows search

OR



Broadens search

NOT



Narrows search

Controlled vocabulary of the database

The screenshot shows the EBSCOhost Thesaurus interface. At the top, the 'Thesaurus' tab is highlighted in the navigation bar. Below the search bar, the 'Browsing: Communications Thesaurus' section is active. The term 'behaviour' is entered in the search box, and the 'Term Begins With' radio button is selected. A list of related terms is displayed, including 'BEHAVIOR', 'EXPRESSION', 'IMITATION', 'MEDIA priming theory (Communication)', 'NORMATIVE theory (Communication)', 'ORGANIZATIONAL behavior', 'PROVOCATION', 'SOCIAL learning theory (Communication)', 'SPATIAL behavior', 'ATTITUDE (Psychology)', 'BEHAVIOR modification', 'BEHAVIORISM (Psychology)', and 'SOCIAL psychology'. The 'Used for' section shows 'BEHAVIOUR'.

New Search Publications Cited References **Thesaurus** More ▾

EBSCOhost Searching: **Communication & Mass Media Complete** | [Choose Databases](#)

[Basic Search](#) [Advanced Search](#) [Search History](#)

Browsing: **Communications Thesaurus**

☒ Term Begins With ☐ Term Contains ☐ Relevancy Ranked

[Back to List](#)

[Previous](#) [Next](#)

Select term, then add to search using:

☐ **BEHAVIOR**

Scope Note
Narrower Terms

Here are entered general works on the sum of responses of individuals.

- ☐ [EXPRESSION](#)
- ☐ [IMITATION](#)
- ☐ [MEDIA priming theory \(Communication\)](#)
- ☐ [NORMATIVE theory \(Communication\)](#)
- ☐ [ORGANIZATIONAL behavior](#)
- ☐ [PROVOCATION](#)
- ☐ [SOCIAL learning theory \(Communication\)](#)
- ☐ [SPATIAL behavior](#)

Related Terms

- ☐ [ATTITUDE \(Psychology\)](#)
- ☐ [BEHAVIOR modification](#)
- ☐ [BEHAVIORISM \(Psychology\)](#)
- ☐ [SOCIAL psychology](#)

Used for
BEHAVIOUR

Try also:

wordnik.com
thesaurus.com
wikipedia.org

Search expressions and strategy

Search tip: **truncation**

wellness = wellness

well* = well OR wellness OR well-being OR wellbeing

Search expressions and strategy

Search tip: **quotation marks**

social media = social AND media

“social media” = phrase search

Synonyms (OR field) with more terms helped expand our results

"social media" OR twitter OR facebook OR mastodon OR instagram OR tiktok

(dog* OR cat OR pet OR wildlife OR animal*)
AND (photo* OR picture* OR image* OR video*)

(feeling* OR emotion* OR "mental health" OR well* OR depression OR happ* OR ansi*)

The screenshot shows the EBSCOhost search interface. At the top, the search bar contains the query: "social media" OR twitter OR facebook OR mastodon AND (dog* OR cat* OR pet OR wildlife OR animal) AND (feeling* OR emotion* OR "mental health" OR well* OR depression OR happy* OR anxiety*). The query is highlighted with a purple box and an arrow pointing to the 'Refine Results' section. The 'Refine Results' section shows the current search as a Boolean/Phrase search: ("social media" OR twitter OR facebook OR mastodon OR ...). It also shows expanders for 'Apply equivalent subjects'. The search results are displayed in a list format. The first result is titled '1. What Makes Politicians' Instagram Posts Popular? Analyzing Social Media Strategies of Candidates and Office Holders with Computer Vision.' by Peng, Yilang. The second result is titled '2. From Agenda Setting to Melding: How Individuals Part of Certain On-line Groups Change Their Electoral Behavior amid the COVID-19 Pandemic.' by DELICOTE, Radu. Both results are from the 'Academic Journal' source type. The page also shows options for 'Relevance', 'Page Options', and 'Share'.

Searching: **Communication & Mass Media Complete** | [Choose Database](#)

EBSCOhost

"social media" OR twitter OR facebook OR mastodon

Select a Field (optional) ▼

Search

AND ▼ (dog* OR cat* OR pet OR wildlife OR animal)

Select a Field (optional) ▼

Clear ?

AND ▼ (feeling* OR emotion* OR "mental health" OR well* OR depression OR happy* OR anxiety*)

Select a Field (optional) ▼

Basic Search Advanced Search Search History ▶

Refine Results

Current Search ▼

Boolean/Phrase:

("social media" OR twitter OR facebook OR mastodon OR ...)

Expanders

Apply equivalent subjects

Limit To ▼

☐ Full Text

☐ References Available

☐ Scholarly (Peer Reviewed) Journals

From: 2007 To: 2021

Publication Date

Show More

Source Types ▼

Search Results: 1 - 30 of 63

Relevance ▼ Page Options ▼ Share ▼

1. [What Makes Politicians' Instagram Posts Popular? Analyzing Social Media Strategies of Candidates and Office Holders with Computer Vision.](#)

By: Peng, Yilang. International Journal of Press/Politics. Jan2021, Vol. 26 Issue 1, p143-166. 24p. DOI: 10.1177/1940161220964769.

Subjects: **Social media**; Self-presentation; Politicians; Political communication; Computer vision

Find It @Concordia

2. [From Agenda Setting to Melding: How Individuals Part of Certain On-line Groups Change Their Electoral Behavior amid the COVID-19 Pandemic.](#)

By: DELICOTE, Radu. Journal of Media Research. Nov2020, Vol. 13 Issue 3, p95-111. 17p. DOI: 10.24193/jmr.38.6.

Subjects: Behavior; Public opinion; **Social** groups; Romania; COVID-19 pandemic; Local elections; Hand care & hygiene

PDF Full Text (1.2MB)

Fewer concepts
(AND fields)
retrieves more
results but
these may be
less precise

"social media" OR twitter OR facebook OR
mastodon OR instagram OR tiktok

(dog* OR cat OR pet OR wildlife OR animal*)
AND (photo* OR picture* OR image* OR
video*)

The screenshot displays the EBSCOhost search interface. At the top, the search bar contains the query: "social media" OR twitter OR facebook OR mastodon. Below the search bar, there are three rows of search fields, each with a dropdown menu labeled "Select a Field (optional)". The first row contains the query: (dog* OR cat* OR pet OR wildlife OR animal*). The second row is empty. The third row is also empty. A purple box highlights the search bar and the first two rows of search fields. A purple arrow points from the search bar to the "Refine Results" section on the left. The "Refine Results" section shows the current search query: ("social media" OR twitter OR facebook OR mastodon OR ...). Below the query, there are expanders for "Apply equivalent subjects" and "Limit To". The "Limit To" section has three checkboxes: "Full Text", "References Available", and "Scholarly (Peer Reviewed) Journals". The "From:" and "To:" fields are set to "2006" and "2021" respectively. The "Publication Date" range is shown as a bar chart. The search results are displayed on the right, showing 1 - 30 of 214 results. The first result is titled "Jóvenes interactivos y culturas cívicas: sentido educativo, mediático y político del 15M." and is from the "Academic Journal". The second result is titled "Is a Picture Worth a Thousand Words? An Empirical Study of Image Content and Social Media Engagement." and is also from the "Academic Journal".

Searching: **Communication & Mass Media Complete** | Choose Database

"social media" OR twitter OR facebook OR mastodon

AND (dog* OR cat* OR pet OR wildlife OR animal*)

AND

Basic Search Advanced Search Search History

Refine Results

Current Search

Boolean/Phrase:

("social media" OR twitter OR facebook OR mastodon OR ...)

Expanders

Apply equivalent subjects

Limit To

☐ Full Text

☐ References Available

☐ Scholarly (Peer Reviewed) Journals

From: 2006 To: 2021

Publication Date

Search Results: 1 - 30 of 214

Relevance Page Options Share

1. Jóvenes interactivos y culturas cívicas: sentido educativo, mediático y político del 15M.

Interactive Youth and Civic Cultures: The Educational, Mediatic and Political Meaning of the 15M. By: Hernández, E.; Robles, M. C.; Martínez, J. B. Comunicar. 2013, Vol. 20 Issue 40, p59-67. 9p. Language: Spanish. DOI: 10.3916/C40-2013-02-06.

Subjects: Internet & youth; Information & communication technologies; Audio and Video Equipment Manufacturing; Online social networks research; Citizenship; Audiovisual equipment; Twitter (Web resource); Facebook (Web resource)

PDF Full Text (232KB)

2. Is a Picture Worth a Thousand Words? An Empirical Study of Image Content and Social Media Engagement.

By: Li, Yiyi; Xie, Ying. Journal of Marketing Research (JMR). Feb2020, Vol. 57 Issue 1, p1-19. 19p. 1 Diagram, 8 Charts. DOI: 10.1177/0022243719881113.

Subjects: Social media; Engagement (Philosophy); Photofinishing Laboratories (except One-Hour); One-Hour Photofinishing; Content-based image retrieval; Image processing; Visual

Search expressions and strategy

Search tip: proximity (near/within)

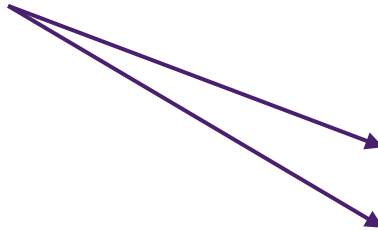
tourist behaviour \rightarrow *tour** *AND* *behav**

- We live in Montreal but behave just like crazy tourists every weekend.
- “Behave yourself!” Said the boy’s mother during the museum tour.

*tour** **N2** *behave** = max. 2 words between

*tour** **W2** *behave** = max. 2 words between & in order

Use limits to filter results



Refine Results

Current Search ▾

Boolean/Phrase:
((dog* OR cat* OR pet
OR wildlife OR animal*)
AND (photo* OR pic...

Expanders
Apply equivalent subjects

Limiters
Published Date: 20190101-20211231

Limit To ▾

☐ Full Text
☐ References Available
☐ Scholarly (Peer Reviewed) Journals

From: Publication Date To:

[Show More](#)

Source Types ▾

☒ All Results
☐ Academic Journals (124)
☐ Trade Publications (2)
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Capturing bibliographic information & Getting documents into Zotero (demo)



I found an article I want in (e.g.) the Communication Abstracts DB. How do I get the full text?

1. **PDF Full text** link
2. **Find it! @ Concordia** button
3. Request through
Interlibrary Loan
4. **Ask a Librarian** if you need help

1. **Antecedents of memorable tourism experience**

By: Coudounaris, Dafnis N.; Sthapit, Erosee. Psychology of Women Quarterly 10.1002/mar.21048

Subjects: ROVANIEMI (Finland); FINLAND; All Other A Campgrounds); RV (Recreational Vehicle) Parks and Convention and Visitors Bureaus; Hotels (except Cas

Academic Journal

PDF Full Text **PlumX Metrics**

2. **A hedonic motivation model in virtual reality**

By: Kim, Myung Ja; Hall, C. Michael. International Journal of Information Management 10.1016/j.ijinfomgt.2018.11.016

Subjects: VIRTUAL reality; VIRTUAL tourism; INFORMATION

Cited References: (117)

Academic Journal

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1

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What Makes Politicians' Instagram Posts Popular? Analyzing Social Media Strategies of Candidates and Computer Vision.

Article, Chapter

Publication: International Journal of Press/Politics, The, Volume:26, Issue:1, Page(s):143

Published: SAGE Publications, Inc, 20210101

ISSN: 1940-1612



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Database

The image shows a screenshot of the EBSCOhost database search results page, with several annotations and overlays. A purple arrow points from the top right corner to the 'Saving to' dropdown menu, which is open and shows options like 'Info Lit', '#AllCatsAreBeautiful: Ambient affiliation and th...', 'EBSCO Record', and 'Open-Access PDF'. Another purple arrow points from the top right corner to the 'Search' button. A third purple arrow points from the top right corner to the 'Extension: (Zotero Connector) - Zotero Item Selector — Mozilla Firefox' window, which is open and shows a list of search results. The search results are displayed in a table with columns for 'Refine Results', 'Current Search', 'Limit To', and 'Search Results'. The search results include a list of items, with the first item being '#AllCatsAreBeautiful: Ambient affiliation and the visual-verbal representation and appreciation of cats in online subversive discourses'. The second item is 'Framing #Februdairy: An Ecological Analysis of Dairy-Industry Discourse on Instagram'. The third item is 'Negotiating Genre and New Media for STEM News'. The search results are filtered by 'Social justice; Social n' and 'Cited References: (54)'. The search results are also filtered by 'Full Text', 'References Available', and 'Peer Reviewed'. The search results are also filtered by 'From: 2011' and 'To: 2022'. The search results are also filtered by 'Publication Date'. The search results are also filtered by 'Show More'. The search results are also filtered by 'Source Types'.

EBSCOhost

Searching: **Communication & Mass Media Complete** | Choose Databases

"social media" OR twitter OR facebook OR mastod

Select a Field (optional)

Search

AND (dog* OR cat OR pet OR wildlife OR animal

Select a Field (optional)

Clear

AND (feeling* OR emotion* OR "mental health"

Select a Field (optional)

Basic Search Advanced Search Search History

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Search Results: 1 - 20 of 20

1. #AllCatsAreBeautiful: Ambient affiliation and the visual-verbal representation and appreciation of cats in online subversive discourses.

By: Fryer, Daniel Lees. Discourse

Subjects: Social justice; Social n

Cited References: (54)

Find it @Concordia Find full text

2. Framing #Februdairy: An Ecological Analysis of Dairy-Industry Discourse on Instagram.

By: Gilbert, Ivy. Southern Journal of Linguistics. Spring2021, Vol. 45 Issue 1, p50-75. 26p.

Subjects: Discourse analysis; Live animal merchant wholesalers; Dairy Cattle and Milk Production; Dairy farming; Dairy farms; Dairy farmers; Dairy cattle; Veganism; Kinship; Animal rights

PDF Full Text (3.5MB)

3. Negotiating Genre and New Media for STEM News.

Extension: (Zotero Connector) - Zotero Item Selector — Mozilla Firefox

Select which items you'd like to add to your library:

- ☒ #AllCatsAreBeautiful: Ambient affiliation and the visual-verbal representation and appreciation of cats in online subversive discourses
- ☐ Framing #Februdairy: An Ecological Analysis of Dairy-Industry Discourse on Instagram.
- ☐ Negotiating Genre and New Media for STEM News.
- ☐ REKLAMA BİR SOSYAL DUYGU OLARAK HÜZÜN ÇEKİCİLİĞİ: PANDEMİ DÖNEMİNDE YAYINLANAN REKLAMLARA YAKINLAŞIM
- ☐ Connecting to nature through tech? The case of the iNaturalist app.
- ☐ What Drives Virality (Sharing) of Online Digital Content? The Critical Role of Information, Emotion, and Brand Prominence.
- ☒ "Lucy says today she is a Labordoodle": how the dogs-of-Instagram reveal voter preferences.
- ☐ Confession narratives and mass kinship of YouTube celebrities: A narrative rationality analysis.
- ☐ Cyberbullying in Poland: a case study of aggressive messages with emojis targeted at the community of hunters in urbanized areas
- ☐ Sosyal Medya ve Kurumsal Markalaşma İlişkisi: Ana Akım İletişim Kuramları Perspektifinden Genel Bakış
- ☐ KURUMSAL SOSYAL SORUMLULUK PROJELERİNİN SOSYAL MEDYA YANSIMALARI: SAMSUNG "DUYAN ELLER" PROJESİ ÜZERİNDEN
- ☒ Strategic Social Grooming: Emergent Social Grooming Styles on Facebook, Social Capital and Well-Being.
- ☐ Culture - Mythology and Semiotic Communication: Intercultural and Symbolic Values of Cat in the Age of Media.
- ☐ TOPIK BİR KAVRAM OLARAK YOLU GİBET EDİLEN FACEBOOK KURUMSAL AMAÇLI OLARAK KULLANIM

Select All Deselect All

Cancel OK

Tools

- Google Drive
- OneDrive
- Add to folder
- Print
- E-mail
- Save
- Cite
- Export
- Create Note
- Permalink

Books, ebooks, film/video, music, more...

Use **Sofia** to search the **Library catalogue**:

<https://concordiauniversity.on.worldcat.org>



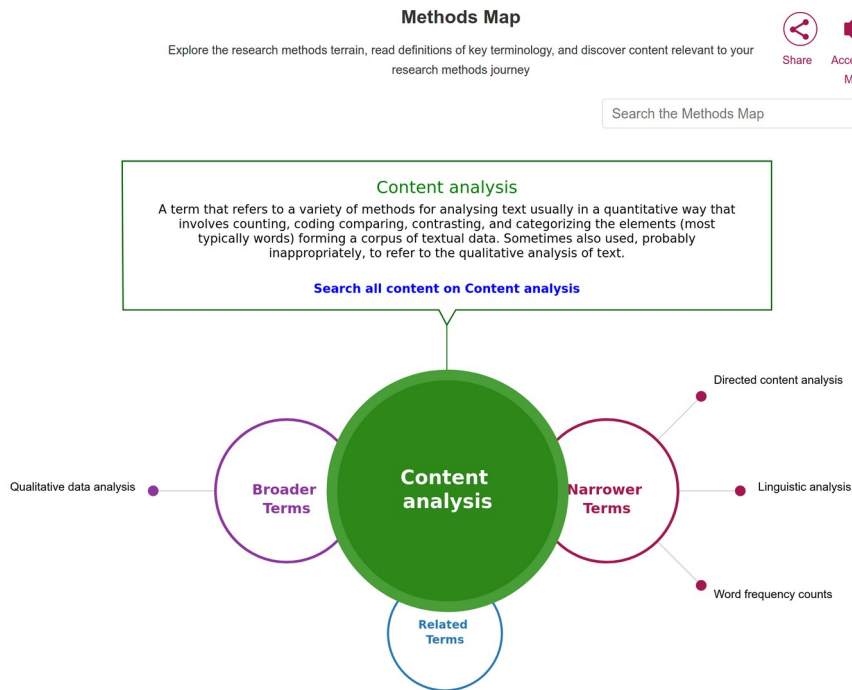
Search using an expression like you would for databases:

- 1) Break question into research topics
- 2) Brainstorm search terms and synonyms
- 3) Create an expression with the concepts and synonyms using **AND** and **OR** operators
- 4) Use filters to **refine** your search for the materials you need

Sage Research Methods database

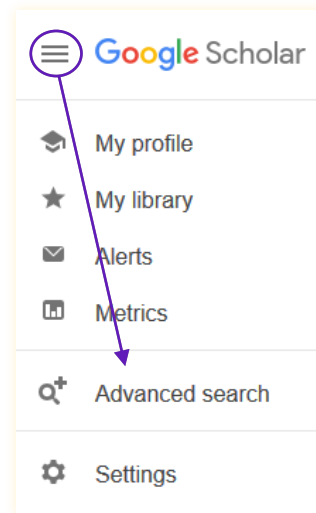
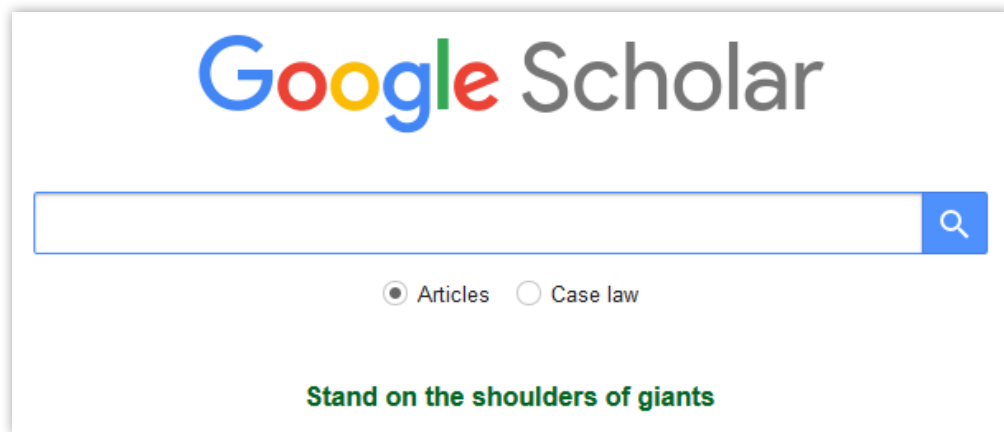
The screenshot shows the Sage Research Methods database interface. At the top, there's a search bar with 'Content analysis' entered. Below the search bar, it says 'Showing results for: Content analysis' and '1-20 of 8,486 results'. There are filters for 'Results per page' (20) and 'Sort by' (Relevance). A 'Modify Search' button is also present. The main content area features a definition of 'Content analysis' and a green circular graphic with the text 'Content analysis'. Below this, there are three book entries: 'The Content Analysis Guidebook' by Kimberly A. Neuendorf, 'Content Analysis' by Geoff Payne and Judy Payne, and 'What Is Content Analysis?' by David Byrne. Each entry includes a brief description, publication date, and methods used.

What research methods are discussed in literature relevant to your topic? e.g.



<https://methods-sagepub-com.lib-ezproxy.concordia.ca>

Tips for using <https://scholar.google.ca>



Also try [semanticscholar.org](https://www.semanticscholar.org), lens.org, and scholar.archive.org

Google Scholar Tips

× Advanced search 🔍

Find articles

with **all** of the words

with the **exact phrase**

with **at least one** of the words

without the words

where my words occur ☒ anywhere in the article
☐ in the title of the article

Return articles **authored by**
e.g., "PJ Hayes" or McCarthy

Return articles **published in**
e.g., J Biol Chem or Nature

Return articles **dated** between —
e.g., 1996

Activity 4: Key concepts, search, capture in Zotero

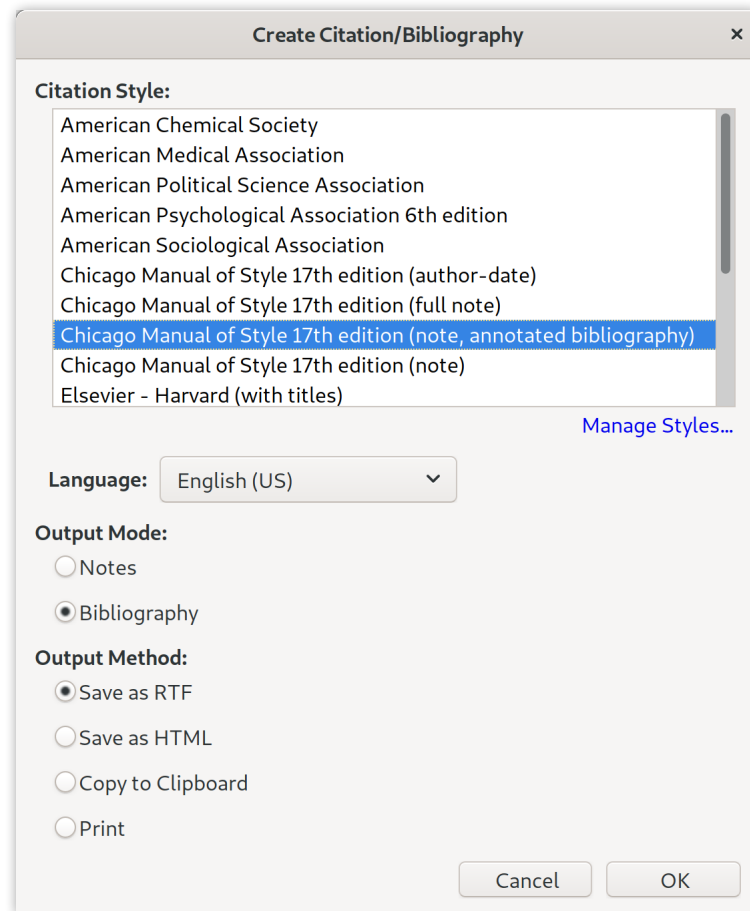
- 1) Identify the key concepts in your question
- 2) Write down a list of synonyms for each
- 3) Create search expressions in at least one **database** and in **Sofia**
 - Import some items (articles, book) to your Zotero collection
- 4) Try searching for the same topic using **Google Scholar**
 - Import some references to your Zotero collection

Citing sources & making bibliographies



Creating a bibliography zotero

- Easily insert citations while you're writing
- Create a bibliography *for you* in Chicago style, MLA, APA, or hundreds of other styles
- Collaborate using a shared, library of sources and word processor



Activity 5: Make a bibliography

Create a shared Google Doc with your team:

<https://docs.google.com>

- 1) Write something that explains what your reference is about.
- 2) Insert a citation for this text, using Google Docs' Zotero menu
- 3) Update the bibliography

Questions? How to get more help.

- In person at the Reference desk (Vanier) or Ask Us! desk (Webster)
- Subject guide
- Online chat

Zotero

E-mail us: lib-citation@concordia.ca

