

Using Research Resources & Managing Bibliographic Information

Communication Studies 605 – Research Methods I

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Today

Library overview

Thinking about information sources

Introduction to Zotero and managing your research

How to search effectively and capture what you need

Citing sources / making Zotero work for you

Getting help

Library resources



library.concordia.ca

The screenshot shows the Concordia University Library homepage. At the top is the Concordia University logo and the word "Library". To the right are links for "Library Research Skills Tutorial", "Ask us now", and "Log into ...". Below this is a dark navigation bar with links: "FIND", "HELP & HOW-TO", "RESEARCH SUPPORT", "TECHNOLOGY", "LOCATIONS & HOURS", and "ABOUT THE LIBRARY", followed by a search icon. The main content area features the "Sofia Discovery tool" with a search bar containing the text "Books, ebooks, articles, and more" and a "Search" button. Below the search bar are links for "User guide" and "Searching Sofia". To the right of the search bar is a link for "Advanced search". At the bottom is a blue footer bar with icons and text for: "DATABASES BY SUBJECT", "E-JOURNALS", "COURSE RESERVES & TEXTBOOKS", "CITATION GUIDES & ZOTERO", "LOANS & RETURNS", and "BOOK A GROUP STUDY ROOM".

UNIVERSITÉ
Concordia
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Library

Library Research Skills Tutorial Ask us now Log into ...

FIND HELP & HOW-TO RESEARCH SUPPORT TECHNOLOGY LOCATIONS & HOURS ABOUT THE LIBRARY

Sofia Discovery tool

Books, ebooks, articles, and more Search

User guide Searching Sofia Advanced search

DATABASES BY SUBJECT E-JOURNALS COURSE RESERVES & TEXTBOOKS CITATION GUIDES & ZOTERO LOANS & RETURNS BOOK A GROUP STUDY ROOM

Subject guide &
other ways to find
or evaluate
information

Use Sofia to
search the Library
catalogue

Search to
access articles
and more

Key resources

Communication Studies Subject Guide

- Subject-specific databases, books, ebooks, etc.
 - bibliographic or full text
- **Sage Research Methods** ([link](#))
- Encyclopedias and dictionaries
- Guides for courses, projects, writing, citation, etc.
- Librarian contact information

Avoid paywalls & access problems by **connecting to these databases through the library website.**

Go to the top menu:

Help & How-To -> Subject & course guides -> Communication Studies

Look under the **Humanities** heading

Document types to consider

Peer-reviewed articles in scholarly journals

(e)Books (slower publication cycle, often more theoretical)

Preprints

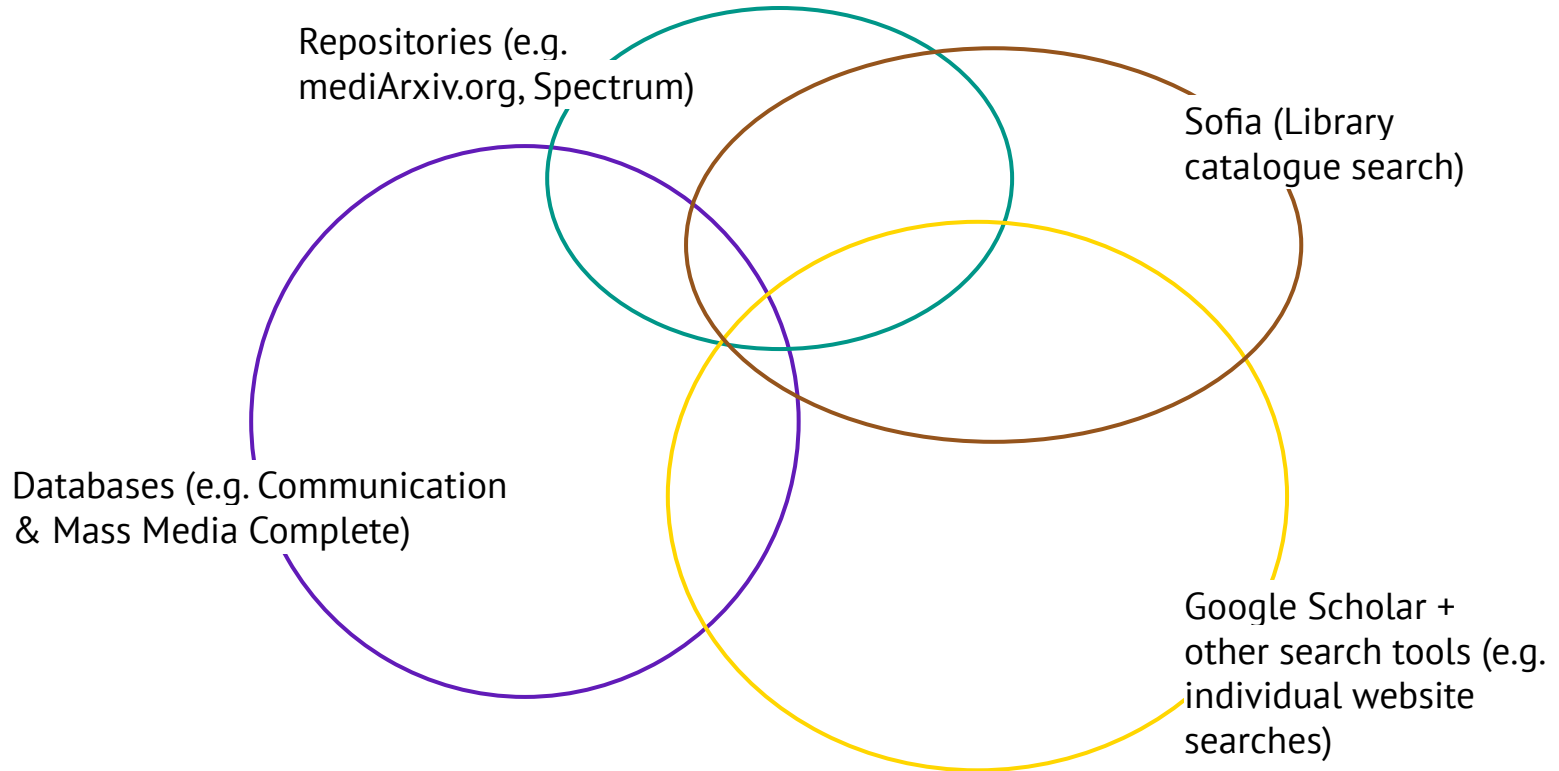
Government or legal documents and reports

NGO documents and reports

Non-traditional publications (more difficult to find)

e.g. [Index of DH Conferences](#) or [Reviews in Digital Humanities Project Registry](#)

Sources for finding and accessing research?



Evaluate beyond the face-value of these criteria

Currency

Relevance

Accuracy

Authority

Purpose

Does the information
improve, increase, or alter
what you've already
learned?

Ask what these things mean, in what contexts?

- Who published the document? Motivation? Audience?
 - government vs. non-profit org vs. researcher vs. trade association
- About page on a website
 - history / mission / members / funding sources?
- Official government symbols, report numbers
- Contact information (URL, institution, etc.)
- Dates of publication, techniques of dissemination?
- Contains information that increases/challenges what you know?
 - Surprised? Changed your POV? Re-evaluated an assumption?

Library guide:
[Evaluating research](#)

Searching: [Communication & Mass Media Complete](#) | [Choose Databases](#)

EBSCOhost

"social media" OR twitter OR facebook OR mastod

Select a Field (optional) -

Search

AND (dog OR cat OR pet OR animal*)

Select a Field (optional) -

Clear ?

AND "sentiment analysis" OR "content analysis" (C

Select a Field (optional) -

Basic Search Advanced Search Search History

Detailed Record

Find it! @Concordia

Cited References (86)

Find Similar Results using SmartText Searching.

Key Image Attributes to Elicit Likes and Comm

Result List Refine Search 2 of 9

Authors: [Aramendia-Muneta, Maria Elena](#)¹ (AUTHOR) [elena.aramendia@unavarra.es](#)
[Oiararte-Pascual, Cristina](#)² (AUTHOR)
[Ollo-López, Andrea](#)¹ (AUTHOR)

Source: [Journal of Promotion Management](#). 2021, Vol. 7 Issue 1, p50-76. 27p. 1 Black and Wh

Document Type: Article

Subject Terms: [Content analysis](#)
[Likes & dislikes](#)
[Regression analysis](#)
[Aquatic animals](#)
[Organization management](#)

Author-Supplied Keywords: [content analysis](#)
[destination management organization](#)
[Instagram](#)
[SOR model](#)
[tourism image](#)
[tourist destination](#)

Abstract: This article spotlights the relationship between likes and comments and the content of aim of understanding users' behavior and, thus, helping destination management organ response model, content analysis was conducted of 1,094 pictures that received 13 combining content analysis and regression analysis, the results show that Instagram different picture attributes, resulting in dissimilar behavior with regard to likes and comm reactions, to be driven by content featuring people, views, or common habits. In c effort on the part of the Instagrammer, are elicited by the topic of festivals or hotels, col images of water or animals, and images featuring tourist activities, mostly at night. Mult likes. By analyzing the content of the information provided by the uploaded photograph developed to offer clues for destination management organizations to enhance engage users. [ABSTRACT FROM AUTHOR]

Copyright of Journal of Promotion Management is the property of Taylor & Francis Ltd a multiple sites or posted to a listserv without the copyright holder's express written per download, or email articles for individual use. This abstract may be abridged. No warar Users should refer to the original published version of the material for the full abstract. (

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²Universidad de La Rioja, Logroño, Spain

Full Text Word Count: 11386

ISSN: 1049-6491

DOI: 10.1080/10496491.2020.1809594

Scopus

Search Lists Sources SciVal ? ? ? Create account Sign in

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McKelvey, Fenwick

McKelvey, Fenwick ; McKelvey, Fenwick
Concordia University, Concordia, Canada

Affiliation history

2014 - 2022 [Concordia University](#), Montreal, Canada
2019 - 2022 [Concordia University](#), Concordia, Canada
2021 [Concordia University](#), Concordia, United States
2007 - 2009 [Toronto Metropolitan University](#), Toronto, Canada

Subject Areas

Social Sciences • Computer Science • Arts and Humanities • Engineering • Business, Management and Accounting • Medicine • Environmental Science

Show less author info

53873993900 Connect to ORCID Is this you? Connect to Mendeley account

Edit profile Set alert Potential author matches Export to SciVal

Metrics overview

22 Documents by author
130 Citations by 126 documents
7 h-index: [View h-graph](#)

Document & citation trends

Analyze author output Citation overview

Most contributed Topics 2017–2021

Social Media; Election Campaigns; Political Communication
3 documents
Digital Data; Youtube; Big Data
2 documents
Journalism; News; Social Media
1 document
[View all Topics](#)

22 Documents Cited by 126 Documents 1 Preprints 29 Co-Authors 9 Topics

Export all Add all to list Sort by Date (newest)

Note
AI and the Automation of Warfare
McKelvey, F., Packer, J., Reeves, J.
[Canadian Journal of Communication](#), 2022, 47(2), pp. 377–398
[Find it! @Concordia](#) View at Publisher Related documents

0 Citations

Organizing your research

zotero



How Zotero helps

Article from Communication & Mass Media Complete DB

Study of the Reach and Meanings of Fake Anecdotal Information During the Covid-19 Pandemic.

Authors: CANDEL, Octav-Sorin¹ octav.candel@uaic.ro
Source: [Journal of Media Research](#), Jul2020, Vol. 13 Issue 2, p44-58. 15p.
Document Type: Article

Preprints from a repository

Phone Calls First: An Investigation of Femininity Represented in Instagram Posts of
...
This paper provides an analysis of women's online identity curation through Instagram posts involving food, and how those posts can both perpetuate and subvert traditional notions of femininity. This hints at the double standards that still exist for women despite the seemingly democratizing nature ...

Idols of Promotion: The Triumph of Self-Branding in an Age of Precarity
Brooke Erin Duffy, Jefferson Pooley
Last edited: Jun 28, 2019 UTC
Arts and Humanities Film and Media Studies Other Film and Media Studies
Social and Behavioral Sciences Communication Critical and Cultural Studies Social Media

By analyzing the "mass idols" (Lowenthal, 1944) of contemporary media culture, this study contributes to our understanding of popular communication, branding, and social media self-presentation. Leo Lowenthal, in his well-known analysis of popular magazine biographies, identified a marked shift in m ...

Google Scholar pet "social media" OR twitter OR instagram OR tiktok OR mastodon "research"

Articles About 15,400 results (0.16 sec)

Any time
Since 2021
Since 2020
Since 2017
Custom range...

Sort by relevance
Sort by date

☒ include patents
☒ include citations

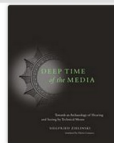
Create alert

The secret life of pet Instagram accounts: Joy, resistance, and commodification in the Internet's cute economy
J Maddox · New Media & Society
... Download article citation data for: The secret life of pet Instagram accounts: Joy, resistance, and commodification in the Internet's cute economy
10.1177/1461444820956345. See all articles from this journal on Google Scholar
☆ 99 All 2 versions Import into BibTeX

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[PDF] 155.0.32.9

Book found in the Library catalogue (Sofia search)



by Siegfried Zielinski

Print Book ©2006

Held by Concordia University Library

View Description

Publication: Cambridge, Mass. : MIT Press, 2006.
Physical Description: xiv, 375 pages : illustrations, 24 cm.
More Author / Title Information: Siegfried Zielinski ; translated by Gloria Custance.
Language: English
Staff View: MARC Record
ISBN: 0262240491 9780262240499 9780262740326 026274032X
OCLC Number: 59818260
LCCN: 2005047856
Uniform Title: Archäologie der Medien. English
Series: Electronic culture--history, theory, practice
Electronic culture--history, theory, practice.

Contents: The idea of a deep time of the media -- Fortuitous finds instead of searching in vain: methodological borrowings and affinities for an archaeology of seeing and hearing by technical means -- Attraction and repulsion: Empedocles -- Magic and experiment: Giovan Battista Della Porta -- Light and shadow-consonance and dissonance: Athanasius Kircher -- Electrification, tele-writing, seeing close up: Johann Wilhelm Ritter, Joseph Chudy, and Jan Evangelista Purkyně -- The discovery of a pit, a camera obscura of iniquity: Cesare Lombroso -- The economy of time: Aleksei Kapitanovich Gastev -- Conclusions: Including a proposal for the cartography of media archaeology.

Subjects: Mass media Historiography.
Mass media Philosophy.
Mass media History.
Sozialgeschichte

Summary: "Deep Time of the Media takes us on an archaeological quest into the hidden layers of media development - dynamic moments of intense activity in media design and construction that have been largely ignored in the historical-media

Zotero gives you this:

semiotics-tourism-example.docx - Word

File Home Insert Design Layout References Mailings Review View Zotero ACROBAT Tell me what you want to do... Joshua Chalfour Share

Add/Edit Citation Add/Edit Bibliography Refresh Unlink Citations Zotero

Bibliography

Echtner, Charlotte M. "The Semiotic Paradigm: Implications for Tourism Research." *Tourism Management* 20, no. 1 (February 1, 1999): 47–57. [https://doi.org/10.1016/S0261-5177\(98\)00105-8](https://doi.org/10.1016/S0261-5177(98)00105-8).

Fusté-Forné, Francesc, and Thuy Nguyen. "Communities of Practice, Identity and Tourism: Evidence on Cultural Heritage Preservation in World Heritage Sites." *Almatourism - Journal of Tourism, Culture and Territorial Development* 9, no. 18 (April 15, 2019): 1–22. <https://doi.org/10.6092/issn.2036-5195/8205>.

Knudsen, Daniel C., and Jillian M. Rickly-Boyd. "Tourism Sites as Semiotic Signs: A Critique." *Annals of Tourism Research* 39, no. 2 (April 1, 2012): 1252–54. <https://doi.org/10.1016/j.annals.2011.12.005>.

Langlois, Marie-Claude, Reference and Strategic Analysis Division. "Heritage Conservation: Canada's National Historic Sites." 3. Parliament of Canada, February 18, 2013. https://lop.parl.ca/sites/PublicWebsite/default/en_CA/ResearchPublications/201327E.

Lavrenova, O. A. *Spaces and Meanings: Semantics of the Cultural Landscape*. *Humanities--Arts and Humanities in Progress*, v. 8. Cham: Springer, 2019.

Scheurenbrand, Klara, Elizabeth Parsons, Benedetta Cappellini, and Anthony Patterson. "Cycling into Headwinds: Analyzing Practices That Inhibit Sustainability." *Journal of Public Policy & Marketing* 37, no. 2 (November 2018): 227–44. <https://doi.org/10.1177/0743915618810440>.

Shohamy, Elana Goldberg, and D. Gorter, eds. *Linguistic Landscape: Expanding the Scenery*. 1st ed. New York, NY: Routledge, 2009.

Waterton, Emma, and Steve Watson. *The Semiotics of Heritage Tourism*. Tourism and Cultural Change. Bristol: Channel View Publications, 2014.

Page 2 of 2 259 words English (Canada)

Demonstration:

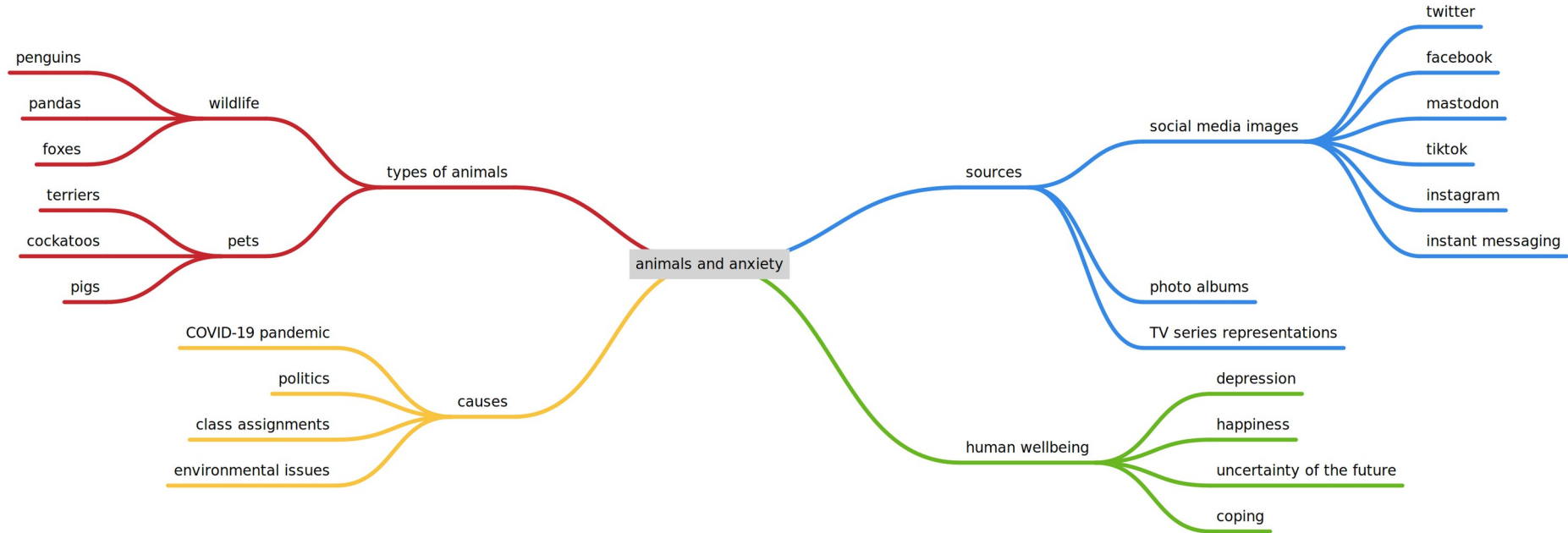
Zotero interface & groups



Deciding what to look for and finding it



A question to focus our search

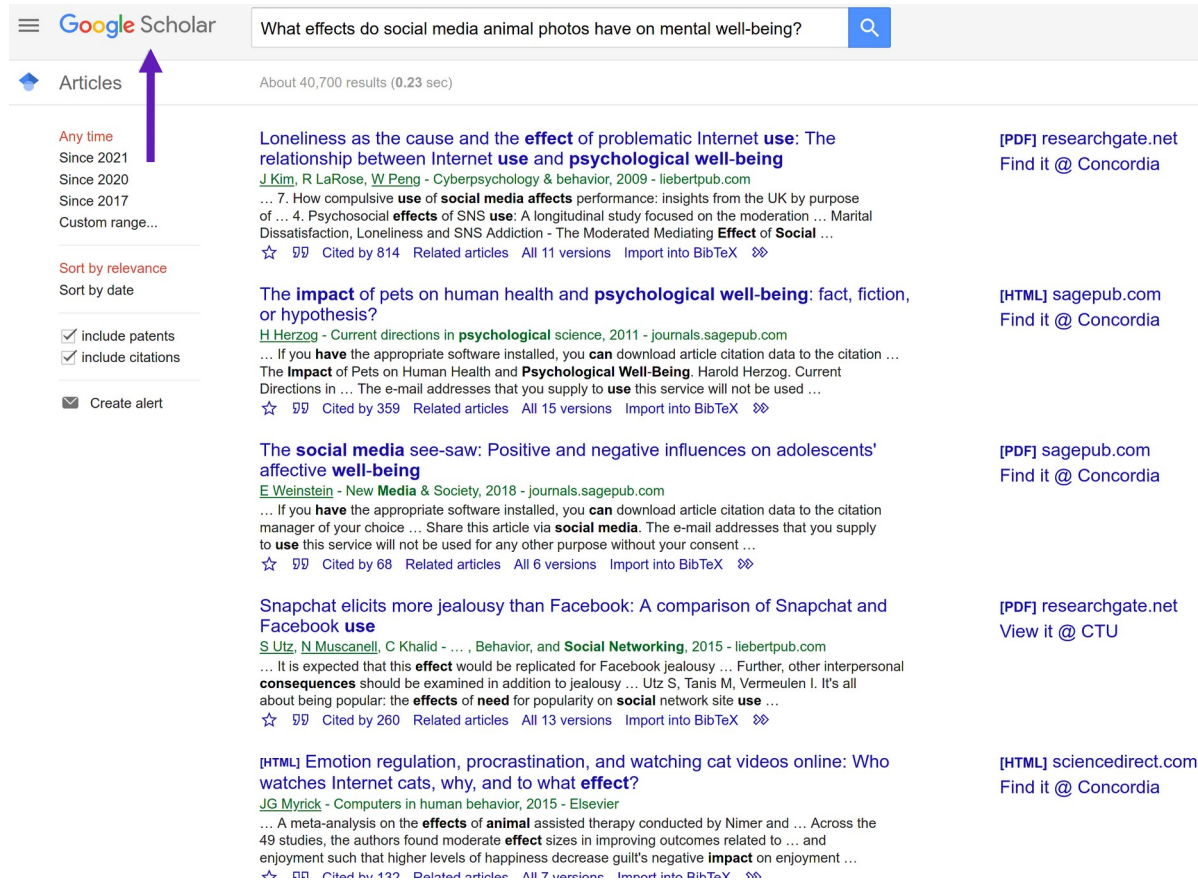


How do animal photos shared on social media, affect mental well-being?

Searching



What effects do social media animal photos have on mental well-being?



Google Scholar

What effects do social media animal photos have on mental well-being?

Articles

About 40,700 results (0.23 sec)

Any time
Since 2021
Since 2020
Since 2017
Custom range...

Sort by relevance
Sort by date

☒ include patents
☒ include citations

☐ Create alert

Loneliness as the cause and the **effect** of problematic Internet **use**: The relationship between Internet **use** and **psychological well-being**
J Kim, R LaRose, W Peng - Cyberpsychology & behavior, 2009 - liebertpub.com
... 7. How compulsive **use** of **social media** affects performance: insights from the UK by purpose of ... 4. Psychosocial **effects** of SNS **use**: A longitudinal study focused on the moderation ... Marital Dissatisfaction, Loneliness and SNS Addiction - The Moderated Mediating **Effect** of **Social** ...
☆ Cited by 814 Related articles All 11 versions Import into BibTeX

[PDF] researchgate.net
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The **impact** of pets on human health and **psychological well-being**: fact, fiction, or hypothesis?
H Herzog - Current directions in **psychological science**, 2011 - journals.sagepub.com
... If you **have** the appropriate software installed, you **can** download article citation data to the citation ...
The **Impact** of Pets on Human Health and **Psychological Well-Being**. Harold Herzog. Current Directions in ... The e-mail addresses that you supply to **use** this service will not be used ...
☆ Cited by 359 Related articles All 15 versions Import into BibTeX

[HTML] sagepub.com
Find it @ Concordia

The **social media** see-saw: Positive and negative influences on adolescents' affective **well-being**
E Weinstein - New **Media & Society**, 2018 - journals.sagepub.com
... If you **have** the appropriate software installed, you **can** download article citation data to the citation manager of your choice ... Share this article via **social media**. The e-mail addresses that you supply to **use** this service will not be used for any other purpose without your consent ...
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[PDF] sagepub.com
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Snapchat elicits more jealousy than Facebook: A comparison of Snapchat and Facebook **use**
S Utz, N Muscanell, C Khalid - ..., Behavior, and **Social Networking**, 2015 - liebertpub.com
... It is expected that this **effect** would be replicated for Facebook jealousy ... Further, other interpersonal **consequences** should be examined in addition to jealousy ... Utz S, Tanis M, Vermeulen I. It's all about being popular: the **effects** of **need** for popularity on **social** network site **use** ...
☆ Cited by 260 Related articles All 13 versions Import into BibTeX

[PDF] researchgate.net
View it @ CTU

[HTML] Emotion regulation, procrastination, and watching cat videos online: Who watches Internet cats, why, and to what **effect**?
JG Myrick - Computers in human behavior, 2015 - Elsevier
... A meta-analysis on the **effects** of **animal** assisted therapy conducted by Nimer and ... Across the 49 studies, the authors found moderate **effect** sizes in improving outcomes related to ... and enjoyment such that higher levels of happiness decrease guilt's negative **impact** on enjoyment ...
☆ Cited by 122 Related articles All 7 versions Import into BibTeX

[HTML] sciencedirect.com
Find it @ Concordia





Identify key concepts

How do animal photos shared on social media, affect mental well-being?

Tools

Download a template to keep track of sources and terms that you use in your search strategy.

Microsoft Excel format (.xlsx)

- [Search strategy template](#) 
- [Search strategy template \(simplified\)](#) 

Open document format (.ods)

- [Search strategy template](#)
- [Search strategy template \(simplified\)](#)

Brainstorm &
track related terms

<https://www.concordia.ca/library/guides/communication-studies.html#2>

Creating a search strategy

How do animal photos shared on social media, affect mental well-being?

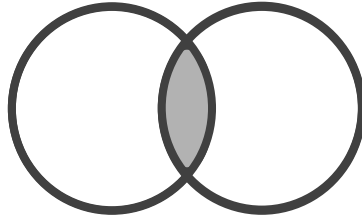
Concept 1 OR Synonym

AND Concept 2 OR Synonym

AND Concept 3 OR Synonym

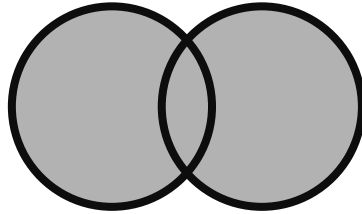
Boolean operators

AND



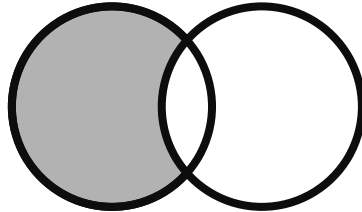
Narrows search

OR



Broadens search

NOT



Narrows search

Controlled vocabulary of the database

New Search Publications Cited References **Thesaurus** More ▾

EBSCOhost Searching: [Communication & Mass Media Complete](#) | [Choose Databases](#)

Search

[Basic Search](#) [Advanced Search](#) [Search History](#)

Browsing: [Communications Thesaurus](#)

☒ Term Begins With ☐ Term Contains ☐ Relevancy Ranked

[Back to List](#)

[Previous](#) [Next](#)

Select term, then add to search using:

☐ [BEHAVIOR](#)

Scope Note
Narrower Terms

Here are entered general works on the sum of responses of individuals.

- ☐ [EXPRESSION](#)
- ☐ [IMITATION](#)
- ☐ [MEDIA priming theory \(Communication\)](#)
- ☐ [NORMATIVE theory \(Communication\)](#)
- ☐ [ORGANIZATIONAL behavior](#)
- ☐ [PROVOCATION](#)
- ☐ [SOCIAL learning theory \(Communication\)](#)
- ☐ [SPATIAL behavior](#)

Related Terms

- ☐ [ATTITUDE \(Psychology\)](#)
- ☐ [BEHAVIOR modification](#)
- ☐ [BEHAVIORISM \(Psychology\)](#)
- ☐ [SOCIAL psychology](#)

Used for
BEHAVIOUR

Try also:

wordnik.com
thesaurus.com
wikipedia.org

Search expressions and strategy

Search tip: **truncation**

wellness = wellness

well* = well OR wellness OR well-being OR wellbeing

Search expressions and strategy

Search tip: **quotation marks**

social media = social AND media

“social media” = phrase search

Synonyms (OR field) with more terms helped expand our results

"social media" OR twitter OR facebook OR mastodon OR instagram OR tiktok

(dog* OR cat OR pet OR wildlife OR animal*)
AND (photo* OR picture* OR image* OR video*)

(feeling* OR emotion* OR "mental health" OR well* OR depression OR happ* OR ansi*)

The screenshot shows the EBSCOhost search interface. At the top, the search query is displayed as: "social media" OR twitter OR facebook OR mastodon AND (dog* OR cat* OR pet OR wildlife OR animal*) AND (feeling* OR emotion* OR "mental health" OR well* OR depression OR happ* OR ansi*). The query is enclosed in a purple box with an arrow pointing to the 'Refine Results' section. The 'Refine Results' section shows the current search as a Boolean/Phrase: ("social media" OR twitter OR facebook OR mastodon OR ...). It also includes expanders for 'Apply equivalent subjects' and 'Limit To' options: Full Text, References Available, and Scholarly (Peer Reviewed) Journals. The search results are displayed in a list format, showing two results. The first result is titled '1. What Makes Politicians' Instagram Posts Popular? Analyzing Social Media Strategies of Candidates and Office Holders with Computer Vision.' by Peng, Yilang, published in the International Journal of Press/Politics, Jan2021, Vol. 26 Issue 1, p143-166, 24p. DOI: 10.1177/1940161220964769. The second result is titled '2. From Agenda Setting to Melding: How Individuals Part of Certain On-line Groups Change Their Electoral Behavior amid the COVID-19 Pandemic.' by DELICOTE, Radu, published in the Journal of Media Research, Nov2020, Vol. 13 Issue 3, p95-111, 17p. DOI: 10.24193/jmr.38.6. Both results are from Academic Journal and include a 'Find It@Concordia' button. The first result also includes a 'PDF Full Text' button (1.2MB).

Fewer concepts
(AND fields)
retrieves more
results but
these may be
less precise

"social media" OR twitter OR facebook OR
mastodon OR instagram OR tiktok

(dog* OR cat OR pet OR wildlife OR animal*)
AND (photo* OR picture* OR image* OR
video*)

The screenshot displays the EBSCOhost search interface. At the top, the search bar contains the query: "social media" OR twitter OR facebook OR mastodon. Below the search bar, there are three rows of search fields, each with a dropdown menu labeled "Select a Field (optional)". The first row contains the query: (dog* OR cat* OR pet OR wildlife OR animal*). The second row is empty. The third row is also empty. A purple box highlights the search bar and the first two rows of search fields. A purple arrow points from the search bar to the "Refine Results" section on the left. The "Refine Results" section shows the current search query: ("social media" OR twitter OR facebook OR mastodon OR ...). Below this, there are expanders for "Apply equivalent subjects" and "Limit To". The "Limit To" section has three checkboxes: "Full Text", "References Available", and "Scholarly (Peer Reviewed) Journals". Below these, there are fields for "From:" (2006) and "To:" (2021), with a "Publication Date" label and a range slider. The search results are displayed on the right, showing "Search Results: 1 - 30 of 214". The first result is titled "1. Jóvenes interactivos y culturas cívicas: sentido educativo, mediático y político del 15M." and is from the "Academic Journal". The second result is titled "2. Is a Picture Worth a Thousand Words? An Empirical Study of Image Content and Social Media Engagement." and is also from the "Academic Journal".

Searching: **Communication & Mass Media Complete** | Choose Database

"social media" OR twitter OR facebook OR mastodon

AND (dog* OR cat* OR pet OR wildlife OR animal*)

AND

Select a Field (optional)

Select a Field (optional)

Select a Field (optional)

Search

Clear

Basic Search Advanced Search Search History

Refine Results

Current Search

Boolean/Phrase:

("social media" OR twitter OR facebook OR mastodon OR ...)

Expanders

Apply equivalent subjects

Limit To

☐ Full Text

☐ References Available

☐ Scholarly (Peer Reviewed) Journals

From: 2006 To: 2021

Publication Date

Search Results: 1 - 30 of 214

Relevance Page Options Share

1. Jóvenes interactivos y culturas cívicas: sentido educativo, mediático y político del 15M.

Interactive Youth and Civic Cultures: The Educational, Mediatic and Political Meaning of the 15M. By: Hernández, E.; Robles, M. C.; Martínez, J. B. Comunicar. 2013, Vol. 20 Issue 40, p59-67. 9p. Language: Spanish. DOI: 10.3916/C40-2013-02-06.

Subjects: Internet & youth; Information & communication technologies; Audio and Video Equipment Manufacturing; Online social networks research; Citizenship; Audiovisual equipment; Twitter (Web resource); Facebook (Web resource)

PDF Full Text (232KB)

2. Is a Picture Worth a Thousand Words? An Empirical Study of Image Content and Social Media Engagement.

By: Li, Yiyi; Xie, Ying. Journal of Marketing Research (JMR). Feb2020, Vol. 57 Issue 1, p1-19. 19p. 1 Diagram, 8 Charts. DOI: 10.1177/0022243719881113.

Subjects: Social media; Engagement (Philosophy); Photofinishing Laboratories (except One-Hour); One-Hour Photofinishing; Content-based image retrieval; Image processing; Visual

Search expressions and strategy

Search tip: proximity (near/within)

tourist behaviour \rightarrow *tour** *AND* *behav**

- We live in Montreal but behave just like crazy tourists every weekend.
- “Behave yourself!” Said the boy’s mother during the museum tour.

*tour** **N2** *behave** = max. 2 words between


*tour** **W2** *behave** = max. 2 words between & in order


Use limits to filter results

Refine Results

Current Search ▾


Boolean/Phrase:
((dog* OR cat* OR pet
OR wildlife OR animal*)
AND (photo* OR pic...

Expanders
Apply equivalent subjects 

Limiters
Published Date: 20190101-20211231 

Limit To ▾

☐ Full Text
☐ References Available
☐ Scholarly (Peer Reviewed) Journals

From: Publication Date To:


[Show More](#)

Source Types ▾

☒ All Results
☐ Academic Journals (124)
☐ Trade Publications (2)
☐ Magazines (1)

[Show More](#)

Subject: Thesaurus Term >

Subject >

Publication >

Publisher >

Company >

Language >

Geography >

NAICS/Industry >

Capturing bibliographic information & Getting documents into Zotero (demo)



I found an article I want in (e.g.) the Communication Abstracts DB. How do I get the full text?

1. **PDF Full text** link
2. **Find it! @ Concordia** button
3. Request through
Interlibrary Loan
4. **Ask a Librarian** if you need help

The screenshot displays two search results from a database. The first result, titled '1. Antecedents of memorable tourism experie', is by Coudounaris, Dafnis N.; Sthapit, Erosee. Its DOI is 10.1002/mar.21048. The second result, titled '2. A hedonic motivation model in virtual reality', is by Kim, Myung Ja; Hall, C. Michael. Its DOI is 10.1016/j.ijinfomgt.2018.11.016. Both entries are from 'Academic Journal'. In the first entry, a purple arrow points from the 'PDF Full Text' link to the first list item, and another purple arrow points from the 'Find it! @ Concordia' button to the second list item. The second entry also features a 'Find it! @ Concordia' button and a 'PlumX Metrics' icon.

1. Antecedents of memorable tourism experie

By: Coudounaris, Dafnis N.; Sthapit, Erosee. Psycholo
10.1002/mar.21048

Subjects: ROVANIEMI (Finland); FINLAND; All Other A
Campgrounds); RV (Recreational Vehicle) Parks and
Convention and Visitors Bureaus; Hotels (except Cas

Academic Journal

PDF Full Text PlumX Metrics

2. A hedonic motivation model in virtual reality

By: Kim, Myung Ja; Hall, C. Michael. International Jou
10.1016/j.ijinfomgt.2018.11.016

Subjects: VIRTUAL reality; VIRTUAL tourism; INFORM

Cited References: (117)

Find it! @ Concordia PlumX Metrics



INFO



VIEW FULL
TEXT

1

BROWSE
RELATED
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What Makes Politicians' Instagram Posts Popular? Analyzing Social Media Strategies of Candidates and Computer Vision.



Article, Chapter

Publication: International Journal of Press/Politics, The, Volume:26, Issue:1, Page(s):143

Published: SAGE Publications, Inc, 20210101

ISSN: 1940-1612



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Database

The screenshot illustrates a research workflow. At the top, a browser window shows a search for "social media" OR twitter OR facebook OR mastod. Below this, a second browser window shows the search results for the same query, with a purple arrow pointing to the "Saving to" dropdown menu. A third browser window shows the search results for the same query, with a purple arrow pointing to the "Extension: (Zotero Connector) - Zotero Item Selector — Mozilla Firefox" window. The Zotero window lists search results and allows selection of items to add to the library. The bottom part of the image shows a social media analysis article titled "1. #AllCatsAreBeautiful: Ambient affiliation and the visual-verbal representation and appreciation of cats in online subversive discourses." The article discusses the use of the hashtag #AllCatsAreBeautiful on Instagram and its relationship to the visual-verbal representation and appreciation of cats in online subversive discourses.

Books, ebooks, film/video, music, more...

Use **Sofia** to search the **Library catalogue**:

<https://concordiauniversity.on.worldcat.org>



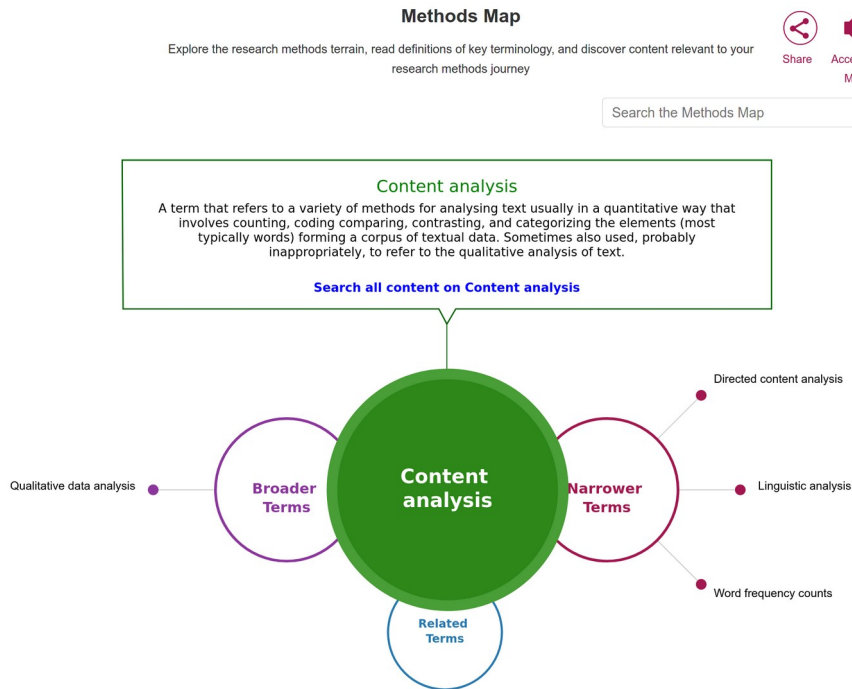
Search using an expression like you would for databases:

- 1) Break question into research topics
- 2) Brainstorm search terms and synonyms
- 3) Create an expression with the concepts and synonyms using **AND** and **OR** operators
- 4) Use filters to **refine** your search for the materials you need

Sage Research Methods database

The screenshot shows the Sage Research Methods database interface. At the top, there's a search bar with 'Content analysis' entered. Below the search bar, it says 'Showing results for: Content analysis' and '1-20 of 8,486 results'. The results are sorted by 'Relevance'. The first result is 'The Content Analysis Guidebook' by Kimberly A. Neuendorf, published in 2017. The second result is 'Content Analysis' by Geoff Payne and Judy Payne, published in 2004. The third result is 'What Is Content Analysis?' by David Byrne, published in 2017. Each result includes a brief description, methods, and keywords.


What research methods are discussed in literature relevant to your topic? e.g.



<https://methods-sagepub-com.lib-ezproxy.concordia.ca>

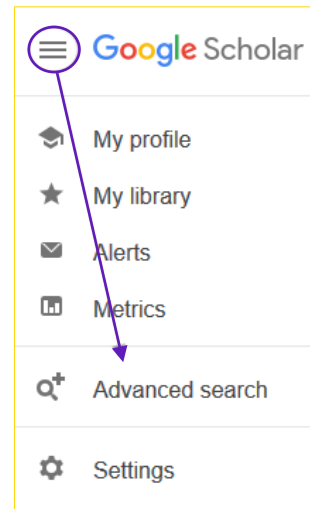
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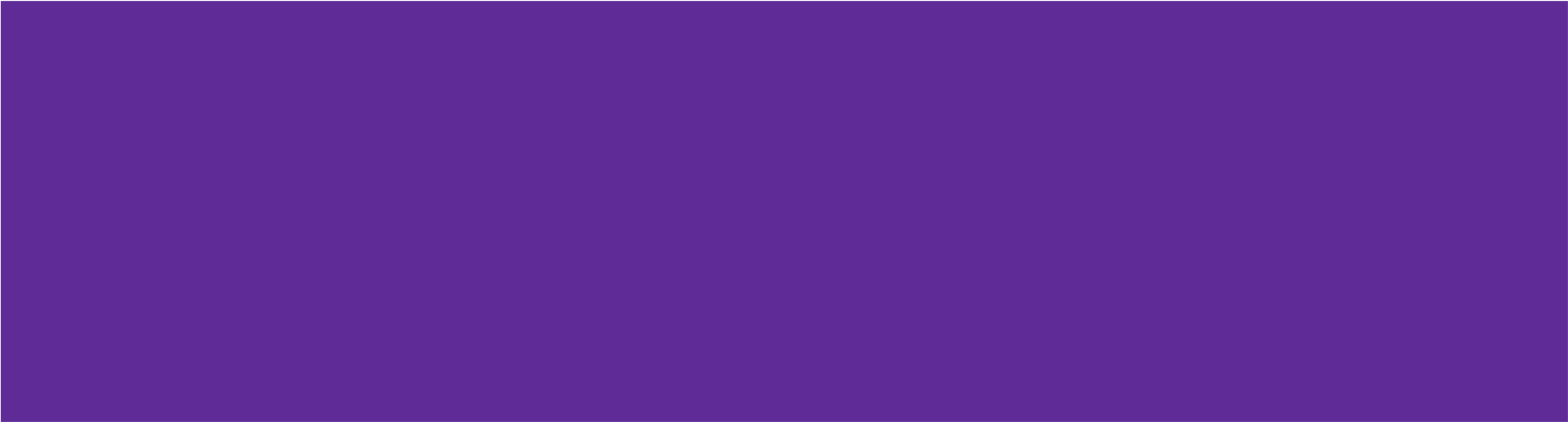
where my words occur ☒ anywhere in the article
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Return articles **authored by**

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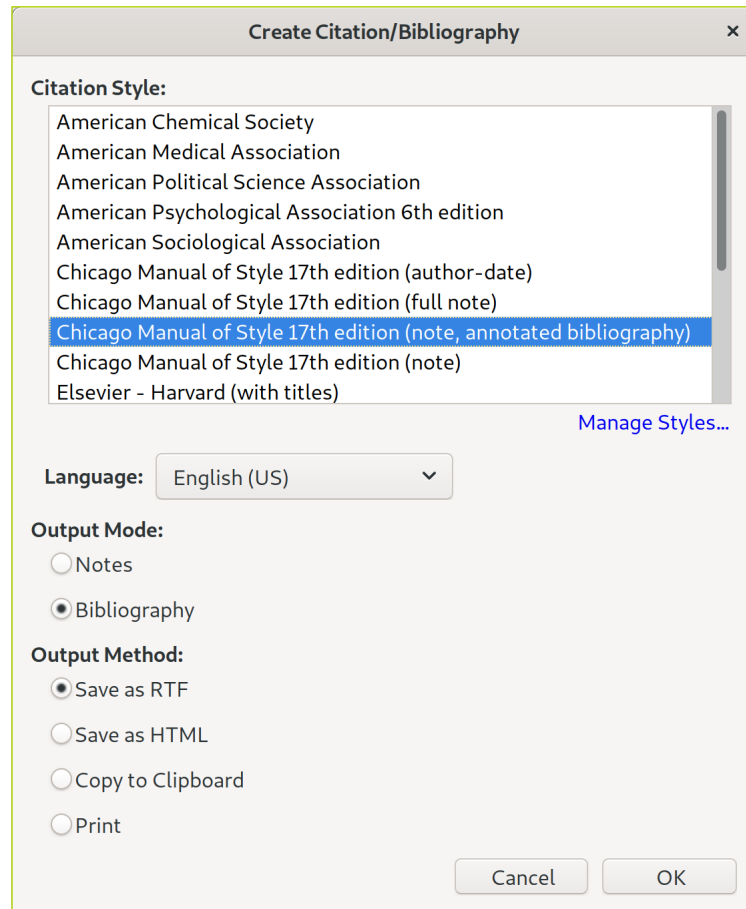
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