Using Research Resources & Managing Bibliographic Information

Communication Studies 463/533

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Today

Library website and resources

Managing your research: Zotero

Finding relevant and useful information (search strategy)

Resources (e.g. books, databases, government documents)

Citing sources (annotated bibliography, group collaboration)

Getting help
Library web site and resources
library.concordia.ca
Key resources

**Communication Studies Subject Guide**

- Subject-specific databases, books, ebooks, etc.
  - bibliographic or full text
- Encyclopedias, and dictionaries
- Guides for courses, projects, writing, citation, etc.
- Librarian contact information

Go to the top menu:

Help & How-To -> Subject & course guides -> Communication Studies

Look under the **Humanities** heading.
Document sources to consider

Peer-reviewed articles in scholarly journals

Books/ebooks (slower publication cycle, often more theoretical)

Government or legal documents and reports

NGO documents and reports

Open access repositories
Where to find and access research?

Databases (e.g. Communication & Mass Media Complete)

Repositories (e.g. mediArxiv.org, Spectrum)

Library catalogue

Google Scholar + other search tools (e.g. individual website searches)
Be critical of the source!

● Who published the document? Motives? Audience?
  ○ government
  ○ not-for-profit organization
  ○ non-governmental organization
  ○ trade association

● About page on the website (or similar information the document)
  ○ history
  ○ mission
  ○ members
  ○ funding sources

● Includes official government symbols, report numbers

● Contact information, e.g. URL, address, phone numbers

● Dates of publication

See the Library guide (Help & How-to menu) on Evaluating research
<table>
<thead>
<tr>
<th>Source</th>
<th>Type</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nuclear Waste Management Organization</td>
<td>Canadian not-for-profit org funded by industry</td>
<td><a href="http://www.nwmo.ca">www.nwmo.ca</a></td>
</tr>
<tr>
<td>Atomic Energy of Canada Limited</td>
<td>Federal crown corporation</td>
<td><a href="http://www.aecl.ca">www.aecl.ca</a></td>
</tr>
<tr>
<td>Waste Isolation Pilot Plant (WIPP)</td>
<td>US government-based organization</td>
<td><a href="http://wipp.energy.gov">wipp.energy.gov</a></td>
</tr>
<tr>
<td>Agence nationale pour la gestion des déchets radioactifs (ANDRA)</td>
<td>French government-based organization</td>
<td><a href="http://www.andra.fr">www.andra.fr</a></td>
</tr>
<tr>
<td>International Atomic Energy Agency</td>
<td>Intergovernmental organization, lots of docs/data/publications</td>
<td><a href="http://www.iae.org">www.iae.org</a></td>
</tr>
<tr>
<td>International Waste Working Group</td>
<td>These are all trade associations. Members may be commercial or nuclear (and related) producers, note their agenda. Many publish documents. IWWG has a journal: Detritus</td>
<td><a href="http://www.tuhh.de/iue.html">www.tuhh.de/iue.html</a> <a href="http://www.world-nuclear.org">www.world-nuclear.org</a> <a href="http://www.wano.info">www.wano.info</a></td>
</tr>
<tr>
<td>World Nuclear Organization</td>
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<tr>
<td>World Association of Nuclear Operators</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government information subject guide</td>
<td>Concordia Library page covering many sources of government information</td>
<td><a href="http://library.concordia.ca/find/government">library.concordia.ca/find/government</a></td>
</tr>
</tbody>
</table>
Organizing your research

zotero
What is Zotero?

Google Scholar search results

article from Communication & Mass Media Complete DB

book from library catalogue

government documents
Zotero gives you this:

Bibliography


Activity 1: Zotero Setup

1) Register [https://www.zotero.org](https://www.zotero.org)

2) Start the desktop application & go to the **Tools** menu

3) Check that the Browser Connector for Chrome is installed

4) Check that the word processor add-on is installed

5) Login to your account
   - Web browser
   - Website
   - Desktop application
Demonstration: Zotero interface & groups
Activity 2: Group Library

1) Go to the group library for this class:
   https://www.zotero.org/groups/2362435/semiotics_of_nuclear_waste

2) Click the button (right side of the page) to Join the group

3) One member of each team should create a collection (folder)
in the group library for your team’s references

→ Note: you must tag your individual references with your name
Deciding what to look for and finding it
Choosing your research question

Semiotics of tourism

Industry / market
- travel agents
- organized tours
- AirBnb, rental agencies
- hospitality and accommodations
- local economies

Political or social
- cultural elements
- laws & regulations
- historic events
- monuments
- buildings

Physical region
- Africa
- Morocco
- geologic phenomenon
- erosion and preservation of sites

Travel
- eco-tourism
- walking
- cycling
- car
- rail
- air
- boat

Human behaviour
- littering
- safety or risk-taking
- health conditions
- local residents

Guidance
- guide books
- maps
- tour guides
- review websites
- brochures
A question to focus our search

How do the semiotics of tourism influence tourist behaviour with respect to heritage site preservation?
Activity 3: Research question

1) Brainstorm aspects of your topic
2) Make lists of your concepts
3) Write down a good research question
Searching
How do the semiotics of tourism influence tourist behaviour with respect to heritage site preservation?
1042 sources of articles (journals), why no initial results?

Note: the Communication Abstracts DB has over 240000 records but this search ends up without results.

How can we improve our search?
How do the semiotics of tourism influence tourist behaviour with respect to heritage site preservation?
Creating a search strategy

How do the **semiotics** of tourism influence **tourist behaviour** with respect to **heritage site preservation**?

Concept 1 OR Synonym

AND Concept 2 OR Synonym

AND Concept 3 OR Synonym
Boolean operators

AND

OR

NOT
Brainstorming related words (e.g. synonyms)

How do the **semiotics of tourism** influence **tourist behaviour** with respect to **heritage site preservation**?
Controlled vocabulary of the database

Try also:
wordnik.com
thesaurus.com
wikipedia.org
Search strategy

Search tip: **truncation**

tourist = tourist

tour* = tour OR tours OR tourist OR tourism
Search strategy

Search tip: *quotation marks*

heritage site = heritage AND site

“heritage site” = phrase search
Synonyms (OR field) with additional terms helped expand our results.
Fewer concepts (AND fields) retrieves more results but these may be less precise
Search strategy

Search tip: proximity (near/within)

tourist behaviour $\rightarrow$ tour* AND behav*

- We live in Montreal but behave just like crazy tourists every weekend.
- “Behave yourself!” Said the boy’s mother during the museum tour.

tour* N2 behave* = max. 2 words between
tour* W2 behave* = max. 2 words between & in order
Searching titles without using proximity operators

3 words between tourism and behavioral
Searching titles using N proximity operator

“antecedents” article disappears
Searching titles using W proximity operator.
Use limits to filter results
Capturing bibliographic information
&
Getting documents into Zotero (demo)
I found an article I want in (e.g.) the Communication Abstracts DB. How do I get the full text?

1. Look for PDF Full text link.
2. Look for Find it! @ Concordia button.
3. Request a copy through Interlibrary Loan (COLOMBO).
4. Ask a Librarian if you need help.
1. Antecedents of memorable **tourism** experience related to **behavioral** intentions.

By: Coudounaris, Dafnis N.; Sthapit, Errose. Psychology & Marketing, Dec 2017, Vol. 34 Issue 12, p1084-1093, 10p, 1 Diagram, 3 Charts; DOI: 10.1002/mar.21048

**Subjects:** ROYANEMI (Finland); FINLAND; All Other Amusement and Recreation Industries; Recreational and Vacation Camps (except Campgrounds); RV (Recreational Vehicle) Parks and Campgrounds; All Other Traveler Accommodation, Bed-and-Breakfast Inns; Casino Hotels; Convention and Visitors Bureaus; Hotels (except Casino Hotels) and Motels; TOURIST attitudes; TOURISM; HUMAN behavior; INTENTION

2. A hedonic motivation model in virtual reality **tourism**: Comparing visitors and non-visitors.


**Subjects:** VIRTUAL reality; VIRTUAL tourism; INFORMATION technology; VIRTUAL reality equipment; WELL-being

Cited References: (117)
You are looking for:

**How Merchandising works?**
*International Journal of Advertising*  v. 3  no. 2  p. 139  Year: 19840401

Check the library catalogue:
- Search for the Journal in the library catalogue (by Journal Title *International Journal of Advertising*)
- Search for the Journal in the library catalogue (by ISSN 02650487)


Interlibrary Loan:
- Get the publication through another library using Interlibrary Loan (COLOMBO)

Search For Article
- Article Finder using DOI
- CrossRef Search using DOI
- CrossRef Search using ISSN

More options:
- Get the publication from Concordia's collection through Inter-Campus & Article Delivery
- Get the publication through another library using Interlibrary Loan
- Ask a Librarian
- Search the library catalogue
- What is "Find it @ Concordia?"
Tips for using https://scholar.google.ca
Google Scholar Tips

- Use phrases by enclosing them in quotes:
  - Like using " 

- Use OR to combine terms:
  - Like using OR

- Use AND to combine terms:
  - Like using AND

- Specify where your words should occur:
  - Anywhere in the article
  - In the title of the article

- Search for articles authored by:
  - Example: "PJ Hayes" or McCarthy

- Search for articles published in:
  - Example: J Biol Chem or Nature

- Specify a date range for articles:
  - Example: 1996
Google Scholar Tips

More help at https://library.concordia.ca/find/google-scholar.php

Google Scholar search for "tourist behaviour" "heritage sites" (preservation OR erosion)
Finding and using other resources
Books and ebooks

Library catalog: https://clues.concordia.ca/

Or try Discovery Search on library website

Approach searching the same way as for databases:
1) Break question into research topics
2) Brainstorm search terms and synonyms
3) Combine search terms and synonyms using AND and OR operators
Activity 4: Key concepts, search, capture in Zotero

1) Identify the key concepts in your question
2) Write down a list of synonyms for each
3) Query databases, Google Scholar, and other sources
4) Import useful documents to your Zotero group folder

→ Don’t forget to tag the references you add with your name!
Citing sources & making bibliographies
Annotated Bibliography

See our guide on the library website

How to write an annotated bibliography

What is an annotated bibliography?

An annotated bibliography is a list of the sources (e.g., books, journal articles, etc.) that you used to research a topic in preparation for writing a term paper. In an annotated bibliography, each source in the list is followed by a brief descriptive and evaluative paragraph of 4-5 sentences (approx. 150 words or more), which can also include its relevance to your paper topic. An annotated bibliography should inform the reader by providing a clear indication of each source's relevancy, accuracy and quality.

General guidelines

- Carefully read the course assignment instructions.
- If you are still unclear, check with your professor on the type of annotated bibliography that is required for the assignment.
- Main Types of Annotated Bibliographies:
  - Summary/descriptive - provides a concise overview of the main arguments, evidence presented, and conclusions.
Creating a bibliography

- Easily insert citations while you’re writing
- Create a bibliography *for you* in Chicago style, MLA, APA, or hundreds of other styles
- Collaborate using a shared, library of sources and word processor
Annotations to export should be in the **Extra** field
Activity 5: Make an annotated bibliography

Choose a technique for your team:

○ Write annotations in Zotero and export

or

○ Copy references from Zotero to word processor and write annotations

https://frama.link/-DFUJkcm
Questions? How to get more help.

- In person at the Reference desk (Vanier) or Ask Us! desk (Webster)
- Subject guide
- Online chat

Zotero
E-mail us: lib-citation@concordia.ca