

Using Research Resources & Managing Bibliographic Information

Communication Studies 463/533

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Today

Library website and resources

Managing your research: Zotero

Finding relevant and useful information (search strategy)

Resources (e.g. books, databases, government documents)

Citing sources (annotated bibliography, group collaboration)

Getting help

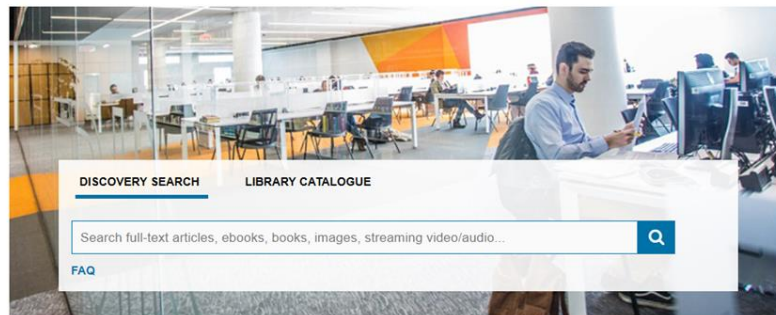
Library web site and resources



library.concordia.ca

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Library

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- Find databases & more via the [subject guide](#) for your department
- Search for [textbooks](#) by course code
- Use the [Article Finder](#) to locate a specific article
- Use [my laptop in the library](#) (Wi-Fi & printing)
- Borrow from [other libraries](#) (interlibrary loans and BCI cards)
- Write research papers, annotated bibliographies, [literature reviews](#), etc.
- [More...](#)

[Today's opening hours >](#)

Webster Library: 24 hours
Vanier Library: 24 hours
Grey Nuns: 9am to 5pm

[Look ahead >](#)[Feedback](#)

Key resources

Communication Studies Subject Guide

- Subject-specific databases, books, ebooks, etc.
 - bibliographic or full text
- Encyclopedias, and dictionaries
- Guides for courses, projects, writing, citation, etc.
- Librarian contact information

Avoid paywalls & access problems by **connecting to these databases through the library website.**

Go to the top menu:

Help & How-To -> Subject & course guides -> Communication Studies 

Look under the **Humanities** heading

Document sources to consider

Peer-reviewed articles in scholarly journals

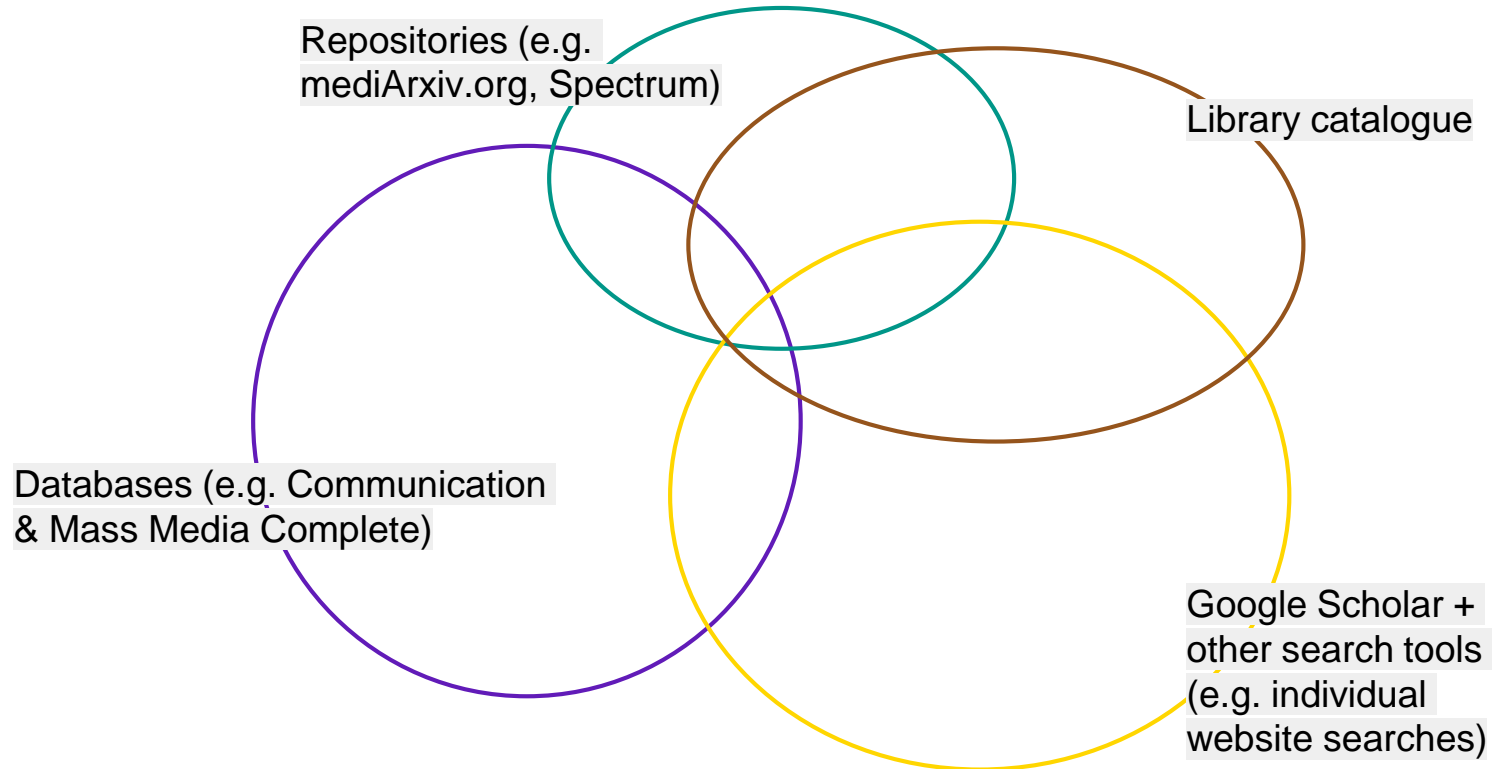
Books/ebooks (slower publication cycle, often more theoretical)

Government or legal documents and reports

NGO documents and reports

Open access repositories

Where to find and access research?



Be critical of the source!

- Who published the document? Motives? Audience?
 - government
 - not-for-profit organization
 - non-governmental organization
 - trade association
- About page on the website (or similar information the document)
 - history
 - mission
 - members
 - funding sources
- Includes official government symbols, report numbers
- Contact information, e.g. URL, address, phone numbers
- Dates of publication

See the Library guide
(**Help & How-to**
menu) on **Evaluating**
research

Government / NGO / Trade Association Examples

Source	Type	URL
Nuclear Waste Management Organization Atomic Energy of Canada Limited	Canadian not-for-profit org funded by industry Federal crown corporation	www.nwmo.ca www.aecl.ca
Waste Isolation Pilot Plant (WIPP)	US government-based organization	wipp.energy.gov
Agence nationale pour la gestion des déchets radioactifs (ANDRA)	French government-based organization	www.andra.fr
International Atomic Energy Agency	Intergovernmental organization, lots of docs/data/publications	www.iaea.org
International Solid Waste Organization	NGO – publishes its own journal: Waste Management & Research	www.iswa.org
International Waste Working Group World Nuclear Organization World Association of Nuclear Operators	These are all trade associations. Members may be commercial or nuclear (and related) producers, note their agenda. Many publish documents. IWWG has a journal: Detritus	www.tuhh.de/iue.html www.world-nuclear.org www.wano.info
Government information subject guide	Concordia Library page covering many sources of government information	library.concordia.ca/find/government

Organizing your research

zotero



What is Zotero?

Detailed Record

Folder List 2 of 4

HTML Full Text

PDF Full Text (874KB)

PlumX Metrics

Related Information

Find Similar Results using SmartText Searching.

Cycling into Headwinds: Analyzing Practices That Inhibit Sustainability.

Authors: Scheurenbrand, Klaas (ORCID: [scheurenbrand@em-lyon.com](#))
Parsons, Elizabeth (A)
Cappellini, Benedetta
Patterson, Anthony (AUT)

Source: Journal of Public Policy & Management, Vol. 37 Issue 2, p227-244, 18p, 12 Color Photographs

Document Type: Article

Subject Terms: Cycling
Sustainability
Policy analysis
Practice theory
Consumption

Author-Supplied Keywords: anticonsumption
cycling
policy
practice
practice theory
sustainable consumption

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Displaying 1 - 2 of 2

Newest first

Canada's Tourism Economy
2014-07-09 | In Brief | PDF 553 KB (12 Pages)

Arts, culture and entertainment Travel Tourism Economics and finance Economics

Heritage Conservation: Canada's National Historic Sites
2014-02-18 (Revised) | In Brief | PDF 620 KB (14 Pages)

Agriculture, environment, fisheries and natural resources Environment Parks National parks

Related Content

Legislative Summaries

Trade and Investment Series

HillNotes

LEGISinfo

See complete list of

Google Scholar search results

Find it @ Concordia

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article from Communication & Mass Media Complete DB

book from library catalogue

government documents

Google Scholar

https://scholar.google.ca/scholar?hl=en&as_sdt=0%2C5&q=semiotic

Google Scholar

semiotics "tourist behaviour" "heritage sites" (preservation OR erosion)

About 85 results (0.03 sec)

Tools

Google Drive

Print

E-mail

Tourist apprehension of heritage: a semiotic approach to behaviour patterns
C Petr - International Journal of Arts Management, 2002 - JSTOR
... heritage visitation patterns, allowing us to first present a typology of **tourist behaviour** patterns in ... Technical details regarding the foundations of this **semiotic** analysis are included in the appendix ... The reader wishing to learn more about the use of **semiotics** in behavioural analysis ...
☆ 09 Cited by 20 Related articles 30

Urban and The Innocents Abroad: Illuminating the tourist gaze on death
T Johnston - International Journal of Culture, ... 2013 - emerald.com
... for example, he comments on the ecological challenges faced by the **preservation** of historic landscapes. This analysis, there has yet to be a broader conceptual engagement with the **semiotics** of landscape planning implications for management and **tourist behaviour** ...
☆ 09 Cited by 20 Related articles 4 All 4 versions

Geo-branding and the Innocents Abroad: A theoretical reflection on brands
Kerridge, 2013
... are we talking nonsense? A theoretical reflection on brands
☆ 09 Cited by 20 Related articles 4 All 4 versions

Should we suggest that, whatever ... This new division on the idea that people live in a semiotic
...
... landscape studies / edited by Peter Howard, Ian Thompson, Emma Waterton.

Availability (what's this?)
DUE 20-12-19

book from library catalogue

Research Publications

government documents

Related Content

Legislative Summaries

Trade and Investment Series

HillNotes

LEGISinfo

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Zotero
gives you
this:

semiotics-tourism-example.docx - Word

File Home Insert Design Layout References Mailings Review View Zotero ACROBAT Tell me what you want to do... Joshua Chalifour Share

Add/Edit Citation Add/Edit Bibliography Refresh Unlink Citations Zotero

Bibliography

Echtner, Charlotte M. "The Semiotic Paradigm: Implications for Tourism Research." *Tourism Management* 20, no. 1 (February 1, 1999): 47–57. [https://doi.org/10.1016/S0261-5177\(98\)00105-8](https://doi.org/10.1016/S0261-5177(98)00105-8).

Fusté-Forné, Francesc, and Thuy Nguyen. "Communities of Practice, Identity and Tourism: Evidence on Cultural Heritage Preservation in World Heritage Sites." *Almatourism - Journal of Tourism, Culture and Territorial Development* 9, no. 18 (April 15, 2019): 1–22. <https://doi.org/10.6092/issn.2036-5195/8205>.

Knudsen, Daniel C., and Jillian M. Rickly-Boyd. "Tourism Sites as Semiotic Signs: A Critique." *Annals of Tourism Research* 39, no. 2 (April 1, 2012): 1252–54. <https://doi.org/10.1016/j.annals.2011.12.005>.

Langlois, Marie-Claude, Reference and Strategic Analysis Division. "Heritage Conservation: Canada's National Historic Sites." 3. Parliament of Canada, February 18, 2013. https://lop.parl.ca/sites/PublicWebsite/default/en_CA/ResearchPublications/201327E.

Lavrenova, O. A. *Spaces and Meanings: Semantics of the Cultural Landscape*. *Humanities--Arts and Humanities in Progress*, v. 8. Cham: Springer, 2019.

Scheurenbrand, Klara, Elizabeth Parsons, Benedetta Cappellini, and Anthony Patterson. "Cycling into Headwinds: Analyzing Practices That Inhibit Sustainability." *Journal of Public Policy & Marketing* 37, no. 2 (November 2018): 227–44. <https://doi.org/10.1177/0743915618810440>.

Shohamy, Elana Goldberg, and D. Gorter, eds. *Linguistic Landscape: Expanding the Scenery*. 1st ed. New York, NY: Routledge, 2009.

Waterton, Emma, and Steve Watson. *The Semiotics of Heritage Tourism*. Tourism and Cultural Change. Bristol: Channel View Publications, 2014.

Page 2 of 2 259 words English (Canada) 100%

Activity 1: Zotero Setup

- 1) Register <https://www.zotero.org>
- 2) Start the desktop application & go to the **Tools** menu
- 3) Check that the Browser Connector for Chrome is installed
- 4) Check that the word processor add-on is installed
- 5) Login to your account
 - Web browser
 - Website
 - Desktop application

Demonstration:

Zotero interface & groups



Activity 2: Group Library

1) Go to the group library for this class:

https://www.zotero.org/groups/2362435/semiotics_of_nuclear_waste

2) Click the button (right side of the page) to **Join** the group

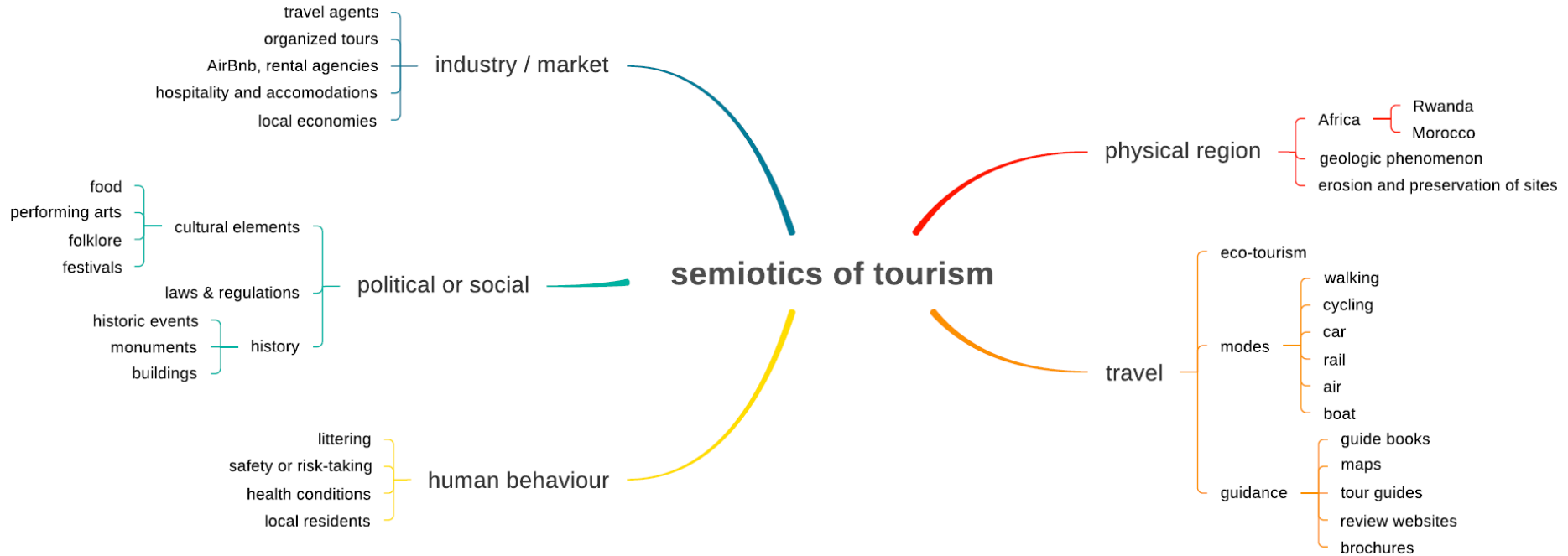
3) One member of each team should **create a collection** (folder) *in the group library* for your team's references

→ Note: you must **tag** your individual references with your **name**

Deciding what to look for and finding it



Choosing your research question



A question to focus our search

How do the semiotics of tourism influence tourist behaviour with respect to heritage site preservation?

Activity 3: Research question

- 1) Brainstorm aspects of your topic
- 2) Make lists of your concepts
- 3) Write down a good research question

Searching



How do the semiotics of tourism influence tourist behaviour with respect to heritage site preservation?

Google Scholar

How do the semiotics of tourism influence tourist behaviour with respect to heritage site preservation?

Articles

About 10,300 results (0.26 sec)

Any time
Since 2019
Since 2018
Since 2015
Custom range...

Sort by relevance
Sort by date

☒ include patents
☒ include citations

☒ Create alert

The trouble with **tourism and **travel** theory?**
A Franklin, [M Crang](#) - 2001 - [journals.sagepub.com](#)
... that they **are** not. The more puritanical may well have lists of things to see or **do** (decided when ...
Nor **are** the topics totally discrete. We **should** also be clear **what** we **are** not proposing ... for testing
and developing social theory – it is a two-way street as evidenced by **how** often theorists ...
☆ 99 Cited by 982 Related articles All 10 versions [PDF] [sagepub.com](#)
Find it @ [Concordia](#)

[HTML] Managing **tourism and Islam in peninsular Malaysia**
JC Henderson - **Tourism** management, 2003 - Elsevier
... A series of reforms to combat **what** **are** judged activities contrary to Islam have already impinged ...
Hotels and resorts **do** sell beer, but spirits **are** not easily available, and the government ... making
in all three arenas has implications for **visitor** arrival flows, affecting **how** Malaysia is ...
☆ 99 Cited by 292 Related articles All 9 versions Web of Science: 87 [HTML] [sciencedirect.com](#)
Find it @ [Concordia](#)

[BOOK] The geography of **tourism and recreation: Environment, **place** and space**
SJ Page, [CM Hall](#) - 2014 - [content.taylorfrancis.com](#)
... disciplines (Hall 2013a). Although, as Lew (2001) noted, not only **do** we have an issue
of **how** we define leisure, recreation and **tourism** (see pp. 7–11), but also there is the
question of **what** is geographical literature. This book takes ...
☆ 99 Cited by 1912 Related articles All 11 versions

[PDF] The development of cultural **tourism in Europe**
[G Richards](#) - Cultural attractions and European **tourism**, 2001 - [academia.edu](#)
... the simple fact that, **in** face of the massive realities of present-day social existence, individuals
do not actually ... and **will** thus coincide with **what** one says about it (185 ... example, Dodd (1999:54)
describes **how** the **tourism** planners saw cultural **tourism** as an effective antidote to the ...
☆ 99 Cited by 203 Related articles All 5 versions [PDF] [academia.edu](#)

[BOOK] **Tourism and sustainability: Development, globalisation and new **tourism** in the third world**
M Mowforth, I Munt - 2008 - [taylorfrancis.com](#)
... development, globalisation and sustainability – and through the lens of new forms of **tourism**
demonstrates **how** we **can** ... 11.4 **What** 10 per cent of a country's **tourism** receipts might mean to
the poorest households 347 ... To stop him, **do** you send **in** the army or an anthropologist ... [PDF] [academia.edu](#)

The screenshot displays the EBSCOhost search interface. At the top, the EBSCOhost logo is visible. Below it, the search bar contains the query "How do the semiotics of tourism influence tourist behaviour with respect to". To the right of the search bar is a green "Search" button. Below the search bar, there are links for "Search Options", "Basic Search", "Advanced Search", and "Search History".

On the left side, there is a "Search Options" section. It includes "Search Modes and Expanders" with radio buttons for "Boolean/Phrase" (selected), "Find all my search terms", "Find any of my search terms", and "SmartText Searching". Below this is a "Limit your results" section with a "Full Text" checkbox and a "Published Date" section with "Month" and "Year" dropdowns. There is also an "Image Quick View" checkbox.

On the right side, there is a "Refine Results" section. It includes a "Current Search" section with "SmartText Searching" and "Expanders" (with a checkbox for "Apply equivalent subjects"). Below this is a "Search Results" section showing "1 - 30 of 923" results. A note states: "Note: Your initial search query did not yield any results. However, using SmartText Searching, results were found based on your keywords." The first result is "1. Socio-semiotics and the new mega spaces of tourism: Some comments on Las Vegas and Dubai." by Gottdiener, Marc. The subjects listed are "Semiotics; Metonyms; Las Vegas (Nev.); Nevada; Dubai (United Arab Emirates); United Arab Emirates; RV (Recreational Vehicle) Parks and Campgrounds; Convention and Visitors Bureaus; All Other Traveler Accommodation; Bed-and-Breakfast Inns; Casino Hotels; Hotels (except Casino Hotels) and Motels; All Other Amusement and Recreation Industries; Recreational and Vacation Camps (except Campgrounds); Tourism".

Two purple arrows point from the "Search" button to the "Search Modes and Expanders" section. A third purple arrow points from the "Search" button to the "Search Results" section.

Note: the Communication Abstracts DB has over 240000 records but this search ends up without results.

How can we improve our search?

1042 sources of articles (journals), why no initial results?

Identify key concepts

How do the semiotics of tourism influence tourist behaviour with respect to heritage site preservation?

Creating a search strategy

How do the semiotics of tourism influence tourist behaviour with respect to heritage site preservation?

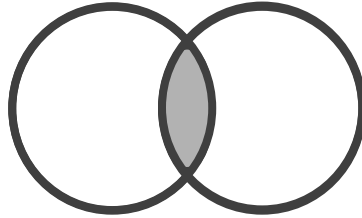
Concept 1 OR Synonym

AND Concept 2 OR Synonym

AND Concept 3 OR Synonym

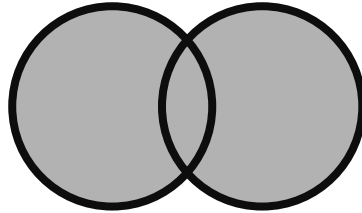
Boolean operators

AND



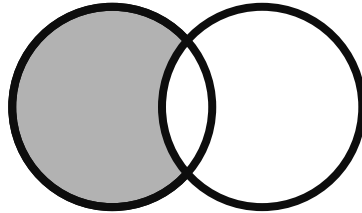
Narrows search

OR



Broadens search

NOT



Narrows search

Brainstorming related words (e.g. synonyms)

How do the semiotics of tourism
influence tourist behaviour with respect
to heritage site preservation?

Controlled
vocabulary
of the
database

The screenshot shows the EBSCOhost Thesaurus interface. At the top, the 'Thesaurus' tab is highlighted in the navigation bar. Below the search bar, the 'Browsing: Communications Thesaurus' section is active. The term 'behaviour' is entered in the search box, and the 'Term Begins With' radio button is selected. A list of related terms is displayed, including 'BEHAVIOR', 'EXPRESSION', 'IMITATION', 'MEDIA priming theory (Communication)', 'NORMATIVE theory (Communication)', 'ORGANIZATIONAL behavior', 'PROVOCATION', 'SOCIAL learning theory (Communication)', 'SPATIAL behavior', 'ATTITUDE (Psychology)', 'BEHAVIOR modification', 'BEHAVIORISM (Psychology)', and 'SOCIAL psychology'. The 'Used for' section shows 'BEHAVIOUR'.

New Search Publications Cited References **Thesaurus** More ▾

EBSCOhost Searching: **Communication & Mass Media Complete** | [Choose Databases](#)

[Basic Search](#) [Advanced Search](#) [Search History](#)

Browsing: Communications Thesaurus

☒ Term Begins With ☐ Term Contains ☐ Relevancy Ranked

[Back to List](#)

[Previous](#) [Next](#)

Select term, then add to search using:

☐ **BEHAVIOR**

Scope Note
Narrower Terms

Here are entered general works on the sum of responses of individuals,

- ☐ [EXPRESSION](#)
- ☐ [IMITATION](#)
- ☐ [MEDIA priming theory \(Communication\)](#)
- ☐ [NORMATIVE theory \(Communication\)](#)
- ☐ [ORGANIZATIONAL behavior](#)
- ☐ [PROVOCATION](#)
- ☐ [SOCIAL learning theory \(Communication\)](#)
- ☐ [SPATIAL behavior](#)

Related Terms

- ☐ [ATTITUDE \(Psychology\)](#)
- ☐ [BEHAVIOR modification](#)
- ☐ [BEHAVIORISM \(Psychology\)](#)
- ☐ [SOCIAL psychology](#)

Used for
BEHAVIOUR

Try also:

wordnik.com
thesaurus.com
wikipedia.org

Search strategy

Search tip: **truncation**

tourist = tourist

tour* = tour OR tours OR **tourist** OR **tourism**

Search strategy

Search tip: **quotation marks**

heritage site = heritage AND site

“heritage site” = phrase search

Synonyms (OR field) with additional terms helped expand our results

The screenshot shows the EBSCOhost search interface. At the top, there are navigation links: New Search, Publications, Cited References, Thesaurus, and More. On the right, there are links for Sign In, Folder, Preferences, Languages, and Ask. The search bar contains the query: semiotic* OR sign* OR symbol* OR guid* OR warn*. Below the search bar, there are three rows of additional terms, each preceded by an AND operator: tour* OR travel OR globe-trot* OR voyag* C, preserv* OR conserv* OR sustain* OR erosi, and "heritage site" OR "heritage sites" OR landm. A purple circle highlights these search terms, and a purple arrow points from the circle to the 'Refine Results' section on the left. The 'Refine Results' section includes a 'Current Search' box with the Boolean/Phrase: (semiotic* OR sign* OR symbol* OR guid* OR warn* OR "govern...), expanders for applying equivalent subjects, limiters for Scholarly (Peer Reviewed) Journals and Language: English, and a 'Limit To' section with checkboxes for Full Text, References Available, and Scholarly (Peer Reviewed) Journals. The 'Limit To' section also includes a date range from 1937 to 2018. The search results are displayed on the right, showing 1 - 10 of 10 results. The first result is 'Dream Factory Tours: The Universal Pictures Movie Tour Attraction in the 1960s.' by Blackwood, Gemma. The second result is 'Perception of Thematic-Based Interpretation at the Jefferson National Expansion Memorial.' by Morgan, Mark; Hwang, Geumchan. The third result is 'Understanding and Influencing State Park Visitors' Leave No Trace Behavioral Intent.' by Lawhon, Ben; Taff, B. Derrick; Newman, Peter; Vagias, Wade M.; Newton, Jennifer. Each result includes a brief description, subjects, and a link to the full text.

New Search Publications Cited References Thesaurus More

Sign In Folder Preferences Languages Ask

EBSCOhost

semiotic* OR sign* OR symbol* OR guid* OR warn*

Select a Field (optional)

Search

AND - tour* OR travel OR globe-trot* OR voyag* C

Select a Field (optional)

AND - preserv* OR conserv* OR sustain* OR erosi

Select a Field (optional)

AND - "heritage site" OR "heritage sites" OR landm

Select a Field (optional)

Basic Search Advanced Search Search History

Refine Results

Current Search

Boolean/Phrase:

(semiotic* OR sign* OR symbol* OR guid* OR warn* OR "govern...

Expanders

Apply equivalent subjects

Limiters

Scholarly (Peer Reviewed) Journals

Language: English

Limit To

☐ Full Text

☐ References Available

☒ Scholarly (Peer Reviewed) Journals

1937 Publication Date 2018

Show More Options set

Source Types

☒ All Results

☐ Academic Journals (10)

Search Results: 1 - 10 of 10

Relevance Page Options Share

1. Dream Factory Tours: The Universal Pictures Movie Tour Attraction in the 1960s.

By: Blackwood, Gemma. Historical Journal of Film, Radio & Television. Sep2018, Vol. 38 Issue 3, p516-535. 20p. DOI: 10.1080/01439685.2017.1369238.

Subjects: Universal City Studios Inc.; Amusement and Theme Parks; Studio visits (Artists' studios); Tourism & motion pictures; Motion picture audiences; Amusement parks

Cited References: (42)

Find it @ Concordia PlumX Metrics

2. Perception of Thematic-Based Interpretation at the Jefferson National Expansion Memorial.

By: Morgan, Mark; Hwang, Geumchan. Journal of Interpretation Research. 2014, Vol. 19 Issue 2, p25-37. 13p.

Subjects: United States. National Park Service; University of Missouri; All other non-metallic mineral product manufacturing; Administration of Conservation Programs; Convention and Visitors Bureaus; Recreational and Vacation Camps (except Campgrounds); RV (Recreational Vehicle) Parks and Campgrounds; All Other Traveler Accommodation; Bed-and-Breakfast Inns; Casino Hotels; All Other Amusement and Recreation Industries; Hotels (except Casino Hotels) and Motels; Monuments; International visitors; Koreans; Gateway Arch (Saint Louis, Mo.); Tourism; Jefferson National Expansion Memorial (Saint Louis, Mo.)

PDF Full Text (978KB)

3. Understanding and Influencing State Park Visitors' Leave No Trace Behavioral Intent.

By: Lawhon, Ben; Taff, B. Derrick; Newman, Peter; Vagias, Wade M.; Newton, Jennifer. Journal of Interpretation Research. 2017, Vol. 22 Issue 1, p53-71. 19p.

Subjects: MANAGEMENT; Attitude (Psychology); All Other Amusement and Recreation Industries; Park use; Educational planning; International visitors; Recreation; Land management

Fewer concepts
(AND fields)
retrieves more
results but
these may be
less precise

Searching: Communication & Mass Media Complete | Choose Databases

EBSCOhost

semiotic* OR sign* OR guid* OR warn* OR "govern
AND - tour* OR ecotour* OR voluntour*
AND - preserv* OR conserv* OR heritage site* OR

Select a Field (optional) Search Clear ?

Basic Search Advanced Search Search History >

Refine Results Search Results: 1 - 30 of 38 Relevance Page Options Share

Current Search

Boolean/Phrase:
(semiotic* OR sign* OR
guid* OR warn* OR
"government regula...

Expanders

Apply equivalent subjects

Limiters

Scholarly (Peer Reviewed) Journals

Limit To

☐ Full Text
☐ References Available
☒ Scholarly (Peer Reviewed) Journals

1994 Publication Date 2018

Show More Options set

Source Types

☒ All Results
☐ Academic Journals (38)

Subject: Thesaurus Term

Subject

Publication

1. Representing Global Cruise Tourism: A Paradox of Sustainability.

By: PONTON, DOUGLAS MARK; ASERO, VINCENZO. Critical Approaches to Discourse Analysis Across Disciplines. 2018 Special Issue, Vol. 10 Issue 1, p45-62. 18p.

Subjects: Ecocriticism; Historical Sites; Sustainable tourism; Cultural property

PDF Full Text (1.1MB)

2. Increasing Visitor Engagement During Interpretive Walking Tours.

By: Douglas, David; Ellis, Gary; Lacanienta, Andrew. Journal of Interpretation Research. 2018, Vol. 23 Issue 2, p31-48. 18p.

Subjects: Historical Sites; Convention and Visitors Bureaus; Recreational and Vacation Camps (except Campgrounds); RV (Recreational Vehicle) Parks and Campgrounds; All Other Traveler Accommodation; Bed-and-Breakfast Inns; Casino Hotels; All Other Amusement and Recreation Industries; Hotels (except Casino Hotels) and Motels; Walking tours; Historic sites; Tourists; Historic structures; Tourism

PDF Full Text (2.1MB)

3. Human Ethicality with Nature: A Critical Analysis of Edward Abbey's Desert Solitaire: A Season in the Wilderness.

By: Vaideki, K.; Shanthi, S. P. Language in India. Sep2018, Vol. 18 Issue 9, p292-296. 5p.

Subjects: Administration of General Economic Programs; Nature & psychology; Environmental justice; Industrialization; Desert Solitaire: A Season in the Wilderness (Book); Abbey, Edward, 1927-1989

PDF Full Text (515KB)

4. A Brief Evaluation of an Interpretive, Self-Guided Mobile Tour.

By: Britt, Rebecca K. Journal of Interpretation Research. 2017, Vol. 22 Issue 2, p65-69. 5p.

Subjects: Smartphones; Audio tours; College students; Qualitative chemical analysis; Protocol analysis (Cognition)

PDF Full Text (608KB)

Search strategy

Search tip: proximity (near/within)

tourist behaviour → *tour* AND behav**

- We live in Montreal but behave just like crazy tourists every weekend.
- “Behave yourself!” Said the boy’s mother during the museum tour.

tour* **N2** behave* = max. 2 words between

tour* **W2** behave* = max. 2 words between & in order

Searching titles
without using
proximity
operators

3 words
between
tourism and
behavioral

EBSCOhost

Searching: **Communication Abstracts** | [Choose Databases](#)

behav* tour*

TI Title

Search

AND

Select a Field (optional)

AND

Select a Field (optional)

Basic Search Advanced Search Search History

Refine Results

Current Search

Boolean/Phrase:
TI behav* tour*

Expanders

Apply equivalent subjects

Limit To

☐ Linked Full Text

☐ References Available

☐ Scholarly (Peer Reviewed) Journals

2005 Publication Date 2018

Show More

Source Types

☒ All Results

☐ Academic Journals (6)

Search Results: 1 - 6 of 6

Relevance Page Options Share

- Gender and age: Do they really moderate mobile tourism shopping behavior?**
By: Tan, Garry Wei-Han; Ooi, Keng-Boon. *Telematics & Informatics*, Sep2018, Vol. 35 Issue 6, p1617-1642, 26p; DOI: 10.1016/j.tele.2018.04.009
Subjects: Mail-Order Houses; Electronic Shopping; Electronic shopping and mail-order houses; ONLINE shopping; MOBILE commerce; STRUCTURAL equation modeling; LEAST squares; TECHNOLOGICAL innovations
[Cited References: \(218\) Times Cited in this Database: \(1\)](#)
[Find it! @ Concordia](#) [PlumX Metrics](#)
- Antecedents of memorable tourism experience related to behavioral intentions.**
By: Coudounaris, Dafnis N.; Sitapit, Eröse. *Psychology & Marketing*, Dec2017, Vol. 34 Issue 12, p1084-1093, 10p, 1 Diagram, 3 Charts; DOI: 10.1002/mar.21048
Subjects: ROVANIEMI (Finland); FINLAND; All Other Amusement and Recreation Industries; Recreational and Vacation Camps (except Campgrounds); RV (Recreational Vehicle) Parks and Campgrounds; All Other Traveler Accommodation; Bed-and-Breakfast Inns; Casino Hotels; Convention and Visitors Bureaus; Hotels (except Casino Hotels) and Motels; TOURIST attitudes; TOURISM; HUMAN behavior; INTENTION
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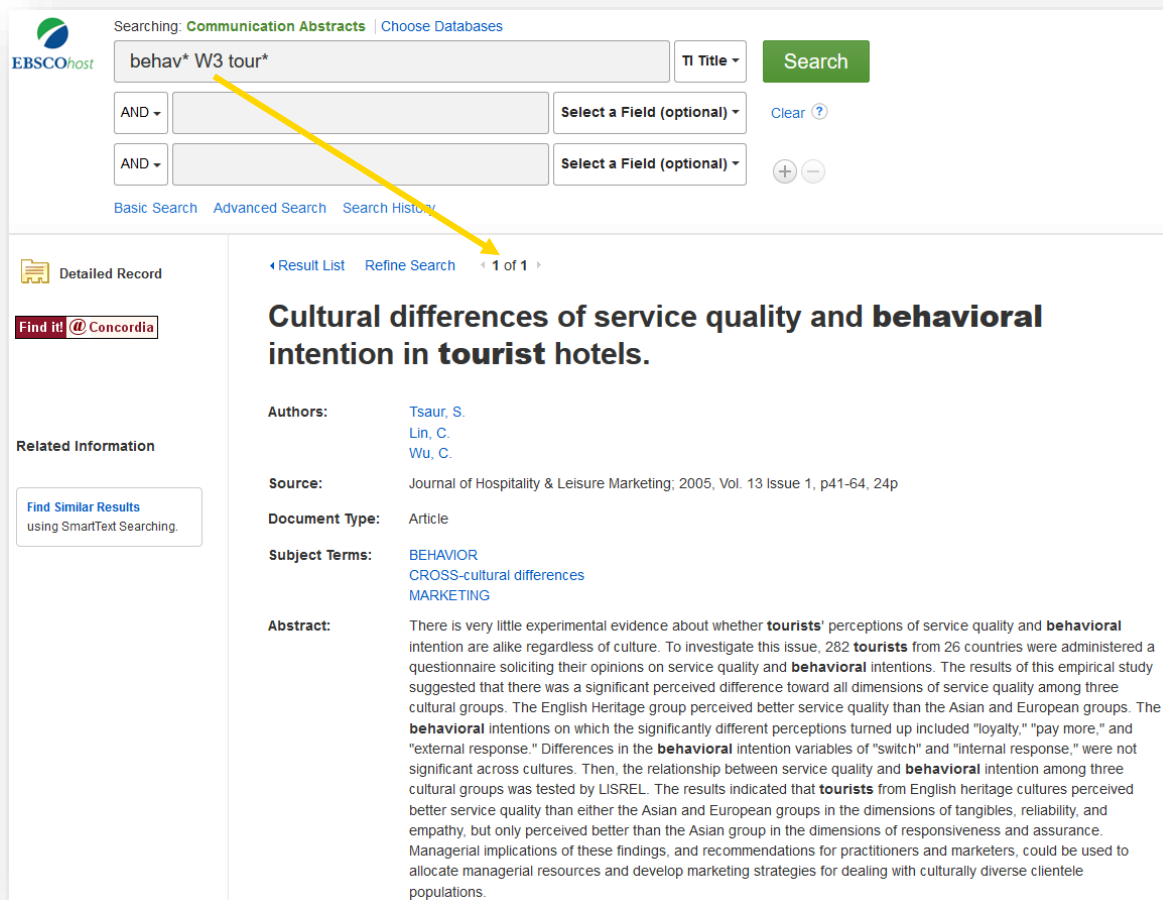
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Subjects: TOURISTS; TOURISM research; HUMAN behavior models; CUSTOMER loyalty; ATTITUDE research
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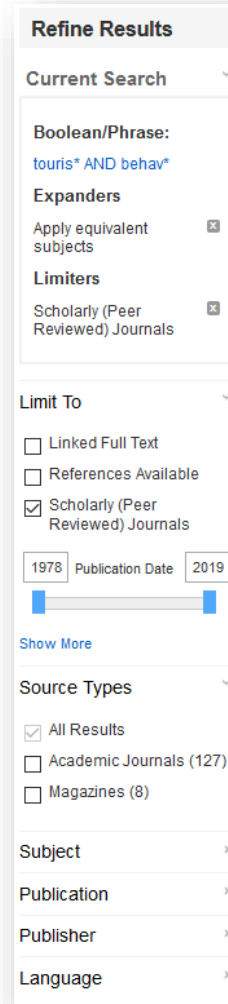
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CROSS-cultural differences
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Abstract: There is very little experimental evidence about whether **tourists'** perceptions of service quality and **behavioral** intention are alike regardless of culture. To investigate this issue, 282 **tourists** from 26 countries were administered a questionnaire soliciting their opinions on service quality and **behavioral** intentions. The results of this empirical study suggested that there was a significant perceived difference toward all dimensions of service quality among three cultural groups. The English Heritage group perceived better service quality than the Asian and European groups. The **behavioral** intentions on which the significantly different perceptions turned up included "loyalty," "pay more," and "external response." Differences in the **behavioral** intention variables of "switch" and "internal response," were not significant across cultures. Then, the relationship between service quality and **behavioral** intention among three cultural groups was tested by LISREL. The results indicated that **tourists** from English heritage cultures perceived better service quality than either the Asian and European groups in the dimensions of tangibles, reliability, and empathy, but only perceived better than the Asian group in the dimensions of responsiveness and assurance. Managerial implications of these findings, and recommendations for practitioners and marketers, could be used to allocate managerial resources and develop marketing strategies for dealing with culturally diverse clientele populations.

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By: Coudounaris, Dafnis N.; Sthapit, Eroze. Psychology & Marketing, Dec2017, Vol. 34 Issue 12, p1084-1093, 10p, 1 Diagram, 3 Charts; DOI: 10.1002/mar.21048

Subjects: ROVANIEMI (Finland); FINLAND; All Other Amusement and Recreation Industries; Recreational and Vacation Camps (except Campgrounds); RV (Recreational Vehicle) Parks and Campgrounds; All Other Traveler Accommodation; Bed-and-Breakfast Inns; Casino Hotels; Convention and Visitors Bureaus; Hotels (except Casino Hotels) and Motels; TOURIST attitudes; TOURISM; HUMAN behavior; INTENTION



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2. A hedonic motivation model in virtual reality **tourism**: Comparing visitors and non-visitors.



Academic
Journal

By: Kim, Myung Ja; Hall, C. Michael. International Journal of Information Management, Jun2019, Vol. 46, p236-249, 14p; DOI: 10.1016/j.ijinfomgt.2018.11.016

Subjects: VIRTUAL reality; VIRTUAL tourism; INFORMATION technology; VIRTUAL reality equipment; WELL-being

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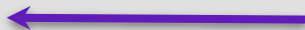
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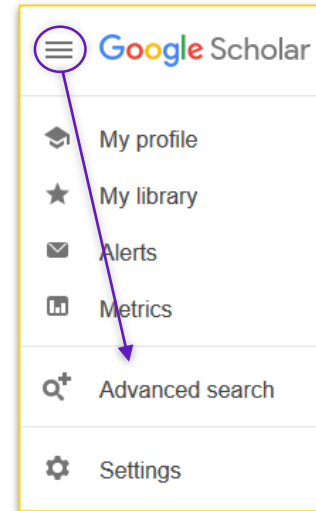
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C Petr - International Journal of Arts Management, 2002 - JSTOR
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J Freire - Place Branding, 2005 - Springer
... "Anecdotal evidence of typical **tourist behaviour** would suggest that, whatever ... This new division is based on the consumption of signs, and it is based on the idea that people live in a **semiotic** society (Wexler, 1987; Lash, 1990). **Semiotics** can be defined as the study of signs ...
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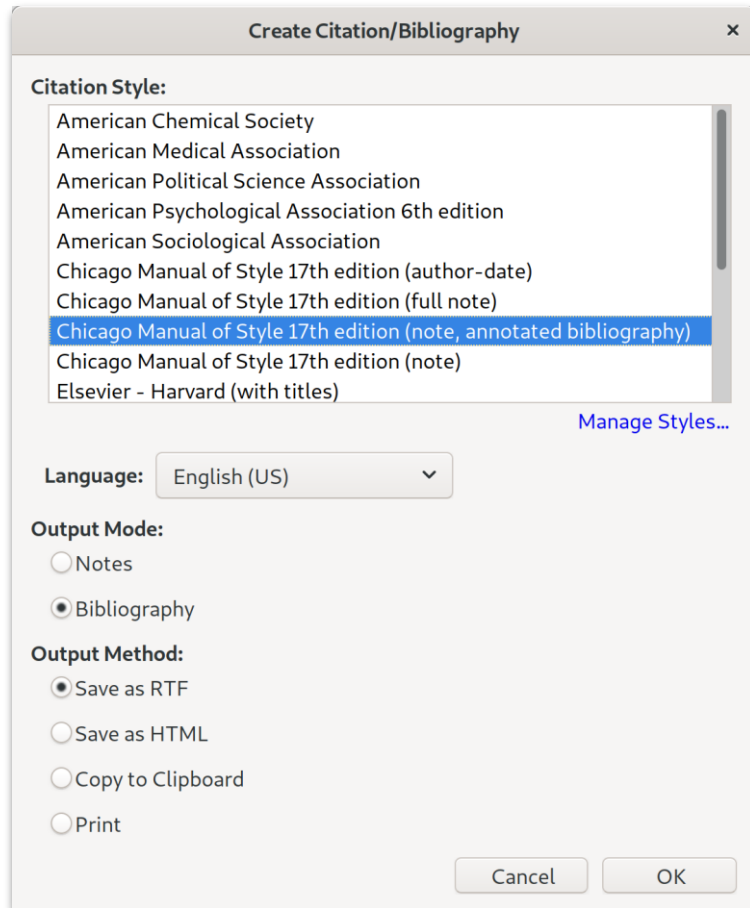
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