



Conference Program

Fintech and Sustainability: Challenges and Opportunities for Investors, Institutions, and Regulators

– Conference and Joint Academic/Practitioner Workshop –
Presented by: Thomas Walker and Amr Addas

Date: Friday, October 14, 2022
At: Concordia University,
John Molson School of Business
1450 Guy St, Montreal, QC H3H 0A1, Canada
Room MB 14.250

Virtual Meeting:

Topic: Fintech and Sustainability:
Challenges and Opportunities for Investors, Institutions, and Regulators

Time: Oct 14, 2022 09:30 AM Montreal

Join Zoom Meeting

<https://concordia-ca.zoom.us/j/85737150059?pwd=LzFvVTN4VmFIWWNNc1JqaGJ6U1Q5UT09>

Meeting ID: 857 3715 0059

Passcode: 027140

Program

09:00 – 09:30	Registration
09:30 – 10:00	Welcome Address
Session 1 10:00 – 11:00	<p>AI for Sustainable Finance: Governance Mechanisms for Institutional and Societal Approaches <i>Sep Pashang and Olaf Weber (University of Waterloo, Canada)</i></p> <p>Do Firms Walk their Talk in Corporate Social Responsibility Reports? – Evidence from Forward-Looking Statements <i>Mohammad Soleimanian (Concordia University, Canada)</i></p>
11:00 – 11:15	Break & Refreshments/Snacks
Session 2 11:15 – 12:30	<p>Portfolio Optimization for Sustainable Investments <i>Armin Varmaz, Christian Fieberg, and Thorsten Poddig (University of Bremen, Germany)</i></p> <p>Keynote: The Prequel to Fintech and Sustainability: The Need for Quality Data <i>Marie-Josée Privyk (Novisto Inc., Canada)</i></p>
12:30 – 13:30	Lunch

Session 3 13:30 – 15:00	<p>Mitacs: Funding Research and Innovation Projects <i>Oliverio Velazquez Salazar (Mitacs, Canada)</i></p> <p>The Python Package Open-crypto: A Cryptocurrency Data Collector <i>Steffen Gunther, Christian Fieberg, and Thorsten Poddig (University of Bremen, Germany)</i></p>
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Session 3 (<i>continued</i>)	<p>On the Business and Regulatory Implications of Local Air, Soil, and Water Pollution: The Case of Europe and Quebec</p> <p><i>Thomas Kaspereit (University of Luxembourg, LU)</i> <i>Thomas Walker (Concordia University, Canada)</i></p>
15:00 – 15:15	Break & Refreshments/Snacks
Session 4 15:15 – 17:00	<p>Keynote: Sustainability, Investing, and the Future of Fintech</p> <p><i>Cary Krosinsky (Brown University, USA)</i></p> <hr/> <p>Financing Emissions</p> <p><i>Dominique Badoer (University of Illinois Chicago, USA)</i> <i>Evan Dudley (Queen’s University, Canada)</i></p> <hr/> <p>Political Sentiment and Firms’ Environmental Engagement</p> <p><i>Mohammad Ouoba (University of Calgary, Canada)</i></p>
17:00 – 17:15	Closing Remarks
17:15 – 19:00	Networking Cocktail

Keynote Speakers:



Cary Krosinsky

Considered a leading educator, author and senior advisor on sustainable finance, Cary Krosinsky teaches popular courses on the subject at Brown, NYU and Yale.

He was a member of the NY State Common Decarbonization Advisory Panel appointed by Comptroller DiNapoli which informed the fund's June 2019 Climate Action Plan, now actively implementing his suggestion of minimum standards while increasing their sustainable investments to \$20B, and he regularly convenes and advises large global asset owners on related topics.

His earlier books on sustainable finance are considered seminal, helping steer what used to be known as socially responsible investing from negative to more positive approaches starting in the mid-2000s, and his most recent, 7th book, *Modern China*, calls for better relations between China and the West for the sake of solving sustainability challenges, produced with the Sustainable Finance Institute (SFI) where he is co-founder and President.

He is also author of numerous papers on the intersection of finance, capital and the low carbon transition, is co-founder of Real Impact Tracker and the Carbon Tracker Initiative, and independently advises a variety of investors and other actors on sustainability strategy.



Marie-Josée Privyk

Marie-Josée is responsible for ESG Innovation at Novisto Inc., a next generation sustainability management platform empowering companies to better manage and create value from their ESG data, reporting, and strategy. Marie-Josée draws on nearly 30 years of experience in capital markets, namely as a sell-side Financial Analyst and Head of research, as Director of Investor Relations for a publicly listed company, and as ESG Advisor to companies and investors.

Marie-Josée is a member of the Enterprise Data Management Council's ESG Working Group and the Capitals Coalition's Digitalization of Sustainability Data (DSD)-Lab workshop, and leader of the Quebec-SASB FSA Credential Group. She also participates in the CCLI's Canadian Climate Governance Experts Initiative.

Marie-Josée holds a B.Com. in finance from McGill University and a certificate in Applied Communications from Université de Montréal. She is a CFA charterholder and holds the Fundamentals of Sustainability Accounting (FSA) Credential of the Sustainability Accounting Standards Board (SASB), as well as the CFA Institute's Certificate in ESG Investing and the Responsible Investment Professional Certification (RIPC) designation from the Canadian Responsible Investment Association. She has also successfully completed the Advanced Responsible Investment Analysis course from the UN Principles for Responsible Investment's PRI Academy.