

Structure of the Major in International Business

International Business Major Requirements (24 credits / 8 courses)

- **Required Courses (6 credits):**
 - IBUS 466, 492.
- **Electives (18 credits):** Select 6 courses from the International Business Group A & B. Maximum of 2 courses from Group B.
 - Group A: IBUS 370, 382, 465, 471, 493, MANA 374.
 - Group B: ECON 319, POLI 305, 311, 315, 394.

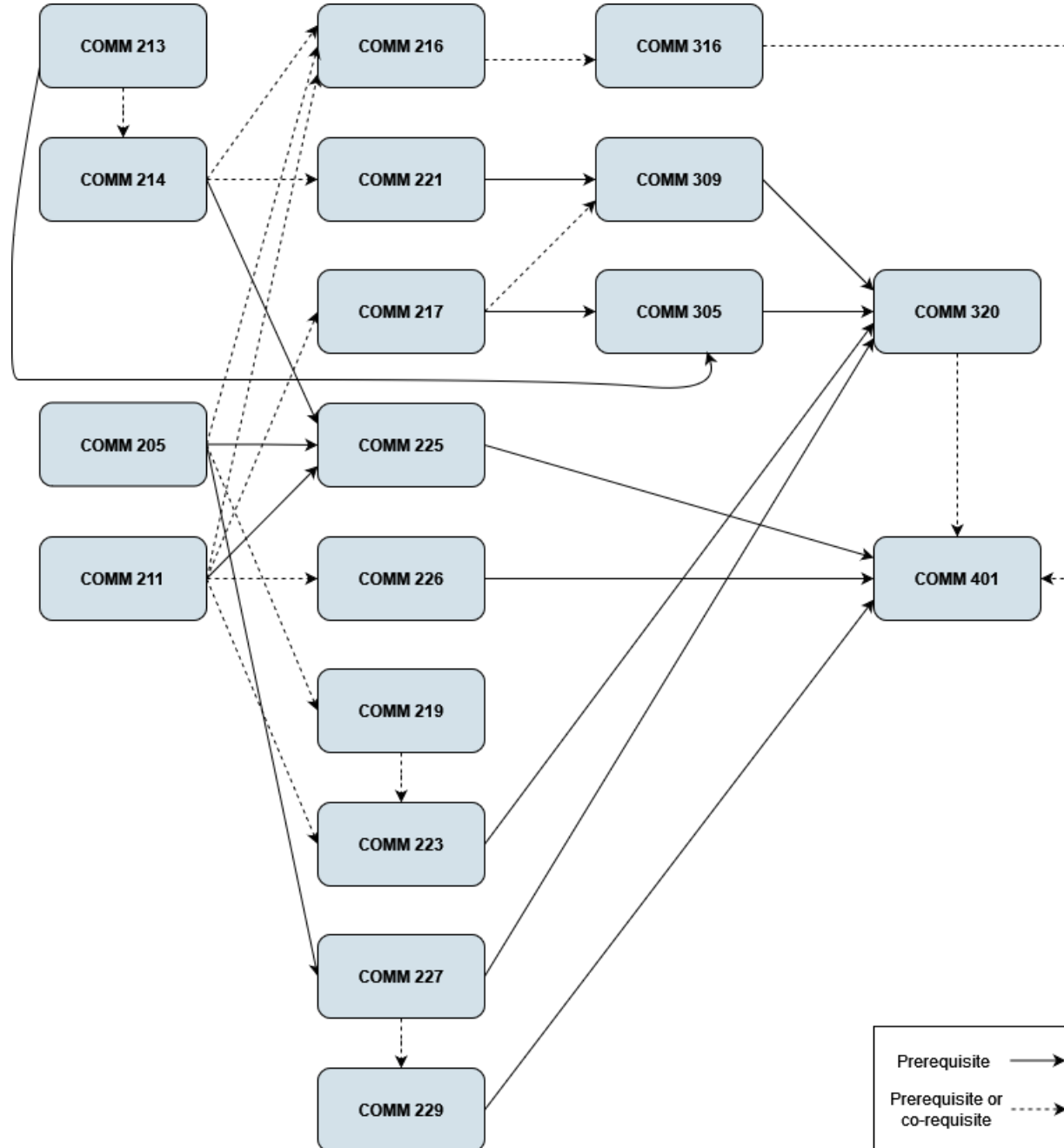
	COURSE	TITLE	CREDIT	PREREQUISITE	CO-REQUISITE	NOTES
Core Courses	COMM 205	Business Communications	3		ECON 203	
	COMM 211	Global Business Environment	3		ECON 201 or 203	
	COMM 213	Computing and Visualization Tools for Business Analytics	1.5		ECON 201	
	COMM 214	Business Analytics	3	MATH 208, 209	COMM 213	
	COMM 216	Ethics, Business Sustainability, and Social Responsibility	1.5		COMM 205, 214	
	COMM 217	Financial Accounting	3		COMM 211	
	COMM 219	Innovation Marketing	1.5		COMM 205	
	COMM 221	Financial Markets	3	ECON 201	ECON 203, COMM 214	
	COMM 223	Marketing Management	3		COMM 211, 219	
	COMM 225	Production and Operations Management	3	COMM 205, 211, 214		
	COMM 226	Business Technology Management	3		COMM 211	
	COMM 227	Interpersonal and Critical Thinking Skills	3	COMM 205		
	COMM 229	Managing People in Organizations	3		COMM 227	
	COMM 305	Managerial Accounting	3	(COMM 213 or 215), COMM 217		
	COMM 309	Business Finance	3	COMM 221	COMM 217	
	COMM 316	Business Law and Ethics	1.5		COMM 216	
	COMM 320	Entrepreneurship	3	COMM 223, 227, COMM 305, 309		
	COMM 401	Strategic Management	3	COMM 225, 226, 229 and 45 business credits	COMM 316, 320	
Required Courses	IBUS 466	Management of Multinational Corporations	3	COMM 211, 227		Cross listed with MARK 466
	IBUS 492	Cross-Cultural Communications and Management	3	COMM 211, 223		
Elective Options (Group A)	IBUS 370	International Financial Management	3	COMM 221, 309		Cross listed with FINA 370
	IBUS 382	Management of International Financial Institutions	3	COMM 211, 309		Cross listed with FINA 382

	COURSE	TITLE	CREDIT	PREREQUISITE	CO-REQUISITE	NOTES
Elective Options (Group A)	IBUS 465	International Marketing Management	3	COMM 211, 223		Cross listed with MARK 465
	IBUS 471	Topics in International Business	3	COMM 211		
	IBUS 493	International Business Law	3	COMM 316, (IBUS 466 or MANA 466)		Cross listed with MANA 493
	MANA 374	Sustainable Management	3			

Important Information

- 1. Prerequisites:** A prerequisite must be completed before taking the next course. Example: COMM 211 → IBUS 466.
- 2. Student Responsibility:** Students must follow the correct course sequence and retake failed courses before progressing.
- 3. Curriculum Reference:** Check the [undergraduate calendar](#) or degree worksheet for your year of entry.
- 4. Minor Option Includes:**
 - Minor in International Business: IBUS 466, 492 and two courses from Group A.

Flowchart for JMSB Core Courses



Flowchart for International Business Major

