# RESEARCH BULLETIN

JOHN T MOLSON



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#### TABLE OF CONTENTS

Dean's Message	3
Message from the Editor	4
National Bank Initiative in Entrepreneurship and Family Business	5
Royal Society of Canada (RSC) Fellow	6
Concordia University Research Chairs	7
Welcoming Our Newest Faculty Members	8
Annual Graduate Research Exposition (AGRE)	11
Student Research Awards 2014-15	12
PhD Theses Defenses: May 1, 2014 - April 30, 2015	13
MSc Theses Defenses: May 1, 2014 - April 30, 2015	14
Research Awards and Distinctions	17
External Grants	19
Refereed Journal Articles	22
International Conference Presentations and Proceedings, Workshop Keynotes	36
Invited talks	54
Books	54
Book Chapters	55
Other Distinctions	57

## dean's Message

ur strategic plan identifies "Increasing research and knowledge transfer" as a strategic imperative. The breadth and volume of the research included in this bulletin indicates to me that we are on the right path to meeting that goal.

Our researchers continue to probe some of society's greatest issues and as you will read, they are deservedly being recognized for their work.

In order to advance our research mission, we must continue "Attracting and retaining the best faculty" – another one of our strategic imperatives. To that end, we have made significant hires over the course of the last year and I would like to take this opportunity to welcome our newest faculty members whose profiles you can read in the pages that follow: Ahmad Hammami, Robert Nason, Juliane Proelss, Caroline Roux, Denis Schweizer, Kamila Sobol, Matthaeus Tekathen and Tingyu Zhou.

Congratulations to all of the faculty members for the achievements recognized in this issue of the Research Bulletin.

Steve Harvey Dean

3

## MESSAGE FROM THE EDITOR

The productivity of JMSB researchers, both faculty and students, in terms of publications, conference presentations and success in obtaining external grants, has continued to grow. This has not gone unnoticed, with several of our researchers recognized both externally and within Concordia, and with new investments made by the business community to further support scholarship in key areas. This edition of the JMSB Research Bulletin profiles the research activity for the period May 2014 to April 2015, and once again its pages display the breadth and depth of the scholarship pursued in the school.

In 2015, Dr. Michel Magnan, Stephen A. Jarislowsky Chair in Corporate Governance, was inducted into the Royal Society of Canada, for his outstanding scholarship and contributions to the profession. Dr. Zeynep Arsel was appointed the Concordia University Research Chair (Tier II) in Consumption and Markets while Dr. Xiao Huang was appointed the Concordia University Research Chair (New Scholar) in Supply Chain Management. Other recognitions include the awarding of the Petro-Canada Young Innovators Award to Dr. Yuan Wang. Noting JMSB's strengths and reputation in the areas of entrepreneurship and family business, the National Bank of Canada made a significant investment to establish the National Bank Initiative in Entrepreneurship and Family Business to support research and graduate studies in these

areas. I am also very pleased to note that JMSB has initiated a search for a Canada Research Chair (Tier II) in Entrepreneurship and Family Business and a search for the Lawrence Bloomberg Chair in Accountancy, and hope to have both of these appointments successfully completed this year.

We are also celebrating the 25th anniversary of the MSc Programs in 2015. The programs have filled a growing need in the marketplace for highly skilled professionals with advanced analytical and technical skills in management disciplines. Our MSc Programs have been vital in building and strengthening the reputation of the school in producing and disseminating high quality cutting edge research. The celebrations include a research day when alumni from industry and academia will share their experiences from the program and their subsequent careers.

It is always a rewarding experience to put this Research Bulletin together. I congratulate each of the contributors on their success and accomplishments. I also thank Arlene Segal, Yuri Mytko and Sam Kolaghar for their dedication and hard work in putting this bulletin together. Finally, I wish each of you continued success in your research in the coming year.

#### Harjeet S. Bhabra

Associate Dean Research and Research Programs

#### NATIONAL BANK INITIATIVE IN ENTREPRENEURSHIP AND FAMILY BUSINESS

A major gift from Montreal-based National Bank established the National Bank Initiative in Entrepreneurship and Family Business at JMSB in 2014.

The purpose of the Initiative is to focus on research projects dedicated to knowledge creation in the field of entrepreneurship and family business, and to provide support at the graduate and undergraduate levels to students with an interest in entrepreneurship and family business.

Alexandra Dawson, the director of the Initiative, oversees its research and core activities. An advisory board is in place to help shape activities and curriculum, coach students and approve research projects.

The initiative supports a speaker series and the establishment of the position of National Bank Entrepreneur-in-Residence. Alumnus Greg Adelstein was selected as Entrepreneur-in-Residence. He is president of iGotcha Media and participates in research on campus, guides student projects, is a guest lecturer in selected classes, and acts as a mentor to students.

5



#### ROYAL SOCIETY OF CANADA (RSC) FELLOW, MICHEL MAGNAN

Michel Magnan, Professor, Accountancy, and Stephen A. Jarislowsky Chair in Corporate Governance, was inducted as a fellow to the Royal Society of Canada in November 2014.

The RSC was established under an Act of Parliament in 1882 to gather together a body of academics who have sustained a long and robust career of peer-recognized excellence. Currently, there are 2,073 fellows, appointed to seven-year terms, twelve of whom are from Concordia.

Magnan, who became a Fellow Chartered Professional Accountant (FCPA) in 1998 and is the only professor on Canada's Accounting Standards Board, was among the first to conduct research on executive compensation in Canada, using domestic data on domestic companies. His current research also examines environmental and social disclosure by corporations.

#### CONCORDIA UNIVERSITY RESEARCH CHAIR (CURC), TIER 2, IN CONSUMPTION AND MARKETS, ZEYNEP ARSEL

Zeynep Arsel, Associate Professor, Department of Marketing, was appointed as a CURC Tier 2 for a five-year term.

Arsel's work fits into an interdisciplinary sub-field of marketing known as Consumer Culture Theory (CCT) which builds connections between Marketing, Social Sciences and Humanities and investigates the relationships between marketplace, consumption and cultural meaning. It broadly explores how cultural narratives, structures and institutions shape individual consumption practices. On a practical level, her research has applications to fashion and home design, sustainability and social media use.



#### CONCORDIA UNIVERSITY RESEARCH CHAIR (CURC), NEW SCHOLAR, IN SUPPLY CHAIN MANAGEMENT, XIAO HUANG

Xiao Huang, Associate Professor, Department of Supply Chain and Business Technology Management, was appointed as a CURC New Scholar for a five-year term.

Huang's research involves the use of game theory to analyze competition and cooperation in supply chains, supply chain risk management, as well as pricing and product strategies. Specifically, she considers strategic interactions among supply chain members, capturing the most critical elements in concurrent supply chain management, including risk management, technology adoption and the impact of social media. Her research allows broad applications beyond the traditional supply chain domain through inter-disciplinary studies with other fields including information systems, marketing, finance and strategy.



### WELCOMING OUR NEWEST FACULTY MEMBERS

#### AHMAD HAMMAMI (ACCOUNTANCY)

Hammami received his PhD in Accounting from McGill University. His PhD dissertation examined how fair valuations influence discounts in closed-end funds. Hammami's research interests are in financial accounting and they include fair valuations, earnings management, auditing and audit pricing. His work has been presented at the Canadian Academic Accounting Association (CAAA) Annual Conference and at various universities. Prior to his doctoral studies, he worked as an auditor at PwC. Hammami teaches financial accounting as well as accounting theory.



#### ROBERT NASON (MANAGEMENT)

Nason received his PhD in Entrepreneurship from Syracuse University and his research interests lie at the intersection of strategy and entrepreneurship. He has examined the family's influence on entrepreneurial activity ranging from the portfolio activity of business families to the informal institutional influence of family households on economic activity in impoverished settings. Nason is also developing theory on firm growth as a distinct performance outcome. Specifically, he is exploring how firms access external resources without owning them and how the decoupling of growth dimensions affects the boundaries of the firm.

#### JULIANE PROELSS (FINANCE)

Upon completion of her PhD, Proelss joined the Risk Management Department of Santander Consumer Finance, Mönchengladbach. In November 2012, she was appointed professor in business administration specialized in financial management at Trier University of Applied Sciences prior to joining Concordia in 2015 as assistant professor in finance.

#### CAROLINE ROUX (MARKETING)

Roux received her PhD in Marketing from Northwestern University's Kellogg School of Management. She also holds a MSc in Marketing from HEC Montréal and a BBA in Marketing from the Université du Québec à Trois-Rivières. Her primary area of research explores how reminders of resource scarcity affect consumers' cognitions, judgment and behaviour. More broadly, her research interests focus on advancing the understanding of how pro-social values and moral considerations influence consumers' decision making.

#### DENIS SCHWEIZER (FINANCE)

Schweizer studied business administration at Johann Wolfgang Goethe-University in Frankfurt/Main. In April 2008 he completed a doctorate at European Business School (EBS) in Oestrich-Winkel with a thesis entitled "Selected Essays on Alternative Investments". He has published numerous articles in the field of alternative investments and corporate finance and has received multiple research awards. He was also named best teacher three years in a row at WHU – Otto Beisheim School of Management. From September 2011 until January 2012, he was a visiting scholar at New York University.









#### KAMILA SOBOL (MARKETING)

Sobol's main body of work examines how advertisements that evoke self-related thoughts and images generate positive versus negative effects on consumer outcomes. More specifically, she investigates how self-perceptions and self-goals commonly primed in the mass media induce counter-intuitive psychological, motivational and behavioral consumer reactions. Sobol earned her PhD in Marketing from the Schulich School of Business at York University and holds an MSc in Marketing from JMSB.

#### MATTHAEUS TEKATHEN (ACCOUNTANCY)

Tekathen received his doctoral degree for his dissertation on the topic of enterprise risk management from EBS Business School, Oestrich-Winkel/Wiesbaden, Germany. He also holds a BSc and MSc in Management with majors in accounting and management accounting and control. His research focuses on the intersection between risk management and management accounting and control. In particular, he is interested in studying organizational effects of (enterprise) risk management on management accounting and control practices.

#### TINGYU ZHOU (FINANCE)

Zhou completed her PhD at University of Connecticut in May 2014 after having received her MBA in Finance and BBA in Economics from University of Macau. Her research spans topics in real estate investments and finance, investments and corporate finance. Prior to joining the UConn PhD program, where she taught an undergraduate real estate principles class, she worked in the Investment and Research department at Jones Lang LaSalle.



#### ANNUAL GRADUATE RESEARCH EXPOSITION (AGRE)

On Thursday, November 13, 2014 the John Molson School of Business hosted its sixth Annual Graduate Research Exposition (AGRE).

PhD Track "Best Poster" Prizes		
Best Poster	Melanie Robinson, Management Leader Transgression and Follower Forgiveness Supervisor: Kathleen Boies	
Runner-up	Weigang Tang, Management Managing Conflict at Work Supervisor: Gary Johns	
Honourable Mention	Louis Thwaites, Management Air Passenger Choice of an Indirect Itinerary: Asia to Europe Supervisor: Tak Mak	
Best Entrepreneur- ship/SME poster	Derek Theriault, Marketing I Love Cozy Places: Restaurant Design Preferences Supervisor: Gad Saad	
Popular Choice/ Best Communicator	Samie Li Shang Ly, Marketing Coffee Shop Atmospherics Supervisor: Bianca Grohmann	
MSc Track for "Best I	Poster" Prizes	
MSc Poster	<b>Badr El Hadrioui, Management</b> How Employees Perceive Company History Supervisor: Kai Lamertz	
Runner-up	Aela Salman, Marketing Millennial Women and Social Cause: A Case in Fashion Supervisors: Michèle Paulin & Ronald Ferguson	
Honourable Mention	Sindy Li, Finance Hockey and the Canadian Stock Market Supervisor: Lawrence Kryzanowski	

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#### STUDENT RESEARCH AWARDS 2014-15

JMSB presents two annual student research awards of \$1,000, one in each of the graduating classes of the MSc and PhD programs, based on successful thesis defense and the quality and imaginativeness of the student's research.

Winner of the Joe Kelly Award for Best PhD Thesis

#### Melanie Robinson (Management)

Thesis: Follower Forgiveness and Reactions to Leader Interpersonal Transgressions Supervisor: K Boies

#### Winner of the Uma and Mahesh Sharma Award for Best MSc Thesis

#### Catherine Rodriguez (Finance)

Thesis: CEO Turnover after Poor Performance: Turn Around or Scapegoating? Supervisors: S. Ullah & T. Walker

Several of our JMSB Research Centres allocate fellowships to support student research:

The Luc Beauregard Centre of Excellence in Communication Research awarded two doctoral fellowships valued at \$17,500 each to (1) Sam Kolahgar (Finance) for his proposal titled "The impact of communications and public relations on firms' risk and stock price volatility", (Supervisor: H. Bhabra) (2015) and (2) Azadeh Babaghaderi (Finance) for her proposal "Board attributes, communication quality and firm value", (Supervisor: H. Bhabra) (2014).

The National Bank Initiative in Entrepreneurship and Family Business awarded a PhD fellowship (\$20,000) to Barbara Reda (Management) and an MSc scholarship (\$10,000) to Linyi Zhou (Finance).

#### PHD THESES DEFENSES: MAY 1, 2014 - APRIL 30, 2015

Suparvisori	on Idiosyncratic Volatility
Option: Finar	. Kryzanowski ice : January 06, 2015
Boloor Foloroosh, AliSupervisor: S Option: Finar	
Dupuis, Daniel Supervisor: L Option: Finar	on Short Sales . Kryzanowski ice : October 9, 2014
Firoozi, MaryamSupervisor: N Option: Accord	
Guevremont, AmelieSupervisor: E Option: Mark	
Habibi,Supervisor: NMohammad RezaOption: Mark	
Kiana, IsarSupervisor: N Option: Mark	
Picard, Alan Supervisor: L Option: Finar	
Robinson, Melanie Anne Supervisor: K Option: Mana Defense date	
Shan, Qianyin Supervisor: L Option: Finar	
Tadros, HaniSupervisor: N Option: Accord	0
Vongas, John Empathetic A Supervisor: F Option: Mana	
Wu, ShiKuiSupervisor: C Option: SC/B	

13

#### MSC THESES DEFENSES: MAY 1, 2014 - APRIL 30, 2015

Chang, Qi	The Impact of Mergers and Acquisitions on Corporate Bond Ratings Supervisor: H. Bhabra Option: Finance Defense date: April 8, 2015
Chen, Xin	An Empirical Examination of White Knight Corporate Takeovers: Motivation and Performance Supervisor: S. Ullah Option: Finance Defense date: June 25, 2014
Chen, Xi	Rethinking Firms' Offshoring Strategy by Listening to the Voice of End Users Supervisor: M. Jamal Option: Management Defense date: January 20, 2015
El Hadrioui, Badr	Remembrance of Things Past: How Employees Perceive their Company's History Supervisor: K. Lamertz Option: Management Defense date: August 26, 2014
Javadian, Roshan	The Journey to Work: Exploring Commuter Mood and Stress Among Cyclists, Drivers and Public Transport Users Supervisor: S. Brutus Option: Management Defense date: August 26, 2014
Jiang, Yingru	Noise or Reality: An Empirical Study of Target Pre-bid Returns Supervisor: S. Betton Option: Finance Defense date: March 15, 2015
Kayhani Kermanshahi, Tara	Affirmative Disclosure in Fast Food Advertisements: Its Effect on Attitudes Toward the Ad, Attitude Toward the Brand and Purchase Intentions Supervisor: L. Katsanis Option: Marketing Defense date: June 4, 2014
Krastel, Zachary	Investigating the Influence of the Herding Effect on Consumption Experience: The Case of Online Music Supervisor: O. Bodur Option: Marketing Defense date: April 7, 2015
Li, Yang	The Relative Importance of Investment Policy and Active Management in Explaining Canadian Mutual Fund Return Variations and Performance Supervisor: L. Kryzanowski Option: Finance Defense date: December 11, 2014
Lu, Di	The Determinants of Mergers and Acquisitions in Oil and Gas Industry: Evidence from Canadian and American Transactions Supevisor: S. Betton Option: Finance Defense date: June 30, 2014
Lu, Yanchen	Do financially "healthy" bidders make better acquisitions? Supervisor: S. Betton Option: Finance Defense date: November 25, 2014
Michaud, James	Is Emotional Authenticity Enough: Do Personal Factors Influence the Perceived Authenticity of Frontline Employees Supervisor: K. Lemertz Option: Management Defense date: August 25, 2014

#### MSC THESES DEFENSES: MAY 1, 2014 - APRIL 30, 2015

Mostafania, Mohammad	Do Firesales Really Exist? An Empirical Study on Distressed Targets' Premiums Supervisor: S. Betton Option: Finance Defense date: December 5, 2014
Ni, Siyuan	Abnormal Returns to Rival Firms of Initial Takeover Targets Supervisor: S. Betton Option: Finance Defense date: January 20, 2015
Nijher, Harshjot	Exploring Critical Success Factors of ERP Implementation in United Nations Types of Organizations: Relationship Between Factors Impacting User Experience Supervisor: R. Saade Option: Management Defense date: August 29, 2014
Pan, Yi Nan	What determines the success of bidding firms in M&A deals? Supervisor: T. Walker Option: Finance Defense date: January 9, 2015
Peloso, Jeremie	<b>Cross-listed stocks: Conduct for contagion across borders</b> Supervisor: R. Ravi Option: Finance Defense date: April 13, 2015
Qiu, Ming	Dual Class Firms and Debt Issuance Supervisor: N. Basu Option: Finance Defense date: April 8, 2015
Rodriguez, Catherine	CEO Turnover after Poor Performance: Turn Around or Scapegoating? Supervisor: S. Ullah & T. Walker Option: Finance Defense date: March 31, 2015 Winner of the Uma and Mahesh Sharma Award for Best MSc Thesis
Salman, Aela	A Conditional Process Model of Millennial Women's Online and Offline Support of a Fashion Event: Influences of Appeal to a Charitable Cause, Current Fashion Behaviours and Social Identities Supervisor: R. Ferguson & M. Paulin Option: Marketing Defense date: September 8, 2014
Singh, Mukhbir	The Effect of Debt Covenant Violations on Debt Issuance Behaviour Supevisor: N. Basu Option: Finance Defense date: March 25, 2015
Sun, Qi	The Pricing Kernel in the Heston and Nandi (2000) and Heston (1993) Index Option Pricing Model: An Empirical Puzzle Supervisor: S. Perrakis Option: Finance Defense date: November 25, 2014
Taghipour Hajiabadi, Behzad	Information asymmetries and insider trading in firms subject to securities class action litigation: A look at managing vs. non-managing insiders Supervisor: T. Walker Option: Finance Defense date: April 7, 2015
Torabi, Ata	The Role of Management Incentives in the Choice of Stock Repurchase Methods Supervisor: T. Walker Option: Finance Defense date: February 19, 2015

#### MSC THESES DEFENSES: MAY 1, 2014 - APRIL 30, 2015

Ungerman-Sears, Jeremy	Corporate Sponsorship vs. Traditional Advertising in Sports: An Empirical Comparison Supervisor: O. Bodur Option: Marketing Defense date: March 31, 2015
Wan, Tao	Credit Quality or Liquidity? CrisisPeriod Evidence from the American Soverign Bond Market Supervisor: T. Walker & R. Mateti Option: Finance Defense date: October 23, 2014
Wang, Pei	CEO Age and Firm Performance Post Acquisitions Supervisor: H. Bhabra Option: Finance Defense date: August 26, 2014
Watson, Andrew	Preference for Appraisal Format: How Individual Differences Shape Perceptions of Ratings and Comments Supervisor: S. Brutus Option: Management Defense date: July 21, 2014
Xu, Sizhe	The Relationship between Financial Performance and Safety in the Aviation Industry: A Worldwide Perspective Supervisor: T. Walker Option: Finance Defense date: April 2, 2015
Yan, Wenxi	The Hedging Effectiveness of European Style S&P 100 versus S&P 500 Index Options Supervisor: L. Shanker Option: Finance Defense date: May 26, 2015
Zeng, Qi	Corporate Governance and Shareholder Litigation Supervisor: T. Walker Option: Finance Defense date: January 9, 2015
Zhang, Dan	Board Composition and Open-End Mutual Fund Performance Supervisor: L. Kryzanowski Option: Finance Defense date: April 7, 2015
Zhang, Qian	A Re-examination of the Rationale for Tender Offers: Information, Synergy, Agency or Hubris? Supervisor: H. Bhabra Option: Finance Defense date: December 2, 2014
Zhang, Shuzhe	Color associations with masculine and feminine brand personality among Chinese consumers Supevisor: B. Grohmann Option: Marketing Defense date: April 13, 2015
Zhang, Yingxiao	Geography and Firm Performance: Evidence from Chinese Listed Private Enterprises Supervisor: H. Bhabra Option: Finance Defense date: March 31, 2015
Zhang, Yushi	The impact of institutional investors' cross-ownership in takeover process, empirical results in SIC 7300 industry. Supervisor: S. Betton Option: Finance Defense date: February 12, 2015

#### RESEARCH AWARDS AND DISTINCTIONS

Raver, J., Jensen, J., & Chadwick, I., "Competitive Employees in Competitive Contexts: A Recipe for Victimization?" Society for Industrial and Organizational Psychology Annual Meeting, Philadelphia, PA, April 2015. Top Rated Poster Award.

Raymond, L., **Croteau**, A.M., Bergeron, F., & St-Pierre, J., (2015). Entrepreneurial Orientation and e-Business Capabilities of Manufacturing SMEs: An Absorptive Capacity Lens, *Proceedings of the 48th Hawaii International Conference on System Sciences (pp. 3740-3749)*, Kauai, United States. Best paper of the Knowledge Systems track.

Dawson, A., Dean's Award for Distinguished Scholarship, Mid-Career Scholar Award, John Molson School of Business, 2014.

Dawson, A., Family Business Review Excellent Reviewer award, 2014.

Dostaler, I., Dean's Award for Distinguished Scholarship, Established Scholar Award, John Molson School of Business, 2014.

Hitz, A., & Katsanis, L.P., Highly Commended Paper of 2014, selected by the International Journal of Pharmaceutical and Healthcare Marketing Editorial Team. (Hitz, A., & Katsanis, L.P. (2014). Consumer Adoption Model for Personalized Medicine: An Exploratory Study, International Journal of Pharmaceutical and Healthcare Marketing, 8(4), 371-391)

Kersten, G.E., & Wu, S.K., (Feb. 24, 2015). US Patent No. 8,965,793. Canadian Patent No. CA2772364A1. A Multiattribute Auctioning Method and System. http://www. google.com/patents/US20120246020. Canada application 2772364 A1; IPC G06Q 30/08; Assignee: Valorbec Societe an Comandite and Concordia University, (filed: March 23, 2012; published: Sept. 27, 2012; updated May 2013; Family ID: 1000000941054).

Laroche, M., Best Paper Awards: Paper published in the Service Industries Journal (Saeed Shobeiri, Ebrahim Mazaheri, and Michel Laroche, Improving Customer Website Involvement through Experiential Marketing, Service Industries Journal, 34:11, (August 2014): 885-900) received one of the Best Paper Awards for 2014: Honorable Mention.









Peltier, E., Best Paper Award: Peltier, E., "Are US Cross-Listed Companies Tainted by the Poor Audit Quality of Reverse Mergers? The Role of Depositary Banks," *Best Paper Award CFA Program Partners Conference*, Los Angeles, California, July 2014.

Saad, G., 2014 Darwinism Applied Award from the Applied Evolutionary Psychology Society

Ernst, S., Koziol, C., & Schweizer, D. (2013). Are Private Equity Investors Boon or Bane for an Economy? – A Theoretical Analysis, awarded at European Financial Management Association 2014 Annual Meeting, Rome, Italy – *Readers' Choice Best Paper Award 2013*.

Ahlers, Gerrit K. C., Cumming, D., Günther, C., & Schweizer, D., "Signaling in Equity Crowdfunding," Australian Private Equity & Venture Capital Association Research Prize for 2013-14, awarded in July 2014.

Vidyarthi, N.K., Dean's Award for Distinguished Scholarship, Emerging Scholar Category, John Molson School of Business, Concordia University, 2014.

Wang, Yuan, Petro-Canada Young Innovators Award, \$10,000 (2015).

#### EXTERNAL GRANTS

**Beaudry, Anne**, SSHRC Insight Grant, with co-investigator Liette Lapointe, "The Role of Organizational Internal Communication on Individuals' Reactions to New Information Technology", \$185,700 (2015-2019).

Pinsonneault, Alain (PI), Animesh, Animesh, Barki, Henri, Bassellier, Genevieve, **Beaudry, Anne** (JMSB), Han, Kunsoo, and Lapointe, Liette. "Gagner à l'aide des technologies de l'information dans l'économie numérique", FRQ-SC Programme de soutien aux équipes de recherche, \$313,280 (2015-2019).

Bodur, Onur (PI) with co-investigators Bianca Grohmann (JMSB) and Aaron Johnson (FAS), SSHRC Insight Grant, "Understanding In-Store Brand Search and Choice: The Role of In-Store Factors and Consumer Characteristics", \$205,341 (2015-2019).

Carney, Michael (PI), with co-investigators Kevin Au, Alexandra Dawson (JMSB), Peter Jaskiewicz (JMSB), Robert Nason (JMSB), Vanessa Strike and Johannes Van Oosterhout, and institutional partners: Business families foundation; Institute of family enterprise advisors; Chinese University of Hong Kong; Erasmus University. SSHRC Partnership Development Grant, "Family Business Transitions: Entrepreneurship and resource reallocation within and beyond the family firm", \$ 156,748 (2015-2018).

**Chauhan, Satyaveer S.**, NSERC Discovery Grant, "Models and approaches for large scale supply chain planning", \$110,000 (2015-2020).

Chauhan, Satyaveer S., NSERC Engage Grant, "Improving patient's satisfaction in clinics and hospitals using management science techniques", \$25,000 (2015).









**Croteau, Anne-Marie** (PI) with co-investigators François Bergeron, Louis Raymond, and Sylvestre Uwizeyemungu, SSHRC Insight Grant, "Developing an IT-based dynamic learning capability for the competitive performance of manufacturing SMEs", \$174,804 (2015-2018).

Davis, Fred (PI), FRQ-SC Établissement de Nouveaux Professeurs-Chercheurs , "Anticiper les rumeurs de rachat au Canada et l'impact sur la volatilité des entreprises", \$38,251 (2014-2017).

Grohmann, Bianca (PI) with co-investigator Onur Bodur (JMSB), SSHRC Insight Grant, "Consumer perceptions of brand social responsibility: How brand level factors and CSR shape consumer responses to brands", \$147,074 (2015-2019).

Laroche, Michel (PI) with JMSB co-investigators Jordan Le Bel and Michèle Paulin, FRQ-SC Soutien aux Équipes de recherche, "Équipe de recherche sur la culture, les sites internet et les medias sociaux", \$ 175,732 (2015-2019).

Nason, Robert, FRQ-SC Établissement de Nouveaux Professeurs-Chercheurs, "Exploration du Caractère Multidimensionnel de la Croissance des Enterprises", \$ 38,453 (2015-2018).

Nason, Robert (PI), with co-investigators Sophie Bacq and David Gras, SSHRC Insight Development Grant, "The role of temporal orientation in impoverished entrepreneurship activity", \$65,081 (2015-2017).

Perrakis, Stylianos (PI) with Michal Czerwonko (JMSB), Prosper Dovonon (FAS, Economics), Lawrence Kryzanowski (JMSB), and Rui Zhong (JMSB), Institut de la finance structurée et des instruments dérivés de Montréal (IFSID), "Derivative Markets Microstructure: Studies in price discovery in options and credit default swaps",\$60,000 (2013-2015).

Roux, Caroline, FRQ-SC Établissement de Nouveaux Professeurs-Chercheurs, "Consommateurs à faible revenu et manque de ressources : des comportements en apparence irrationnels aident à augmenter la perception de contrôle", \$ 32,964 (2015-2018). Roux, Caroline (PI), SSHRC Insight Development Grant, "How illusion of control helps lower socioeconomic status consumers cope with economic scarcity", \$37,598 (2015-2017).

Schweizer, Denis (PI) with co-investigator Douglas Cumming, SSHRC Insight Grant, "Equity Crowdfunding", \$196,225 (2015-2020).

Sobol, Kamila, FRQ-SC Établissement de Nouveaux Professeurs-Chercheurs, "L'appel à la peur et l'imagination : une combinaison qui peut nuire aux consommateurs", \$ 34,641 (2015-2018).

Vidyarthi, Navneet (PI), SSHRC Insight Development Grant, "Integrated Procurement and Distribution Planning in Emergency Relief Supply Chains", \$49,640 (2015-2017).

Wang, Yuan (PI), FRQ-SC Établissement de Nouveaux Professeurs-Chercheurs, "Avant et après le début de la crise du crédit: la confiance des investisseurs influence-t-elle l'évaluation des obligations de sociétés? ", \$36,810 (2014-2017).

Walsh, Darlene (PI), SSHRC Insight Grant, "The effects of non-conscious brand exposure on self-control", \$87,212 (2015-2019).







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#### REFEREED JOURNAL ARTICLES

Appelbaum, S.H., Shapiro, B., Didus, K., Luongo, T., & Bethsabeth, P. (2013). Upward Mobility for Women Managers: Impact of Leadership Styles and Perceptions (Part One). Industrial and Commercial Training, 45 (1), 51-59.

Appelbaum, S.H., Shapiro, B., Didus, K., Luongo, T., & Bethsabeth, P. (2013). Upward Mobility for Women Managers: Impact of Leadership Styles and Perceptions (Part Two). Industrial and Commercial Training, 45 (2), 110-118.

Appelbaum, S.H., Damien, L., Makarenko, D., Saluja, J., Meleshko, O., & Kulbashian, S. (2013). Participation in Decision Making: A Case Study of Job Satisfaction And Commitment (Part One), *Industrial and Commercial Training*, 45 (4) 222-229.

Appelbaum, S.H., Damien, L., Makarenko, D., Saluja, J., Meleshko, O., & Kulbashian, S. (2013). Participation in Decision Making: A Case Study of Job Satisfaction And Commitment (Part Two), *Industrial and Commercial Training*. 45 (6) 352-358.

Appelbaum, S.H., Damien, L., Makarenko, D., Saluja, J., Meleshko, O., & Kulbashian, S. (2013). Participation in Decision Making: A Case Study of Job Satisfaction And Commitment (Part Two), *Industrial and Commercial Training*. 45 (7) 412-419.

Muja, N., **Appelbaum, S.H.**, Walker, T., Ramadan, S., & Sodeyi, T. (2014). Sustainability and Organizational Transformation: Putting the Cart before the Horse? (Part One), *Industrial and Commercial Training*, 46(5) 249-256.

Muja, N., **Appelbaum, S.H.**, Walker, T., Ramadan, S., & Sodeyi, T. (2014). Sustainability and Organizational Transformation: Putting the Cart before the Horse? (Part Two), *Industrial and Commercial Training*, 46(6) 307-314.

Muja, N., & Appelbaum, S.H. (2014). MBA program enrolment as a catalyst for boundaryless Career goals (Part One), *Industrial and Commercial Training*, 46(3) 135-142.

Muja, N., & **Appelbaum, S.H.** (2014). MBA program enrolment as a catalyst for boundaryless Career goals (Part Two), Industrial and Commercial Training, 46(4) 201-208. **Appelbaum, S.H.**, Karasek, R., Lapointe, F., & Quelch, K. (2014). Employee Empowerment: Factors affecting the consequent success or failure (Part One), *Industrial and Commercial Training*, 46(7) 379-386.

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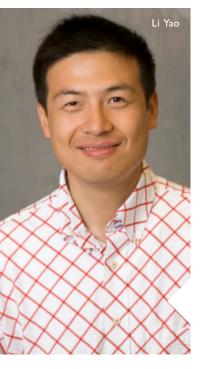
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## INTERNATIONAL CONFERENCE PRESENTATIONS AND PROCEEDINGS, WORKSHOP KEYNOTES

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Robert Oppenheimer

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47



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Tekathen, M., & Dechow, N., "Accounting for Local Risks Enterprise-Wide: The Case of Product Quality at Risk," 9<sup>th</sup> Conference on New Directions in Management Accounting, Brussels, Belgium, December 2014.

**Tekathen, M.**, & Dechow, N., « Managing Production, Accounting & Risk, » *4ième atelier de recherche de l'association de contrôle de gestion*, Trois-Rivières, QC, March 2015.

Avédissian, A., Valverde, R., Barrad, S., (2015). An Extension Proposition for the Agent-Based Language Modeling Ontology for the Representation of Supply Chain Integrated Business Processes, proceedings of 14th International Conference on Software Engineering, Parallel and Distributed Systems (SEPADS15), Dubai, UAE.

Valverde R., Cater-Steel A., Shrestha A. & Toleman, M. (2014). Smart Tools for IT Service Management: A review of two decision support systems project, *Proceedings of the fourth International Conference on Engaged Management Scholarship*, Tulsa, USA.

Horner Reich B., Babin R, Chartier A., McLaren P.G., Valverde R, Drummond C, Van Dalen G. (2014). Growing the Business Technology Management (BTM) program: Ensuring BTM supply is meeting industry demand, *Proceedings of the Annual Conference of the Administrative Sciences Association of Canada*, Muskoka, Canada.

Dulai, A.S., Kuzgunkaya, O., & Vidyarthi, N.K. (2014). The impact of emissions on lot sizing decisions with multi facility network under congestion, *In the Proceedings of Industrial & Systems Engineering Research Conference (ISERC)* (pp. 2771-2779), Montreal, QC.

Vidyarthi, N.K., "The Impact of Directed Choice on the Design of Preventive Healthcare Facility Network Design under Congestion," 20<sup>th</sup> Conference of the International Federation of Operational Research Societies, Barcelona, Spain, July, 2014.

Vidyarthi, N.K., "The Cycle Hub Location Problem," 20<sup>th</sup> Conference of the International Federation of Operational Research Societies, Barcelona, Spain, July, 2014.

Vidyarthi, N.K., "Location of urgent care clinics under waiting time constraints on priority patient classes," *IIE Annual Conference*, Montreal, Quebec, June 2014.

Vidyarthi, N.K., "The impact of emissions on lot sizing decisions with multi facility network under congestion, *IIE Annual Conference*, Montreal, Quebec, June 2014.

Vidyarthi, N.K., "A Branch-and-Cut Algorithm for the Cycle Hub Location Problem," *Optimization Days*, Montreal, Quebec, May 2014.

**Vongas, J.G.**, & Al Hajj, R., "Implicit power motivation: The missing link between rivals' testosterone, aggression, and empathy." Presented at the *International Convention of Psychological Science*, Amsterdam, Netherlands, March 2015.

Al Hajj, R., & Vongas, J.G., "Radical change seen through a 'micro' lens: Usual suspects, unusual OB context." Presented at the 74<sup>th</sup> Annual Meeting of the Academy of Management, Philadelphia, PA, August 2014.

**Vongas, J.G.**, & Al Hajj, R., "Why empathy matters in organizational behavior. Presented at the 28<sup>th</sup> International Congress of Applied Psychology, Paris, France, July 2014.

**Vongas, J.G.**, & Al Hajj, R., "Women's perceived empathy and their precarious leadership appointments. Presented at the 42<sup>nd</sup> Annual Administrative Sciences Association of Canada Conference, Muskoka, ON, May 2014.



**Vongas, J.G.**, Schattke, K., Al Hajj, R., Aldon, P., & Oppenheimer, R., "Negotiating with punch: The effect of power motive congruence on buyers' flow experience and negotiation success." Presented at the 7<sup>th</sup> Annual Meeting of the Society for the Study of Motivation, San Francisco, CA, May 2014.

Yao, Li, "Why Do Managers Update Their Annual EPS Forecasts?" *Canadian Academic Accounting Association Annual Conference*, Edmonton, AB, Canada, May 2014.

Zhou, T., & Glascock, J., "An Examination of the Characteristics and Outcomes of Mergers and Acquisition Research between REITs and General Corporations," *The* 6<sup>th</sup> *Annual Conference of the Global Chinese Real Estate Congress* (GCREC), Nanjing, China, July 2014.

Zhou, T., Clapp, J., & Ross, S., "Retail Agglomeration and Competition Externalities: Evidence from US the Openings and Closings of Multiline Department Stores," 61<sup>st</sup> North American Meetings of the Regional Science Association International (RSAI), Washington DC, November 2014.

Zhou, T., Clapp, J., & Ross, S., "Retail Agglomeration and Competition Externalities: Evidence from US the Openings and Closings of Multiline Department Stores," ASSA-American Real Estate and Urban Economics Association (AREUEA) Annual Conference, Boston, MA, January 2015

Zhou, T., Clapp, J., & Ross, S., "Retail Agglomeration and Competition Externalities: Evidence from US the Openings and Closings of Multiline Department Stores," UNC Charlotte Economics (joint with Finance) Seminar Series, February 2015.

### INVITED TALKS

Arsel, Z. "Taste", The Walrus Talks- Being Human, Ottawa, 29 April 2015.

Huang, X. "United We Stand, Divided We Fall: Supplier Alliances under Default Risk", *Department of Management Science*, University of Waterloo, Waterloo, ON, October 2014.

**Perrakis, S.**, & Czerwonko, M., "Transaction Costs and Call Option Bid and Ask Spread: A Stochastic Dominance Approach," Finance and Risk Engineering Department of New York University, April 2014.

Saad, G., "The benefits of recognizing the Darwinian roots of Homo Consumericus." Invited speaker at Binghamton University's EvoS Speaker Series, Binghamton, New York, September 29, 2014.

Switzer, L.N., Morton Topfer Chair Lecture, Department of Financial Engineering, New York University, New York. February 17 2015.

Switzer, L.N., Invited Speaker, Department of Management and Organizational Studies, Western University, London, Ontario; March 13. 2015.

Switzer, L.N., Keynote Speaker, 2015 Global Finance Conference, Hangzhou, China, April 24, 2015.

### BOOKS

Vidyarthi, N.K., (2014). Operations Management: Creating Value along the Supply Chain; First Canadian Edition; Authors: R. Russell, B. Taylor, I. Castillo, and N.K. Vidyarthi; Publisher: John Wiley & Sons; 864 pages.; ISBN-10: 111830117X, ISBN-13: 978-1118301173

## **BOOK CHAPTERS**

**Carney, M.**, Fathallah, R., Gedajlovic, E., & Shapiro, D. (2014). The Internationalization of Chinese Family Firms. In Yu, F. L., & Yan, H. D. (Eds.), *Handbook of East Asian Entrepreneurship*, (pp. 132-143). London, Routledge.

Awasthi, A., Noshad, K., **Chauhan, S.** (2014). Supplier performance evaluation using a hybrid fuzzy data envelopment analysis approach. In Emrouznejad, A., & Tavana, M. (Eds.), *Performance Measurement with Fuzzy data envelopment analysis*, Volume 309, ISBN 978-642-41371-1

Chen, Y. P., & Shaffer, M. (2015). Individual and Organizational Decisions for Global Mobility. In Collings, D., Wood, G., & Caligiuri, P. (Eds.), the Routledge Companion to International Human Resource Management, Routledge: New York, NY.

Farashahi, M. & Molz, R. (2014). The grounding of strategy in economic and social logics: Reconciling local and global dynamics. In *Encyclopédie de la Stratégie – Economica* (pp. 361-372), Paris: Magnard-Vuibert.

Farashahi, M. & Muhammad, F. (2014). Strategy of SMEs in emerging economies: A dynamic approach based on local/global concerns. In *Building businesses in emerging and developing countries: challenges and opportunities* (pp. 175-189). New York: Routledge Publishers.

Muhammad, F. and Farashahi, M. (2014). Strategic Evolution: The Art of Effective Change in Prolifically Adaptive Organizations. In *Encyclopédie de la Stratégie – Economica* (pp. 607-617). Paris: Magnard-Vuibert.

Johns, G. (2015). Absenteeism. In Ritzer, G. (Ed.), Wiley Blackwell Encyclopedia of Sociology (2nd Ed.). Blackwell: Malden, MA.

Hassan, S. S., & Katsanis, L. P. (2014). Segmentation Strategies. In Erdner Kaynak and Salah Hassan (Eds.), *Globalization of Consumer Markets: Structures and Strategies*, New York: Routledge Press.

55

Laroche, M., & Richard, M. O. (2014). A Model of Online Consumer Behavior, chapter 15 in Francisco J. Martínez-López (ed.), *Research Handbook: e-business Strategic Management* (pp. 325-346), Berlin Heidelberg: Springer-Verlag.

Molz, R., & Farashahi, M. (2014). Dimensions Locales. In Trannery, F., Denis, J. P., Hafsi, T., Martinet, A. C. (Eds.), *Encyclopedie de la Strategie* (pp 361-372). Paris, Vuibert.

Gras, D., Lumpkin, G.T., & Nason, R. (forthcoming). Strategizing by social entrepreneurs: A longitudinal analysis. In Newbert, S. (Ed.) *Small Business in a Global Economy: Creating and Managing Successful Organizations*. Santa Barbara, CA: Praeger.

Panaccio, A., Magda, D., Saint-Michel, S., & Liden, R. C. (2015). Servant Leadership and well-being. In Burke, R.J., Page, K.M., & Cooper, C.L. (Eds.), *Flourishing in life, work and careers: Individual wellbeing and career experiences*. Cheltenham, UK: Edward Elgar Publishing.

N.K. Vidyarthi and R. Tyagi (2014). Chapter 32: Service Innovation: Introduction, Methodologies and Key Findings, pp. 527-536. In *Global Innovation Science Handbook*, Edited by P. Gupta and B. Trusko, The McGraw-Hill Professional, New York. First Edition, January 15, 2014, ISBN: 10-0071792708.

# OTHER DISTINCTIONS

Arsel, Z., Outstanding Reviewer Award, Journal of Consumer Research, 2014

**Beaudry, A.**, *Member of the Scientific Committee*, Association Information & Management, 2014.

**Boulianne, E.**, Outstanding Reviewer for Journal of Accounting & Organizational Change in the Emerald Literati Network 2014 Awards for Excellence, to recognize significant contribution.

**Chen, Y.P.**, Outstanding Reviewer Award for *Journal of Global Mobility*: The Home of Expatriate Management Research in the Emerald Literati Network 2014 Awards for Excellence. (October 2014).

Huang, X., Editorial Review Board of Production and Operations Management. (April 2015).

Jaskiewicz, P., Editorial Review Board. *Corporate Governance: An International Review* 2015.

Jaskiewicz, P., Editorial Review Board. *Human Resource Management Review* 2015.

Johns, G., Elected Fellow of the International Association of Applied Psychology, July 2014.

Johns, G., Named Member, Nominating Committee, Fellows Group, Academy of Management, 2015-2017.

Johns, G., Scientific Committee member and invited guest, Workshop on Research Advances in Organizational Behavior and Human Resources Management, Université Paris Dauphine, DRM—Management & Organisation, May 2014.

Kersten, G., INFORMS Group Decision and Negotiation Conference, GDN 2015, Program Co-Chair, Warsaw, Poland.

Kersten, G., Senior Editor, Group Decision and Negotiation Journal, Springer Publishers.

Kersten, G., Member-at-large, The Collegio dei Docenti the XXXI cycle of doctoral program in Mechanical Engineering and Management of the Politechnico di Bari, Italy, May 2015.



Magnan, M.L., Member (Fellow), *Académie des sciences sociales*, Royal Society of Canada/Société royale du Canada. November 2014.

**Oppenheimer, R.**, Associate Editor, *Journal of Aboriginal Economic Development*, 2014-15.

**Peltier-Rivest, D.**, Editorial Board Member, *Journal of Forensic Accounting Research*, American Accounting Association, January 2015.

**Perrakis, S.**, Appointed Associate Editor, *Risk and Decision Analysis*, September 2014.

**Perrakis, S.**, Appointed Editor, *Multinational Finance Journal*, January 2015.

**Perrakis, S.**, Elected member, Board of Governors, University of Macedonia, Greece, January 2013.

Saad, G., Media Outreach Award by Concordia University for the extensive global media coverage of research, June 5, 2015.

Schweizer, D., Editorial board member, *Finance Research Letters*, January 2015.

Shrivastava, P., Appointed to Steering Board UN-PRI Academic Network, October 2014.

Shrivastava, P., Appointed to Steering Committee International Social Science Council, Program on Transformations to Sustainability, March 2015.

Tingyu, Z., "The Location of New Anchor Stores within Metropolitan Areas," Regional Science Association International Dissertation Competition Finalist, 2014.







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