

Dear JMSB student

What do you want to be, and why?

Your future career choices are of high importance to society. And we, at JMSB, want to ensure that we do all we can to prepare you for success.

To understand your career intentions, we have joined a global research project - GUESSS (Global University Entrepreneurial Spirit Students' Survey). This project investigates the career choice intentions and related activities of students in 34 countries and more than 500 Universities.

Your participation in our online survey is extremely valuable. If you wish, after completing the questionnaire you can enter your email address to be considered for our prize draw. One of you will **win an iPad mini!**

Filling out the online questionnaire will take approximately 15 minutes. The survey will be open until 15 June 2016.

Anonymity and confidentiality of the data collected is guaranteed. Please read the Consent Form (below) before accessing the survey. You can access the survey through the link that is at the end of the Consent Form.

A report of our findings will be available through the JMSB website.

Thank you for your participation and good luck with the iPad draw!

Alexandra Dawson, Ph.D.
Associate Professor, Department of Management
John Molson School of Business

INFORMATION AND CONSENT TO PARTICIPATE IN A RESEARCH STUDY

Study Title: Global University Entrepreneurial Spirit Students' Survey (GUESSS) 2016

Researcher: Dr Alexandra Dawson

Researcher's Contact Information: alexandra.dawson@concordia.ca

You are being invited to participate in the research study mentioned above. This form provides information about what participating would mean. Please read it carefully before deciding if you want to participate or not. If there is anything you do not understand, or if you want more information, please ask the researcher.

A. PURPOSE

The purpose of the research is to investigate students' entrepreneurial intentions and activities at JMSB.

B. PROCEDURES

If you participate, you will be asked to fill out an online questionnaire. In total, participating in this study will take around 15 minutes.

C. RISKS AND BENEFITS

You will not face any risks by participating in this research.

You might or might not personally benefit from participating in this research. Potential benefits include being able to read the final report to find out about entrepreneurial intentions and activities of students at JMSB and compare them with those of students from around the world. You may also enter a draw to win an iPad mini.

D. CONFIDENTIALITY

We will gather the following information as part of this research: Global University Entrepreneurial Spirit Students' Survey (GUESSS), an international research project.

By participating, you agree to let the researchers have access to information about whether you (or your family) own a business and about your intentions to become an entrepreneur in the future.

We will not allow anyone to access the information, except people directly involved in conducting the research, and except as described in this form. We will only use the information for the purposes of the research described in this form.

The information gathered will be anonymous. That means that it will not be possible to make a link between you and the information you provide.

We will protect the information by holding it on secure servers and computers, which are password protected. Everybody involved in this research project is bound by a confidentiality agreement.

We intend to publish the results of the research. However, it will not be possible to identify you in the published results.

We will destroy the information five years after the end of the study.

E. CONDITIONS OF PARTICIPATION

You do not have to participate in this research. It is purely your decision. If you do participate, you can stop at any time.

There are no negative consequences for not participating, stopping in the middle, or asking us not to use your information.

G. PARTICIPANT'S DECLARATION

I have read and understood this form. I have had the chance to ask questions and any questions have been answered. By clicking on the link below I agree to participate in this research under the conditions described.

https://stgallen.co1.qualtrics.com/SE/?SID=SV_7Vu67mXp3Q4Rvff

If you have questions about the scientific or scholarly aspects of this research, please contact the researcher. Her contact information is: alexandra.dawson@concordia.ca.

If you have concerns about ethical issues in this research, please contact the Manager, Research Ethics, Concordia University, 514.848.2424 ex. 7481 or oor.ethics@concordia.ca.