

John Molson Business Ownership Case Writing Competition Call for New Cases

The John Molson School of Business's Bob and Raye Briscoe Centre in Business Ownership Studies is pleased to invite case writers to submit new, unpublished teaching cases under the theme of business ownership.

Business ownership cases may come from any business discipline as long as the focus is from the perspective of the owner of the business as the active manager of the enterprise. Topics of interest include, but are not limited to, acquiring or divesting an existing business, inter-generational ownership and/or transition, valuation, liquidity, governance, strategy making, etc. The key thread is that the case focus explores and addresses issues from the business owner's perspective.

The deadline for submission is **July 31, 2021**.

Authors

Authors may be professors, teachers, research assistants or students of any business-related area. Multiple authors may submit a case as a team. Authors may submit multiple cases

Requirements

Submitted cases must:

- Be in English
- Be unpublished and written within a year of the submission deadline
- Be based on field research or secondary sources, and describe a recent real challenge in a real organization
- Relate to the theme of **business ownership**, broadly interpreted
- Include a case which is a maximum of **16 pages of narrative** (double-spaced, 12-pt font, Times New Roman) and **no more than 30 pages in total**, including all appendices (case text is not permitted in appendices)
- Include a complete **teaching note** (double-spaced, 12-pt font, Times New Roman) **no more than 20 pages in total**
- Be submitted with no indication of the authors' and/or institution's names in the case or teaching
- Be Submitted via email (.doc or .docx format) **with entry form** to cases.jmsb@concordia.ca

Prizes

- First place - \$5,000 CAD
- Second place - \$3,000 CAD
- Third place - \$2,000 CAD

Submission of Entries

The deadline for submission is **July 31, 2021**.

Required documents include:

- Original, unpublished case and teaching note
- Completed entry form
- Completed release form

Terms and Conditions

Prizes will be awarded to authors once their case has been accepted and published by Ivey Publishing as part of the Ivey-Concordia John Molson case library. If needed, cases may be further developed in partnership with John Molson faculty co-authors. Author royalties will be managed through Ivey.

For additional information, please contact:

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cases.jmsb@concordia.ca

John Molson Business Ownership Case Writing Competition
Entry Form

Case Title: _____

Author(s): _____

Institution & Position: _____

Address: _____

Telephone: _____

Email(s): _____

Company Covered: _____

Subject: _____

Statement of Originality

This case is based on (please check one): ☐ Field research ☐ Secondary research

If the submitted case is based on field research, I have enclosed a Release Form using the company's letterhead that is signed and dated by the responsible senior officer of the company in question.

I/we certify that the attached case study is entirely my/our own work, that it is drawn entirely from the sources documented in the text, and that it has never been published in part or in whole in any other venue. I also agree that by submitting this case I grant the John Molson School of Business the right of first refusal for publication purposes.

Signed at _____ (location) on _____ (date)

(Signature, Author 1)

(Signature, Author 2)

(Print name, Author 1)

(Print name, Author 2)

Submit this completed form with your case to cases.jmsb@concordia.ca.

**John Molson Business Ownership Case Writing Competition
Case Release Form**

Date: _____

I have read the case entitled: _____

and I hereby authorize the use of the material in this case supplied by my organization.

This case is released: ☐ without change

☐ with corrections as indicated

Signature: _____

Position: _____

Organization: _____

Or

☐ Case is based solely on public documents; therefore, no release is required.

Author(s) signature: _____