

# JOHN MOLSON BUSINESS OWNERSHIP CASE WRITING COMPETITION

## CALL FOR NEW CASES

The John Molson School of Business's Bob and Raye Briscoe Centre in Business Ownership Studies is pleased to invite case writers to submit new, unpublished teaching cases under the theme of business ownership.

Business ownership cases may come from any business discipline as long as the focus is from the perspective of the owner of the business as the active manager of the enterprise. Topics of interest include, but are not limited to, acquiring or divesting an existing business, inter-generational ownership and/or transition, valuation, liquidity, governance, strategy making, etc. The key thread is that the case focus explores and addresses issues from the business owner's perspective.

The deadline for submission is July 31, 2022.

## AUTHORS

Authors may be professors, teachers, research assistants or students of any business-related area. Multiple authors may submit a case as a team. Authors may submit multiple cases

## REQUIREMENTS

Submitted cases must:

- Be in English
- Be unpublished and written within a year of the submission deadline
- Be based on field research or secondary sources, and describe a recent real challenge in a real organization
- Relate to the theme of business ownership, broadly interpreted
- Include a case which is a maximum of 16 pages of narrative (double-spaced, 12-pt font, Times New Roman) and no more than 30 pages in total, including all appendices (case text is not permitted in appendices)
- Include a complete teaching note (double-spaced, 12-pt font, Times New Roman) no more than 20 pages in total
- Be submitted with no indication of the authors' and/or institution's names in the case or teaching
- Be Submitted via email (.doc or .docx format) with entry form to [cases.jmsb@concordia.ca](mailto:cases.jmsb@concordia.ca)

## PRIZES

- First place - \$5,000 CAD
- Second place - \$3,000 CAD
- Third place - \$2,000 CAD

## SUBMISSION OF ENTRIES

Required documents include:

- Original, unpublished case and teaching note
- Completed entry form
- Completed release form

## TERMS AND CONDITIONS

Prizes will be awarded to authors once their case has been accepted and published by Ivey Publishing as part of the Ivey-Concordia John Molson case collection. If needed, cases may be further developed in partnership with John Molson faculty co-authors. Author royalties will be managed through Ivey.

## FOR ADDITIONAL INFORMATION,

### PLEASE CONTACT:

Prof. Raymond Paquin

Director, John Molson Case Publications  
Professor of Management and Sustainability

[raymond.paquin@concordia.ca](mailto:raymond.paquin@concordia.ca)

[cases.jmsb@concordia.ca](mailto:cases.jmsb@concordia.ca)

## JOHN MOLSON BUSINESS OWNERSHIP CASE WRITING COMPETITION

### CALL FOR NEW CASES – APPLICATION FORM

Case Title: \_\_\_\_\_

Author(s): \_\_\_\_\_

Institution & Position: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email(s): \_\_\_\_\_

Company Covered: \_\_\_\_\_

Subject: \_\_\_\_\_

### STATEMENT OF ORIGINALITY

This case is based on (please check one):  Field research  Secondary research

If the submitted case is based on field research, I have enclosed a Release Form using the company's letterhead that is signed and dated by the responsible senior officer of the company in question.

I/we certify that the attached case study is entirely my/our own work, that it is drawn entirely from the sources documented in the text, and that it has never been published in part or in whole in any other venue. I also agree that by submitting this case I grant the John Molson School of Business the right of first refusal for publication purposes.

Signed at \_\_\_\_\_ (location) on \_\_\_\_\_ (date)

\_\_\_\_\_  
(Signature, Author 1)

\_\_\_\_\_  
(Signature, Author 2)

\_\_\_\_\_  
(Print name, Author 1)

\_\_\_\_\_  
(Print name, Author 2)

Submit this completed form with your case to [cases.jmsb@concordia.ca](mailto:cases.jmsb@concordia.ca)

## JOHN MOLSON BUSINESS OWNERSHIP CASE WRITING

### COMPETITION CALL FOR NEW CASES – AUTHORIZATION FORM

Date: \_\_\_\_\_

I have read the case entitled: \_\_\_\_\_

and I hereby authorize the use of the material in this case supplied by my organization.

This case is released:     without change                       with corrections as indicated

Signature: \_\_\_\_\_

Position: \_\_\_\_\_

Organization: \_\_\_\_\_

Or

Case is based solely on public documents; therefore, no release is required.

Author(s) signature: \_\_\_\_\_