

Structure of the Major in International Business

International Business Major Requirements (24 credits / 8 courses)

- **Required Courses (6 credits):**
 - IBUS 466, 492.
- **Electives (18 credits):** Select 6 courses from the International Business Group A & B. Maximum of 2 courses from Group B.
 - Group A: IBUS 370, 382, 465, 471, 493, MANA 374.
 - Group B: ECON 319, POLI 305, 311, 315, 394.

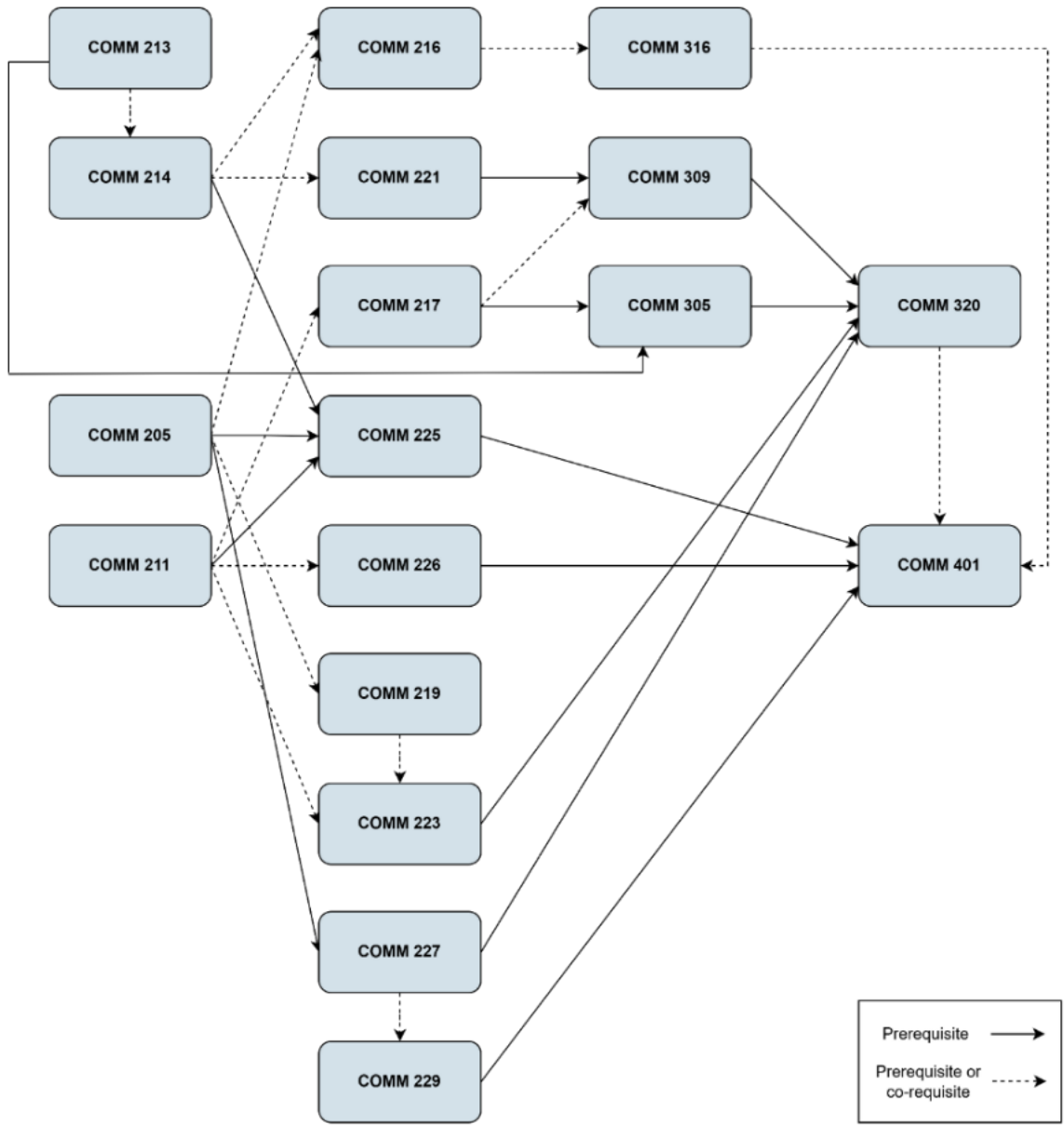
| | COURSE | TITLE | CREDIT | PREREQUISITE | CO-REQUISITE | NOTES |
|----------------------------|--------------------------|--|--|-----------------------------|--------------------|----------------------------|
| Core Courses | COMM 205 | Business Communication | 3 | | ECON 203 | |
| | COMM 211 | Global Business Environment | 3 | | ECON 201, 203 | |
| | COMM 213 | Computing and Visualization Tools for Business Analytics | 1.5 | | ECON 201 | |
| | COMM 214 | Business Analytics | 3 | MATH 208, 209 | COMM 213 | |
| | COMM 216 | Ethics, Business Sustainability, and Social Responsibility | 1.5 | | COMM 205, 214 | |
| | COMM 217 | Financial Accounting | 3 | | COMM 211 | |
| | COMM 219 | Innovation Management | 1.5 | | COMM 205 | |
| | COMM 221 | Financial Markets | 3 | ECON 201 | ECON 203, COMM 214 | |
| | COMM 223 | Marketing Management | 3 | | COMM 211, 219 | |
| | COMM 225 | Production and Operations Management | 3 | COMM 205, 211, 214 | | |
| | COMM 226 | Business Technology Management | 3 | | COMM 211 | |
| | COMM 227 | Interpersonal and Critical Thinking Skills | 3 | COMM 205 | | |
| | COMM 229 | Managing People in Organizations | 3 | | COMM 227 | |
| | COMM 305 | Managerial Accounting | 3 | (COMM 213 or 215), COMM 217 | | |
| | COMM 309 | Business Finance | 3 | COMM 221 | COMM 217 | |
| | COMM 316 | Business Law and Ethics | 1.5 | | COMM 216 | |
| COMM 320 | Entrepreneurship | 3 | COMM 223, 227, COMM 305, 309 | | | |
| COMM 401 | Strategic Management | 3 | COMM 225, 226, 229 and 45 business credits | COMM 316, 320 | | |
| Required Courses | IBUS 466 | Management of Multinational Corporations | 3 | COMM 211, 227 | | Cross listed with MARK 466 |
| | IBUS 492 | Cross-Cultural Communications and Management | 3 | COMM 211, 223 | | |
| Elective Options (Group A) | IBUS 370 | International Financial Management | 3 | COMM 221, 309 | | Cross listed with FINA 370 |
| | IBUS 382 | Management of International Financial Institutions | 3 | COMM 211, 309 | | Cross listed with FINA 382 |
| Elective Options | IBUS 465 | International Marketing Management | 3 | COMM 211, 223 | | Cross listed with MARK 465 |

| | COURSE | TITLE | CREDIT | PREREQUISITE | CO-REQUISITE | NOTES |
|-----------|--------------------------|----------------------------------|--------|----------------------------------|--------------|----------------------------|
| (Group A) | IBUS 471 | Topics in International Business | 3 | COMM 211 | | |
| | IBUS 493 | International Business Law | 3 | COMM 316, (IBUS 466 or MANA 466) | | Cross listed with MANA 493 |
| | MANA 374 | Sustainable Management | 3 | | | |

Important Information

1. **Prerequisites:** A prerequisite must be completed before taking the next course. Example: COMM 211 → IBUS 466.
2. **Student Responsibility:** Students must follow the correct course sequence and retake failed courses before progressing.
3. **Curriculum Reference:** Check the [undergraduate calendar](#) or degree worksheet for your year of entry.
4. **Minor Option Includes:**
 - Minor in International Business: IBUS 466, 492 and 6 credits chosen from: IBUS 370, 382, 465, 471, 493, MANA 374

Flowchart for JMSB Core Courses



Flowchart for International Business Major

