

# Structure of the Major in International Business

## International Business Major Requirements (24 credits / 8 courses)

- **Required Courses (6 credits):**
  - IBUS 466, 492.
- **Electives (18 credits):** Select 6 courses from the International Business Group A & B. Maximum of 2 courses from Group B.
  - Group A: IBUS 370, 382, 465, 471, 493, MANA 374.
  - Group B: ECON 319, POLI 305, 311, 315, 394.

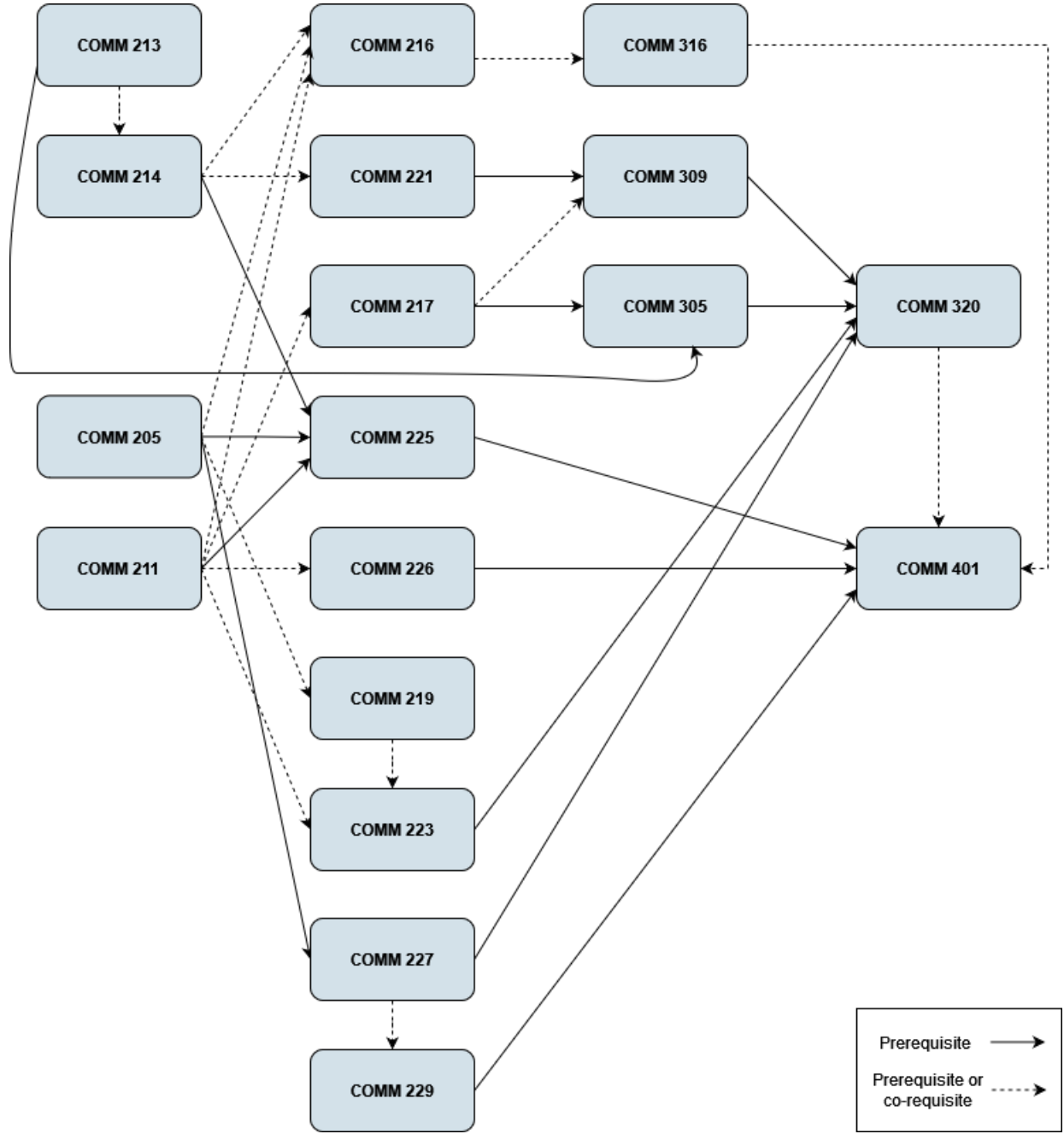
	COURSE	TITLE	CREDIT	PREREQUISITE	CO-REQUISITE	NOTES
Core Courses	<a href="#">COMM 205</a>	Business Communications	3		ECON 203	
	<a href="#">COMM 211</a>	Global Business Environment	3		ECON 201, 203	
	<a href="#">COMM 213</a>	Computing and Visualization Tools for Business Analytics	1.5		ECON 201	
	<a href="#">COMM 214</a>	Business Analytics	3	MATH 208, 209	COMM 213	
	<a href="#">COMM 216</a>	Ethics, Business Sustainability, and Social Responsibility	1.5		COMM 205, 214	
	<a href="#">COMM 217</a>	Financial Accounting	3		COMM 211	
	<a href="#">COMM 219</a>	Innovation Marketing	1.5		COMM 205	
	<a href="#">COMM 221</a>	Financial Markets	3	ECON 201	ECON 203, COMM 214	
	<a href="#">COMM 223</a>	Marketing Management	3		COMM 211, 219	
	<a href="#">COMM 225</a>	Production and Operations Management	3	COMM 205, 211, 214		
	<a href="#">COMM 226</a>	Business Technology Management	3		COMM 211	
	<a href="#">COMM 227</a>	Interpersonal and Critical Thinking Skills	3	COMM 205		
	<a href="#">COMM 229</a>	Managing People in Organizations	3		COMM 227	
	<a href="#">COMM 305</a>	Managerial Accounting	3	(COMM 213 or 215), COMM 217		
	<a href="#">COMM 309</a>	Business Finance	3	COMM 221	COMM 217	
	<a href="#">COMM 316</a>	Business Law and Ethics	1.5		COMM 216	
<a href="#">COMM 320</a>	Entrepreneurship	3	COMM 223, 227, COMM 305, 309			
<a href="#">COMM 401</a>	Strategic Management	3	COMM 225, 226, 229 and 45 business credits	COMM 316, 320		
Required Courses	<a href="#">IBUS 466</a>	Management of Multinational Corporations	3	COMM 211, 227		Cross listed with MARK 466
	<a href="#">IBUS 492</a>	Cross-Cultural Communications and Management	3	COMM 211, 223		
Elective Options (Group A)	<a href="#">IBUS 370</a>	International Financial Management	3	COMM 221, 309		Cross listed with FINA 370
	<a href="#">IBUS 382</a>	Management of International Financial Institutions	3	COMM 211, 309		Cross listed with FINA 382

	COURSE	TITLE	CREDIT	PREREQUISITE	CO-REQUISITE	NOTES
Elective Options (Group A)	<a href="#">IBUS 465</a>	International Marketing Management	3	COMM 211, 223		Cross listed with MARK 465
	<a href="#">IBUS 471</a>	Topics in International Business	3	COMM 211		
	<a href="#">IBUS 493</a>	International Business Law	3	COMM 316, (IBUS 466 or MANA 466)		Cross listed with MANA 493
	<a href="#">MANA 374</a>	Sustainable Management	3			

### Important Information

1. **Prerequisites:** A prerequisite must be completed before taking the next course. Example: COMM 211 → IBUS 466.
2. **Student Responsibility:** Students must follow the correct course sequence and retake failed courses before progressing.
3. **Curriculum Reference:** Check the [undergraduate calendar](#) or degree worksheet for your year of entry.
4. **Minor Option Includes:**
  - Minor in International Business: IBUS 466, 492 and two courses from Group A.

## Flowchart for JMSB Core Courses



## Flowchart for International Business Major

