

## Program Planning Worksheet

### BComm: Marketing (108 credits)

#### 2026-2027 Academic Year

Name: \_\_\_\_\_

Student no.: \_\_\_\_\_

**Foundation Courses (18 credits):** These required basic courses prepare you for university studies in business:

- |                                   |                                   |  |
|-----------------------------------|-----------------------------------|--|
| <input type="checkbox"/> MATH 208 | <input type="checkbox"/> ECON 201 | <input type="checkbox"/> Non-Business elective |
| <input type="checkbox"/> MATH 209 | <input type="checkbox"/> ECON 203 | <input type="checkbox"/> Non-Business elective |

**Core Courses (48 Credits):** All BComm students must complete the following 18 courses:

- |  |   |                                   |   |                                   |
|--|---|-----------------------------------|---|-----------------------------------|
| <input type="checkbox"/> COMM 205        | <input type="checkbox"/> COMM 216 (1.5cr) | <input type="checkbox"/> COMM 223 | <input type="checkbox"/> COMM 229         | <input type="checkbox"/> COMM 320 |
| <input type="checkbox"/> COMM 211        | <input type="checkbox"/> COMM 217         | <input type="checkbox"/> COMM 225 | <input type="checkbox"/> COMM 305         | <input type="checkbox"/> COMM 401 |
| <input type="checkbox"/> COMM 213(1.5cr) | <input type="checkbox"/> COMM 219 (1.5cr) | <input type="checkbox"/> COMM 226 | <input type="checkbox"/> COMM 309         |                                   |
| <input type="checkbox"/> COMM 214        | <input type="checkbox"/> COMM 221         | <input type="checkbox"/> COMM 227 | <input type="checkbox"/> COMM 316 (1.5cr) |                                   |

**Major Courses (24 credits):** You must complete the four required courses below **and** choose four additional MARK courses. Click [here](#) for more details.

- |                                   |                                   |                                    |                                    |
|-----------------------------------|-----------------------------------|------------------------------------|------------------------------------|
| <input type="checkbox"/> MARK 301 | <input type="checkbox"/> MARK 305 | <input type="checkbox"/> MARK ____ | <input type="checkbox"/> MARK ____ |
| <input type="checkbox"/> MARK 302 | <input type="checkbox"/> MARK 495 | <input type="checkbox"/> MARK ____ | <input type="checkbox"/> MARK ____ |

**Elective Courses (18 credits):** A minimum of 6 credits must be non-business courses. The remaining 12 credits of open choice electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

**Non-Business Electives (6 credits):**

- \_\_\_\_\_
  \_\_\_\_\_

**Open Choice Electives (12 credits):**

- \_\_\_\_\_
  \_\_\_\_\_
  \_\_\_\_\_
  \_\_\_\_\_

### Sample First Year Schedule for Full-time Students

You may register for 15 credits per term, but we suggest a minimum of 12 credits in your first term.

**Term 1**

- MATH 208 or 209
- ECON 201 or 203
- Non-Bus. elective\*
- Non-Bus. elective\*

**Term 2**

- MATH 208 or 209
- ECON 201 or 203
- COMM 205\*
- COMM 211\*

**Important**

- **Foundation courses must be completed in your first year.**
- You should register for courses in both Fall and Winter terms once you have access.
- Consult the [Undergraduate Calendar](#) and [Class Schedule](#) to plan your class schedule wisely.
- Consult the [Registration Guide](#) for help when choosing courses.

\* If required, ESL courses must be completed before elective courses and core courses.

### Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 12 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.