

Program Planning Worksheet
BComm: Marketing (108 credits)
2023-2024 Academic Year

Name: _____

Student no.: _____

Foundation Courses (18 credits): These required basic courses prepare you for university studies in business:

- | | | |
|-----------------------------------|-----------------------------------|--|
| <input type="checkbox"/> MATH 208 | <input type="checkbox"/> ECON 201 | <input type="checkbox"/> Non-Business elective |
| <input type="checkbox"/> MATH 209 | <input type="checkbox"/> ECON 203 | <input type="checkbox"/> Non-Business elective |

Core Courses (48 Credits): All BComm students must complete the following 18 courses:

- | | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> COMM 205 | <input type="checkbox"/> COMM 216 | <input type="checkbox"/> COMM 223 | <input type="checkbox"/> COMM 229 | <input type="checkbox"/> COMM 320 |
| <input type="checkbox"/> COMM 211 | <input type="checkbox"/> COMM 217 | <input type="checkbox"/> COMM 225 | <input type="checkbox"/> COMM 305 | <input type="checkbox"/> COMM 401 |
| <input type="checkbox"/> COMM 213 | <input type="checkbox"/> COMM 219 | <input type="checkbox"/> COMM 226 | <input type="checkbox"/> COMM 309 | |
| <input type="checkbox"/> COMM 214 | <input type="checkbox"/> COMM 221 | <input type="checkbox"/> COMM 227 | <input type="checkbox"/> COMM 316 | |

Major Courses (24 credits): You must complete the four required courses below **and** choose four additional MARK courses.

- | | | | |
|-----------------------------------|-----------------------------------|------------------------------------|------------------------------------|
| <input type="checkbox"/> MARK 301 | <input type="checkbox"/> MARK 305 | <input type="checkbox"/> MARK ____ | <input type="checkbox"/> MARK ____ |
| <input type="checkbox"/> MARK 302 | <input type="checkbox"/> MARK 495 | <input type="checkbox"/> MARK ____ | <input type="checkbox"/> MARK ____ |

Elective Courses (18 credits): A minimum of 6 credits must be non-business courses. The remaining 12 credits of open choice electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

Non-Business Electives (6 credits):

- | | |
|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
|--------------------------------|--------------------------------|

Open Choice Electives (12 credits):

- | | | | |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|

Sample First Year Schedule for Full-time Students

You may register for 15 credits per term, but we suggest a minimum of 12 credits in your first term.

Term 1

- MATH 208 or 209
- ECON 201 or 203
- Non-Bus. elective*
- Non-Bus. elective*

Term 2

- MATH 208 or 209
- ECON 201 or 203
- COMM 205*
- COMM 211*

Important

- **Foundation courses must be completed in your first year.**
- You should register for courses in both Fall and Winter terms once you have access.
- Consult the [Undergraduate Calendar](#) and [Class Schedule](#) to plan your class schedule wisely.
- Consult the [Registration Guide](#) for help when choosing courses.

* If required, ESL courses must be completed before elective courses and core courses.

Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 12 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.