

Name:

Student no.:

Program Planning Worksheet BComm: Marketing (90 credits) 2022-2023 Academic Year

Prerequisites

You must complete these courses only if you do not see exemptions or credit for them on your student record. If you completed any of these courses at Concordia, they will be considered as non-business electives.

208 ECON 201 BTM 200	MATH 208	8 ECON 201	BTM 200
209 ECON 203	MATH 209	9 ECON 203	

Core Courses (42 credits): All BComm students must complete the following 14 courses:

COMM 205	COMM 220	COMM 226	COMM 315
COMM 210	COMM 222	COMM 305	COMM 320
COMM 215	COMM 223	COMM 308	COMM 401
COMM 217	COMM 225		

Major Courses (24 credits): You must complete the four required courses below and choose four additional MARK courses.

🖵 MARK 301	🖵 MARK 305	MARK	□ MARK
D MARK 302	🖵 MARK 495	□ MARK	□ MARK

Elective Courses (24 credits): A minimum of 12 credits must be non-business courses. The remaining 12 credits of
open choice electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

Non-Business Electives (12 credits):			
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Open Choice Electives (12 credits):			

Sample First Year Schedule for Full-time Students

You may register for five courses per term, but we suggest a maximum of four courses in each term during your first year. Always complete any missing prerequisite or ESL courses in your first year.

Term I	Term 2	Important
 COMM 205 COMM 210 COMM 215 COMM 217 	 COMM 220 COMM 222 COMM 223 COMM 225 	 You should register for courses in both Fall and Winter terms once you have access. Consult the Undergraduate Calendar and Class Schedule to plan your class schedule wisely. Consult the Registration Guide for help when choosing courses.

Important

- · Academic advisors are available to help you make your class schedule, change your course load and plan your degreeprogression; please refer to the academic advising section of our website to book an appointment.
- If you are required to take ESL courses, up to 9 ESL credits may count toward your degree. Even if ESL courses are notrequired, up to 6 ESL credits may count toward your degree.