

Program Planning Worksheet

BComm: Marketing (90 credits)

2020-2021 Academic Year

Name: _____

Student no.: _____

Prerequisites

You must complete these courses **only if you do not see** exemptions or credit for them on your student record. If you completed any of these courses at Concordia, they will be considered as non-business electives.

MATH 208	ECON 201	BTM 200
MATH 209	ECON 203	

Core Courses (42 credits): All BComm students must complete the following 14 courses:

<input type="checkbox"/> COMM 205	<input type="checkbox"/> COMM 220	<input type="checkbox"/> COMM 226	<input type="checkbox"/> COMM 315
<input type="checkbox"/> COMM 210	<input type="checkbox"/> COMM 222	<input type="checkbox"/> COMM 305	<input type="checkbox"/> COMM 320
<input type="checkbox"/> COMM 215	<input type="checkbox"/> COMM 223	<input type="checkbox"/> COMM 308	<input type="checkbox"/> COMM 401
<input type="checkbox"/> COMM 217	<input type="checkbox"/> COMM 225		

Major Courses (24 credits): You must complete the four required courses below **and** choose four additional MARK courses.

<input type="checkbox"/> MARK 301	<input type="checkbox"/> MARK 305	<input type="checkbox"/> MARK ____	<input type="checkbox"/> MARK ____
<input type="checkbox"/> MARK 302	<input type="checkbox"/> MARK 495	<input type="checkbox"/> MARK ____	<input type="checkbox"/> MARK ____

Elective Courses (24 credits): A minimum of 12 credits must be non-business courses. The remaining 12 credits of electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____

Sample First Year Schedule for Full-time Students

You may register for five courses per term, but we suggest a maximum of four courses in each term during your first year. Always complete any missing prerequisite or ESL courses in your first year.

Term 1	Term 2	Important
<input type="checkbox"/> COMM 205	<input type="checkbox"/> COMM 220	<ul style="list-style-type: none"> You should register for courses in both Fall and Winter terms once you have access. Consult the Undergraduate Calendar and Class Schedule to plan your class schedule wisely. Consult the Registration Guide for help when choosing courses.
<input type="checkbox"/> COMM 210	<input type="checkbox"/> COMM 222	
<input type="checkbox"/> COMM 215	<input type="checkbox"/> COMM 223	
<input type="checkbox"/> COMM 217	<input type="checkbox"/> COMM 225	

Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 9 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.