Concordia UNIVERSITÉ UNIVERSITY | JOHN ▾ MOLSON SCHOOL OF BUSINESS

Name: _____

Student no.: _____

Program Planning Worksheet
BComm: Marketing (108 credits)
2019-2020 Academic Year

Foundation Courses (18 credits): These required basic courses prepare you for university studies in business:

❑ MATH 208   ❑ ECON 201   ❑ BTM 200
❑ MATH 209   ❑ ECON 203   ❑ Non-JMSB elective

Core Courses (42 credits): All BComm students must complete the following 14 courses:

❑ COMM 205   ❑ COMM 220   ❑ COMM 226   ❑ COMM 315
❑ COMM 210   ❑ COMM 222   ❑ COMM 305   ❑ COMM 320
❑ COMM 215   ❑ COMM 223   ❑ COMM 308   ❑ COMM 401
❑ COMM 217   ❑ COMM 225

Major Courses (24 credits): You must complete the four required courses below **and** choose four additional MARK courses.

❑ MARK 301   ❑ MARK 305   ❑ MARK ___   ❑ MARK ___
❑ MARK 302   ❑ MARK 495   ❑ MARK ___   ❑ MARK ___

Elective Courses (24 credits): A minimum of 12 credits must be non-business courses. The remaining 12 credits of electives may be used as a **business minor**, or in any combination of appropriate business or non-business courses.

❑ _____   ❑ _____   ❑ _____   ❑ _____
❑ _____   ❑ _____   ❑ _____   ❑ _____

Sample First Year Schedule for Full-time Students

Term 1
❑ MATH 208 or 209
❑ ECON 201 or 203
❑ BTM 200
❑ Non-JMSB elective*

If required, ESL courses must be completed before elective courses

Term 2
❑ MATH 208 or 209
❑ ECON 201 or 203
❑ COMM 205
❑ COMM 210*

Important
- **Foundation courses must be completed in your first year.**
- You should register for courses in both Fall and Winter terms once you have access.
- Consult the Undergraduate Calendar and Class Schedule to plan your class schedule wisely.
- Consult the Registration Guide for help when choosing courses.

Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the academic advising section of our website to book an appointment.
- If you are required to take ESL courses, up to 12 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.