

Program Planning Worksheet

BComm: Marketing (108 credits)

2016-2017 Academic Year

Foundation Courses (18 credits): These required basic courses prepare you for university studies in business:

<input type="checkbox"/> MATH 208	<input type="checkbox"/> ECON 201	<input type="checkbox"/> BTM 200
<input type="checkbox"/> MATH 209	<input type="checkbox"/> ECON 203	<input type="checkbox"/> Non-JMSB elective

Core Courses (42 credits): All BComm students must complete the following 14 courses:

<input type="checkbox"/> COMM 210	<input type="checkbox"/> COMM 220	<input type="checkbox"/> COMM 226	<input type="checkbox"/> COMM 315
<input type="checkbox"/> COMM 212	<input type="checkbox"/> COMM 222	<input type="checkbox"/> COMM 305	<input type="checkbox"/> COMM 320
<input type="checkbox"/> COMM 215	<input type="checkbox"/> COMM 223	<input type="checkbox"/> COMM 308	<input type="checkbox"/> COMM 401
<input type="checkbox"/> COMM 217	<input type="checkbox"/> COMM 225		

** Please note that you should register for COMM 212 before 210 or any other COMM course.*

Major Courses (24 credits): You must complete the four required courses below **and** choose four additional MARK courses.

<input type="checkbox"/> MARK 301	<input type="checkbox"/> MARK 305	<input type="checkbox"/> MARK ____	<input type="checkbox"/> MARK ____
<input type="checkbox"/> MARK 302	<input type="checkbox"/> MARK 495	<input type="checkbox"/> MARK ____	<input type="checkbox"/> MARK ____

Elective Courses (24 credits): A minimum of 12 credits must be non-business courses. The remaining 12 credits of electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____
<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____

Sample First Year Schedule for Full-time Students

<p>Term 1</p> <ul style="list-style-type: none"> <input type="checkbox"/> MATH 208 or 209 <input type="checkbox"/> ECON 201 or 203 <input type="checkbox"/> BTM 200 <input type="checkbox"/> Non-JMSB elective* 	<p>Term 2</p> <ul style="list-style-type: none"> <input type="checkbox"/> MATH 208 or 209 <input type="checkbox"/> ECON 201 or 203 <input type="checkbox"/> COMM 212 <input type="checkbox"/> COMM 210* 	<p>Important</p> <ul style="list-style-type: none"> • Foundation courses must be completed in your first year. • You should register for courses in both Fall and Winter terms once you have access. • Consult the Undergraduate Calendar and Class Schedule to plan your class schedule wisely. • Consult the Registration Guide for help when choosing courses.
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** If required, ESL courses must be completed before elective courses*

Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 12 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.