# Foundation Courses (30 credits)
These required basic courses prepare you for university studies in business:

- MATH 208
- MATH 209
- DESC 200
- ECON 201
- ECON 203
- ENGL 210 or 212*
- Non-JMSB elective
- Non-JMSB elective

* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

# Program Courses

## Core Courses (42 credits):
All BComm students must complete the following 14 courses:

- COMM 210
- COMM 212
- COMM 215
- COMM 217
- COMM 220
- COMM 222
- COMM 223
- COMM 225
- COMM 226
- COMM 305
- COMM 308
- COMM 315
- COMM 320
- COMM 401

## Major Courses (24 credits):
You must complete the five required courses below and choose three additional ACCO courses.

- ACCO 310
- ACCO 320
- ACCO 330
- ACCO 340
- ACCO 400
- ACCO ___
- ACCO ___

## Non-JMSB Elective Courses (12 credits):
You must complete 12 credits offered by faculties other than JMSB.

- _______
- _______
- _______
- _______

## Unrestricted Elective Courses (12 credits):
These courses are for your business minor, if you have one. If not, you can choose from courses offered by any faculty.

- _______
- _______
- _______
- _______

# Sample First Year Schedule for Full-time Students
You may register for five courses per term, but we suggest a maximum of four courses in your first term.

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* If required, ESL courses must be completed before ENGL or elective courses.

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**Important**

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please call (514) 848-2424 ext 2721 or visit MB 4.201 to book an appointment.
- If you are required to take ESL courses, up to 15 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.
Foundation Courses (30 credits)
These required basic courses prepare you for university studies in business:

- MATH 208
- ECON 201
- Non-JMSB elective
- Non-JMSB elective
- MATH 209
- ECON 203
- Non-JMSB elective
- Non-JMSB elective
- DESC 200
- ENGL 210 or 212*  

* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

Program Courses

Core Courses (42 credits): All BComm students must complete the following 14 courses:

- COMM 210
- COMM 220
- COMM 226
- COMM 315
- COMM 212
- COMM 222
- COMM 305
- COMM 320
- COMM 215
- COMM 223
- COMM 308
- COMM 401
- COMM 217
- COMM 225

Major Courses (24 credits): You must complete the six required courses below and choose two additional BTM courses from the following list: BTM 387, 395, 430.

- BTM 380
- BTM 480
- BTM 495
- BTM ___
- BTM 382
- BTM 481
- BTM 496
- BTM ___

Non-JMSB Elective Courses (12 credits): You must complete 12 credits offered by faculties other than JMSB.

- __________
- __________
- __________
- __________

Unrestricted Elective Courses (12 credits): These courses are for your business minor, if you have one. If not, you can choose from courses offered by any faculty.

- __________
- __________
- __________
- __________

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Foundation Courses (30 credits)
These required basic courses prepare you for university studies in business:

- MATH 208
- ECON 201
- Non-JMSB elective
- Non-JMSB elective

- MATH 209
- ECON 203
- Non-JMSB elective
- Non-JMSB elective

- DESC 200
- ENGL 210 or 212*

* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

Program Courses

Core Courses (42 credits): All BComm students must complete the following 14 courses:

- COMM 210
- COMM 220
- COMM 226
- COMM 315

- COMM 212
- COMM 222
- COMM 305
- COMM 320

- COMM 215
- COMM 223
- COMM 308
- COMM 401

- COMM 217
- COMM 225

Major Courses (24 credits): You must complete the four required courses below and choose four additional ECON courses at the 400 level.

- ECON 301
- ECON 303
- ECON ___
- ECON ___

- ECON 302
- ECON 304
- ECON ___
- ECON ___

Non-JMSB Elective Courses (12 credits): You must complete 12 credits offered by faculties other than JMSB.

- _________
- _________
- _________
- _________

Unrestricted Elective Courses (12 credits): These courses are for your business minor, if you have one. If not, you can choose from courses offered by any faculty.

- _________
- _________
- _________
- _________

Sample First Year Schedule for Full-time Students
You may register for five courses per term, but we suggest a maximum of four courses in your first term.

Term 1
- MATH 208 or 209
- ECON 201 or 203
- DESC 200
- ENGL 210 or 212*
- Non-JMSB elective*

Term 2
- MATH 208 or 209
- ECON 201 or 203
- Non-JMSB elective
- Non-JMSB elective

Important

- Foundation courses must be completed in your first year.
- You should register for courses in both both Fall and Winter terms once you have access.
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Foundation Courses (30 credits)
These required basic courses prepare you for university studies in business:

- MATH 208
- ECON 201
- Non-JMSB elective
- Non-JMSB elective
- MATH 209
- ECON 203
- Non-JMSB elective
- Non-JMSB elective
- DESC 200
- ENGL 210 or 212*

* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

Program Courses

Core Courses (42 credits): All BComm students must complete the following 14 courses:

- COMM 210
- COMM 220
- COMM 226
- COMM 315
- COMM 212
- COMM 222
- COMM 305
- COMM 320
- COMM 215
- COMM 223
- COMM 308
- COMM 401
- COMM 217
- COMM 225

Major Courses (24 credits): You must complete the two required courses below and choose six additional FINA courses at the 400 level.

- FINA 385
- FINA ___
- FINA ___
- FINA ___
- FINA 395
- FINA ___
- FINA ___
- FINA ___

Non-JMSB Elective Courses (12 credits): You must complete 12 credits offered by faculties other than JMSB.

- ________
- ________
- ________
- ________

Unrestricted Elective Courses (12 credits): These courses are for your business minor, if you have one. If not, you can choose from courses offered by any faculty.

- ________
- ________
- ________
- ________

Sample First Year Schedule for Full-time Students
You may register for five courses per term, but we suggest a maximum of four courses in your first term.

**Term 1**

- MATH 208 or 209
- ECON 201 or 203
- DESC 200
- ENGL 210 or 212*
- Non-JMSB elective*

**Term 2**

- MATH 208 or 209
- ECON 201 or 203
- Non-JMSB elective
- Non-JMSB elective
- Non-JMSB elective

**Important**

- Foundation courses must be completed in your first year.
- You should register for courses in both both Fall and Winter terms once you have access.
- Consult the Undergraduate Calendar and Class Schedule to plan your class schedule wisely.
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* If required, ESL courses must be completed before ENGL or elective courses.

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Foundation Courses (30 credits)
These required basic courses prepare you for university studies in business:

- MATH 208
- MATH 209
- DESC 200
- ECON 201
- ECON 203
- ENGL 210 or 212*
- Non-JMSB elective
- Non-JMSB elective
- Non-JMSB elective
- Non-JMSB elective

* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

Program Courses

Core Courses (42 credits): All BComm students must complete the following 14 courses:

- COMM 210
- COMM 212
- COMM 215
- COMM 217
- COMM 220
- COMM 222
- COMM 223
- COMM 225
- COMM 226
- COMM 305
- COMM 308
- COMM 315
- COMM 320
- COMM 401

Major Courses (24 credits): You must complete the six required courses below and choose two additional MANA courses from the following list: MANA 443, 444, 445, 498.

- MANA 362
- MANA 366
- MANA 420
- MANA 446
- MANA 463
- MANA 479
- MANA 401
- MANA 421
- MANA 439

Non-JMSB Elective Courses (12 credits): You must complete 12 credits offered by faculties other than JMSB.

- ________
- ________
- ________
- ________

Unrestricted Elective Courses (12 credits): These courses are for your business minor, if you have one. If not, you can choose from courses offered by any faculty.

- ________
- ________
- ________
- ________

Sample First Year Schedule for Full-time Students
You may register for five courses per term, but we suggest a maximum of four courses in your first term.

Term 1
- MATH 208 or 209
- ECON 201 or 203
- DESC 200
- ENGL 210 or 212*
- Non-JMSB elective*

Term 2
- MATH 208 or 209
- ECON 201 or 203
- Non-JMSB elective
- Non-JMSB elective

Important
- Foundation courses must be completed in your first year.
- You should register for courses in both Fall and Winter terms once you have access.
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- If you are required to take ESL courses, up to 15 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.
Foundation Courses (30 credits)
These required basic courses prepare you for university studies in business:

- MATH 208
- ECON 201
- Non-JMSB elective
- Non-JMSB elective
- MATH 209
- ECON 203
- Non-JMSB elective
- Non-JMSB elective
- DESC 200
- ENGL 210 or 212*

* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

Program Courses
Core Courses (42 credits): All BComm students must complete the following 14 courses:

- COMM 210
- COMM 220
- COMM 226
- COMM 315
- COMM 212
- COMM 222
- COMM 305
- COMM 320
- COMM 215
- COMM 223
- COMM 308
- COMM 401
- COMM 217
- COMM 225

Major Courses (24 credits): You must take the three IBUS courses below and five courses chosen from Group A or Group B*

- IBUS 462
- IBUS 466
- IBUS 492
- Group A
  - IBUS 370
  - IBUS 493
- Group B
  - ECON 319
  - POLI 315
  - MANA 299
  - POLI 305
  - POLI 394
  - POLI 311

Non-JMSB Elective Courses (12 credits): You must complete 12 credits offered by faculties other than JMSB.

- __________
- __________
- __________
- __________

Unrestricted Elective Courses (12 credits): These courses are for your business minor, if you have one. If not, you can choose from courses offered by any faculty.

- __________
- __________
- __________
- __________

Sample First Year Schedule for Full-time Students
You may register for five courses per term, but we suggest a maximum of four courses in your first term.

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<td>DESC 200</td>
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Foundation Courses (30 credits)
These required basic courses prepare you for university studies in business:

- MATH 208
- ECON 201
- Non-JMSB elective
- Non-JMSB elective
- MATH 209
- ECON 203
- Non-JMSB elective
- Non-JMSB elective
- DESC 200
- ENGL 210 or 212*

* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

Program Courses

Core Courses (42 credits): All BComm students must complete the following 14 courses:

- COMM 210
- COMM 220
- COMM 226
- COMM 315
- COMM 212
- COMM 222
- COMM 305
- COMM 320
- COMM 215
- COMM 223
- COMM 308
- COMM 401
- COMM 217
- COMM 225

Major Courses (24 credits): You must complete the two required courses below and six additional courses from the following list: IBUS 492 or MANA courses at the 300 or 400 level.

- MANA 341
- MANA ___
- MANA ___
- MANA ___
- MANA ___

Non-JMSB Elective Courses (12 credits): You must complete 12 credits offered by faculties other than JMSB.

- _______
- _______
- _______
- _______

Unrestricted Elective Courses (12 credits): These courses are for your business minor, if you have one. If not, you can choose from courses offered by any faculty.

- _______
- _______
- _______
- _______

Sample First Year Schedule for Full-time Students
You may register for five courses per term, but we suggest a maximum of four courses in your first term.

Term 1
- MATH 208 or 209
- ECON 201 or 203
- DESC 200
- ENGL 210 or 212*
- Non-JMSB elective*

Term 2
- MATH 208 or 209
- ECON 201 or 203
- Non-JMSB elective
- Non-JMSB elective
- Non-JMSB elective

Important
- Foundation courses must be completed in your first year.
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Program Planning Worksheet
BComm: Marketing (120 credits)
2012-2013 Academic Year

Foundation Courses (30 credits)
These required basic courses prepare you for university studies in business:

- MATH 208
- ECON 201
- Non-JMSB elective
- Non-JMSB elective
- MATH 209
- ECON 203
- Non-JMSB elective
- Non-JMSB elective
- DESC 200
- ENGL 210 or 212*

* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

Program Courses
Core Courses (42 credits): All BComm students must complete the following 14 courses:

- COMM 210
- COMM 220
- COMM 226
- COMM 315
- COMM 212
- COMM 222
- COMM 305
- COMM 320
- COMM 215
- COMM 223
- COMM 308
- COMM 401
- COMM 217
- COMM 225

Major Courses (24 credits): You must complete the four required courses below and choose four additional MARK courses.

- MARK 301
- MARK 305
- MARK ___
- MARK ___
- MARK 302
- MARK 495
- MARK ___
- MARK ___

Non-JMSB Elective Courses (12 credits): You must complete 12 credits offered by faculties other than JMSB.


Unrestricted Elective Courses (12 credits): These courses are for your business minor, if you have one. If not, you can choose from courses offered by any faculty.

Sample First Year Schedule for Full-time Students
You may register for five courses per term, but we suggest a maximum of four courses in your first term.

Term 1
- MATH 208 or 209
- ECON 201 or 203
- DESC 200
- ENGL 210 or 212*
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- MATH 208 or 209
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- Non-JMSB elective
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Program Courses

Core Courses (42 credits): All BComm students must complete the following 14 courses:
- COMM 210
- COMM 220
- COMM 226
- COMM 315
- COMM 212
- COMM 222
- COMM 305
- COMM 320
- COMM 215
- COMM 223
- COMM 308
- COMM 401
- COMM 217
- COMM 225

Major Courses (24 credits): You must complete the seven required courses below and choose one additional course from the following list: BTM 382, 430, 480 or SCOM 491.
- SCOM 361
- SCOM 372
- SCOM 492
- DESC 378
- SCOM 363
- SCOM 374
- SCOM 498

Non-JMSB Elective Courses (12 credits): You must complete 12 credits offered by faculties other than JMSB.

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