



JOHN MOLSON SCHOOL OF BUSINESS

With deep connections to the Montreal and Canadian business communities, the John Molson School of Business offers rigorous academic training paired with real-world experience.

88.7% of our undergraduate students are employed three months after graduation*



PROGRAMS

BACHELOR OF COMMERCE (BCOMM) MAJORS

Accountancy

You'll gain the skills to drive business success by solving problems, building sound financial strategies and ensuring strong fiscal health.

Prepare for careers in auditing, financial management, consulting, tax planning and forensic accounting, and work toward the CPA designation. Eligible undergraduates can earn up to six credits towards both their BComm and a Graduate Diploma in Chartered Professional Accountancy (CPA) through our integrated path option.

Business Analytics

Learn how to manage data and improve business decisions through new technologies and machine learning methods. Gain the skills to turn raw data into actionable insights about customers, operations, marketing, and strategy.

Career paths include business and data analysis, customer insights, risk analysis, supply chain analytics and consulting.

Business Technology Management

Combining information technology with business management, you'll learn how to implement information and communication technologies (ICT) to streamline processes, increase productivity and become an innovative entrepreneur. Career paths include IT consulting, systems analysis, technology project management and digital transformation.

Eligible undergraduates can take up to 12 credits towards both their BComm and a Master of Science (MSc) in Business Analytics and Technology Management through our integrated path option.

Finance

Choose one of five areas of finance (corporate finance, investments, financial institutions, derivatives, and international finance) and learn through lectures, case studies, simulation exercises and experiential learning.

Eligible students can apply to the Van Berkom Investment Management Program, Kenneth Woods Portfolio Management Program (KWPMMP) or Manulife Sustainable Investing Practicum. KWPMMP students manage a real investment portfolio worth over \$6.4 million.

Career paths include banking, investment analysis, corporate finance, risk management, and more. Eligible students can earn up to nine credits toward both their BComm and an MSc in Finance through our integrated path.

Human Resource Management

Learn to recruit and develop talent, build effective teams and lead organizational change.

Our graduates can fulfil the education requirements for the Certified Human Resources Professional (CHRP) certification and become recruiters, negotiators and trainers, and occupy managerial positions in labour-related fields.



International Business

International Business students study commerce with a global perspective. In addition to examining management, marketing and finance in international contexts, courses draw insights from experts in the fields of politics, economics, and sociology.

You'll have the skills to pursue careers in international trade, global marketing, consulting, international business development, and more. Through the double degree option, eligible students can earn a BComm in International Business from Concordia University and a Diplôme du Centre d'Études Supérieures Européennes de Management from NEOMA Business School in France.

Management

Taking an integrated approach to management studies, you'll get an overall view of how organizations function: dissecting successes and failures, studying management from many perspectives and complementing every theory with an applied emphasis on organizational analysis and consulting. Career options include consulting, entrepreneurship, operations, business analysis, and more.

Marketing

Marketing is the art and science of creating value, combining analysis and creativity to shape customer experiences and drive results. You'll build a strong foundation and then customize your learning by honing skills in areas like digital marketing, artificial intelligence, food marketing, sports marketing and more. You'll engage with key issues such as ethics, sustainability and the complexities of the global business environment. Careers include brand management, digital marketing, market research, advertising, and more. Eligible students can earn up to nine credits toward both their BComm and an MSc in Marketing through our integrated path.

Through the dual degree option, eligible students can earn a BComm in Marketing from Concordia University and a Global Bachelor of Business Administration from emlyon business school in France.

Supply Chain Operations Management

Learn to plan and manage supply chains, from forecasting and procurement to inventory, logistics and project management.

This program can lead to careers in logistics, procurement, operations strategy, supply chain risk management, and more. Eligible students can earn up to nine credits toward both their BComm and a Master of Supply Chain Management through our integrated path.



APPLY

Ready to take the next step?

Review the admissions requirements and apply



Global opportunities

The Concordia Student Exchange Program (CSEP) offers a unique opportunity for John Molson School students to immerse themselves in a different culture. Eligible students can spend one or two terms studying abroad at one of Concordia's 180+ partner institutions across the globe.

Experiential learning

Gain valuable, hands-on experience through paid internships in the Co-op program. Alternating academic and work terms means you can apply what you learn in the classroom to your internship and discover first-hand where your studies can take you.

Dedicated career centre

Jump start your career with Career Management Services, the exclusive career centre for John Molson students. You'll have access to career advisors, job postings, recruitment events, and services tailored to international students.

Case competitions

Build your skills through business case competitions, including the student-organized John Molson Undergraduate Case Competition.

Make lifelong friends

Join a vibrant student community and participate in clubs and associations based on your area of study and interests.

**Based on reported salaries, employment status, employment location and employers for respondents to the Graduate Student Exit Survey conducted three months after graduation for those students convocating at the June 2025 ceremonies.*



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