



Opportunité Stage Programme SSE-BSI Mitacs (Octobre 2020 - janvier 2021)

Informations Stage Programme SSE-BSI Mitacs

- Début du stage : Octobre 2020
- Lieu : Montréal - Métro Place-des-Arts / Télétravail
- Connaissance des domaines du sport, de la physiothérapie, du bien-être et autre domaine connexe (Atout)
- Compétences linguistique du stagiaire : Bilinguisme (idéalement Anglais-Français à l'oral et à l'écrit)

Le candidat retenu devra être admissible au [programme ESS-BSI de Mitacs](#) :

Informations sur l'entreprise

L'entreprise ([StimaWell North America, Inc.](#)) œuvre dans le secteur du sport et de la physiothérapie. Nous sommes à la recherche d'un stagiaire MBA pour pivoter notre modèle d'affaires post-Covid 19 en 16 semaines.

Description du stage / Internship Summary :

StimaWell N.A., Inc. would like to bring in a person to help us with our new business strategies to create new business models and an approach that will allow us to find alternative means to re-engage our current clients and attract new clients.

Unfortunately, since the Covid-19 pandemic has started we have lost a lot of business and many of our clients that are not back in the office do not want to come downtown to train in our wellness studio due to a number of concerns and uncertainties.

We have pivoted a number of our business operations but would benefit from some assistance from an MBA student that can help us think outside the box and develop new business models

The deliverables are:

- Develop new Post-Covid 19 business models to deliver our products and services across Canada
- Develop mobile health services that can be offered by our professionals in people's homes or in offices.
- Develop virtual wellness solutions using Zoom and social media channels.
- Develop corporate wellness solutions (in studio and virtually).
- Research health and fitness trends and recommend new types of products.
- Develop new in studio services that will help attract new clients.
- Develop new business models to deliver our products and services across Canada.

Pour toute information ou pour postuler, merci de contacter : jeanmarc@stimafit.com

StimaWell N.A., Inc. vous remercie de votre intérêt pour cette opportunité. Veuillez noter que seules les candidatures retenues seront contactées pour la suite du processus de recrutement.