

Business Development Intern - Biotech

Job Type: Internship, Start: Fall (16 weeks)

Sensoreal is a start-up company developing point-of-care diagnostic technologies for infectious diseases. In May 2019, Canada became the first country to perform a rapid blood test at the International Space Station using Sensoreal's technology. We want to use our technology not only to help astronauts but also to help people here on Earth.

We are looking for an intern with business development/marketing background to participate actively in the commercialization of our point-of-care diagnostic tests. The environment is challenging and fast-paced, with the potential for project launch and expansion within the year.

Specifically, you will:

- Participate in business development activities for commercialization of our diagnostic tests, i.e. customer discovery, beachhead market, pricing strategy etc.
- Perform marketing activities and developing the go-market strategy
- Generating leads and following up with potential customers
- Research the competitive landscape within and finding the niche market

Desired Qualifications and Experience

- Strong academic record, preference MBA student or final year undergraduate major in business or finance
- Innate curiosity and excitement about the business world — ideally evidenced through your undergraduate degree, past internships, etc.
- Experience in biotech and medical devices is an asset
- Good organizational and time-management skills
- Flexible and proactive approach to daily tasks
- Ability to work independently
- Strong technical communication/writing skills
- Fluency in English is essential. Proficiency in French is an asset
- Legally authorized to work in Canada

What you can look forward to:

- The opportunity to be part of a small team of hard-working individuals, that value growth and learning
- Possibility to work remotely part-time
- New offices in the Mile Ex, Montreal
- Opportunities for professional development, including project management, marketing, and business development

Please forward your resume and cover letter to hello@sensoreal.com.