

Business Internship at Aleo Canada - Fall 2020

About the company

Aleo Canada is a consulting firm specializing in software and IT with several customers in Quebec and Ontario. As a subsidiary of the Ellipse Ingénierie Group (France and Canada) we are emerging as the new reference as an architect, specializing in critical systems. Our Montreal office offers a unique range of services: Engineering and Integration, Product Development, Software Development, High Technology Consulting, and Technical Assistance.

Project Title

Measuring and minimizing effects of COVID-19 on manufacturing using IoT and data analytics

Project Description

At Aleo Canada we are working on new technologies to help small and medium size manufacturing to recover from COVID-19 quickly and safely. Our focus is on using digital transformations to help these companies to improve their production efficiency and reduce their costs. To accomplish this goal, we are putting together an incredible team of highly talented technicians, engineers, scientists, and machine learners.

Being that early in the process, the project is to:

- Assess the market situation in the time of COVID (during and after)
- Do the market research to map opportunities, competitors, threats, etc.
- Put in place a business intelligence strategy
- Build the general business strategy including the business and revenue model
- Develop and package the offer in terms of products for B2B customers

Required Expertise

- Strong background in financial analysis, marketing, sales, or business development
- Good understanding of business model canvas, blue ocean strategy, and lean startup
- Determined, hard-working, a good communicator, and driven individual
- Strong creativity and think-of-the-box attitude
- The selected candidate should have professional abilities in at least English and French as well