



JOHN MOLSON
SCHOOL OF BUSINESS



THE JOHN MOLSON
GRADUATE DIPLOMA AND
GRADUATE CERTIFICATE IN
BUSINESS ADMINISTRATION

GET THE SKILLS EMPLOYERS WANT.

Located in the vibrant heart of downtown Montreal, Concordia University's John Molson School of Business (JMSB) is one of the leading business schools in Canada. JMSB's excellence is consistently recognized by some of the world's most respected business school rankings.



STUDYING IN MONTRÉAL

The Economist Intelligence Unit rated Montreal as the world's best city to get an overseas education. QS rated it the best in Canada. With four universities and twelve colleges, you'll find 220,000 students who agree.

Montreal is in the midst of a renaissance. We're a start-up city where people take bold chances. Concordia incubates innovative ideas – we fuel the city's creative engine and fire-up its knowledge economy. At JMSB, you engage with a fresh urban energy.

STATE-OF-THE-ART FACILITIES

The school's state-of-the-art facilities are housed in the John Molson School of Business Building, the dynamic green centre of Concordia's downtown campus. This architecturally stunning 37,000-square-metre 15-storey landmark boasts a distinctive design that incorporates bright atriums, modern classrooms, networking spaces, a 300-seat auditorium, six amphitheatres and two basement levels that link it to neighbouring buildings and to the metro system.

In 2012, the building was granted Leadership in Energy and Environmental Design (LEED) Silver certification status by the Canada Green Building Council (CaGBC), officially recognizing Concordia's longstanding commitment to sustainable practices.

WHY THE GDBA / GCBA?

- Expand the range of your career opportunities
- Develop business communication and presentation skills
- Flexible schedule, including some online options
- No prior work experience, no GMAT required

WHO IS THE GDBA / GCBA FOR?

- Recent university graduates with a bachelor's degree in any discipline
- Professionals looking to advance their career or start their own business
- New immigrants looking for a Canadian qualification to complement their previous university education

WORLD-CLASS FACULTY

The professors at the John Molson School of Business are at the core of the GDBA and GCBA programs' success. Our internationally-renowned faculty members are constantly pushing the boundaries of business research, publishing widely in peer-reviewed journals or holding senior positions on editorial boards. Many are active and successful in the business world, allowing them to impart real-world knowledge in addition to theory.



Marianna Orlova, PhD, GCBA 2014

MSc in Biochemistry
& PhD in Immunology

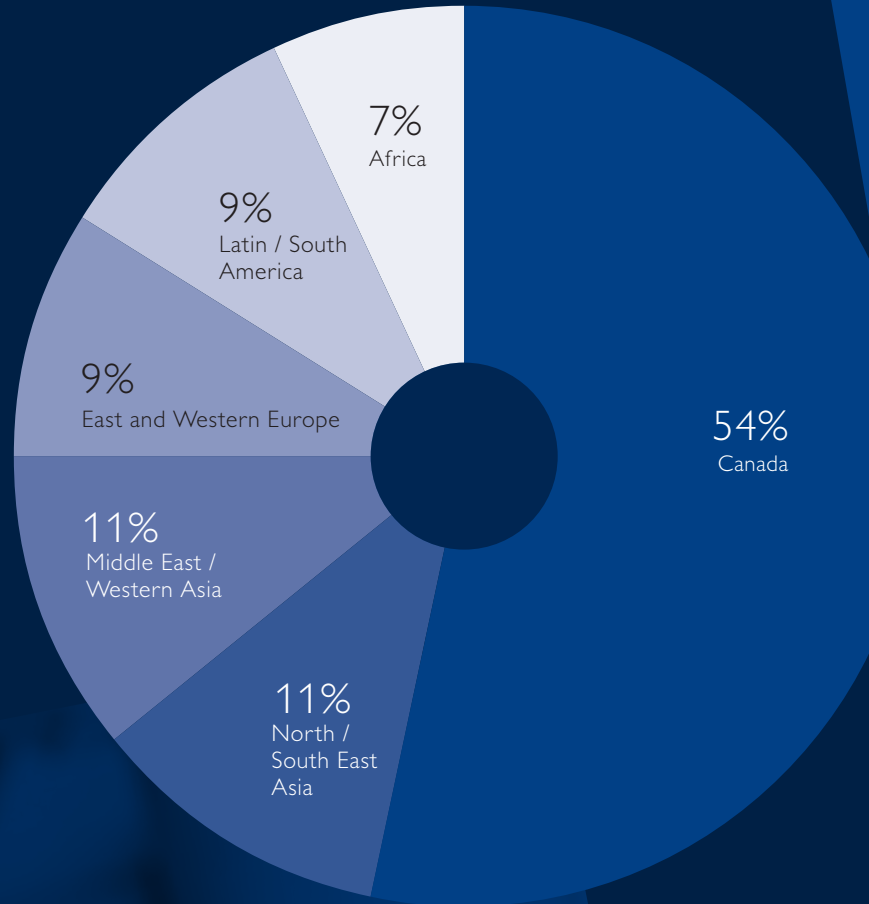
Country of birth: Russia

Research Associate,
The Research Institute of the
McGill University Health Centre

ABOUT OUR STUDENTS

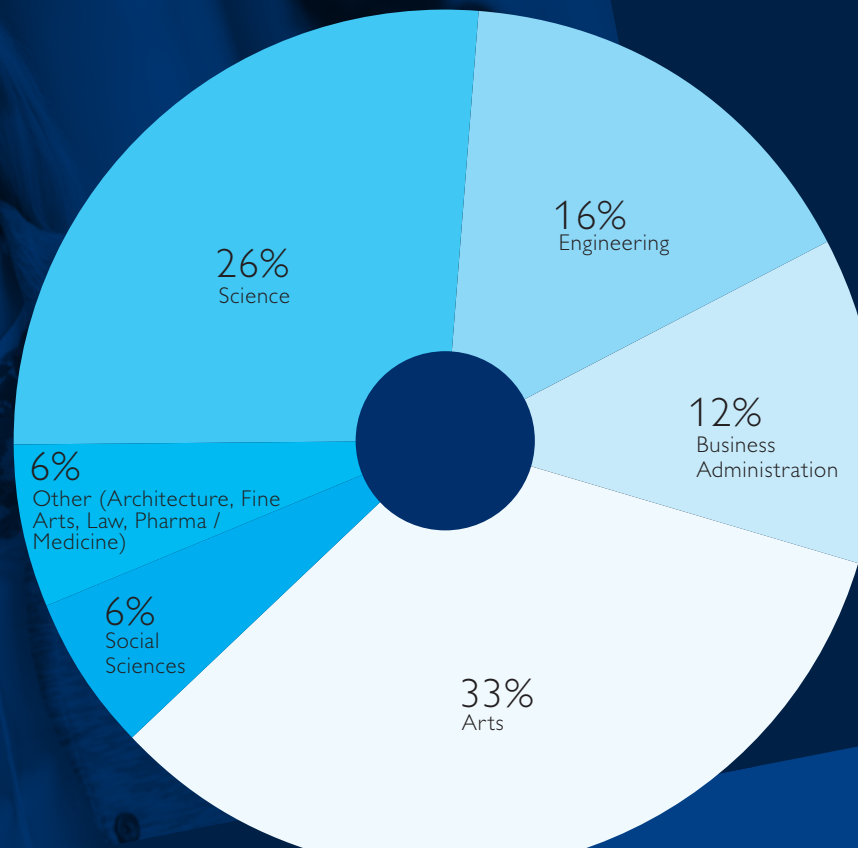
The John Molson GDBA and GCBA programs welcome approximately 200 students every year, from a wide diversity of educational and cultural backgrounds. Most students enter the program having completed an undergraduate degree in a discipline other than business, but have come to understand that a solid business education will help advance their careers.

REGION / COUNTRY OF BIRTH



Average GPA	3.13
Full-time students	55%
Average age	29 years
Average work experience	5 years
Percentage of female	59%

EDUCATIONAL BACKGROUND





GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (GDBA)

PRIMARY FUNCTIONAL AREAS OF ORGANIZATIONS AND THEIR INTERRELATIONS

The Graduate Diploma in Business Administration is designed for people looking for a foundation in business fundamentals to become more efficient and effective managers and administrators. At the end of the program, not only will students have a good understanding of the functional areas within an organization, but they will also appreciate how those areas inter-relate. This program prepares students from various backgrounds to confidently advance in their careers, and is available to both Canadian and international students.

The diploma is a 30-credit (10 courses of 3 credits each) program that can be completed on a part-time or full-time basis with a flexible schedule offering daytime and evening classes, as well as some weekend and online options. Diploma students must enrol in nine core and one special topic courses to complete the program.

DIPLOMA CORE COURSES:

- GDBA 530 Business Data Analytics
- GDBA 531 Professional Business Skills
- GDBA 532 Accounting
- GDBA 533 Managing People in Organizations
- GDBA 534 Marketing Management
- GDBA 535 Finance
- GDBA 536 Operations Management
- GDBA 537 Managerial Economics
- GDBA 538 Strategic Management
- GDBA 595 Special Topics*

SPECIAL TOPIC COURSES*:

- Business Law
- Corporate Governance
- Entrepreneurship
- Human Resource Management
- Leadership and Motivation

* Special topic courses may change from year to year



The peer-to-peer learning opportunities, an environment that offers casual exchanges between students and professors, and the inevitable development of a success-oriented mindset are the true benefits that this program can offer. It has certainly helped me professionally and personally in more ways than I could have imagined.

Within three months of finishing the program, I launched Journal Prep, an academic publication support company that has grown to become one of the largest organizations of its kind in North America.

Shawn Maloney, PhD, GCBA 2010
Masters & PhD in Pathology
Country of birth: Canada
Managing Director, Journal Prep

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION (GCBA)

CORE ELEMENTS OF ORGANIZATIONS

The Graduate Certificate in Business Administration is designed for candidates seeking a short and focused graduate-level business program that introduces them to key business concepts. At the end of the certificate, students will have a solid understanding of the functional areas within an organization. The GCBA is not open to international students.

The 15-credit (5 courses of 3 credits each) certificate program can be completed on a part-time or full-time basis with a flexible schedule offering daytime and evening classes, as well as some weekend options. Certificate students must enrol in five core courses to complete the program.

CERTIFICATE CORE COURSES

- GDBA 530 Business Data Analytics
- GDBA 531 Professional Business Skills
- GDBA 532 Accounting
- GDBA 533 Managing People in Organizations
- GDBA 534 Marketing Management



Having completed a bachelors in Political Science, I decided to pursue the GDBA to grow my understanding of business and to develop my business network. The program is opening many career opportunities for me by expanding my knowledge and by connecting me with hardworking, passionate people. Everyone I encounter at JMSB is willing to help: my professors, my classmates, my tutors. That's why JMSB is considered one of the top business schools in North America.

Mohamed Refaat,
GDBA Candidate 2015

BA in Political Science,
minor in Law & Society
Country of birth: Egypt

GO TO CONCORDIA.CA/GDBA
FOR MORE INFO ON:

- Curriculum
- Beyond the classroom

BEYOND THE CLASSROOM

JMSB provides students with many opportunities to connect with business and community partners through extra-curricular activities and events. Many of these organizations recruit and hire our graduates. The connections that JMSB students make during their graduate studies help them not only throughout the program, but also after graduation.

A number of student-organized events and clubs under the leadership of the John Molson Graduate Student Association (JMGSA) exist to help students establish future working relationships and to have a memorable time at JMSB. As a GDBA/GCBA student, you are automatically part of the JMGSA and get to participate in a multitude of exciting events. You can even decide to run for a position to make your own contribution to JMSB student life.

Beyond-the-classroom opportunities include:

- GDBA/GCBA Society
- Women in Business Club (WIBC)
- John Molson Sustainable Business Group (JSG)
- International Community Outreach Program (iCOP)
- John Molson Graduate Students Speaker Series
- JMSB Soccer Club
- Volunteering at the John Molson MBA International Case Competition
- Concordia University's GradProSkills



CONTRIBUTE TO JMSB STUDENT LIFE. VISIT:

- jmsgsa.ca
- mbacasecomp.com/volunteers
- concordia.ca/gradproskills

CAREER MANAGEMENT SERVICES: YOUR PARTNER IN BUILDING YOUR EMPLOYABILITY AND INDUSTRY CONNECTIONS

An integral part of the GDBA/GCBA learning experience is preparation for life after graduation. The Career Management Services (CMS) mission is to support all JMSB students and alumni in their professional endeavours and to provide the relevant resources to reach their career goals.

As a GDBA/GCBA student, you will have access to a dedicated graduate advisor who will guide you throughout your career planning and strategy implementation process. CMS offers a variety of career-building solutions to help you become a confident and market-ready job applicant.

DID YOU KNOW?*

- In 2014, 75% of JMSB GDBA/GCBA graduates were gainfully employed within three months after graduation
- GDBA/GCBA graduates work in a wide variety of industries, such as government, education/training, media, IT/telecommunications/electronics and retail/sales

*Data source: JMSB June 2014 convocation exit survey

ADMISSION CRITERIA

- An undergraduate degree* in any field from a recognized university, with a minimum GPA of 2.7/4.3 or B- (70%) average
- Submission of:
 - A statement of purpose explaining why you want to pursue a GDBA or GCBA (approximately 500 words)
 - Two detailed letters of reference*. These can be from employers, university instructors or volunteer organizations and should speak to your ability to succeed in the program
 - A current résumé (curriculum vitae)
 - Students whose primary language is not English must write a pre-admission proficiency test (TOEFL iBT minimum score 90 or IELTS minimum score 7.0), if not exempted as indicated below.
- Exemptions:
 - Quebec applicants who have completed a Diploma of Collegial Studies (DEC) and a university degree in Quebec
 - A minimum of three full years of study either at the undergraduate or graduate level in an institution where the sole language of instruction is English

*Original academic transcripts and letters of reference must be received in hard copies in sealed envelopes from the issuing institution and referees.



GO TO CONCORDIA.CA/GDBA
FOR MORE INFO ON:

- Admissions for list of international equivalencies
- Tuition & fees for current costs

TUITION FEES

GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (GDBA)

FULL-TIME

Canadian, Quebec \$3,700*

Canadian, non-Quebec \$8,100*

International \$23,100*

PART-TIME

Canadian, Quebec \$4,200*

Canadian, non-Quebec \$8,600*

International N/A*

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION (GCBA)

For Canadian/Permanent Resident students only

FULL-TIME

Canadian, Quebec \$1,900*

Canadian, non-Quebec \$4,100*

PART-TIME

Canadian, Quebec \$2,100*

Canadian, non-Quebec \$4,300*

*Approximate program costs at time of printing.
Please note that tuition costs are subject to change.

APPLICATION DEADLINES

GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (GDBA)

CANADIAN / PERMANENT RESIDENT

June 1 for September admission

October 1 for January admission

INTERNATIONAL

February 1 for September admission

June 1 for January admission

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION (GCBA)

CANADIAN/ PERMANENT RESIDENT ONLY

June 1 for September admission

October 1 for January admission



Mohamed,
Political Science,
Egypt

Anahita,
Engineering,
Iran

Ajayi,
Political Science,
Nigeria

Samuel,
Commerce,
Canada



My experience with the GDBA was exceptional; not only did the program provide a practical introduction to a variety of business fields and the chance to complete realistic business projects, it was also structured such that I was able, as a full time student, to complete the entire program in less than a year.

The networking along with the knowledge and skills obtained at JMSB have already been extremely useful to my career development, with two promotions and an achiever award over the last two years.

Amanda Kirwan, GDBA 2013
BA in Sociology and Psychology

Country of birth: Canada

Project Manager, Program Management
Office, CIBC Wealth Management

FOR IN-PERSON INQUIRIES:

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CONCORDIA UNIVERSITY
John Molson School of Business Building
1450 Guy Street
MB 6.201 (6th Floor)
Montreal, Quebec H3H 0A1

Tel 514-848-2424, ext. 2727
Fax 514-848-2816

Email: gradprograms.jmsb@concordia.ca

TO MAIL DOCUMENTS:

CONCORDIA UNIVERSITY, GRADUATE
ADMISSIONS APPLICATION CENTRE

P.O. Box 2002, Station H
Montreal, Quebec Canada H3G 2V4

TO DELIVER DOCUMENTS IN PERSON OR BY COURIER:

CONCORDIA UNIVERSITY, ENROLMENT
SERVICES, BIRKS STUDENT SERVICE CENTRE

1400 de Maisonneuve Boulevard West,
LB 185 (Ground Floor)
Montreal, Quebec H3G 2V8

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