Get the skills employers want.

Graduate Diploma and Graduate Certificate in Business Administration
Graduate Certificate in Quantitative Business Studies

concordia.ca/gdba
Get the skills employers want

JMSB's Graduate Certificate (GCBA), Diploma (GDBA) in Business Administration and Graduate Certificate in Quantitative Business Studies (GCQBS) introduce students to key business concepts and help students acquire business skills that will help them become more efficient and effective managers and administrators.

All 3 programs offer a flexible course schedule, with daytime and evening classes, as well as some online options.

GDBA
15 credits: 5 courses, 3 credits each
The GDBA helps students acquire the fundamental business skills they need to complement their undergraduate degree and advance in their career. Students gain a solid understanding of functional areas within an organization and appreciate how they interrelate.

The GDBA can be completed in three semesters (one year full-time, or two or more years, part-time).

Diploma core courses:
- GDBA 530 Business Data Analytics
- GDBA 531 Professional Business Skills
- GDBA 532 Accounting
- GDBA 533 Managing People in Organizations
- GDBA 534 Marketing Management
- GDBA 535 Finance
- GDBA 536 Operations Management
- GDBA 537 Managerial Economics
- GDBA 538 Strategic Management

GDBA 531 Professional Business Skills
- Business Law
- Marketing
- Project Management
- Entrepreneurship

Please note that elective course offering may vary.

Certificate Core Course
- GDBA 530 Business Data Analytics
- GDBA 532 Accounting
- GDBA 533 Finance
- GDBA 537 Managerial Economics

GCQBS
15 credits: 5 courses, 3 credits each
The Graduate Certificate in Quantitative Business Studies provides students with the essentials of business data analysis, managerial and financial accounting, the fundamental concepts of finance, and the principles of economics with an emphasis on the role of the decision maker who has to identify and implement profitable decisions. The GCQBS can be completed in two or three semesters. It is not open to international students.

Certificate Core Course
- GDBA 530 Business Data Analytics
- GDBA 532 Accounting
- GDBA 533 Finance
- GDBA 537 Managerial Economics

*GDBA and GCQBS Elective Courses:
- Business Law
- Marketing
- Project Management
- Entrepreneurship

Please note that elective course offering may vary.

Admission criteria
- An undergraduate degree in any field from a recognized university, with a minimum GPA of 2.74/4.3 or B-average or equivalent
- Submission of:
  - A statement of purpose
  - Two detailed letters of reference
  - A current resume (curriculum vitae)
  - TOEFL iBT minimum score 80 or IELTS Academic, minimum score 7.0 – if applicable.

Our students
The GDBA, GCQBS and GDBA programs welcome more than 200 students each year. They come from a diverse range of backgrounds and most earned an undergraduate degree in a discipline other than business.

Beyond the classroom
Our students have many opportunities to connect with business and community partners through extra-curricular activities and events. Many of these organizations recruit and hire our graduates.

There are also student-organized events and clubs under the leadership of the John Molson Graduate Student Association (JMSGA) to help students establish and develop future working relationships.

Career Management Services (CMS)
CMS supports all JMSB students and alumni in their careers, providing relevant resources to increase employability and build connections. Students have access to a dedicated graduate advisor to assist with strategic career planning. CMS also offers many career-building resources to help students become confident and ready for the job market.

Studying in Montreal
Rated as the best student city in the world by QS (2017), Montreal is home to four universities, twelve colleges and more than 220,000 students. Montreal is a start-up city where we take bold chances. Concordia incubates innovative ideas — fueling the city’s creative engine and spark its knowledge economy. At JMSB, you engage with a fresh urban energy.

Features and benefits
- Expand the range of your career opportunities
- Develop business communication and presentation skills
- Acquire in-demand business skills
- Flexible schedule
- No prior work experience, no GMAT required

Who is it for?
- Recent university graduates with a bachelor’s degree in any discipline
- Professionals looking to advance their career
- New immigrants looking for a Canadian qualification to complement their previous university education

Did you know?
- 88% of our GDBA/GCBA graduates were gainfully employed within three months of graduation.
- GDBA/GCQBS graduates work in a wide variety of industries, such as government, education/training, media, IT/telecommunications/electronics and retail/wholesale.

Source: JMSB June 2017 convocation exit survey

State-of-the-art facilities
The school’s cutting-edge facilities are located in the John Molson Building, the dynamic centre of Concordia’s downtown campus. The building features:
- 37,000-square-metre, 15-storey landmark
- Bright atriums, modern classrooms, networking spaces
- 300-seat auditorium, 6 amphitheatres, 2 basement levels linking to the neighboring buildings and metro system
- LEED (Leadership in Energy and Environmental Design) Silver Certification

World-class faculty
Our internationally-renowned faculty members are active and successful in the business world, imparting real-world knowledge in addition to theory in the classroom. Their work has been published in reviewed journals, pushing the boundaries of business research or they are holding senior positions on editorial boards.

Tuition Fees
Graduate Diploma in Business Administration (GDBA)

<table>
<thead>
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<th>Full-Time</th>
<th>Part-Time</th>
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</thead>
<tbody>
<tr>
<td>Canadian, Quebec</td>
<td>$3,900*</td>
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<tr>
<td>Canadian, non-Quebec</td>
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<tr>
<td>International</td>
<td>$24,200*</td>
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Graduate Certificate in Business Administration (GDBA) and Graduate Certificate in Quantitative Business Studies (GCQBS)

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<tr>
<th>Full-Time</th>
<th>Part-Time</th>
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<td>Canadian, non-Quebec</td>
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*Approximate program costs at time of printing. Please note that tuition costs are subject to change.

Application Deadlines
Graduate Diploma in Business Administration (GDBA)

<table>
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<tr>
<th>Admission</th>
<th>Fall (Sept.)</th>
<th>Winter (Jan.)</th>
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</thead>
<tbody>
<tr>
<td>Canadian, Permanent Resident</td>
<td>Jun. 1</td>
<td>Oct. 1</td>
</tr>
<tr>
<td>International</td>
<td>Mar. 1</td>
<td>Jun. 1</td>
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“The GDBA program was instrumental to my landing a position after graduation and the practical skills I acquired have contributed to my success. In addition to excellent peer-to-peer learning, the benefits of the GDBA extend far beyond the classroom. Through extra-curricular groups I was able to contribute to Concordia in a concrete way while networking and learning from professors, industry leaders and students. In addition, the opportunities for workshops, networking, and career coaching through JMSB’s Career Management Services contributed to my great experience at JMSB.”

Alessandra Willsher, GDBA, BA (Humanities and Creative Writing)
Product Delivery Manager, Digital at Bell Media

Thinking of starting your own business?
Our Graduate Certificate in Entrepreneurship is a five-course, 15-credit program that provides students with the skills, instruction and knowledge they need to produce a business plan, start their own business and become a self-employed professional.

Learn more at concordia.ca/gce