

CONCORDIA



JOHN ▼ MOLSON
SCHOOL OF BUSINESS

Executive Centre

The John Molson
Executive Centre

concordia.ca/jmec



WELCOME TO THE JOHN MOLSON EXECUTIVE CENTRE

It's no longer business as usual.
The world of work, as we know it, is shifting at breakneck speed.
In this new reality, opportunities abound. We'll help you seize them.
The John Molson Executive Centre (JMEC) provides leading-edge programs, coaching and highly customizable, bilingual learning and development solutions for you and your team.
Our experienced faculty and experts are focused on delivering impactful, real-world learning. They're part professor, part coach—and, when it comes to advancing your knowledge and skills, they're all passion.

Business is changing. Get ready.

It happens here:

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MONTREAL: A VIBRANT CITY

FESTIVALS AND EVENTS

Jazz, comedy, avant-garde dance, poutine – name a season, art form or signature local dish and you’ll find Montreal has a festival for it.

From illuminated winter festivals of art, gastronomy and outdoor sports to international rhythms and circus performances in the heat of summer, the city’s festivals and special events gather locals and visitors alike in the name of celebration. Relaxing under the sun or in the plush comfort of a theatre seat, festival-goers and artists from all walks of life come together to create Montreal’s truly unique festival vibe.

Visit Tourisme Montréal to see all the activities happening in our city.

ONE OF THE BEST PLACES TO LIVE IN THE WORLD

According to the latest Economist’s Intelligence Unit Safe Index, Montreal is listed as one of the top two places to live worldwide. Reasons for Montreal’s success include its safety, livability and low cost of living.

LANGUAGE & CULTURE

Montreal is the second-largest French-speaking city in the world after Paris. While the city’s official language is French, Montreal is easy to navigate for both English and French speakers. Bilingualism is a part of Montreal’s strong cultural tradition and adds to the inspiring atmosphere of art, music, literature and innovative technology.

AVERAGE DAILY TEMPERATURES

Winter: -10°C/14°F

Summer: 21°C/70°F



CONCORDIA FAST FACTS

- 46,000+ total enrolment
- 200,000 alumni from a strong network worldwide
- 1,967 full-time and part-time faculty
- 150+ countries represented in total enrolment



SIR GEORGE WILLIAMS CAMPUS

In the heart of downtown Montreal, the SGW Campus' high-rises and row houses stand side-by-side with busy cafés, vegan restaurants and fashion-forward boutiques.

1 **Molson (MB) Building**
Home to the John Molson School of Business and Faculty of Fine Arts performing arts facilities for Theatre, Contemporary Dance and Music.

4 **Engineering, Computer Science and Visual Arts Integrated Complex (EV)**
Home to Engineering, Computer Science and Fine Arts students.

7 **J.W McConnell / Library (LB) Building**
Get your student ID card at the Birks Student Service Centre or hit the books at the Webster Library, open 24 hours a day during fall and winter terms.

2 **Guy-Metro (GM) Building**
The place for Health Services and the Financial Aid and Awards Office.

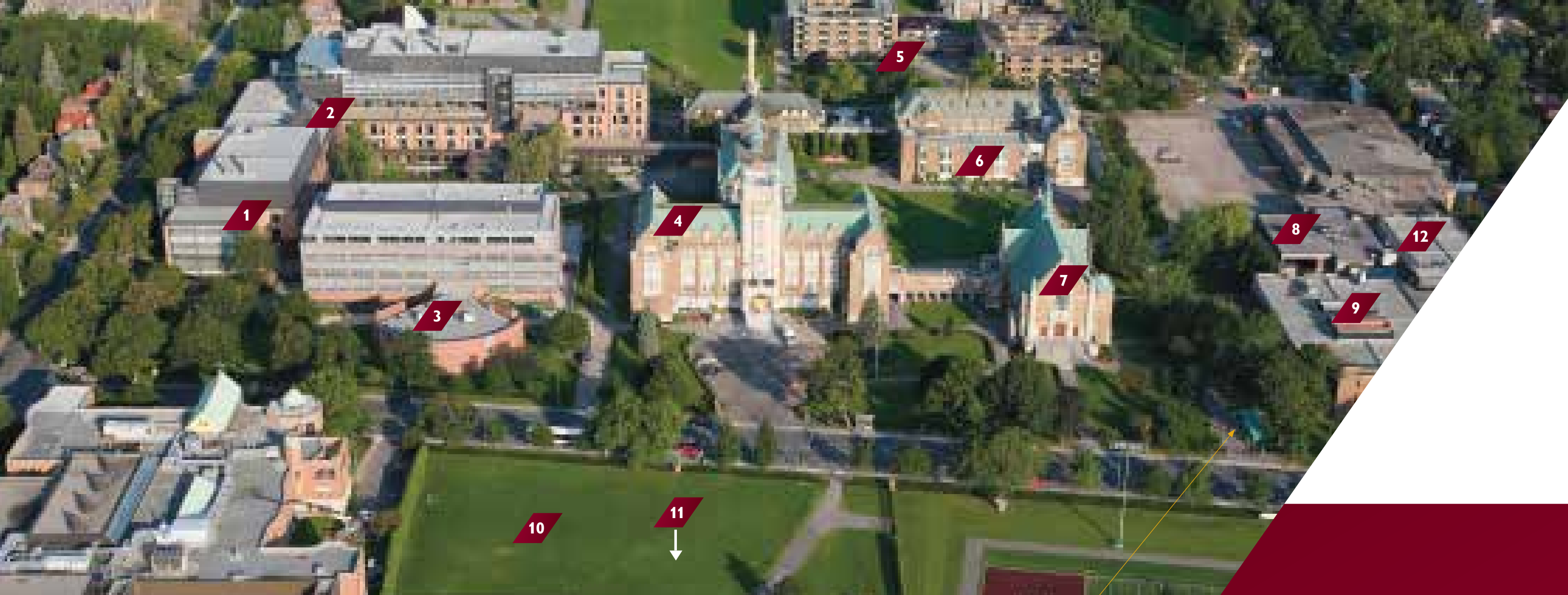
5 **Concordia Greenhouse Hall Building, 13th floor**
Get some sun and enjoy a quiet place to work.

8 **Faubourg (FB/FG) Building**
The Mel Hoppenheim School of Cinema is located here.

3 **Underground network**
Take the tunnel to get to class on wintry days.

6 **Hall (H) Building**
Headquarters of the Concordia Student Union, the Student Success Centre and many Arts and Science departments.

9 **Grey Nuns Residence (GN)**
Our gorgeous student residence is full of character, with spacious rooms, high ceilings and lots of light. The converted chapel is now a beautiful Reading Room open to the whole university community.



LOYOLA CAMPUS

A visual representation of our commitment to creating a next-generation university, the Loyola Campus' century-old buildings stand side-by-side with cutting-edge facilities where Concordians learn and create.



Catch the free shuttle bus to and from our downtown campus here!

1 Research Centre for Structural and Functional Genomics (GE) Building

This multidisciplinary research facility brings together biologists, chemists and bioinformaticians.

2 Richard J. Renaud Science (SP) Complex

Home to many of Concordia's science programs.

3 Communication Studies and Journalism (CJ) Building

Buy your textbooks here at the Loyola Bookstore.

4 Administration (AD)/ Central (CC) Buildings

Check out the Career Resource Centre, the Dean of Students Office, and the health clinic.

5 Hingston Residences (HA/HB) / Jesuit Residence (JR)

These three buildings make up our Loyola residences.

6 Psychology (PY) Building

Home to graduate and undergraduate Psychology programs and research centres.

7 Loyola Chapel

Location of the Multi-faith and Spirituality Centre.

8 Student Centre (SC)

The Hive café, a Concordia Student Union-run lounge and event space, is here.

9 Vanier Library (VL)

Open 24 hours a day during fall and winter terms

10 Recreation and Athletics (RA) Complex and Ed Meagher Arena/Stingers Dome (DO)

Home to the Concordia Stingers varsity sports teams. (Go, Stingers, go!)

11 PERFORM Centre (PC)

This research facility is devoted to preventive health and wellness. Visit Le Centre for conditioning and fitness opportunities.

12 Oscar Peterson Concert Hall (PT)

The principal performing arts venue of the Faculty of Fine Arts, with over 200 concerts, lectures and theatrical productions annually.



THE JOHN MOLSON EXECUTIVE CENTRE

The world of business is now global, shouldn't executive education programs be too?

JMEC may be Montreal-based but our clients come from all over the globe. From Calgary to Qatar, managers and executives from business and government have joined us to hone their skills and learn about global business practices.

We also come to you, wherever you may be.

This all results in programs that are timely, relevant and impactful, no matter where they're delivered.

OUR APPROACH

To develop change-makers, you have to be one yourself.

Excelling in executive education in a shifting, global business world, means fully embracing a forward-looking approach to education.

As the needs of our business community and alumni evolve, we're fuelled by the commitment to serve and empower them, with relevant, transformative learning experiences.

OUR MISSION

Next-generation thinking for executives in a globalized world

OUR TEAM

Our qualified Executive Centre team is available to meet with you in order to discuss your company's needs.

We will be happy to schedule an appointment at your convenience.

CUSTOM SOLUTIONS

One size doesn't fit all



There's no one playbook that's applicable to every business. Each company is one-of-a-kind in its culture, strengths and challenges.

Shouldn't business training programs reflect this? JMEC thinks so. That's why we deliver customized and flexible learning and development designed to address your own unique needs.

Custom solution topics

Whether it's in the area of leadership, innovation, decision-making or the development of business acumen, our custom programs ensure that your team's learning is always a tailored fit.

Leadership

Leadership is a skill that demands continuous finessing and upgrading, especially in today's changing and fast-paced business culture. Our programs teach and fine-tune leadership skills, preparing you to guide change in your organization.

Innovation

In today's business climate there's no pause button when it comes to innovation. At any moment, you're either disrupting or being disrupted. These programs focus on building the skills and mindset necessary for innovation to flourish in your organization.

Decision-making

Whether you're a new, experienced or future manager, develop the decision-making skills and capabilities that will lead teams towards organizational excellence. Put "Big Data" to work for you by learning how to transform it into relevant, strategic information so you can generate superior, more profitable business decisions.

Business acumen

Adaptable to any organization's reality, these programs develop your ability for strategic thinking, analyzing critical organizational issues, and aligning your organization's vision and mission with operational realities.

TAILORING YOUR CUSTOM SOLUTIONS

A custom solution is a powerful investment. Our team will guide you through the process. Follow these five easy steps to get your hands on the finest tailored solutions:

- 1. The first meeting.** Meet with your advisor; we will come to your office or welcome you at our state-of-the-art LEED-certified building.
- 2. Measure for fit.** At this stage, your JMEC consultant will assess your organization's learning needs to make your custom solution fit like a glove.
- 3. Personalize solution.** The beauty of the custom solution is that you can add personal touches to make your program unique. Flexibility is key when it comes to our training.
- 4. Delivery stage.** From business cases to team exercises, we deliver your personalized curriculum that's timely, relevant and geared towards your business and organizational objectives.
- 5. Reflection.** Following your program, we compile and provide you with participants' feedback in a detailed report. We can also include specific recommendations regarding how to transfer the newly acquired knowledge to your workplace.



“Every system is perfectly designed to achieve exactly the results it gets.”

—Don Berwick, MD

WINNING TOGETHER WITH COMPANIES

21st-century innovation mindset

When companies question how to:

- Be innovative and willing to take risks,
- Create internal awareness of new market trends and emerging technologies,
- Recast corporate brand in the digital age,
- Position company as an innovation-driven partner, customer or employer.

Together we can help to:

- Stay on top of trends and boost your company's pace of innovation,
- Create an entrepreneurial mindset among employees who become exposed to agile teams, lean approaches and fresh thinking,
- Create awareness of future trends and new technologies,
- External perception of corporate brands among their customers, partners and future employees.

Solve business problems

When companies question how to:

- Solve key business problems in a quicker and more cost-effective way,
- Help corporate teams to reframe existing problems and search for fresh solutions.

Together we can help to:

- Develop new innovative solutions externally which is often much quicker and less risky than doing so internally,
- Bring new technologies, business models and talent to the table with open-innovation models.

Expand into future markets

When companies question how to:

- Strategically expand into new markets,
- Capture the power of cutting-edge, disruptive technologies.

Together we can help:

- Companies to have the necessary capabilities and agility to compete in newly emerging sectors.



A NEXT-GENERATION EXPERIENCE

District 3 Innovation Center

We can work in collaboration with District 3, one of the largest innovation hubs in Montreal to elaborate an impressive next-generation solution for you and your team. District 3 puts the necessary tools, resources and knowledge in the hands of innovation leaders to transform impactful ideas into reality.



HEALTHY EXECUTIVE

Fostering healthy lifestyle skills in one's employees shouldn't be a business afterthought.

At JMEC we know healthy businesses, careers and lifestyles are all inextricably linked. Mental and physical health skills are as vital and teachable as business skills.

As such we recommend incorporating a Healthy Executive component in every program to ensure that your Custom Solution Programs have health and wellness at their core. As part of this program, we leverage the leading-edge facilities at Concordia, like its PERFORM Centre, and collaborate with fitness, health and wellness professionals.

OUR GOAL

Provide leaders with the knowledge, skills and tools they need to adopt healthy lifestyles over the long term and to achieve their full potential both professionally and personally.

Your mental firepower is directly linked to your physical regimen.¹

Incorporating regular exercise into your routine may cause:

- Improved concentration
- Sharper memory
- Faster learning
- Prolonged mental stamina
- Enhanced creativity
- Lower stress

¹ HBR. (2014, October 3) *Regular Exercise Is Part of Your Job*.
Found at <https://hbr.org/2014/10/regular-exercise-is-part-of-your-job>

AVIATION MANAGEMENT CUSTOM SOLUTIONS

The John Molson Executive Centre has the ability to specifically design custom solutions to push you and your team's learning forward. We've partnered with industry professionals to offer unique, custom training to the aerospace/aviation sector.

The aviation and aerospace industry is evolving at high speed. Buckle up.

AVIATION THINK TANK

The first of its kind, the think tank serves as a neutral platform for industry professionals and researchers to focus on a deeper, more nuanced understanding of the sector. The think tank advances innovative ideas and proposes evidence-based policies to support sustained growth in this dynamic, rapidly evolving industry for the benefit of all stakeholders.

CIADI

A centre of excellence for aerospace related research

The Concordia Institute of Aerospace Design and Innovation (CIADI) is a coordinated umbrella platform that promotes and supports aerospace research and education at Concordia. It provides leading edge know-how among engineering students engaged in aerospace design and innovation and supports the development and management of multipartner aerospace research projects.

Contact us to plan your takeoff!

CONCORDIA: AVIATION HUB

Montreal is one of the world's aerospace hubs, making it a great destination for your organization's specialized needs.

PROGRAMS

JMEC offers learning opportunities to both individuals and organizations. With participants from a variety of backgrounds, organizations, industries, and cities, the interaction provides a valuable learning experience.



6 + day programs

- Aviation Management Programs
 - Aviation Security Professional Management Course
 - Certificate in Civil Aviation Management
 - Airport Executive Leadership Program
- Coaching Programs
 - Professional and Personal Coach Certification
 - Journey to Mastery—Advanced certified coach training
- Leadership Bootcamp
- Life Sciences Entrepreneurship Development Program
- Masters Certificate in Project Management
- Sustainable Investment Professional Certification

1 to 5 day programs

- Coaching for Effective Leadership
- Family legacy and wealth programs
- Issues and challenges of "value-creating governance®"
- Leading and Mobilizing Your Team with Emotional Intelligence
- Seminar in negotiation
- Sprint Leadership

Learn more by visiting our website at concordia.ca/jmec

COACHING

The business game is changing. What's your play?

At JMEC, we are here to support you in all of your coaching needs, as we offer both coaching certifications and coaching in organizations.

Coaching in Organizations

Every leader and organization is unique, so coaching and development solutions have to be too. Whether the focus is on team or individual development, each coaching program is customized not only to fit the training needs for you or your organization, but also to provide maximum value for the provided budget.

Individual Coaching

- Onboarding coaching
- Transition coaching
- One-on-one executive and leadership coaching
- Mentorship programs
- Situational/Performance coaching

Group and team coaching

- Team integration
- Intergenerational coaching
- Custom-designed coaching programs

Specialized group learning and development

- Introduction to values-based (coaching) cultures
- Communities of practice
- Coaching for innovation

Strategic retreats

- Board culture
- Board leadership

Coaching Programs

Our coaching training program is accredited by the International Coaching Federation (ICF) as an ACTP (Accredited Coaching Training Program).

- Module 1 — Professional and Personal Coach Certification
- Module 2 — Journey to Mastery, Advanced certified coach training

We encourage you to take a look at the **Coaching Corner segment of our blog**, where we share some of the ins and outs of leadership coaching from experienced coaches



DID YOU KNOW?

"Studies have shown that productivity increased by 22% via participating in active learning sessions, adding a one-to-one (8-week) coaching intervention after training pushed productivity to 88%." ¹

¹ Olivero, G., Bane, K.D., and Kopelman, R.E. (Winter, 1997). Executive coaching as a transfer of training tool: Effects on productivity in a public agency. Public Personnel Management, 26, 4, 461–469.

EXPERTISE



JMEC shares its expertise and proven learning approaches with executives, leaders and professionals in aerospace, airport and aviation management, business ownership and wealth management, health research and healthcare management and finance and sustainable investment, for cultivating the growth of leaders in their restpective industries.

- Aerospace, Airport and Aviation Management
- Business Ownership & Wealth Management
- Health Research & Healthcare Management
- Finance & Sustainable Investment

concordia.ca/jmec/expertise

OUR CLIENTS' POINT OF VIEW

On Custom Solutions

"We found that JMEC was very accommodating and very flexible. If they had gone with a firm deal saying that 'no, you cannot add any people after this' that would have broken the deal because it's not something we can control. That flexibility was really appreciated by CAE."

— Raffi Shnorhokian, Manager, CAE

"Top marks. [JMEC] did a great job of understanding our needs and really tailoring a package to meet the objectives."

— Adam Turner, president, DIVCO

On Aviation Management Programs

"I have taken several training programs in my career, but this one was the first to give me tools that I can really put into practice and use in the workplace. "

"I wanted to connect with colleagues from around the world, learn from their experience, see how they were doing and network with some of them. "

On the Life Sciences Entrepreneurship Development Program

"We have learned a lot. Before, I would never have considered entrepreneurship, but the Program opened my eyes to this possibility. "

"It was an excellent program! A great learning experience, it also gave me a greater perspective not only at the end of the program, but at each session. All the panelists were very inspiring and supportive, which was an excellent networking opportunity. I would never have had the opportunity to meet them otherwise. Thank you very much to all of you for making this possible."

On Aviation Management Custom Solutions

"Different topics and tours to broaden our eyes. Team work with people from different backgrounds is very beneficial."

"Good mix of different subjects for a broader vision of the industry."

"Interactive and dynamic."



FAST FACTS

JMEC's development distribution since 2015



More than **100**
development programs

delivered in

16 

different countries



Developed

+ 2 000

 leaders

from

103  countries

ROBUST NETWORK

of **external faculty** and **experts**
to ensure we always have the right instructor for **any topic**



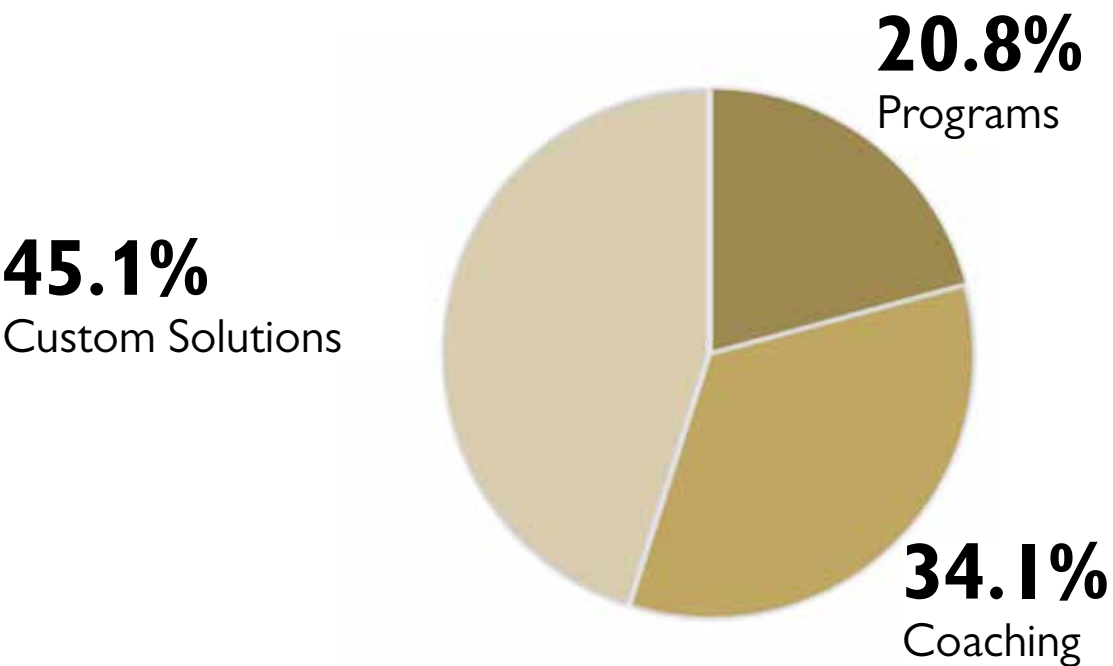
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FULL-TIME
135
Faculty

+

PART-TIME
173
Faculty

Development solutions distribution





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JOIN THE CONVERSATION

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