

2013

# FULLER LANDAU FAMILY BUSINESS AWARDS APPLICATION FORM



Please send completed application form to  
FamilyBusinessAwards@jmsb.concordia.ca  
by 31 March 2013

## CATEGORY (CHECK ONE)

### SMALL

(fewer than 25 full-time employees AND less than \$1 million in annual revenues)

### MEDIUM

(25–100 full-time employees OR between \$ 1 million and \$5 million in annual revenues)

### LARGE

(more than 100 full-time employees OR over \$5 million in annual revenues)

Please note that the selection of the category by the candidate may be modified by the selection committee. After the evaluation of the company and its responses to the questions, the candidate may be transferred to a more appropriate category.

## SECTION I: APPLICANT INFORMATION

Company Name:

Company Address:

Company Web Address:

Name of Contact Person  
submitting this application:

Relationship of the Contact  
Person with the nominee:

E-Mail Address of  
Contact Person:

Phone Number of Contact Person:

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## SECTION II: ABOUT THE COMPANY

Number of Employees (FT):

(PT):

Year Founded

Company Industry:

Principal Product or Service:

Name/s of Principal Owners:

Number of family members currently employed by the company (including those on board of directors):

Number of generations currently involved in the company:

Number of generations involved since the company was founded:

Generation that currently runs the company:

Number and locations of company's current operations:

## SECTION III: APPLICATION QUESTIONS

Please address the following four topics (250 words or less per topic).

1. The History of Your Family Business
2. The Relationship of Your Family with Your Business
3. The Relationship of Your Family Business and/or Family with the Community
4. Describe how your family business has achieved success.

### 1. The History of Your Family Business

Give a brief history of your family business. *Consider:*

- how the company was started, how it has changed, its present nature, and a glimpse of its future

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## 2. The Relationship of Your Family with Your Business

How has your family business successfully linked your family and your business? *Consider:*

- your family's involvement, quality of family relationships, commitment to the company, division of responsibilities
- how control and ownership have been transferred from one generation to the present or how future continuity is planned

## 3. The Relationship of Your Family Business and/or Family with the Community

Describe the impact of your family business on the community. *Consider:*

- contributions such as leadership, service, and financial support for civic causes, environmental causes, philanthropic activities, and industry organizations

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## 4. Describe how your family business has achieved success.

Consider for example:

- innovation within your family business
- the impact and success of your family business in your industry or region

## 5. Financial data: Please provide the following information.

	2012	2011	2010	2009
Gross Revenues				
Net Profits				
Percentage of firm owned by the controlling family				

### SECTION IV: ADDITIONAL INFORMATION REQUESTED (OPTIONAL)

1. A company brochure or catalog
2. Copies of newspaper or magazine articles about your company
3. Business-related and family photographs

### INFORMATION ACCURACY:

I confirm that, to the best of my knowledge and belief, all information provided in this application is true and complete. I also understand that all short-listed entries will be required to provide more detailed information and/or meet in an interview with members of the selection committee.

Applicant's Signature  
(printing of the name indicates consent)

Date: