



JOHN  MOLSON
SCHOOL OF BUSINESS

STRATEGIC PLAN

concordia.ca/jmsbplan





HANDS-ON, LIFE-LONG, NEXT-GENERATION LEARNING

Concordia University's John Molson School of Business (JMSB) is one of the leading business schools in Canada and one of the largest in the world. With a long history spanning decades, JMSB continues to evolve to reflect the fast-paced changes of business and society.

ACCREDITATIONS, MEMBERSHIPS AND CERTIFICATIONS

- AACSB accredited
- EFMD member
- AMBA Development Network member
- Parity Certified (Gold level) by Women in Governance
- Information Technology Association of Canada (ITAC) Accreditation for Business Technology Management
- Certified Human Resources Professional (CHRP)

RANKINGS

MBA

- #1 in Canada for return on investment (QS)
- #24 in the world for sustainability (Corporate Knights)

EMBA

- Top 3 in Canada
(*The Economist* and *CEO Magazine*)





JOHN MOLSON SCHOOL OF BUSINESS STRATEGIC PLAN:

A Shared Vision for a Next-Generation Business School

Vision

To be one of the most relevant, responsible and respected business schools in the world.

Mission

To provide an engaging learning and research environment that empowers us to achieve our greatest potential for the betterment of business and society.

Overarching Pursuits

- Continuous improvement through triple crown accreditation
 - Celebrating and sharing JMSB successes
 - Fostering a sense of belonging

Strategic Imperatives

Enrich Learning

- Offer a continuously relevant curriculum
- Adopt innovative teaching methods

Promote Collaborative and Impactful Research

- Develop a culture of research communities
- Support rigorous and meaningful intellectual contributions

Enhance the JMSB Experience

- Grow experiential learning
- Reinforce support for students, staff and faculty
 - Leverage our internal community

Cultivate Strong and Sustainable Partnerships

- Expand nationally and globally
- Enhance partnerships with our alumni and the business community

Core Values

Responsibility: We value integrity, respect for others and social accountability.

Inclusiveness: We embrace accessibility and inclusion and draw strength from diversity.

Engagement: We believe in being proactive, collaborative and involved members of our community.



AT A GLANCE

Undergraduate Programs

- Bachelor of Commerce
- Bachelor of Administration
- Kenneth Woods Portfolio Management Program
- Van Berkom Investment Management Program
- Certificate in Business Studies
- Certificate in Foundations for Business
- Certificate in Accountancy

Graduate Programs

- MBA
(Full-time and Part-time)
- Executive MBA
- MBA in Investment Management
- MSc in Finance
- MSc in Management
- MSc in Marketing
- Masters in Supply Chain Management
- PhD in Administration
- Graduate Diploma in Chartered Professional Accountancy
- Graduate Diploma or Certificate in Business Administration
- Graduate Certificate in Quantitative Business Studies

John Molson

Executive Centre

- Open enrolment and customized programs
- Coaching and mentoring programs
- Partnerships with ICAO and ACI

Facilities

The school's state-of-the-art facilities are housed in the LEED silver-certified John Molson Building, the dynamic green centre of Concordia University's downtown campus.



BY THE NUMBERS

9,000+
students

250+

**faculty members
from 35+ different
countries**

92%

**employment rate
3 months after graduation**

8 **research
chairs
and
professorships**

1,000

Co-op students

56,000+
alumni

7 **donor-funded
research centres
and initiatives**



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