

CIWESS SOCIO-ECONOMIC SEMINAR SERIES

Concordia University, Montreal, QC

Talk scheduled from 4:00 p.m. to 5:10 p.m., Location: EV 3.309

Why should social entrepreneurship matter to engineers?

Monday, Nov 30th, 2015



Dr. Anita Nowak Director of Operations, McGill's *Social Learning for Social Impact*

Abstract:

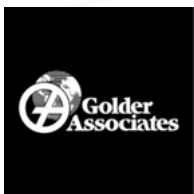
There's no doubt that social entrepreneurship is on the ascent among Millennials who want to align their personal passions and values with their professional work. Engineers are no different. This talk will delve into the intersection of wicked social & environmental problems, engineering and social innovation.

Biography: Dr. Anita Nowak believes empathy is the most positively disruptive force on the planet – but only when it leads to Empathic Action – an idea that informs all her teaching, writing, coaching, consulting and public speaking (see PINC2015 & TEDxMontrealWomen on youtube).

Currently, she is Director of Operations for McGill's *Social Learning for Social Impact* MOOC (a massive open online course led by Henry Mintzberg) and teaches Introduction to *Social Entrepreneurship & Social Innovation*.

In 2014, Anita was awarded Professor of the Year by the Desautels Management Undergraduate Society (MUS). In 2012-3, Anita served McGill University's Desautels Faculty of Management as founding Integrating Director of the Social Economy Initiative (SEI) and was responsible for integrating social entrepreneurship and social innovation into the faculty's teaching, research and outreach.

In 2014, she served The J.W. McConnell Family Foundation as an advisor to RECODE, an initiative to help scale social innovation at colleges and universities across Canada. And in 2015, acted as a pedagogical advisor to the Jeanne Sauvé Foundation for their Public Leadership Program.



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Anita was a delegate of the Governor General's Leadership Conference, received a Quebec Notable Awards for Education and was inducted as an honorary member into The Golden Key International Honour Society. She was an author-in-residence with the Shorefast Foundation (Fogo Island, NL) and was a Senior Fellow with The Jeanne Sauvé Foundation from 2012-2014. Anita currently serves the Board of Directors of the Breakfast Clubs of Canada and the Learning & Events Committee of WIFI (Women Investing for Impact). Anita is writing her first book *The Empaths Strike Back*.

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