

# Concordia Community Clean-up

## INFO SESSION

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Concordia University





# CONNECT WITH US



[concordia.ca/zerowaste](https://concordia.ca/zerowaste)



[@zerowasteconcordia](https://www.instagram.com/zerowasteconcordia)



[facebook.com/zerowasteconcordia](https://facebook.com/zerowasteconcordia)



# JOIN OUR GROUP ON FACEBOOK

## The Concordia Clean-Up Community

Connect. Clean. Educate.

When: May 8th 2021 @ 1pm EST

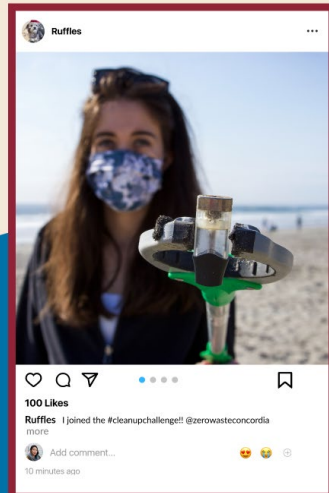
Where: Across the globe





# NOT PART OF A CAMPUS TEAM?

**CU CLEAN UP  
GOES GLOBAL!**



Share a picture or video  
of your clean up

Tag @zerowasteconcordia

Use the #cleanupchallenge



Share your clean-up  
with us through  
social media!

**CU CLEAN UP  
GOES GLOBAL!**



Share a picture or video  
of your clean up

Tag @zerowasteconcordia

Use the #cleanupchallenge



MAY 8th @ 1PM



# WHY A CLEAN-UP?

WE MISS COMMUNITY

LITTER IS RAMPANT

ZERO WASTE = BEST LITTER REDUCTION STRATEGY



# HOW DOES IT WORK?

MEET US AT DOWNTOWN OR LOYOLA CAMPUS

or CONDUCT YOUR OWN CLEAN-UP

SHARE PHOTOS #cleanupchallenge @zerowasteconcordia

HAVE FUN!

SEND US YOUR RESULTS!



# COVID SAFETY

RESPECT ALL COVID REGULATIONS

MAX 8 PER GROUP – 4 IS BETTER!



SYMPTOMS? STAY HOME!

WEAR YOUR MASK ALL THE TIME!

USE GLOVES –don't touch your face

WASH YOUR HANDS BEFORE

Reusable masks are fine!





# SHARPS & BIOHAZARDS



DON'T PICK SHARPS OR BIOHAZARDS





# GENERAL SAFETY

HYDRATE BEFORE! Bring a bottle of water

CLOSED FOOTWEAR

SUPERVISE CHILDREN AT ALL TIMES

WATCH FOOTING. Stay away from water's edge

DON'T LIFT HEAVY ITEMS

STAY AWAY FROM ANIMALS (dead or alive)

PROTECT YOUR BACK



*with Matthew Leddy*





# LITTER FACTS

4.5 billion cigarette butts pollute the global environment

79% of plastics ever produced are not recycled















88 tonnes of litter removed across Canada in  
the 2017 Great Canadian Shoreline Cleanup

# All about plastics

**Maeva Ramboni and  
Angel Cella Cenerini**



## PLASTIC RESIN IDENTIFICATION CODES

						
PETE	HDPE	PVC	LDPE	PP	PS	OTHER
						
Polyethylene Terephthalate	High Density Polyethylene	Polyvinyl Chloride	Low Density Polyethylene	Polypropylene	Polystyrene	Other

# Impact of Plastic Pollution – Everything is Connected

- Physical and chemical threat
- Release of methane and other greenhouse gases
- Microplastics



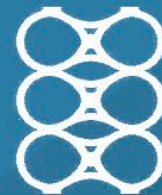
20 years



30 years



200 years



400 years



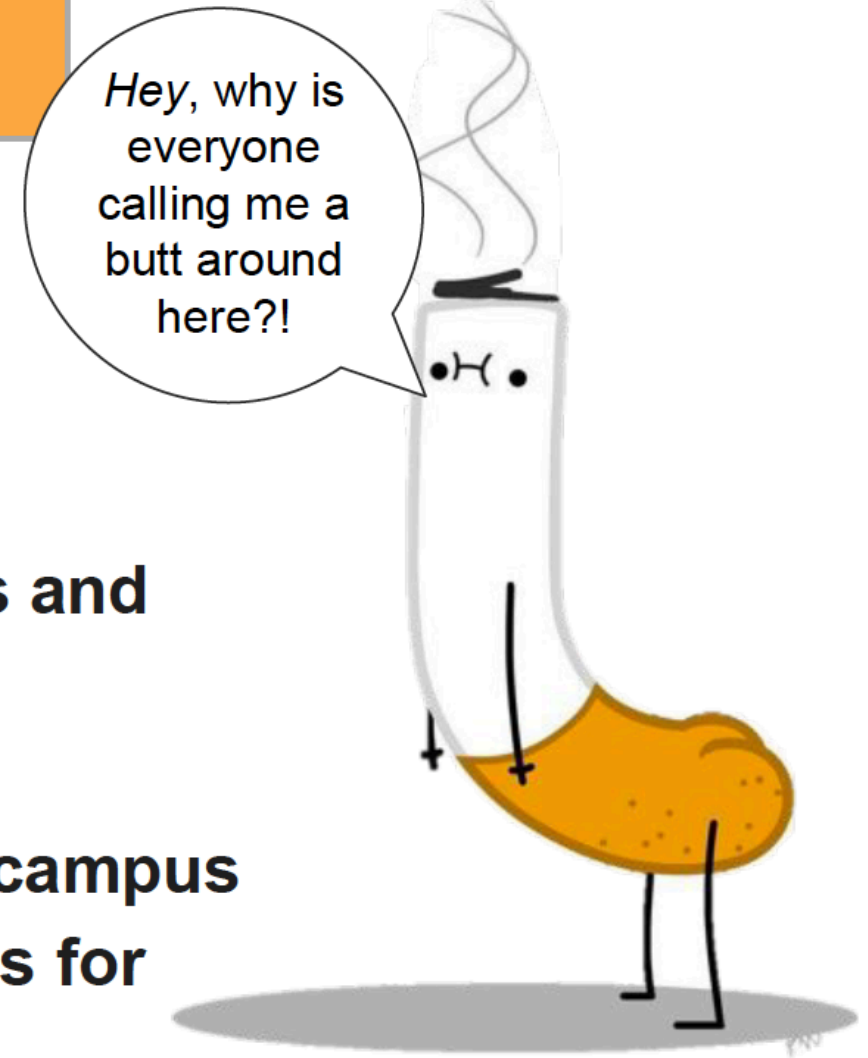
450 years



# The Environmental Burden of Concordia University's Cigarette Waste

## Did you know?

1. **Cigarette butts are the last form of socially acceptable pollution**
2. **A single butt contains 7,000 toxic chemicals and pollutes 5L of water**
3. **It is form of microplastic**
4. **2,700 butts were collected under 1 hour on campus**
5. **You can use TerraCycle to recycle your butts for free!**



Olivier Makuch, Becket Osterland,  
Camila Medina, Brittany Talarico





# NOT SURE WHERE IT GOES?



## Where are you?

Select your municipality for information on your municipal collection.

Q Enter the name of your municipality

Ok

 Note that certain centres will ask you for proof of residency.

< Back







Where does it go?

Montréal - Montréal-Nord (Montréal) 

Product or material to dispose of :

Q Enter a product or material

Recyclable materials

-  Animal products >
-  Cardboard containers >
-  Construction, renovation, demolition (CRD) >
-  Electronic products >
-  Food waste >
-  Furniture and mattresses >

Available on mobile and on your browser



# CONCORDIA CLEAN-UP



DISPOSABLE  
GLOVES



JUICE & MILK  
CARTONS  
(TETRA PAKS)



STYROFOAM



COFFEE  
CUP & LID



PAPER



PROCEDURAL  
MASK



BANANA  
PEEL



CIGARETTE  
BUTT



TRASH



RECYCLING



SEALED BAG



TIED PLASTIC BAG

# CONCORDIA CLEAN-UP



# CONCORDIA CLEAN-UP



CHIP & CANDY WRAPPERS (COMPOSITES)



SODA CUPS



ALUMINUM & TIN



PLASTIC BOTTLES / CONTAINERS  
1,2,3,4,5,7



STYROFOAM and #6 PLASTIC



FOOD & COMPOSTABLES



COATED PAPER, & TETRAPAKS (if not too dirty)



COFFEE CUP (at Concordia only)



CIGARETTE BUTT



PROCEDURAL



DISPOSABLE GLOVES



DIRTY PAPER



TRASH



RECYCLING



SEALED BAG



TIED PLASTIC BAG



# HANDY RECYCLING RULES

- In QC, all plastics can be recycled except #6 (unless you take them to an Eco-Center!)
- Composites (chip bags, candy wrappers) are not recyclable
- Unlabeled plastics – when in doubt, throw it out
- Plastic bags – can be bundled and recycled – **in the trash for the clean-up**
- Coated paper – milk and juice cartons – usually, yes! Coffee cups – only at Concordia. **For this clean-up, trash!**



# PREPARING YOUR OWN CLEAN-UP

## INSPECT YOUR SITE

PICK UP EQUIPMENT FROM ECO-QUARTIER (or us!)

- trash and recycling bags
- ziplocks for cigarettes (if plan to recycle)
- plastic bags for masks (if plan to recycle)
- gloves, masks, sanitizer
- trash pickers (optional)
- notepad / pencil for final count (or use phone)

# GREETING YOUR TEAM



MONITOR PHYSICAL DISTANCING, MASK WEARING

EXPLAIN SAFETY RULES

ASSIGN ROLES.

SUGGESTED :

1. CIGARETTE BUTT COLLECTOR
2. MASK COLLECTOR
3. RECYCLING COLLECTOR
4. LANDFILL COLLECTOR

EVERYONE KEEP A COUNT!

ASK IF PHOTOS OK



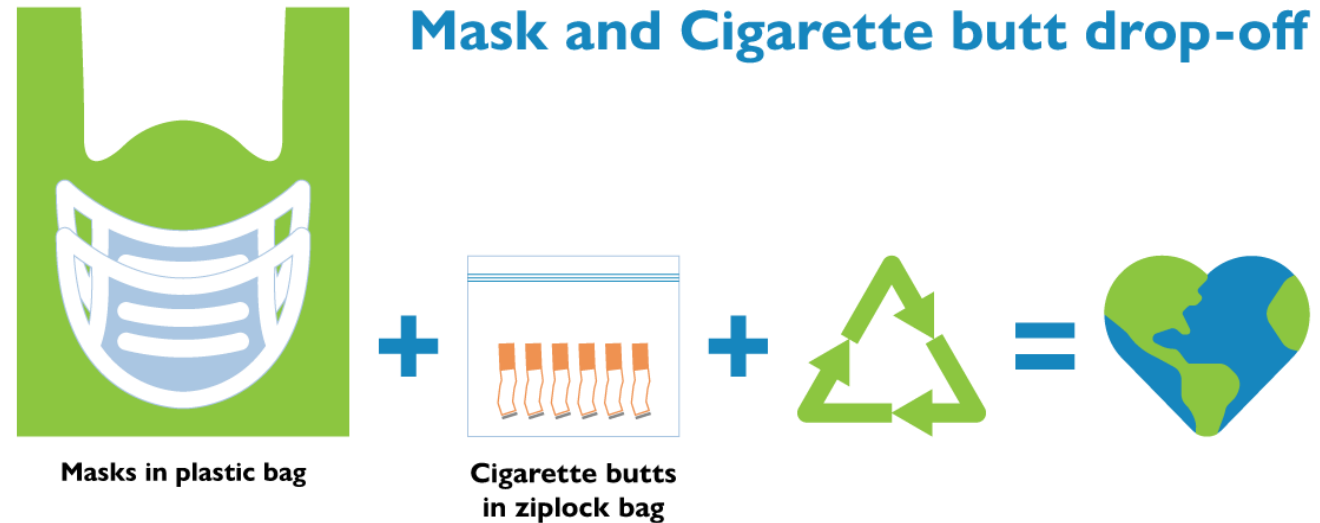
# TRACKING RESULTS

- 1- Number of bags (standard grocery size OR garbage size) of trash
- 2- Number of bags (standard grocery size OR garbage size) of recycling
- 3- Number of cigarette butts collected
- 4- Number of masks collected



# CIGARETTE BUTT AND MASK DISPOSAL

## Concordia Community Clean-up



 Concordia



Q & A

CONCORDIA.CA



CONCORDIA