



**We may not be able to congregate but that doesn't mean
we can't celebrate and advocate!**

As we continue to live through the pandemic, we have shifted our campaign to a fully digital space.

But that doesn't mean we can't discuss trade justice!



FTCW Speaker Series

Join us for daily online panel discussions with Fairtrade producers and companies. We will tackle a wide range of topics from gender rights to climate change and explore how we can build a more equitable future.

Monday October 26

Fairtrade 101 – Workers rights, Living income, and the Fight for Dignity for all

[REGISTER HERE](#)

Tuesday October 27

Fairtrade, Youth and the Future of SPOs

[REGISTER HERE](#)

Wednesday October 28

Fairtrade and Gender Rights

[REGISTER HERE](#)

Thursday October 29

Climate Change – the Impact on Producers in the Global South

[REGISTER HERE](#)

Friday October 30

The Coffee Price Crisis and Power Dynamics: Small Producers in the Global Marketplace

[REGISTER HERE](#)



Fairtrade Quizzes

Are you a dark and bold espresso, or are you a more natural blonde roast? Every day we will host a quiz featuring some of your favourite Fairtrade brands.

Take the quiz and **enter for a chance to win** some scrumptious Fairtrade treats!

Quiz and Giveaway Launch Schedule:

- **October 26** - Ben & Jerry's
- **October 27** - Nature's Path
- **October 28** - Four O'Clock Tea
- **October 29** - Kicking Horse Coffee
- **October 30** - Café Vittoria

Instagram Takeovers and Giveaways

Follow us on Instagram [@fairtradecanada](https://www.instagram.com/fairtradecanada) and join in as we hand over our Stories to companies who believe that you can build a business that respects people and planet. **And get your hands on some goodies, of course!**



What does the future of trade look like to you?

We have REAL people who are all passionate about trade justice engaging with our community on social media.

Come talk to us!



FAIRTRADE
CANADA