

May 31, 20330

Mr. Richard Hanson
President and Creative Director
Times Marketing Group
1000 Horner Street
Vancouver, British Columbia
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Dear Mr. Hadden,

Upon frequenting the Times Marketing website, it is evident that you conduct your operations in a fast-paced environment. Your services ranging from strategic planning to marketing research and advertising are very appealing to me, as I embark on my quest to join such a firm and jumpstart my career. The internship program you advertise indicates that Times is always looking for bright and highly motivated young people to join the team, and I'd certainly relish the opportunity to be apart of it.

I recently graduated from the University of British Columbia with a Bachelor of Commerce, majoring in Marketing. Furthermore, I intend to pursue a Masters of Business Administration degree upon completing a few years of work experience in my field of study. School has given me the opportunity to work on many projects, one being a project that involved researching computer-buying trends for the IT industry. This experience taught me how to use marketing analytic skills by conducting regression plots using Microsoft Excel, while also gaining the ability to properly assess the information and make decisive recommendations to my superiors. The project was conducted in a team of six, giving me the exposure and experience to work with different people and gain necessary communication skills that are so vital in the marketing industry.

Working as a sales representative at Footlocker has provided me with the necessary experience in a business setting. I've learned how to deal with customers and properly sell our products. These skills are crucial for any career in marketing, as marketers sell concepts and ideas to their clients. Working with clients has given me the opportunity to hone my interpersonal skills, and learn to adapt to quick changing atmospheres since the retail industry and its customers' demands are constantly evolving.

Would it be possible to meet? I believe my qualifications meet the necessary requirements to be considered for an entry-level position at Times Marketing. You can reach me at my information above, and I can meet anytime. I'd really appreciate the opportunity to simply sit down with you and discuss any potential opportunities.

Thank you for your time and consideration,

Sincerely,

Sue Lopio

Sue Lopio