

WHAT CAN I DO WITH MY MAJOR IN

JOURNALISM

OVERVIEW OF MAJOR

Concordia University's Department of Journalism offers a Bachelor of Arts in Journalism along with several options and specializations. At the graduate level, it offers a Graduate Diploma and a M.A. in Journalism. The latest information on programs, specializations, and options, as well as a listing of faculty and their research interests, is available on the Department's web site at <http://journalism.concordia.ca/>. A non-credit part-time Diploma in Journalism as well as several non-credit certificates are offered by Concordia's Centre for Continuing Education. Information on these programs can be found on the Centre's website at <http://cce.concordia.ca>

CELEBRATED JOURNALISM MAJORS

Debra Arbec. News Anchor at CTV Montreal.
Concordia Alumnus

Jamie Orchard. News Anchor at Global Quebec.
Concordia Alumnus

Mark Kelley. Correspondent for CBC's The National. Concordia Alumnus.

Dan Rather. Famous Journalist and Former News Anchor for the CBS Evening News

Aphrodite Salas. Global News. Anchorwoman.
Concordia Alumnus.

**EXAMPLES OF JOBS ACQUIRED BY
CONCORDIA GRADUATES**

The following job titles are representative of the types of entry-level positions for which Concordia University students are qualified for upon graduation. Note that the numbers following each job title refer to Canada's National Occupational Classification (NOC) code. For details on these titles go to <http://www5.hrsdc.gc.ca/NOC/>

- Anchorperson / Host (5123)
- Assistant Editor (5122)
- Blogger
- Columnist (5123)
- Content Writer
- Copy Editor (5122)
- Copywriter (5121)
- Creative Writer (5121)
- Documentation Specialist
- Editorial Assistant (1452)
- Editorial Intern
- Freelance Writer (5121)
- Interviewer
- Journalist (5123)
- Junior Editor (5122)
- Junior Technical Writer (5121)
- Media Relations Coordinator (5124)
- Newspaper Editor (5122)
- Photo Editor
- Photojournalist (5221)
- Press Agent (5124)
- Proofreader (1452)
- Publishing Assistant
- Publicist (5124)
- Reporter (5123)
- Research Intern (5123)
- Researcher (5123)
- Review Writer/ Critic (5123)
- Staff Writer (5123)
- Web Editor (5122)
- Writer (5121)

MORE JOB TITLES

Many journalism graduates work in the newsrooms of radio stations, television networks and daily/weekly newspapers. Others work in government or corporate settings in positions such as media relations specialists. They may also work on a freelance basis. The titles below are not meant to be exhaustive but are representative of fields which journalism majors pursue. Keep in mind that some occupations require further education (e.g., a higher degree, second degree, diploma). Note that the numbers following each job title refer to Canada's National Occupational Classification (NOC) code. For details on these titles go to <http://www5.hrsdc.gc.ca/NOC/>.

- Announcer (5231)
- Biographer (5121)
- Book Critic (5123)
- Broadcast Journalist (5123)
- Copy Chief (5122)
- Court Reporter (1244)
- Creative Director (5131)
- Editor-In-Chief (0512)
- Editorial Writer (5123)
- Fashion/Beauty Columnist (5123)
- Film Critic (5123)
- Foreign Service Officer (4168)
- Freelance Foreign Correspondent (5123)
- General Assignment Reporter (5123)
- Investigative Reporter (5123)
- Lawyer (4112)
- Layout Artist (5241)
- Managing Editor (0512)
- Media Specialist
- News Analyst (5123)
- News Ombudsman (1221)
- News Researcher
- Newscaster (5231)
- Newsletter Writer (5121)
- Political Correspondent
- Political Reporter (5123)
- Programming Director (0512)
- Publisher (0016)
- Restaurant/Food Critic (5123)
- Scientific Writer (5121)
- Screen Writer (5121)
- Speech Writer (5121)
- Sportscaster (5231)

- Teacher (4131, 4141, 4142)
- Technical Writer (5121)
- Television Producer (5131)
- Television Reporter (5123)
- University Professor (4121)
- Weather Reporter (5231)

POTENTIAL WORK SETTINGS

Journalism majors develop a broad range of skills that are useful in a variety of fields. Many go on to successful careers in media, business, government, and academia. To research specific employers who hire those in the field, consult the many resources available in such locations as the Career Resource Centre, the Webster Library, Vanier Library and the Internet.

- Advertising Firms
- Broadcasting Industry
- Corporate Sector
- Fashion Industry
- Film Industry
- Government (Federal, Provincial, Municipal)
- Health Organizations
- Intelligence Agencies
- Internet
- Law Firms
- Magazines
- Marketing and Marketing Research
- Military
- New Media
- Newspapers
- Police Departments
- Politics
- Printing Industry
- Public Relations
- Publishing Companies
- Radio & TV Stations
- Universities and Colleges

SKILLS AND CHARACTERISTICS

Journalism graduates should have excellent writing skills and be able to work well with deadlines and under pressure. As well, they should have strong research skills and know how to keep accurate and detailed records. Those considering employment in the field should realize that covering the news often involves working irregular hours and that some assignments might be conducted in hazardous locations such as war zones or sites of natural disasters. In addition, students will find the following skills, interests, values and other characteristics valuable for succeeding in the field.

- Ability to Multitask
- Analytical Skills
- Computer Skills (Research and Word Processing)
- Creativity
- Editing Skills
- Ethical
- Excellent Command of Language
- Good Judgment
- Good Memory
- Good Spatial Vision
- Innate Curiosity
- Interviewing Skills
- Leadership
- Objectivity
- Oral Presentation Skills
- Organizational Skills
- Patience
- Persistence
- Persuasive
- Resourceful
- Self Confidence
- Synthesize Information

PROFESSIONAL ASSOCIATION AND OTHER LINKS

Making wise career decisions requires exploring your field. A multitude of Internet sites and other resources will help you do this to the best of your ability. Professional association sites, in particular, are very useful for their career descriptions and job hunting tips. Moreover, these authoritative sites frequently provide links to Internet sites which announce job openings and list potential employers. A few recommended sites are included below.

CANADIAN

Association of Canadian Publishers

<http://publishers.ca>

The ACP is composed of Canadian-owned book publishers. Its purpose is to promote writing, publishing and distribution of Canadian books. Maintains a database of publishers searchable by category and province. (Click on Membership Directory under Membership to access.) Check Links for industry news, book fairs and trade shows.

Canadian Association of Broadcasters

<http://cab-acr.ca>

This association is the voice of over 600 private radio, television and speciality/pay-per-view services in Canada. Click on CAB Members to link to each of these 600 organizations.

Canadian Association of Journalists

<http://www.caj.ca>

The CAJ promotes excellence in journalism and has as members journalists from all media including print, radio, television and online. Networking and professional development opportunities are available through its symposiums, conferences, and local chapters.

Newspapers Canada

<http://www.newspaperscanada.ca/>

Maintains a weekly newsletter on industry trends and offers professional development through regional seminars, an annual conference and trade shows. Can link to daily or community newspapers in Canada on the site.

Canadian Press

<http://www.thecanadianpress.com/>

Serves 100 daily newspapers and over 500 radio and TV stations across Canada. Good site to keep abreast of the Canadian news scene.

Magazines Canada

<http://www.magazinescanada.ca>

One of Canada's leading professional magazine associations. Check out what this organization can offer for upgrading your skills and furthering your career.

INTERNATIONAL

Association for Education in Journalism and Mass Communication

<http://www.aejmc.org/>

The association promotes the highest possible standards for education in journalism and mass communications. Produces several publications to keep up to date in the field and hosts an annual convention and regional meetings. This site has a wealth of resources for both the student and professional alike.

International Federation of Journalists

<http://www.ifj.org/>

The Federation, representing approximately 600,000 journalists from more than 100 countries, promotes press freedom and social justice.

CREATE YOUR AMAZING CAREER –CAREER RESROUCE CENTRE TITLES

For those who need more help with their career and educational planning, the Career Resource Centre (CRC) offers books, pamphlets, DVDs and recommended Internet sites. It is located in the Hall Building, H-440, at 1455 de Maisonneuve Blvd. West. The following titles are just a few of the titles available in the CRC.

- Canadian Writers' Market
- Career Opportunities in Journalism
- Career Opportunities in Radio
- Career Opportunities in Television and Cable • Careers for Writers Panel Discussion (DVD format)
- Careers in Journalism
- Careers in Writing
- The Magazine
- Le Métier de Journaliste
- The News Media: Careers for the Twenty-First Century
- The Newspaper
- Opportunities in Journalism Careers
- The Publishing Industry
- Starting Your Career in Broadcasting
- The World on a String: How to Become a Freelance Foreign Correspondent