



## CRITERIA AND THEMES FOR THE EVALUATION OF THE DEAN, JOHN MOLSON SCHOOL OF BUSINESS

The Dean, John Molson School of Business will have fulfilled the following criteria to satisfy the evaluation of their competencies:

### **The role and mandate**

The Dean, John Molson School of Business (JMSB) will have provided strategic direction, academic planning leadership, and administrative oversight to achieve JMSB's vision of setting the pace for the next generation of business schools. The Dean will have worked collaboratively inside JMSB and with other members of the university's senior leadership team to:

1. advance JMSB's reputation by thoughtfully promoting the JMSB brand and acting strategically with respect to its positioning in key rankings;
2. align JMSB's strategic plan with the University's strategic direction goals;
3. actively promote JMSB's internationalization through the development of inter-institutional programs, research and mobility opportunities for students and faculty;
4. foster the development of critical mass in research areas of excellence, with particular emphasis on transdisciplinary and cross-Faculty research;
5. spur innovation and experimentation in curriculum design for classroom-based, digital, and experiential teaching and learning;
6. enhance JMSB executive education offerings, and pilot and deploy other innovative forms of business education to potential learners;
7. ensure that curriculum is relevant by revising undergraduate programs and by restructuring graduate and specialized programs;
8. make privatized programs more efficient and profitable;
9. develop successful strategies for student and faculty recruitment and retention in an increasingly competitive environment;

10. deepen and enhance sustainable relationships with alumni, business communities and other stakeholders in Montréal, Québec and Canada;
11. ensure that conditions are in place to maintain JMSB's AACSB accreditation and to obtain the EQUIS and AMBA accreditations;
12. foster continuous improvement in administrative practices and transparent and collaborative organizational culture;
13. strengthen outreach to, and relations with, JMSB's alumni around the globe; and
14. actively cultivate advancement opportunities for JMSB and Concordia.