Rector Extends Yule Greetings

It is a great pleasure to offer each and every Alumnus of Loyola my best wishes for a Merry Christmas and a Happy New Year. My Third Mass on Christmas Day will be offered up for the intentions of all Loyola Alumni, so that God’s blessings will go out from our Chapel into your hearts and homes.

I earnestly ask all Alumni to remember Loyola in their prayers at this critical period in her history. Loyola must go forward in her Development Plan in order to offer a greater service by meeting the needs of the ever-increasing number of students who come to her. Loyola did not fail you when you came to her, and I know that you would not have Loyola fail the students of today and tomorrow who desire to gain what Loyola was able to give to you. God bless you!

The President and Directors of the Loyola Alumni Association extend warmest best wishes for Christmas and the New Year

College Seeks $2,000,000 for Science Building, First Stage of Long-Range Program

Public announcement of a forthcoming fund-raising campaign on behalf of the Loyola Development Program will be withheld until mid-January. The College wishes, however, to give advance notice to its Alumni and asks them please to regard the information contained in this bulletin as confidential.

Under the General Chairmanship of Charles G. Pare, alumnus of the Class of 1938, the Loyola Development Program is organizing for a campaign to raise the necessary funds to erect a new $2,000,000 Science Building.

His Eminence Paul-Emile Cardinal Léger and the Honourable Onesime Ga-

PRESIDENT PLEDGES ALUMNI SUPPORT

Following is a statement by Fred D. McCaffrey, ’41, President of the Loyola Alumni Association:

“The Loyola Alumni Association is 100 percent behind the Campaign to help expand the College’s physical facilities. We appreciate the fact that our Alma Mater must grow in order to meet the increasing demands upon higher education in Canada, and we know that only through sufficient Alumni financial support can those demands be met.”

The President and Directors of the Loyola Alumni Association photographed at a recent Executive meeting, from left to right, front row: Very Reverend Gerald F. Lahey, S.J., ’24, Rector; Fred D. McCaffrey, ’41, President; W.J. Sheridan, ’28, Past President; Harry Hemens, ’32, Director; second row: James C. Wilson, ’29, 1st Vice-President; Kenneth F. Cassidy, ’56, Executive Secretary; Reverend Lionel Stanford, S.J., ’29, Moderator; and Dr. Robert J. Brodrick, ’43, 2nd Vice-President.
CAMPAIGN ORGANIZATION UNDER WAY

COLLEGE SEEKS $2,000,000 (cont'd.)

gnon, P.C., Q.C., Lieutenant-Governor of Quebec, have graciously granted their patronage to the appeal.

Desmond A. Clarke, '14, is Honorary Treasurer.

The Alumni phase of the campaign is under the chairmanship of W. John Sheridan, '28, who has the close cooperation of Fred D. McCaffrey, '41, President of the Loyola Alumni Association. Both Mr. Sheridan and Mr. McCaffrey are members of the campaign's Management Committee.

Among other members of the Management Committee are the Very Reverend Gerald F. Lahey, S.J., Rector of the College, and the Reverend C. N. Rushman, S.J., Executive Director of Development.

Campaign headquarters have been set up at Room 812, Castle Building, 1410 Stanley Street, Montreal 2. The headquarters telephone number is Victor 4-4481.

The City of Montreal has given permission for a public campaign of three weeks beginning Monday, April 6. Pace-setting gifts from the Alumni, however, will be sought prior to that time. Alumni will be kept informed of the progress of the organization.

"It is up to us, the Alumni, to set the pace in the campaign on behalf of the Loyola Development Program," Mr. Sheridan declared. "Loyola is dutifully serving the community and the nation, and we are rightfully asking for gifts also from corporations, foundations, non-alumni individuals and the government."

"However, we cannot expect widespread public support of our Alma Mater unless we, the direct beneficiaries of a Loyola education, set an example by doing our full share."

Speaking to each of his Alumni associates, Mr. Sheridan said: "What your full share is must be determined in your own mind and heart and in relation to the condition of your pocketbook."

The projected Science Building, scheduled for erection in 1959, represents the first stage of a long-range development plan to be completed by 1970. The Alumni Association will choose a special project within the Science Building as its campaign goal.

Deferred requirements envisioned in the development program include a faculty building, a new library building, a men's residence and relocation of the Loyola High School on a separate campus.

During the past five years, Loyola has experienced an increase of 61.3 per cent in full-time student enrolment, while an increase of 150 per cent is expected within the next five years.

Besides the growing full-time student body, evening classes for adults in a wide variety of arts and science subjects have reached an enrolment of nearly 200, and this number is certain to multiply.

"Like every other college and university in Canada, Loyola must expand its facilities to offer a greater service," says Father Lahey. "I ask our friends in government, in industry and business, and in the professions, to consider seriously how each of them can contribute to the needs of Loyola. Loyola is faithfully serving them. Loyola hopes that they, in turn, will increase their aid in helping Loyola to serve them more."

As tangible evidence of Loyola's service to the nation, Father Lahey points out that graduates have included seven judges, four senators, five ambassadors, six members of Parliament, more than 200 lawyers, nearly 150 doctors, and many who have achieved distinction in business and industry.

ALUMNI GOAL SET AT $200,000,000

Giving of a billion dollars a year to North American higher education is the goal of a drive now under way.

The appeal is directed to all the constituencies of education, including alumni, trustees, parents, friends, corporations, foundations, governments and church bodies.

It is felt, however, that alumni hold the key to the problem of expanding financial support, because they are the principal beneficiaries. An alumni goal set to be reached by 1960 is $200,000,000 a year from 2,000,000 graduates.

Words of Charles W. Eliot, for many years President of Harvard University, are brought to mind and have an important bearing on the forthcoming financial appeal of the Loyola Development Program:

"It is, of course, largely to the extent of the support accorded to a college by its graduates that the world judges of the right of that college to seek cooperation of others in planning for the future. An institution that cannot rally to its financial assistance the men who have taken its degrees and whose diploma is their passport into the world is in a poor position to ask assistance from others."
The architects have superimposed their vision of Loyola College of 1970 on an aerial view of the existing campus. The L-shaped building in the foreground at the left is the projected new Science Building, a structure estimated to cost $2,000,000, which is the first concern of the administration. Completing the quadrangle are new library and faculty buildings, which are listed as deferred requirements.

TEACHING PEOPLE TO GIVE

If a college has not succeeded in persuading its students to give after four years of experience on its campus, after having been subjected to the whole educational program of the institution, it has failed in its mission.

If it trains men to "get", but fails to train them to "give", it really has no good reason for existence. It must be the hallmark of the alumni of our kind of institution that they are "giving" people.

That applies to everything about them - their vocational service, their family life, their church activity, and their community relations. But it should be evidenced also in their relation to the college that persuaded them - or at least helped to persuade them - to be that kind of people.

It is in teaching people to give - of themselves, their efforts, their devotion and their means - that colleges like ours really have their mission.

If that is true, then an alumni fund becomes a sort of yardstick for measuring how well we have been doing the job which is our reason for existence. It isn't the only yardstick, surely. Most alumni are giving through their churches to many things, including Christian higher education. And many of them are giving in other ways, too. But an alumni fund is a specific, concrete measurable yardstick, sent to one's alma mater, to keep its records up to date.

It's like sending a sample of one's life back each year to those who are engaged in teaching another student generation to give, to let them know that he is keeping faith with them by being a "giving" person.

The amount isn't nearly as important as the fact that you are reporting in. If you do that regularly, you are likely to see to it that the sample is one which does you justice.

EDGAR M. CARLSON, President
Gustavus-Adolphus College

PLEASE HELP FIND "LOST" ALUMNI

Loyola is anxious to have an up-to-date mailing list of all its Alumni.

If you know anyone who is not receiving regular communications from the College, please drop a line to The Loyola Alumni, 7141 Sherbrooke Street West, Montreal 28, or telephone HUnter 8-8701.

Your favour will be greatly appreciated.

IMPORTANT NOTICE

The Alumni Ball, which was reported in the last issue of THE ALUMNUS to be taking place in the Ritz Carleton Hotel on February 5, 1959, will now be held on February 6, 1959, in the Sheraton-Mount Royal Hotel. The setting will be the beautiful Champlain Room and Eddie Alexander and His Orchestra will provide the music. More details will follow.
Two Alumni Die in Tragic Accident

Hundreds of friends and former students filled the pews of the College Chapel recently and large crowds stood in the rear of the church as two black coffins, each bearing the body of a young Jesuit, were slowly carried out. On November 28, Loyola was shocked to hear news of an accident which had claimed the life of Mr. Thomas Heaney, S.J., '51, and which was also to take the life of Father Walter Niesluchowski, S.J., '45. Also seriously injured in the accident was Very Reverend Edward Sheridan, S.J., '32, Rector of the Jesuit Seminary in Toronto.

The Requiem Mass was said in the Loyola Chapel by Very Reverend Gordon George, S.J., '32, Provincial of the Upper Canadian Province, and the Liber was sung by His Excellency, the Most Reverend Lawrence P. Whelan, D.D., Auxiliary Bishop of Montreal. The funeral panegyric was given by Rev. Kevin McKenna, S.J., '42.

Father Niesluchowski, who was 35, was born in Montreal, educated at Loyola High School and entered the Jesuit Novitiate at Guelph, Ont., on September 6, 1941. He was ordained in 1945 and, at the time of his death, was Professor of Moral Theology at St. Augustine's Seminary, Toronto.

Mr. Heaney, 29, was also educated at Loyola High School and entered the Society of Jesus in 1947. He taught at Loyola from 1954 to 1956 and, at the time of his death, was studying at the University of Toronto.

When the accident occurred, the trio were driving from Toronto to Kingston, Ont., to attend the funeral of Reverend Paul Belyca, S.J., aged 34, who had died suddenly a few days previously. Prayers of Loyola Alumni are requested for these three Jesuits and for the rapid recovery of Father Sheridan.

CLASS NEWS

1958
GUY MARION, now teaching for the Saint Laurent School Commission, will be married shortly . . . TED KEYSERLINGK, PHIL KILLEN, KEVIN LARKIN and PAUL SAUVE recent visitors to Loyola from the Grand Seminary.

1957
LARRY BOYLE will be married December 27 and JOHN ST. ONGE on December 30.

1956
Add DAVE BEASLEY'S name to the ever increasing list of Alumni now teaching in the Loyola Extension Department . . . Was that Loyola's ALAN SCOPE whose wife had a daughter recently? . . . BOB SAUVE and DAVE COTTLE were married a week apart.

1955
JIM ROWEN teaching Accounting in our evening courses . . . likewise JOHN BAECK.

1945
SYLVIO NARRIZANO was recently named winner in the drama production category in the 1958 British Television Awards. He is now in Canada directing the play "All My Sons" for television but he has been with British T.V. since 1956.