

# Forces of Change

## A Case Competition for a Cause

### Event Description

This year's project will take the form of a team-based cross-faculty case competition where students will be asked to identify ways to mobilize Concordia's large pool of students to aid Montreal-based social issues. The case solving period will last 3 hours, and will be followed by a 15-minute presentation as well as a 5-minute Q&A period. A jury panel, constituted of representatives from four charitable organizations and the Dean of Students, will then reward the presentations with the most depth. The winners will be awarded prize money, 80% of which they will be mandated to donate to a charity of their choice or use to fund an idea they may have to aid the Montreal community. The jury members will follow their deliberation with presentations of their own axed around local issues, their activities, and how students can get involved. The evening will end in a cocktail where fundraising activities will take place, the proceeds of which will be donated to the charities present. The idea behind this event is to spread awareness in regards to the magnitude of the impact Concordia's large student body (exceeding 45,000) can exert on our community.

**Date:** Friday March 3, 2017

**Time:** 12:30 – 22:00

**Location:** Grey Nuns Residence (1190 Rue Guy, Montréal, room E-104)

A schedule of the event's proceedings is provided to the right.

| Time          | Activity                                  |
|---------------|---|
| 12:30 - 13:00 | Arrival of Competitors                    |
| 13:00 - 16:00 | Case Resolution Period                    |
| 16:00 - 17:00 | Break                                     |
| 17:00 - 19:00 | Student Presentations                     |
| 19:00 - 20:00 | Judges Presentations                      |
| 20:00 - 22:00 | Cocktail & On-Site Fundraising Activities |

### Jury Panel & Speakers



Sam Watts,  
CEO



Michelle LeDonne,  
Development Advisor



Maureen Hayes,  
Development Advisor



Lynda Barrett,  
Executive Director



Andrew Woodall,  
Dean of Students