

ENGINEERING FOR SUSTAINABLE GROWTH SYMPOSIUM FEATURING THE BLOODHOUND SSC

INNOVATION
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BRITAIN



MEDIA ADVISORY



JOHN MOLSON
SCHOOL OF BUSINESS



**WORLD'S FASTEST CAR COMES TO CONCORDIA UNIVERSITY'S
JOHN MOLSON SCHOOL OF BUSINESS**

**THE BLOODHOUND SSC ON DISPLAY
THE WEEK OF THE MONTREAL FORMULA 1 GRAND-PRIX**

Montreal, June 1, 2015 – Journalists and photographers are invited to see a showcase of the world's fastest car on June 3, 2015 when it will be on public display in Concordia University's John Molson School of Business Building.

The BLOODHOUND SSC Showcase will be displayed as part of an education symposium on engineering excellence in the Quebec and United Kingdom aerospace and auto-motive sectors. "Innovation is GREAT – Engineering for Sustainable Growth" is co-organized by the British Consulate-General in Montreal and the John Molson School of Business (JMSB) in partnership with Aéro Montréal.

Developed in the U.K., the BLOODHOUND SSC is a jet and rocket-powered car capable of producing more than 135,000 horsepower – more than six times the total power of all the Formula 1 cars on a starting grid. Later this year, the vehicle is expected to set a new Outright World Land Speed Record in excess of 1,000 miles per hour.

Members of the BLOODHOUND SSC's engineering and design team will participate in a panel discussion about the vehicle's technological advances beginning at 8 a.m. (media are welcome).

June 3, 2015 – 7:30 a.m. to 5 p.m.

(Media access to engineering and design team members from 1:30 to 2:30 p.m.)

Concordia University

In the atrium of the John Molson School of Business Building

1450 Guy Street

Special access to the BLOODHOUND SSC Showcase beyond the reserved time of 1:30 to 2:30 p.m. can be arranged by contacting Yuri Mytko, communications advisor at the JMSB at 514-848-2424 ext. 4142.

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Source:

Fiona Downey

Media Relations Advisor

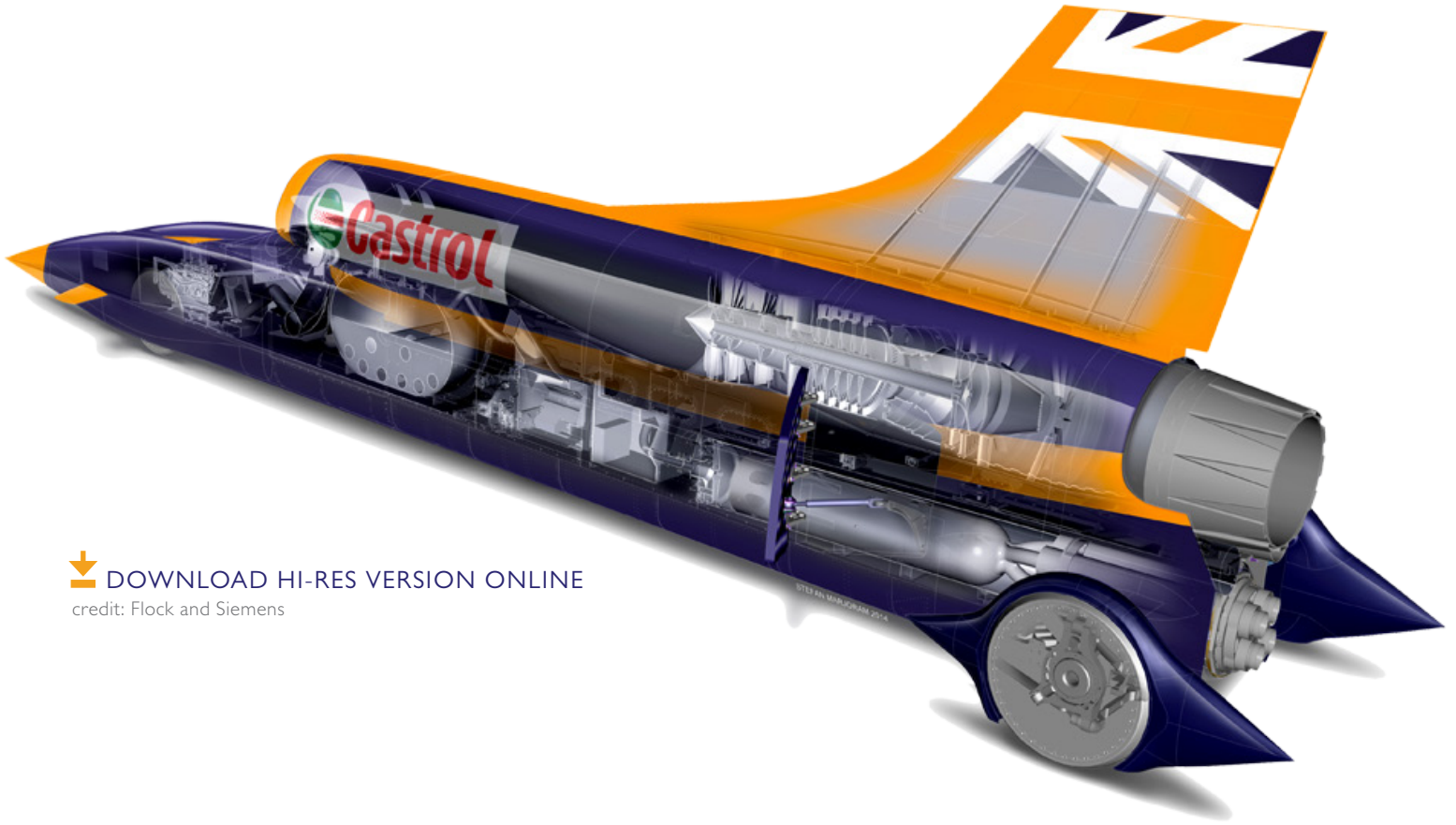
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