

# ***Constructing a Collective Memory in the Classroom***

*Juan Carlos Castro*  
*Department of Art Education*

# Objectives

Participants will be able to identify and describe **social media platforms for social bookmarking**, the application of these technologies in **establishing a collective memory**, and **considerations for teaching**.

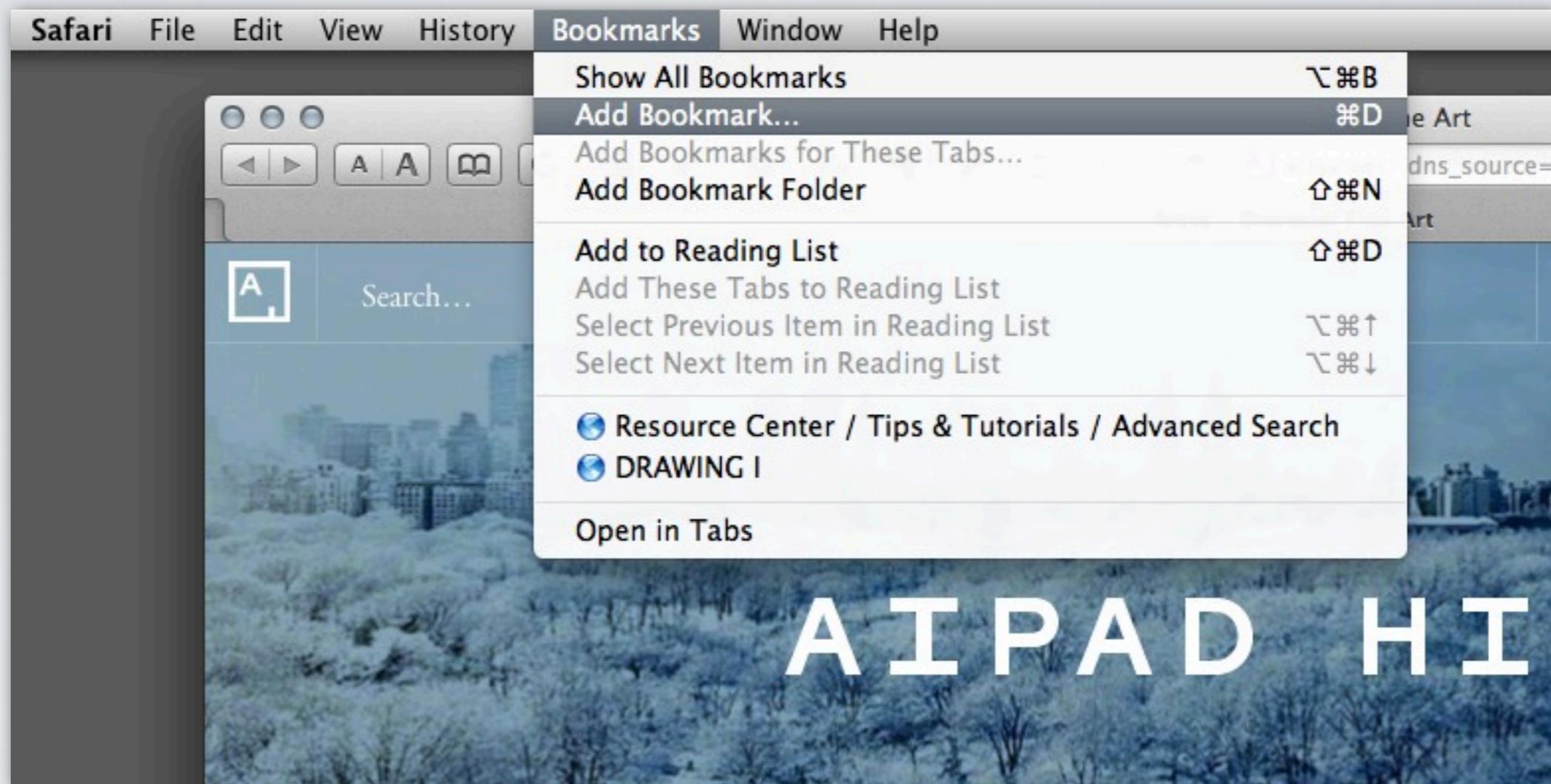
***What does social  
media do?***

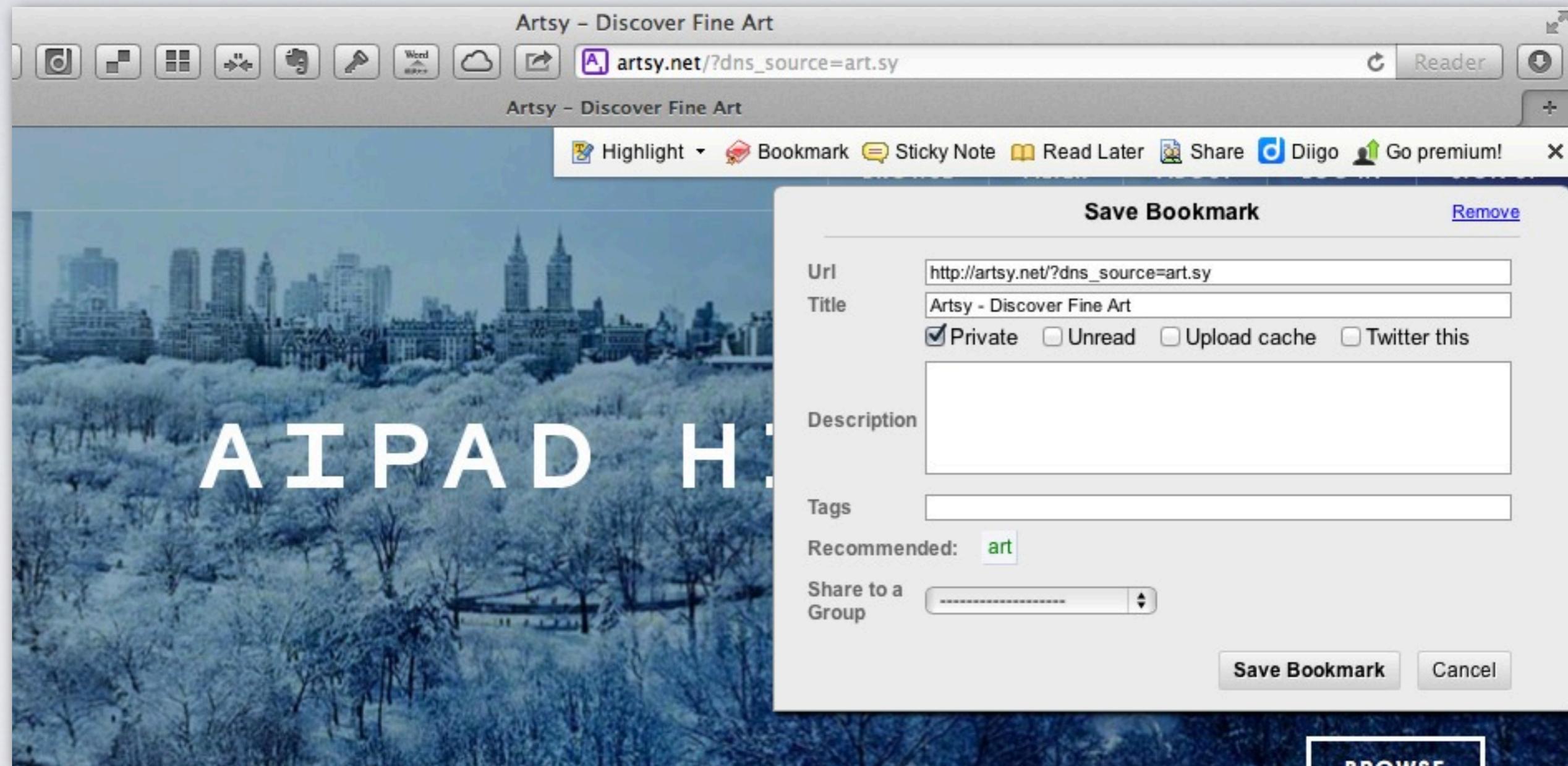
***time***

***space***

***amplifies***

***What is social  
bookmarking?***





Artsy - Discover Fine Art

artsy.net/?dns\_source=art.sy

Reader

Artsy - Discover Fine Art

Highlight Bookmark Sticky Note Read Later Share Diigo Go premium!

### Save Bookmark

[Remove](#)

Url

Title

Private  Unread  Upload cache  Twitter this

Description

Tags

Recommended: art

Share to a Group

Save Bookmark

Cancel

BROWSE

@juancarloscastro - Delicious

https://delicious.com/juancarloscastro

@juancarloscastro

DISCOVER NETWORK REMEMBER Add link

Have you seen the new Delicious iPhone app?

**Juan Castro @juancarloscastro**

Tell the Delicious community about yourself on your [profile settings page](#).

Links 2,668  
Followers 15  
Following 4

**TAGS** SORT

- art 566
- imported 437
- Education 384
- research 359
- design 335
- technology 297
- learning 277
- contemp\_artists 221
- photography 205
- socialmedia 193
- culture 165
- visualization 162
- video 142
- social 129
- web2.0 123
- diy 118

Show more

**TAG BUNDLES**

f

Help Tools Blog  
About Legal

UPDATE

**Mission — Hackidemia**

2 days ago

hackidemia.com hack, hackerspace, hacking, Education, learning, diy

PRIVATE

**We need a new credit system f...**

about a month ago

universityaffairs.ca

PRIVATE

**10 Tools for Creating Infograp...**

about a month ago

seomoz.org datavisualization, data, visualizations, infographics

Communicating visually is one of the most effective ways to explain compl...

**Accessible Arts - Fact sheet: ...**

about a month ago

aarts.net.au work, art, documentation

Accessible Arts is the peak arts and disability organisation across New...

**Accessible Arts - Home**

about a month ago

aarts.net.au

**Mission — Hackidemia**

1

**Mission — Hackidemia**

FIRST ADDED 21 DAYS AGO BY:

jawu



### ARTE 498

#### Pinterest

- Apps for children wi
- Spending time with d
- Hackidemia- &quot;HELLO!
- Why I Flip-Flopped o
- The Padagogy Wheel o
- A special investigat
- CBC's Q\_Has Facebook
- learning theories
- Kids From Around the
- CBC's The Current\_Ho

#### Navigation

- Home
  - My home
  - Site pages
  - My profile
  - My courses
- Courses
  - Art Education
    - ARTE 498 - 2012**
      - Participants
      - Reports
      - ARTE 354 - 2012
      - ARTE 498 - 2011
      - ARTE 354 - 2011
      - ARTE 354
      - ARTE 498H

### Weekly outline

#### News forum

3 September - 9 September  
 Welcome to ARTE 498. Today we will introduce the concepts and activities in this course through a review of the syllabus.

#### Agenda

1. Introductions
2. Assign Class Bloggers
3. Review and Discuss Course Outline
4. Introduction of Online Identity Assessment
5. Lecture: Art Education for a Networked World

#### Due Next Week

- 1) Get a CDA account and log onto our Moodle course ARTE 498
- 2) Review the posted readings
- 3) Complete the Online Identity Assessment
- 4) Post a response to the Online Teaching Identity Discussion on the Moodle site.
- 5) Open a Pinterest account

- ARTE 498 Syllabus
- Online Identity Assessment Homework
- Online Identity Assessment PDF
- Discuss Online Identity and Teaching
- Class Notes - Week 1
- Using Pinterest for ARTE 498

#### Week 1 Readings

### Calendar

April 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

#### Events key

- Global
- Course
- Group
- User

### Search forums



Advanced search?

### Messages

CHRIS TAYLOR 1  
 Messages

### Juan's Social

#### Bookmarks

We need a new credit system for tenure and promotion | University Affairs  
 The real issue is quality and impact, not number of publications.

Mission — Hackidemia

10 Tools for Creating Infographics and

Your Network - Delicious

delicious.com/network

Your Network - Delicious

@network

DISCOVER NETWORK REMEMBER Add link Juan Castro

Have you seen the new [Delicious iPhone app?](#)

**Endless Reference's channel - YouTube** +

about 15 hours ago

youtube.com drawing+reference, video

Grant Thomas added this. Motion Reference for Animators and Artists

**Tutorials, References & Daily Inspiration Picks - ar...** +

about 15 hours ago

tumblr.com drawing+reference, female+body

Grant Thomas added this. artist-refs: " Hip Study - First Revision by "Ecchi-Senshi "

**Anatomy Stock by FairieGoodMother on deviantART** +

about 16 hours ago

deviantart.com drawing+reference, hands

Grant Thomas added this. Art - community of artists and those devoted to art. Digital art, skin art, themes, wallpaper art,...

**Tutorials, References & Daily Inspiration Picks - so...** +

about 16 hours ago

tumblr.com drawing+reference, hands

Grant Thomas added this. soullesshusk: " The Hands from Dynamic Figure Drawing by Bume Hogarth "

**An Introduction to the History of Graphic Design** +

a day ago

designhistory.org design

craig roland added this. An outline of Graphic Design History lectures covering the Development of Symbols, Graphic Desig...

**What It's Like in Heaven? Christo's New Ethereal G...** +

a day ago

**An Introduction to the History of Graphic Design**

170

**An Introduction to the History of Graphic Design**

An outline of Graphic Design History lectures covering the Development of Symbols, Graphic Design Primer, Gr Typography, Advertising, Books, Posters, The Bauhaus and the 20th Century Avant Garde, Digital/Computer Design.

FIRST ADDED 5 YEARS AGO BY: [DamagedGoods](#)

**sabrinacampagna**

This site was first put on the web in 1999 as a quick outline of my lectures for my graphic design students. I was trying to find a way to engage the studio designer by subject, rather than timeline.

In 2010 I left teaching for other pursuits but am keeping this archive posted for the foreseeable future.

The work behind this site is substantial. I've

- ### Recent Activity
- Lea Coleman and 7 others repinned your pin. 2 days ago
  - Helena Jankowski and 1 other liked your pin. 2 days ago
  - Arun Panchariya and 52 others started following art+technology+education. 4 days ago
  - kristen nahee and 5 others repinned your pin. 2 weeks ago
  - Katja Kallo and 1 other repinned your pin. 2 weeks ago
  - Katja Kallo and 1 other repinned your pin. 2 weeks ago
  - Katja Kallo and 2 others repinned your pin. 2 weeks ago
  - Marissa Sweeny and 1 other repinned your pin. 2 weeks ago
  - Guisela Veliz repinned your pin. 2 weeks ago
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  - Katja Kallo liked your pin. 2 weeks ago
  - Katja Kallo liked your pin. 2 weeks ago



Childhood in New York. I've got some stories! ♥  
1 repin 1 like

Repinned by Jamala Johns  
onto NYC



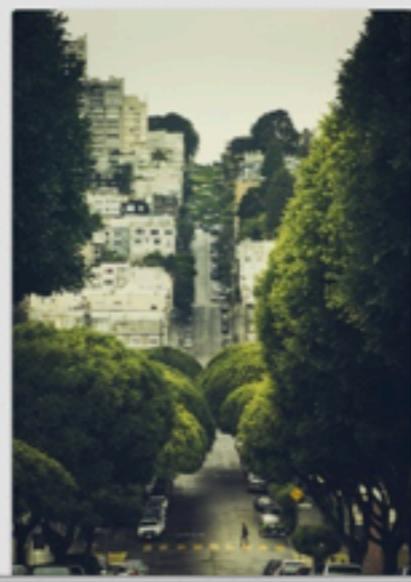
Uma  
3 repins 4 likes

Repinned by Jamala Johns  
onto Hey Ladies!



men's cat fashion for @Marissa Hereso Sweeny

Repinned by Marissa Sweeny  
onto sweet fur <3



***How can I use  
Pinterest in my  
classroom?***

# art+technology+education

A place for pinning ideas about art, technology and education.

+ 19 Edit Board 458 Pins 118 Followers

+  
Add a pin

**A4cwsn put 200+ iPads in the hands**  
of children with special needs  
2011 - 2012  
We would like to thank you for your contribution.  
Facebook.com/a4cwsn



Apps for children with special needs  
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Pinned by Juan Castro  
Pinned from bits.blogs.nytimes.com



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Pinned from hackidemia.com



**The Padagogy Wheel**  
Developed by Alan Cunniff  
University of Arkansas  
Standing on the Shoulders of Giants  
Last updated: 10/2012

The Padagogy Wheel of iPad Education Apps  
8 repins 2 likes



Why I Flip-Flopped on the Flipped Classroom



special report  
Staff only  
By Cora Murphy  
Grade 4



CRC's O. Mac Facebook lost its

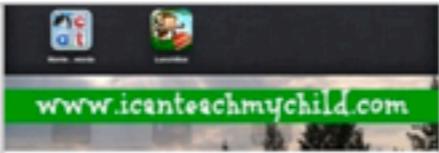


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Described as "inspirational" and "effective," the 4-minute production by Grade 11 teacher Catherine Hogan contains a message for teenagers: Teachers care. They know what you are going through because they have



Top 10 Educational Apps for Preschoolers

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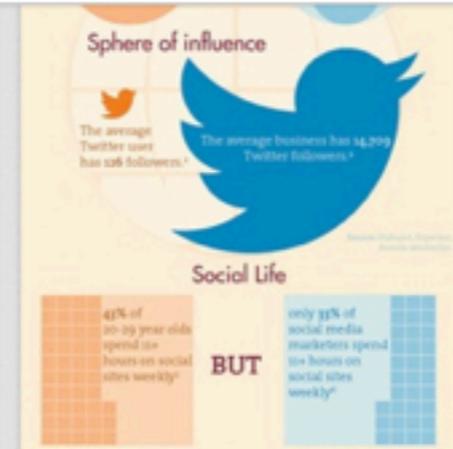
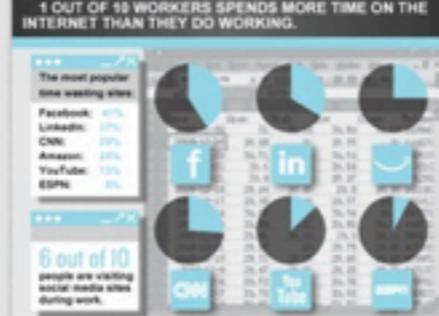
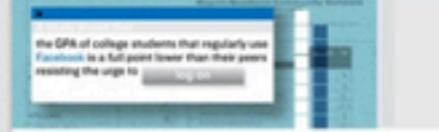
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Businesses may have a larger sphere of influence in social media right now, but they haven't quite caught up with the average internet user's habits yet

Businesses are socially scatter-brained  
 The average large company has 178 corporate-owned social media accounts.

Only 19% of marketers surveyed by Awareness, Inc. use a social media management platform despite managing presence and engagement on multiple platforms.

46% of marketers chose multi-channel coordination as one of their biggest marketing challenges of the last 12 months.

25% of marketers surveyed by Egerian reported that they planned to add social media management tools to their social marketing arsenal in 2012.

TIP: If you haven't yet, choose a 2nd generation social media marketing platform that will enable your company to identify, organize and strategize the "big picture" of its online presence.

Social media isn't one size fits all  
 Self-employed and owners of small businesses are more likely than larger businesses to use LinkedIn and company blogs.

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# top 10 Educational Apps for Preschoolers

- ABC Wildlife
- LEGO 4+
- BB Magic Lite
- Alphabet Zoo
- Farm123 Free
- ABC...Touch
- Sushi Monster
- Wet Dry Try
- Compar...tives
- Park Math
- Toddler
- Bugs&Bubbles

Juan Castro

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Other pins from icanteachmychild.com

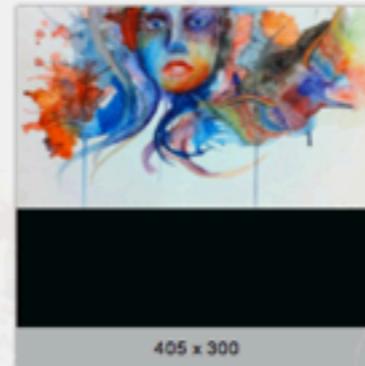
Pinterest

Cancel



## Organiza Vibrancy

NAEA's culture, systems, structure and resources facilitate its mission of advancing visual arts education



all to NAEA's virtual home! This community of practice is where teachers, scholars, researchers and students, administrators, and art educators, and artists come together shared belief in the power of the arts in human potential. Message from NAEA Executive Director J. Reeve, EdD "The Arts Teach" by Elliot Elener

- Features
- NAES
- Classroom Gallery
- ePortfolios
- Site map

JOIN NAEA  
OPEN PROGRAMS

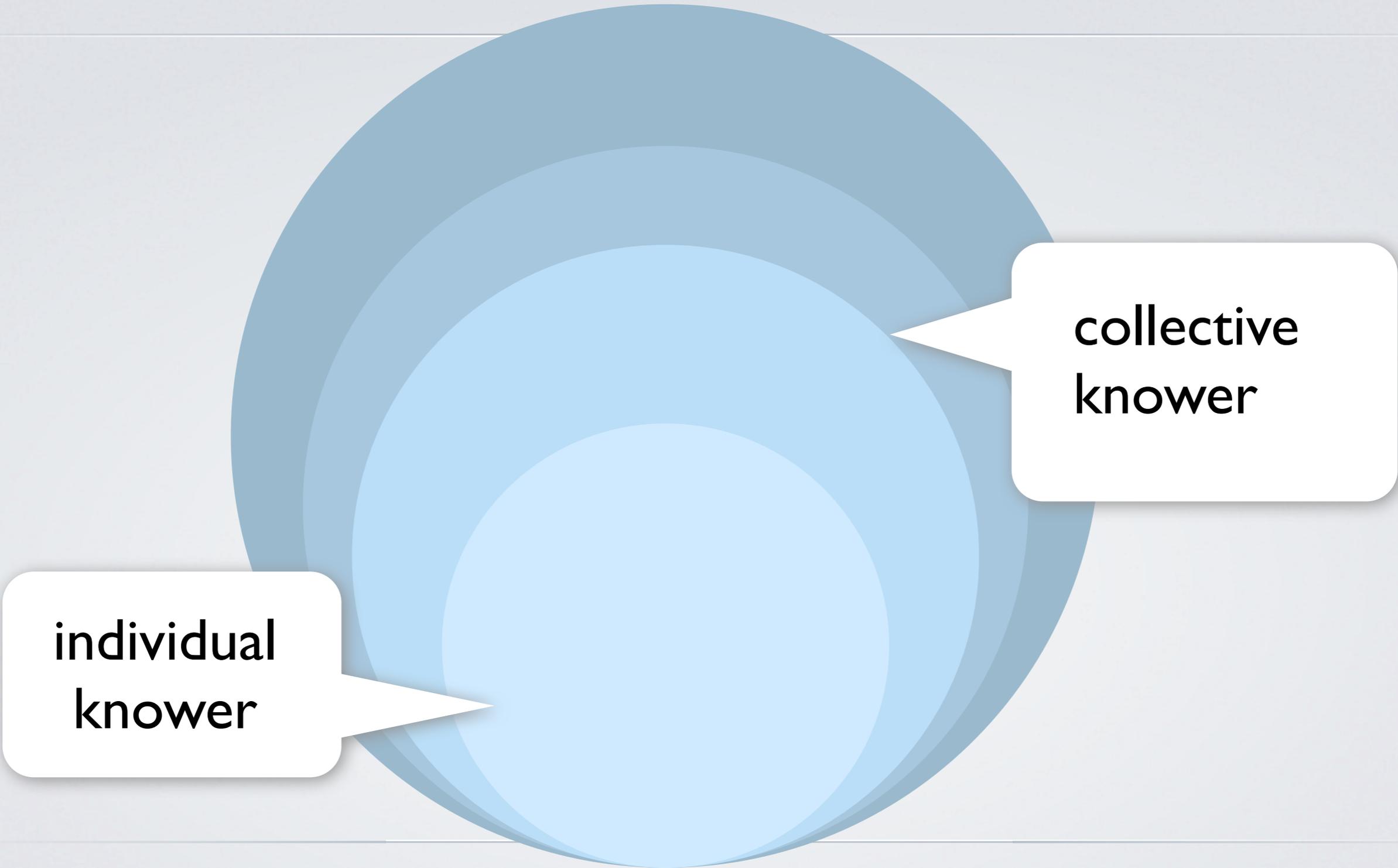
### NEWS & EVENTS



### Art Education Resource Guide

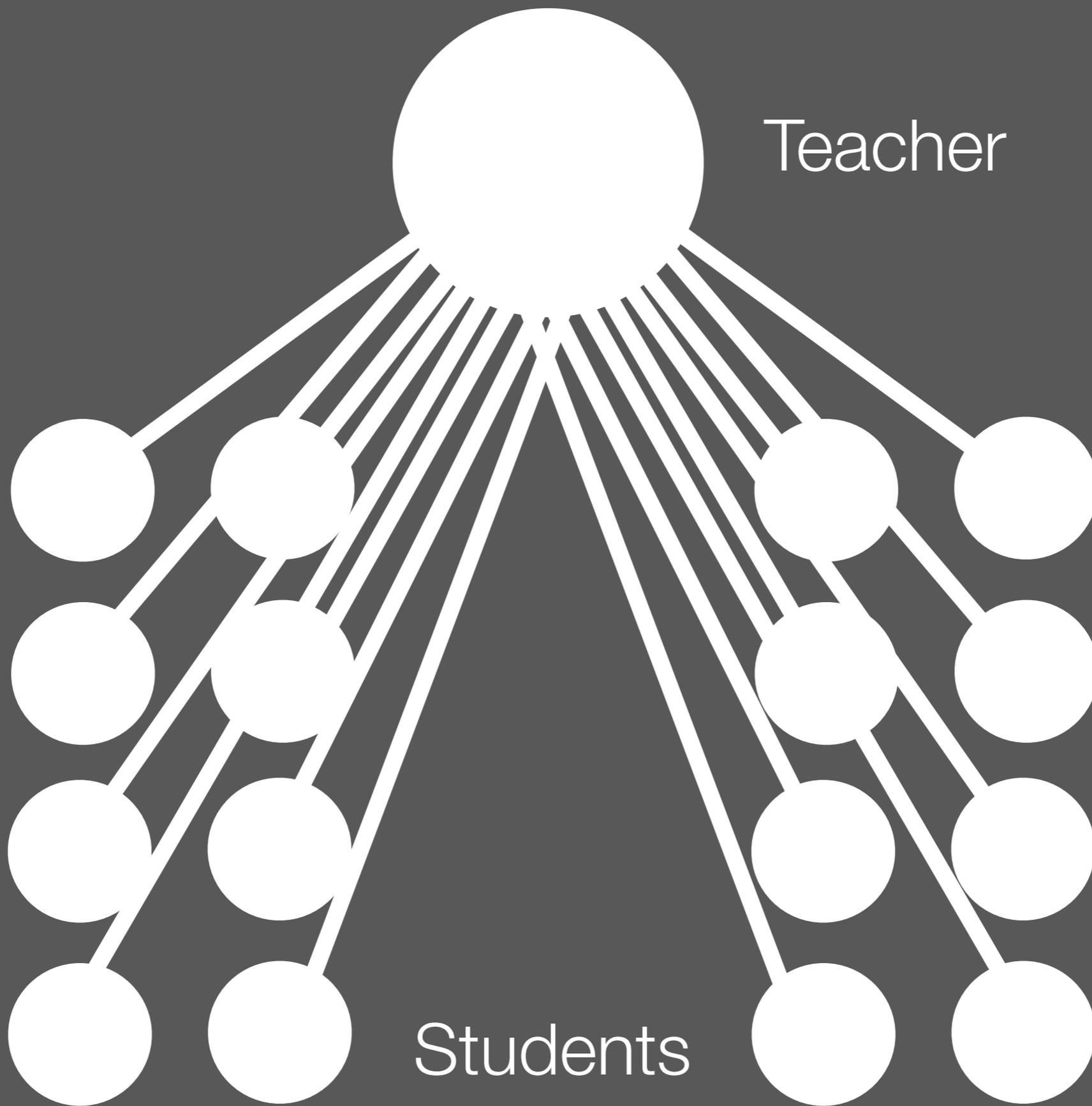
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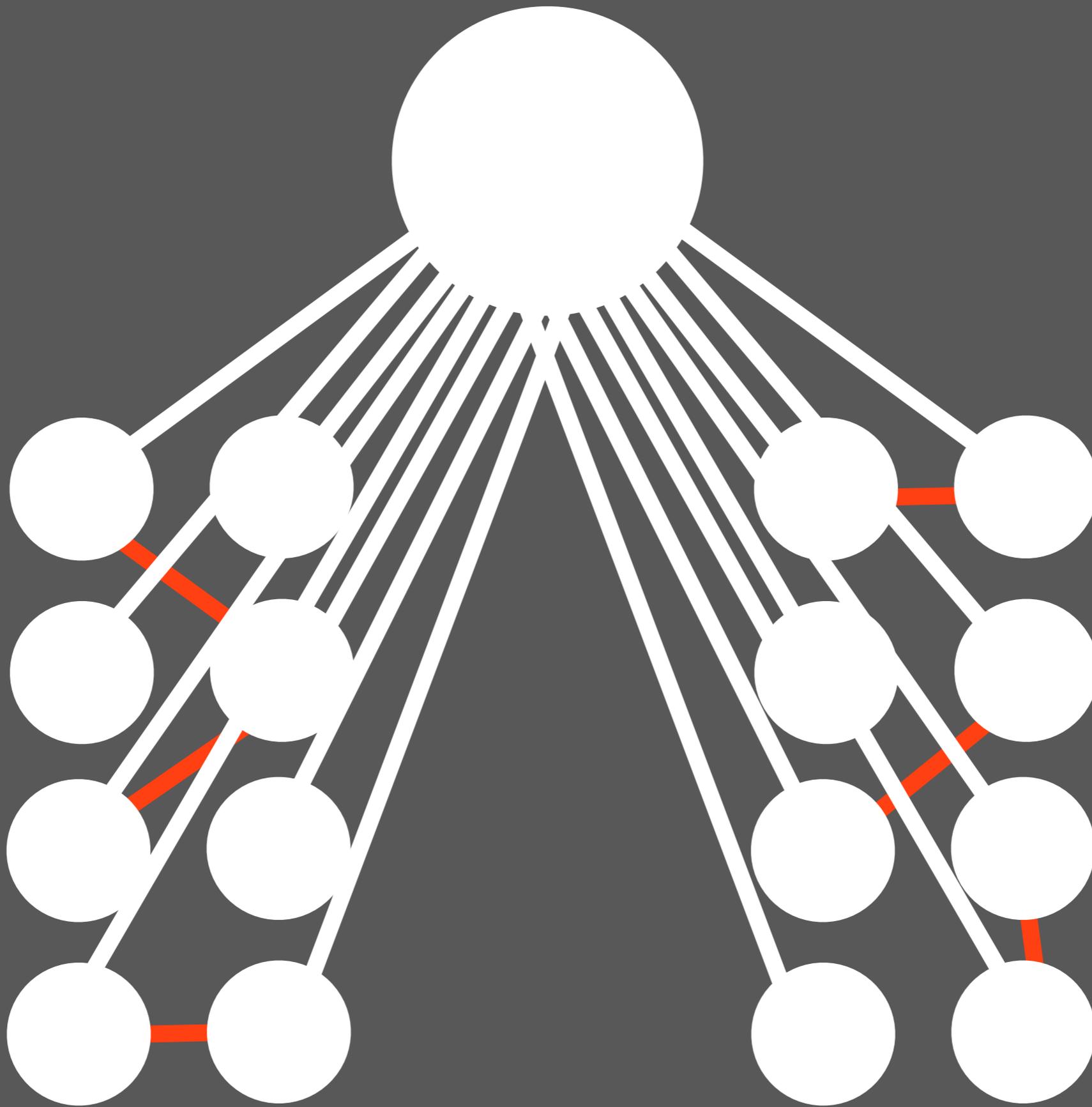
***What is a  
collective  
memory?***



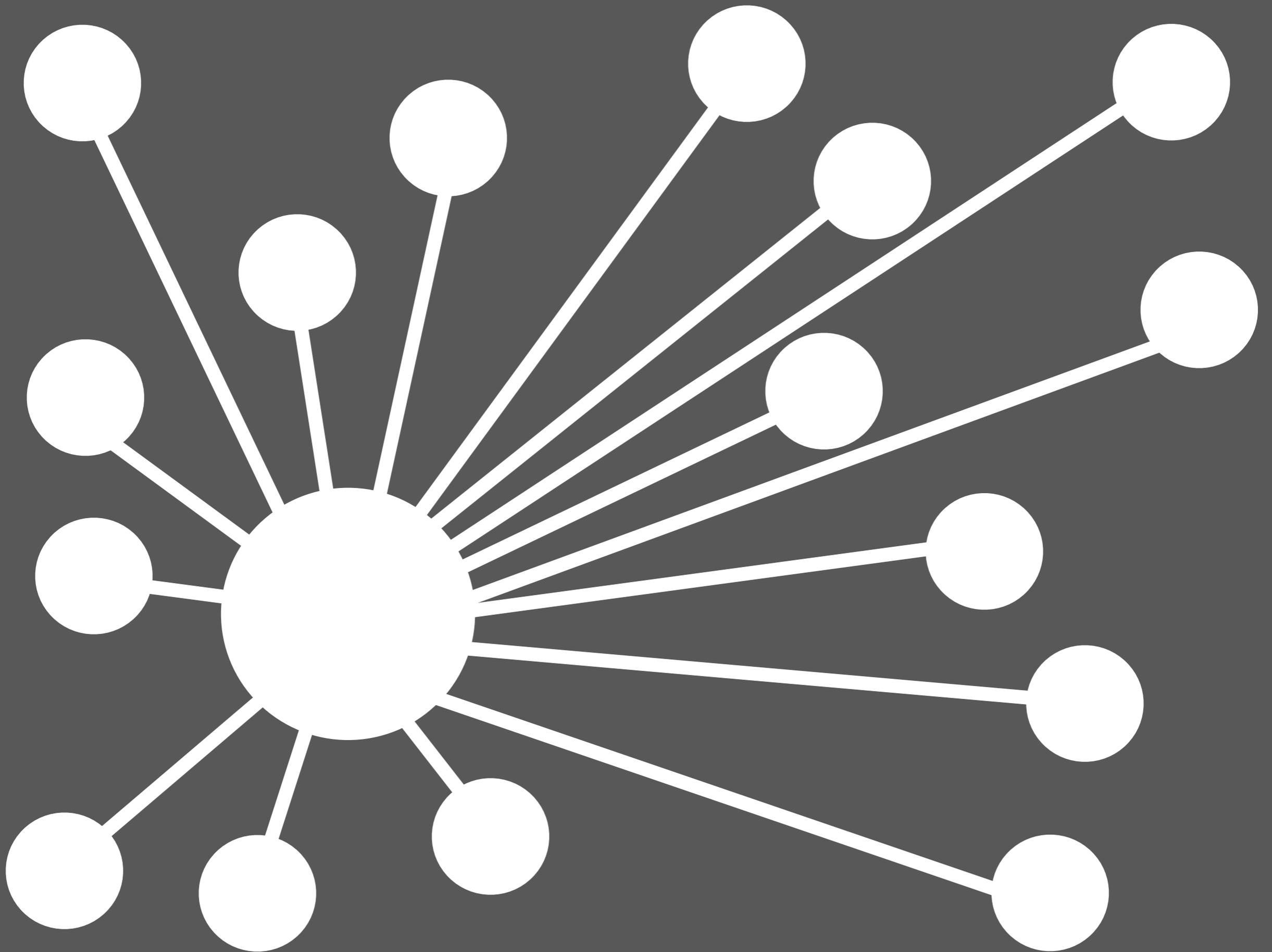
**individual  
knower**

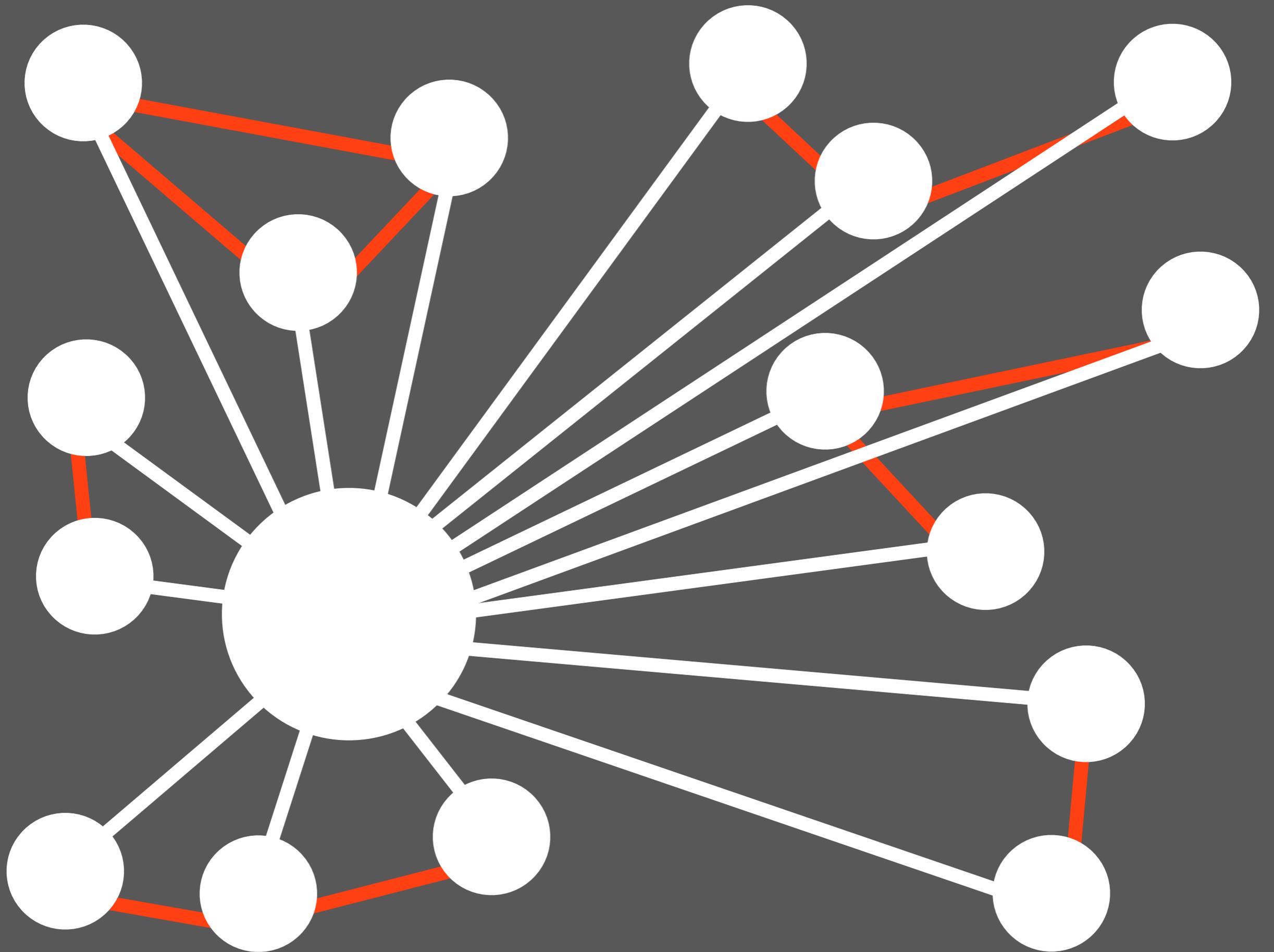
**collective  
knower**



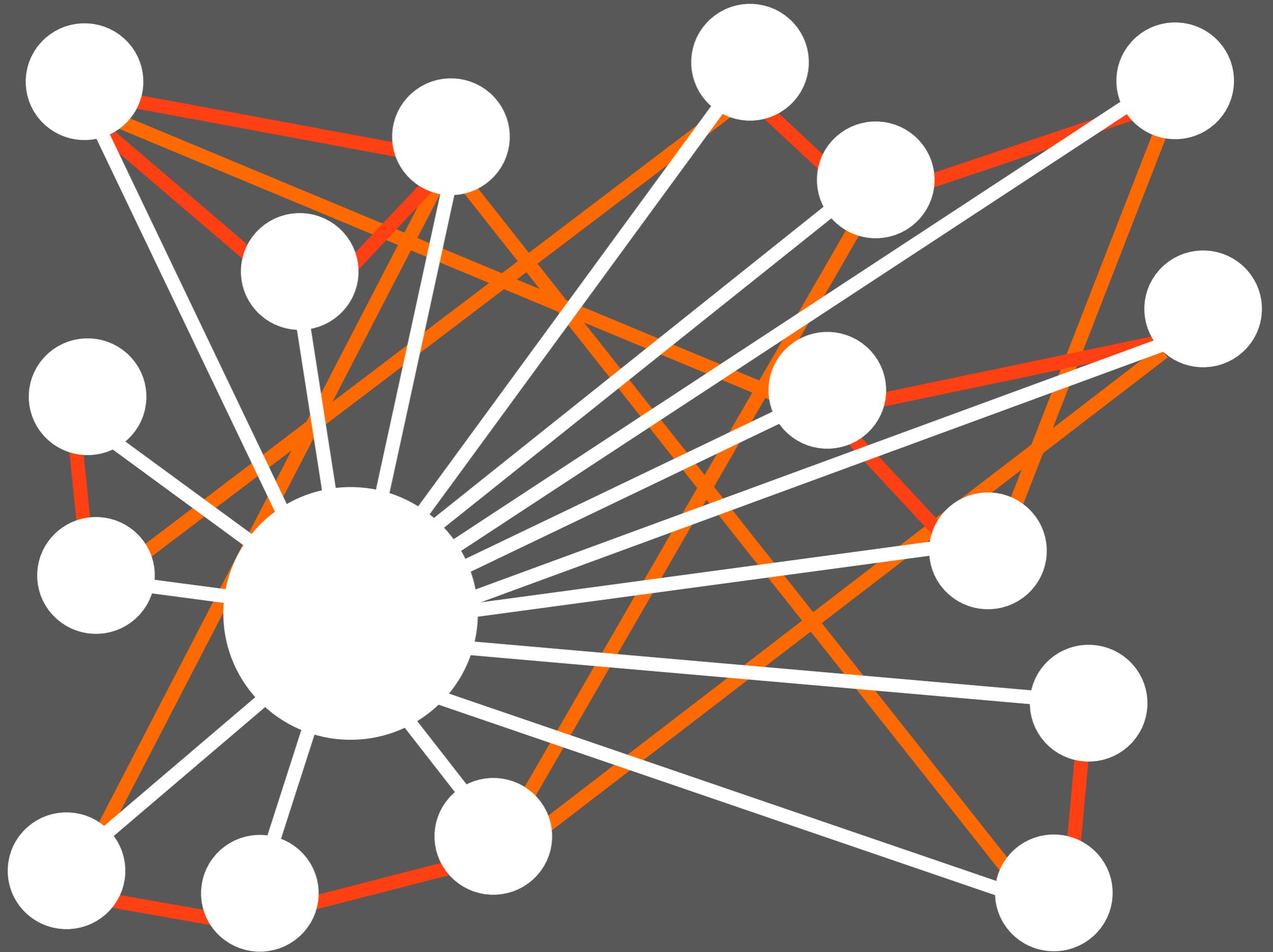


social learning





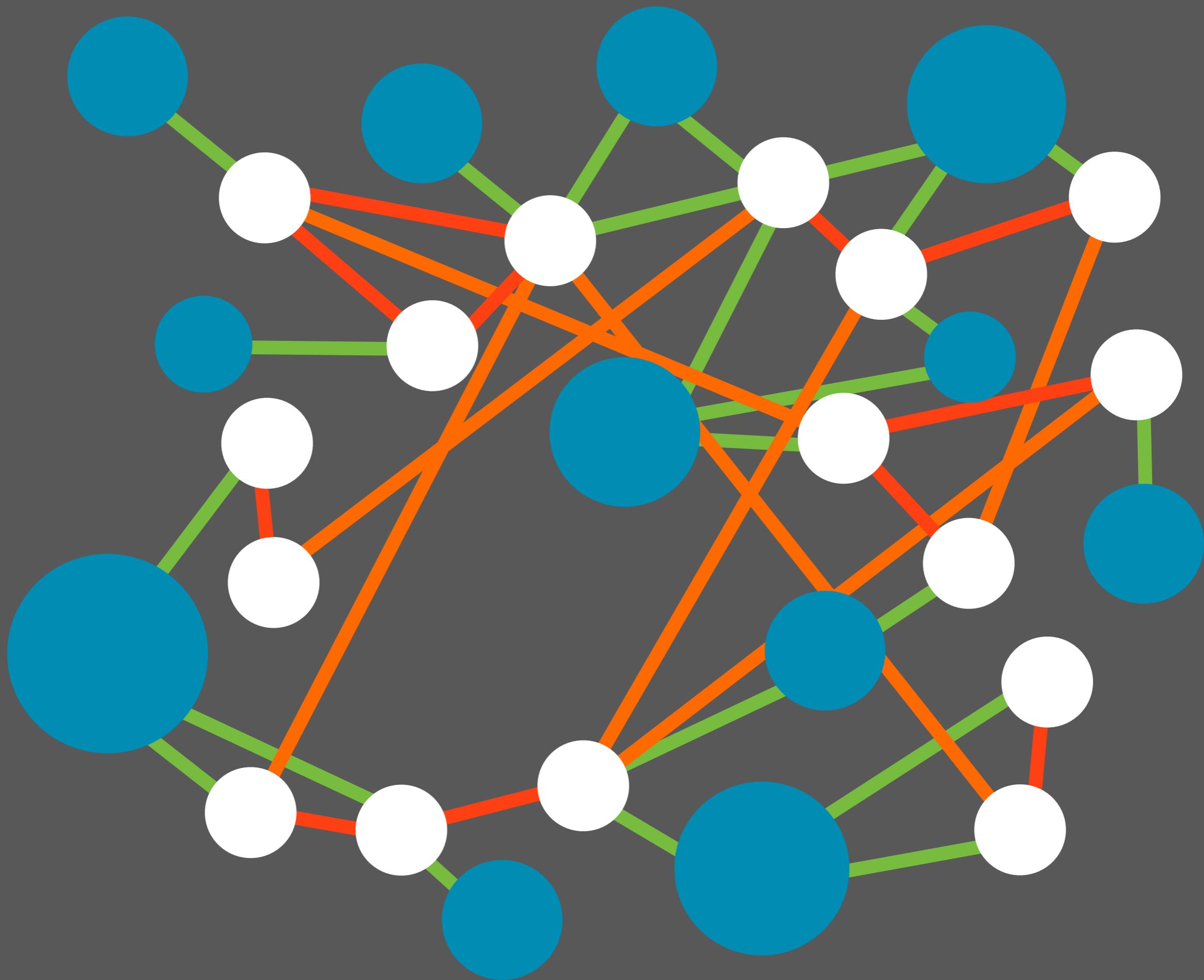
social learning by physical proximity



social learning across social media



social learning across social media, through and with objects



# ***Learning for Students***



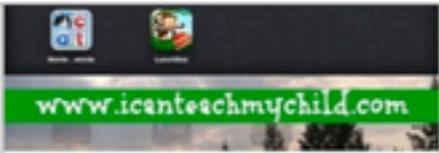
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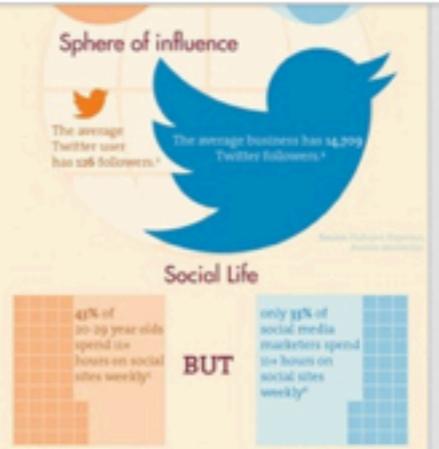
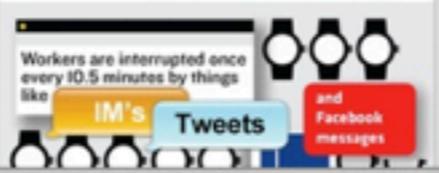
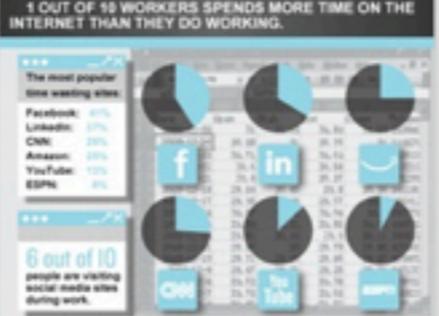
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# ***Learning for Teachers***

# ***Considerations for Teaching***

***participation  
fluctuates***

***be patient***

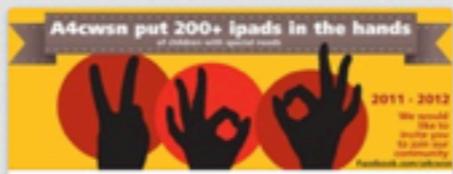
***include what  
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find into  
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lectures***

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2011 - 2012

Apps for children with special needs

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The Padagogy Wheel of iPad Education Apps

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Why I Flip-Flopped on the Flipped Classroom



**special report**

By Cora Murphy Grade 4

Staff only

Gifts? ? ? ? ?



CRC's O. Mac Facebook lost its