

TOGETHER WE MADE HISTORY

THE CAMPAIGN FOR CONCORDIA:
NEXT-GEN NOW

CONCORDIA





THANK YOU FROM
GRAHAM CARR

Thank you! Since its founding 50 years ago, Concordia has grown from a bold experiment into one of the world's top young universities — an institution defined by creativity, ambition and a deep sense of purpose.

The success of the Campaign for Concordia: Next-Gen Now — our most ambitious fundraising effort to date — is proof of what we can achieve together. We raised our initial \$250-million goal to a record-setting \$350 million, and we couldn't have done it without you.

With the support of our generous donors and partners, we've expanded our impact, empowered more students and advanced research that meets society's most urgent needs.

As we close Concordia's 50th anniversary and our historic campaign, we also open a new chapter — one that builds on our momentum and reflects our shared belief in what's possible when we invest in the future.

Thank you for being part of our remarkable journey.

Graham Carr

President and Vice-Chancellor

“THE SUCCESS OF THE
CAMPAIGN FOR CONCORDIA:
NEXT-GEN NOW IS PROOF
OF WHAT WE CAN ACHIEVE
TOGETHER.”

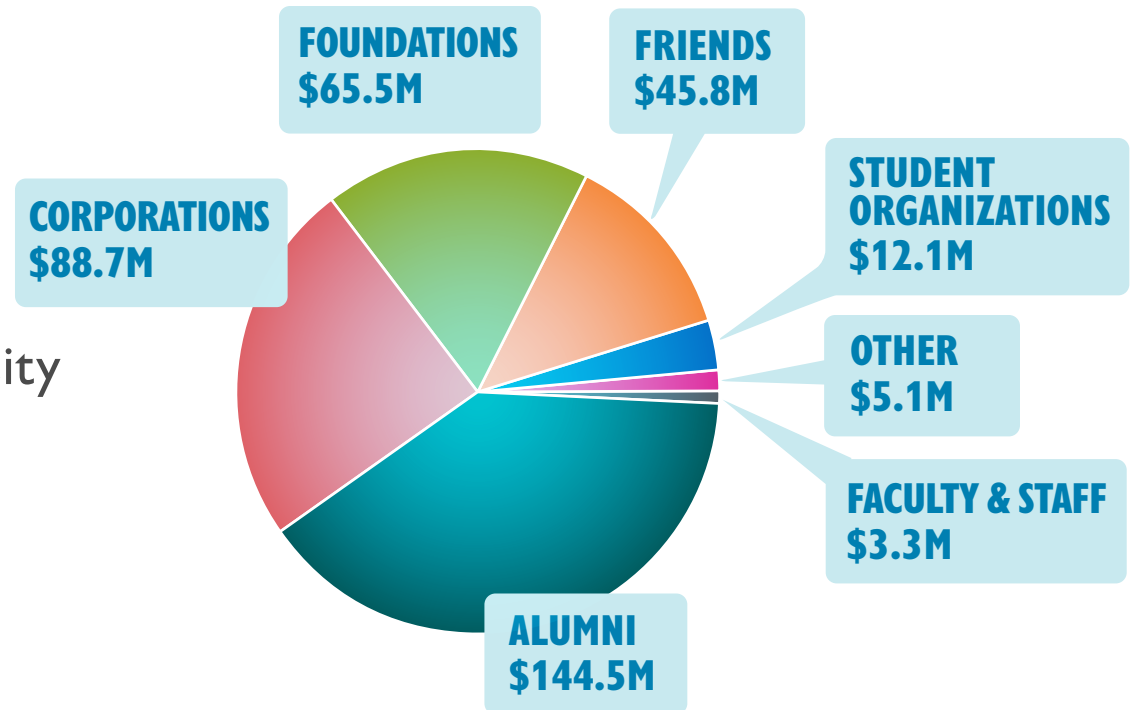


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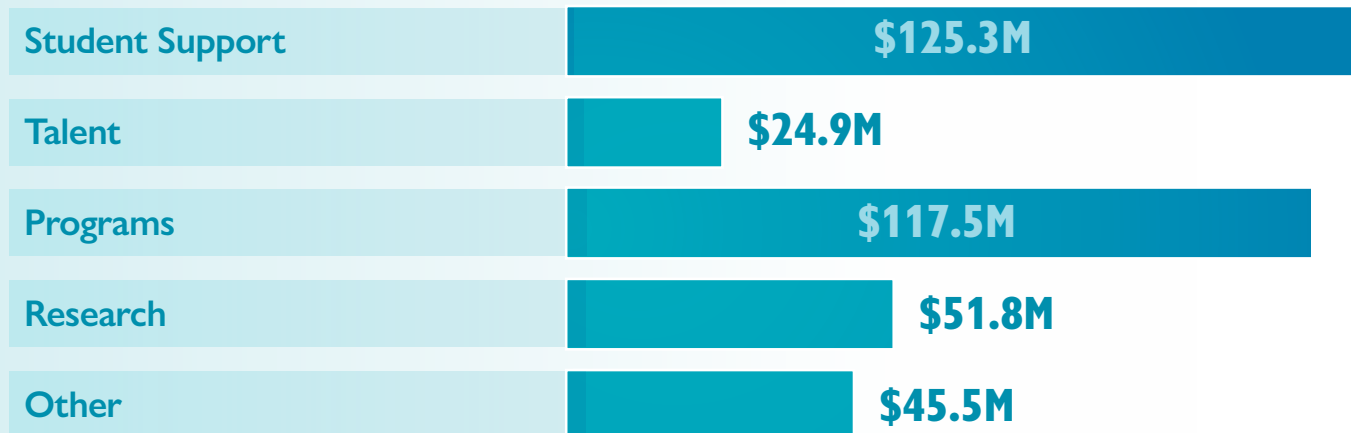
BY THE NUMBERS

\$365M

raised through the generosity
of 47,075 unique donors.
This includes:



Campaign funds raised by priority areas



“IT IS A PRIVILEGE TO BE A STUDENT
ATHLETE. WE REPRESENT CONCORDIA
IN EVERY COMPETITION AND WE
HOPE THAT WE MAKE OUR STINGERS
COMMUNITY PROUD. WITHOUT
OUR DONORS, TEAMS WOULD
HAVE FEWER RESOURCES AND
OPPORTUNITIES TO HELP US THRIVE.
FROM THE BOTTOM OF OUR HEARTS,
THANK YOU, STINGERS SUPPORTERS,
FOR YOUR CONTRIBUTIONS AND
ENCOURAGEMENT!”

– Skye Robinson, fourth-year athlete



PHOTO: Liam Richards

FUELLING EXCELLENCE ON AND OFF THE FIELD

Support for close to **400 Stingers student athletes** reached new heights throughout the Campaign for Concordia: Next-Gen Now. **More than \$5.4 million** was raised to enhance programs and improve the student athlete experience. This unprecedented generosity reflects a recognition of the vital role played by varsity sports.

Recent years marked a golden era for the Stingers: The women's hockey team **captured national championships** in 2022 and 2024. Meanwhile, other teams have been competitive in their leagues. Individual Stingers have earned awards for athletic excellence, community leadership and academic achievement, while several coaches have received honours at both the provincial and national levels.

INVESTING IN TOMORROW'S LEADERS

Scholarships and bursaries for all students have been a cornerstone of the Campaign for Concordia: Next-Gen Now, empowering thousands to thrive academically and personally. Such awards help reduce financial barriers, recognize achievement and leadership, and allow students to focus on reaching their full potential — in the classroom, in the community and beyond.

AT A GLANCE: SCHOLARSHIPS FOR ALL STUDENTS

\$20M

total scholarships awarded since campaign launch

~10,000

students supported



RECREATION AND ATHLETICS FUNDRAISING

\$5.4M+



AT A GLANCE: BURSARIES FOR ALL STUDENTS

\$10M

total bursaries awarded since campaign launch

~6,400

students supported

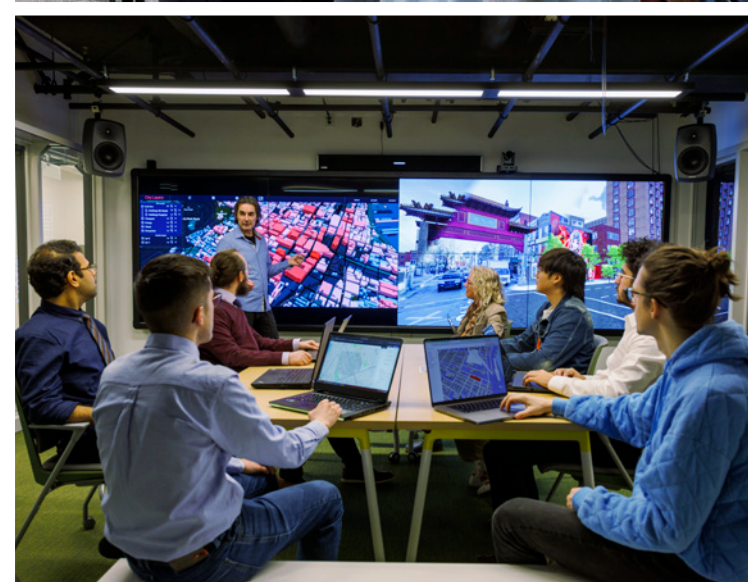


"I WAS HONOURED TO RECEIVE
A SCHOLARSHIP THAT AFFIRMED
THE IMPACT OF MY COMMUNITY
INVOLVEMENT. TO THE DONORS WHO
MAKE OUR EDUCATION MORE ACCESSIBLE
AND ENRICHING — THANK YOU. YOU'RE
INVESTING NOT ONLY IN EDUCATION,
BUT IN FUTURE CHANGEMAKERS AND
COMMUNITY BUILDERS."

— Kerwins St-Jean, Class of 2025,
King Charles III Coronation Medal recipient

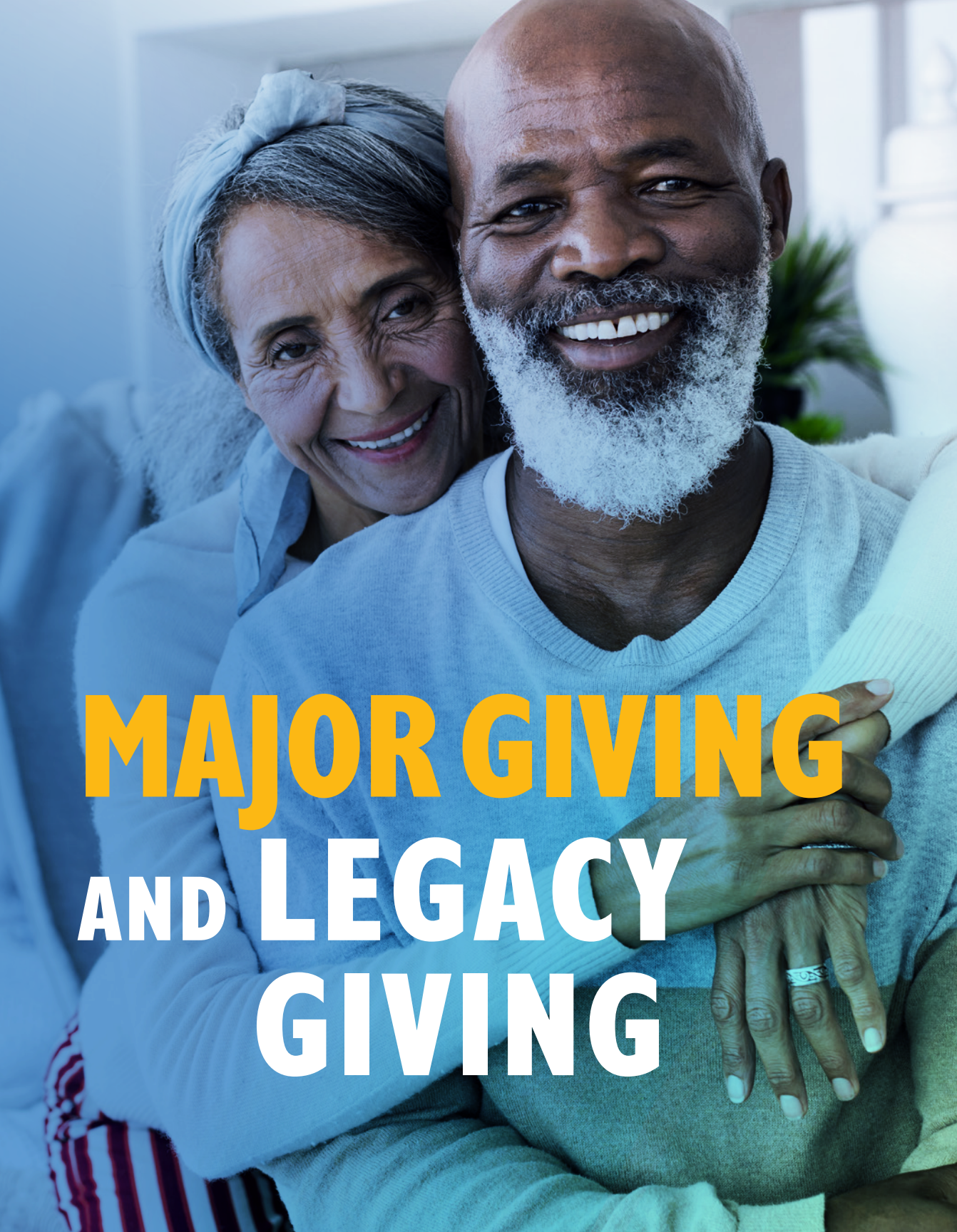
NEXT-GEN VISION IN ACTION

Throughout the Campaign for Concordia: Next-Gen Now, **bold new initiatives** demonstrated the university's rising ambition and commitment to strategic priorities. Our announcements captured the momentum of the campaign and helped lay the groundwork for Concordia's next 50 years.



"I DEEPLY APPRECIATE ALL OF
THE DONORS WHO SUPPORT
CONCORDIA. EVERY AREA YOU
SUPPORT PLAYS AN IMPORTANT ROLE
IN OUR EDUCATIONAL EXPERIENCE.
PLEASE KNOW THAT YOUR IMPACT
IS FELT BY ME AND MY FELLOW
STUDENTS."

— Alexandra Chow, Class of 2025



MAJOR GIVING AND LEGACY GIVING

DRIVING SUCCESS FORWARD

Exceptional generosity powered the success of the Campaign for Concordia: Next-Gen Now. Major giving — donations of **\$25,000 or more** — formed a vital foundation, enabling the university to launch bold initiatives, enhance research and teaching, and create new opportunities for students across disciplines.



MAJOR GIFTS FROM ALUMNI

\$130M

A LASTING LEGACY

Legacy giving — gifts made through a will or estate — played a crucial role in the success of the Campaign for Concordia: Next-Gen Now. Through **bequests and other commitments**, donors ensured long-term support for students, research and innovation — leaving an enduring mark on our university’s future.

LEGACY GIFTS

\$104.4M from **228 donors**





ANNUAL GIVING





STRENGTH IN COMMUNITY

Tens of thousands of donors made gifts of less than \$25,000 as part of our Annual Giving program, which encompasses recurring and annual donations ranging in size and purpose. Together, these contributions from alumni, parents, faculty, staff, students and friends added up to **millions of dollars in collective impact** and helped fund bursaries and scholarships, student programs and areas of greatest need across the university.

Annual Giving

\$28.7M



A GROUNDSWELL OF GENEROSITY:

In 2021, a record 8,600 donors gave more than **\$615,000** to support the **Nadia Chaudhri Wingspan Award**, inspired by its namesake who walked our annual Shuffle fundraiser from her palliative care unit.

“THE CONCORDIA MERIT
SCHOLARSHIP I RECEIVED SERVES
AS A POTENT ENDORSEMENT OF
MY RESEARCH PROJECT AND A
SIGNAL THAT WHAT I AM DOING IS
IMPORTANT AND VALUED. THANK
YOU FOR YOUR ENCOURAGEMENT!”

– Mike James Ross, graduate student,
Class of 2028

ENGAGING OUR GROWING GLOBAL ALUMNI NETWORK

Throughout the Campaign for Concordia: Next-Gen Now, we have deepened connections with our worldwide alumni community of 270,000 — and counting — through inclusive programming tailored to a wide range of ages, interests and backgrounds. From class reunions and social gatherings to educational workshops and career development opportunities, our events reflect the dynamic spirit and diversity of our graduates.

130,000 UNIQUE ALUMNI ENGAGED

(via giving, volunteering, event attendance and other interactions)

concordia.ca/alumni

1.1M TOTAL ENGAGEMENTS



2,275 volunteers engaged

* From campaign co-chairs and advisory board members to case competition and book fair volunteers

2,500+ alumni interviews published in English and French



* 250 graduates profiled annually on average, with congratulatory letters from faculty deans and Concordia's President





Annie Murphy



Jennifer Hollett



SINCE THE LAUNCH OF THE CAMPAIGN FOR CONCORDIA: NEXT-GEN NOW

1,261 events
held, in person
and online



53,000 unique event
attendees

37,000 unique alumni
attendees

@ConcordiaAlumni followers

15K  facebook

14K  LinkedIn

7K  Instagram

Check out our event photos on Flickr!





“I CHOSE TO STUDY AT CONCORDIA
NOT ONLY BECAUSE OF THE
EXCEPTIONAL ENGINEERING
SCHOOL, BUT BECAUSE THE FACULTY
WAS NAMED AFTER GINA CODY,
A WOMAN WHO HAS INSPIRED ME.
I WOULD LIKE TO THANK THE
DONORS WHO SUPPORT OUR
PROGRAMS AND SERVICES — YOUR
ASSISTANCE IS DEEPLY APPRECIATED!”

– Alexia Papapantelidi, Class of 2027





50 YEARS: FOREVER FORWARD

Concordia's 50th anniversary provided a once-in-a-century opportunity to drive community engagement and student recruitment, and build donor momentum for the last stretch of the Campaign for Concordia: Next-Gen Now.

The university's gold and garnet anniversary was led by University Advancement in partnership with University Communications Services. The enormous cross-functional commemoration included many signature projects from June 2024 to September 2025 that resulted in:

- 3M social-media impressions, 300 per cent growth from the previous year
- 1M+ views on all 50th-related videos
- 200M impressions from out-of-home campaign
- 20M impressions from campus and city signage
- 5.3M impressions from digital ad campaign
- 50 Great Concordian profiles published and celebrated, with 13,000 social-media and web impressions each
- Up to 278 per cent growth in social-media engagement and 6.5 per cent engagement rate



To learn more, visit concordia.ca/50







A MESSAGE FROM PAUL CRESSER

The Campaign for Concordia: Next-Gen Now was never just about reaching a number. It was always about investing in the next generation of creators, changemakers and researchers — and doing so through a spirit of partnership.

Each gift, whether large or modest, played a role in helping us build a more innovative, inclusive and sustainable university.

To all our valued donors, thank you for believing in Concordia and for moving us forever forward.

Paul Chesser, BA 94, GrDip 97
Vice-President, University Advancement



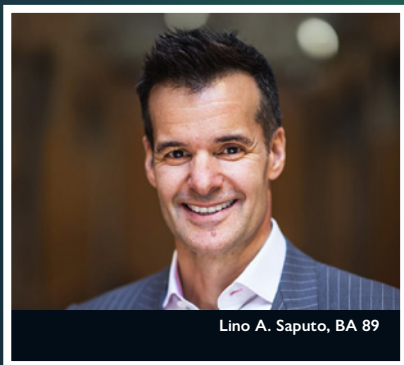




Gina Cody, MEng 81, PhD 89



Andrew Molson



Lino A. Saputo, BA 89

GRATITUDE FROM THE CAMPAIGN CO-CHAIRS

“WE ARE PROUD TO HAVE CHAMPIONED A CAMPAIGN THAT REFLECTED THE PASSION, GENEROSITY AND AMBITION OF THE CONCORDIA COMMUNITY. TOGETHER, WE HELPED SHAPE A BRIGHTER, BOLDER FUTURE — FOR OUR UNIVERSITY AND OUR NEXT GENERATION.”

– Gina Cody, MEng 81, PhD 89, Andrew Molson,
Lino A. Saputo, BA 89





MERCI!
/CONCORDIA/

**THANK
YOU!**
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THANK YOU FOR YOUR SUPPORT!

- Discover what Concordia achieved first in Montreal, Quebec, Canada and the world: concordia.ca/concordiafirsts.
- Learn about our university's notable leaders, prominent researchers, entrepreneurs, artists, athletes and thinkers at concordia.ca/greatconcordians.

Share your **#CUpide** and **#CUalumni** stories via **@ConcordiaAlumni**



1455 De Maisonneuve Blvd. W., Montreal, Quebec H3G 1M8



50 YEARS:
**FOREVER
FORWARD.**

