



JOHN MOLSON
SCHOOL OF BUSINESS

FOR THE
BETTERMENT
OF BUSINESS
AND SOCIETY



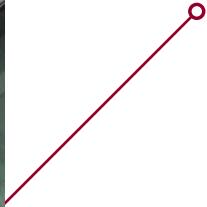
concordia.ca/johnmolson

MONTRÉAL
CONCORDIA



WHO SAYS SOCIAL RESPONSIBILITY AND ROI ARE MUTUALLY EXCLUSIVE?





WE SHATTER THAT MYTH.

At the John Molson School of Business, we are known for our practical and interdisciplinary teaching, forward-thinking research and rigorous education. Our vision is to be one of the most relevant, responsible and respected business schools globally. We are rising to the challenge, setting new standards in entrepreneurship, leadership, governance, management, accountability and sustainability.

The Faculty of Commerce and Administration was renamed the John Molson School of Business in 2000 in recognition of a transformative \$10-million gift from the Molson family. Their second gift of \$10 million was a keystone in the construction of the John Molson Building, opened in 2009.



“Concordia was by far the earliest university in Canada and one of the earliest globally to offer a certification on sustainable investing.”

– Amr Addas, extended-term appointment lecturer in the Department of Finance; director of the Van Berkum Small-Cap Investment Management Program and strategic advisor of the Sustainability Ecosystem



BACKED BY NUMBERS

OUR MOMENTUM IS UNMISTAKABLE.

10,000+

students (one of the largest student bodies among English-language business schools in Canada)

92%

employment rate three months after graduation

21

research chairs and professorships

5

departments that offer over 20 programs

1,850+

international students

250+

faculty members

950+

co-op students

63,000+

alumni worldwide

Top 2 in Canada

for our EMBA program (*The CEO Magazine*)

Top 3 in Canada

for ROI on our MBA program (QS)

Top 40 globally

in graduate entrepreneurial studies
(*The Princeton Review*)

Figures as of Fall 2022



“A lot of businesses say they want to encourage women to move up the ladder, but they don’t always know how to make that happen. This push for female leadership matters to our students and it matters to me.”

– Anne-Marie Croteau,
first woman dean, John Molson
School of Business; professor in the
Department of Supply Chain and
Business Technology Management

In 2019, the John Molson School of Business became the first business school in Canada to be certified by **Women in Governance**, a not-for-profit organization that supports women in their leadership development, career advancement and access to board seats across Canada.

◦ **TOMORROW'S CHALLENGES CALL FOR EXCEPTIONAL LEADERS.**



“Our research seems to indicate that gender diversity is good for business because it's valuable to have different ways of processing information, different ways of communicating and making decisions. It's a ‘win-win’ situation.”

– Alexandra Dawson, professor in the Department of Management and CIBC Distinguished Professor in Entrepreneurship and Family Business

◦ **WE'RE PREPARING THEM TODAY.**

Our programs provide students with quality education, a memorable experience and activities that go beyond the classroom.

Through five future-focused departments, we offer two bachelor's programs (BComm and BAdmin) with 9 majors, 3 certificates and six research-based graduate programs including master's and PhD programs.

In addition to a range of undergraduate and graduate certificates, we offer graduate diplomas in Chartered Professional Accountancy and in Business Administration. Through the **John Molson Executive Centre**, we lead in executive training for professionals that responds to the latest industry needs — from aviation management and real estate management to life sciences entrepreneurship development.

Three MBA options:

- Our **full- or part-time MBA program** is ranked top three in Canada for ROI by QS in its 2022 Global MBA & Business Masters Rankings.
- The **John Molson MBA in Investment Management** prepares students for the challenging CFA charter exams while earning an internationally recognized MBA, two of the most sought-after professional designations.
- Our **Executive MBA**, ranked one of the top programs of its kind in Canada, helps entrepreneurs and professionals with considerable experience to advance their careers.

FIVE DEPARTMENTS



ACCOUNTANCY



FINANCE



MARKETING



MANAGEMENT



SUPPLY CHAIN AND BUSINESS
TECHNOLOGY MANAGEMENT

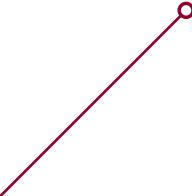
POWERED BY RESEARCH



“Concordia’s culture is really to take wisdom from wherever it comes. The inclusive culture makes it a great place for me to contribute.”

— Louise Champoux-Paillé,
Executive in Residence 2020-22





WE BRIDGE SECTORS AND SILOS.

We exchange knowledge beyond the boundaries of academic departments, helping society prepare for transformation across industries.

- Organizational governance and accountability
- Leadership and management
- Innovation and entrepreneurship
- Stakeholder value creation

We have a range of research centres:

The **Barry F. Lorenzetti Centre for Women in Entrepreneurship and Leadership** explores the multiple barriers and opportunities that confront women entrepreneurs and, more broadly, women leaders throughout the business world.

The **National Bank Initiative in Entrepreneurship and Family Business** advances knowledge and supports undergraduate and graduate students with an interest in the field.

The **L. Jacques Ménard-BMO Centre for Capital Markets** is dedicated to knowledge creation and applied practice while providing an environment for students and faculty to cultivate ties with the capital-markets community.

The **Desjardins Centre for Innovation in Business Finance** looks at the types of tools and strategies that financial institutions will need to develop to satisfy the needs of their small-to-medium-enterprise clients in a competitive financing world.

The **Jonathan Wener Centre for Real Estate** trains the next generation of professionals by providing students with the cutting-edge knowledge and real-world experience they need to succeed in the field.

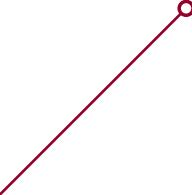


LEARNING THROUGH EXPERIENCE



“I am focusing on the business applications of AI, including the use of autonomous software agents in negotiation, machine learning and decision support.”

– Rustam Vahidov, professor in the Department of Supply Chain and Business Technology Management



MAKES ALL THE DIFFERENCE.

The John Molson School of Business features an array of opportunities for students to apply their skills. Here is a sample.

Career Management Services empowers students and recent alumni with a competitive edge in their job search by providing resources, programs and networking opportunities to achieve professional success. It also connects our business students with experiential learning opportunities including work study and industry visits.

The **Community Services Initiative** links the resources of the John Molson School of Business with the needs of communities including non-profit organizations, social enterprises, small businesses, governmental agencies and institutions.

The **Kenneth Woods Portfolio Management Program** is among the top student-managed funds in the country. It provides a select group of finance students hands-on training in investment management to grow a real-life portfolio.

The **John Molson Co-op Program** enables approximately 1,000 students annually to gain practical training while completing their studies, with our 185+ business partners. They graduate with additional real-life work experience and a broader professional network.

The **Van Berkum Investment Management Program** opens the door to a career in the capital markets by allowing students to manage a portfolio of small-cap stocks, aiming to outperform a small-cap North American benchmark.

The **Concordia Small Business Consulting Bureau** offers consulting expertise to aspiring and current entrepreneurs/business owners. Participating MBA students in this three-credit course get real-world consulting and business experience.



**WE COMPETE
COLLABORATIVELY.**

IT'S PART OF OUR DNA.

The John Molson School of Business is home to one of the most successful case competition programs in the world. These realistic simulations hone problem-solving, teamwork, presentation and critical-thinking skills — all under time and resource constraints. The pressure-packed atmosphere supplements classroom work, reflecting our practical, transdisciplinary approach to business education.

A track record for performance: Each year, 160 delegates compete in more than 20 intercollegiate competitions both in Montreal and abroad, in disciplines ranging from accounting to sustainability. At the MBA level, roughly 170 students — more than half of our MBA candidates — participate either as delegates or organizers.

Playing host to the world: The John Molson Undergraduate Case Competition and John Molson MBA International Case Competition are among the largest, best-managed and most prestigious competitions of their respective kinds. The latter is the longest-running MBA case competition in the world.

Case writing: We aim to be a world-recognized hub in case writing through the John Molson School of Business Case Publications Initiative, which develops cases under the John Molson banner, co-branded and published by Ivey Publishing.

While cases are used for competitions, they also increase our engagement with the business community and provide in-class learning materials. John Molson-written cases have reached over 40 countries and have been translated into French, Spanish and Chinese.



“Complementing academic studies with extracurricular activities, networking and professional experiences significantly increases students’ level of preparation for the world beyond the classroom.”

— Chloé Evans, BComm 19,
former undergraduate case
competition delegate, graduate
of the Kenneth Woods Portfolio
Management Program

TODAY'S WORLD
IS IN FLUX.

WE'RE
RESPONDING.



Universities must equip students for a world that, in many ways, will differ greatly from today's. Here's a snapshot of how we are preparing the next generation of business leaders.

Student life at the John Molson School of Business is vibrant. Our more than 25 student clubs and associations include John Molson Women in Leadership, and the John Molson Sports Marketing Committee. CASA Cares, a branch of the Commerce and Administration Student Association, has raised more than \$350,000 for charity over 18 years.



"A large part of my work explores how organizations can design their digital platforms in ways that promote efficiency and performance but that also humanize the interaction between the worker to encourage self-motivation and workers' well-being."

– Nura Jabagi, PhD 20, assistant professor, Université Laval, Concordia Public Scholar 2018

The **Entrepreneur-in-Residence program** offers guidance and inspiration to students looking to create their own businesses by giving lectures, speaking to students and serving as judges for entrepreneurial-based competitions.

The **Executive-in-Residence program** welcomes accomplished authorities in their fields to share their extensive experience in support of students and faculty.

The **Public Scholars program** provides selected doctoral students with professional training to help them bridge their academic research with the wider community. It has led to dozens of op-ed articles and community-engagement events.

The **Sustainable Investment Professional Certification**, offered through the John Molson Executive Centre, provides the tools for maximizing financial returns in environmentally and socially responsible ways.

The **Manulife-sponsored Sustainable Investment Practicum** helps students to better understand the principles of environmental, social and governance (ESG) investment in a notional capital market environment.



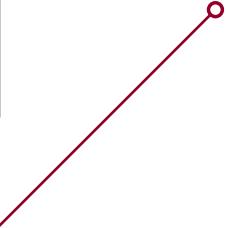


SOCIALLY INSPIRED.



“When corporate boards only have one group of people who are very much alike, who don’t just look alike, but went to the same schools and grew up in the same sort of demographic spheres, they don’t question things that others may question.”

– Claudine Mangen, RBC Professorship in Responsible Organizations, associate professor in the Department of Accountancy; fellow, Simone de Beauvoir Institute and Women’s Studies



DRIVEN TO MAKE A DIFFERENCE.

Experts in the John Molson School of Business are pushing boundaries to help ensure Concordia and Canada's research strength globally. Here are some examples.

Sophie Audouset-Coulier, associate professor, Accountancy, conducts research on gender diversity in corporate governance and in the accounting profession, on firm accounting practices, and about investing practices of pension funds.

Thomas Walker, Concordia University Research Chair in Emerging Risk Management (Tier 1) and director of the L. Jacques Menard-BMO Centre for Capital Markets, examines the future of the built environment and the role of design, construction and real estate in advancing sustainable development. He is part of a core cross-disciplinary scientific team leading **Electrifying Society: Towards Decarbonized Resilient Communities**, awarded \$123 million from Canada First Research Excellence Fund.

Ingrid Chadwick, associate professor, Management, and academic director of the Barry F. Lorenzetti Centre for Women in Entrepreneurship and Leadership, researches how to facilitate growth and success in new entrepreneurs — especially women — as they embark on their first entrepreneurial ventures.

Suchit Ahuja and **Arman Sadreddin**, assistant professors in the Department of Supply Chain and Business Technology Management, are researching how readily available technologies can bolster low-resource community resilience when modern digital technology is less accessible.

Onur Bodur, professor in the Department of Marketing, examines how consumers can make more sustainable consumption decisions, how marketers can encourage sustainable consumption, and how brands can be more sustainable in their product offerings and practices.



OUR ALUMNI ARE MAKING AN IMPACT.



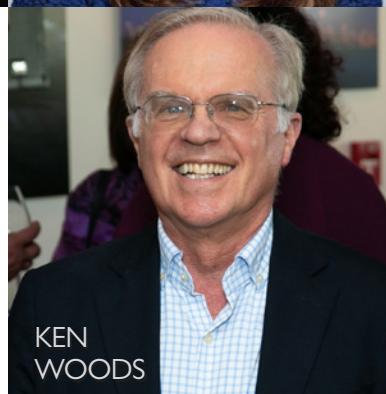
SEBASTIAN
VAN BERKUM



ANNA MARTINI



MARIA
MANGIOCavallo



KEN
WOODS



ASHKAN
KARBASFROOSHAN

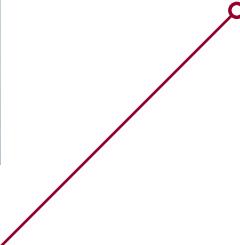


ANNIE
HÉBERT-LALONDE



“Concordia was very good to me. I didn’t have a lot of money and they offered me scholarships, which basically paid for everything.”

– Emilio B. Imbriglio, BComm 80, DIA 82; former president and CEO of Raymond Chabot Grant Thornton; inaugural John Molson Executive Fellow in Residence



ACROSS INDUSTRIES AND BEYOND BORDERS.

Our graduates have garnered major recognition and continue to do so with increasing frequency. Here is a sample of leaders who studied at the John Molson School of Business.

Karen Leggett, BComm 87, MBA 92, Global Chief Financial Officer at Manulife

Sebastian van Berkum, BComm 69, Hon. Doc 17, President and Chief Executive Officer of Van Berkum and Associates Inc.

Anna Martini, BComm 85, GrDip 85, Executive VP and Chief Financial Officer of Club de Hockey Canadien, Centre Bell et Evenko

Erik Lavoie, BComm 02, Partner at VICE Media

Ken Woods, MBA 75, Hon. Doc. 17, Director of the Flash Fund Foundation

Maria Mangiocavallo, BComm 86, GrDip 89, Vice-President and Head of Commercial Banking and Roynat Capital, Quebec Region Scotiabank

Stéphane Achard, BComm 87, MBA 92, Executive Vice-President at National Bank

Ashkan Karbasfrooshan, BComm 99, Founder and CEO, WatchMojo

Karen Hogan, BComm 93, Auditor General Officer of the Auditor General of Canada

Robert Courteau, BComm 81, Former CEO at Altus Group

Luke Pelosi, BComm 03, GrDip 08, Executive Vice-President and Chief Financial Officer at GFL Environmental Inc.

Marie-Claude Bourgie, MBA 11, Executive Director of the Greater Montreal Climate Fund

Annie Hébert-Lalonde, BComm 97, Managing Director, Canada SAP Lead at Accenture

Maria Varvarikos Peart, BComm 98, Founding CEO of ZOÏ Agency

THE CAMPAIGN FOR CONCORDIA: NEXT-GEN NOW

The John Molson School of Business is one of four faculties at Concordia. Along with the Faculty of Arts and Science, Faculty of Fine Arts and the Gina Cody School of Engineering and Computer Science, we are defining what it means to be a next-gen university.

With 51,000 students, we are among Canada's largest and most diverse universities. We are Quebec's fastest growing university and Canada's top-ranked university under 50 years old. To realize our greatest impact yet, we launched the Campaign for Concordia: Next-Gen Now.



“The spirit of entrepreneurship and the growing challenges in feeding the planet are giving birth to different kinds of food and solutions. The John Molson School of Business is a great place to leverage the ingenuity of our diverse student body in tackling those issues.”

– Jordan LeBel, professor in the Department of Marketing; co-director of the Centre for Sensory Studies; 3M National Teaching Fellow



To respond to the grand challenges of our time, the Campaign for Concordia focuses on transformational projects spanning four campaign priorities.

I – TALENT

- Scholarships: To compete globally to recruit high academic performers, improve access to those in financial need and increase representation from marginalized groups
- Research chairs and professorships: To recruit and retain sought-after talent who drive discovery and training

II – RESEARCH AND ENGAGEMENT

- School of Health
- Next-Gen Cities Institute
- Applied AI Institute
- Milieux Institute for Arts, Culture and Technology
- Institute for Investigative Journalism
- Human rights: Montreal Institute for Genocide and Human Rights Studies and the UNESCO Co-Chair in Prevention of Radicalization and Violent Extremism
- Global literacy project: Ground-breaking literacy software empowering children around the world

III – INNOVATION AND EXPERIENTIAL LEARNING

- Office of Experiential Learning
- Case Competitions
- Centre for Teaching and Learning
- District 3 Innovation Hub: One of Quebec's leading startup incubators
- Partner Connect: To facilitate public-private partnerships between researchers and industry

IV – TOOLS AND SPACES

- Flagships in fine arts: New homes for our world-renowned Faculty of Fine Arts and Mel Hoppenheim School of Cinema
- Facilities for collective health: A cross-functional site to house athletics and recreation spaces, student health and wellness services, and space for health research collaboration
- A space for students downtown
- First Peoples House
- Next-gen libraries

To prepare for what's next, we need you. Be part of Canada's next-generation university as we change education for a changing world. Learn more: concordia.ca/campaign.

HOW DO WE GET THERE?

PLANNED GIFT TO
STUDENTS

\$30M

Largest donation in Concordia
history (2018)

GINA CODY SCHOOL
OF ENGINEERING AND
COMPUTER SCIENCE

\$15M

First faculty of its kind in Canada
named for a woman (2018)

CENTRE FOR REAL ESTATE
AND SCHOLARSHIPS

\$10M

Jonathan Wener, BComm 71,
Concordia chancellor, and
Susan Wener (2018)

SHIFT CENTRE FOR
SOCIAL TRANSFORMATION

\$10M

Mirella & Lino Saputo Foundation
and the Amelia & Lino Saputo Jr.
Foundation (2019)

FACULTY OF FINE ARTS

\$5.6M

Peter N. Thomson Family
Trust (2019)

SUPPORTERS MAKE ALL THE DIFFERENCE.

Record-setting support from our community to the Campaign
for Concordia is transforming the university and society.

SYNTHETIC BIOLOGY

\$5M

Molson Foundation (2018)

SCHOOL OF IRISH STUDIES

\$4M

Canadian Irish Studies Foundation (2019)

SUSTAINABLE ENERGY AND SMART-GRID SECURITY

\$3.9M

Hydro-Québec (2017)

GRADUATE FELLOWSHIPS

\$3M

Miriam Roland (2018)

NUTRITION RESEARCH AND WOMEN IN FINANCE

\$1M

Christine Lengvari, BSc 72 (2017)

MBA SCHOLARSHIPS

\$1M

Hardeep Grewal, BComm 83 (2016)

PAST GIFTS TO CONCORDIA HAVE BUILT A LEGACY:

JOHN MOLSON SCHOOL OF BUSINESS

One of Canada's top-ranked business schools

MEL HOPPENHEIM SCHOOL OF CINEMA

One of Canada's largest and top-ranked film schools

AZRIELI INSTITUTE OF ISRAEL STUDIES

One of Canada's most important institutes in the field

RICHARD J. RENAUD SCIENCE COMPLEX

This state-of-the-art teaching and research facility changed the face of Loyola Campus

GOODMAN PROGRAM

One of the only MBA programs to integrate the CFA® Program into its curriculum



“The John Molson School of Business is a top-ranking school, not only in Canada but in the world. My feeling has always been to invest in excellence, and there are a great many areas where Concordia is a leader in the country.”

— Jonathan Wener, BComm 71, chairman and chief executive officer, Canderel; chancellor of Concordia

QUESTION. CREATE. LEAD.



“I believe that work can be meaningful — it’s a matter of finding an alignment between our tasks, values and priorities.”

— Erica Pimentel, PhD 21, assistant professor, Smith School of Business at Queen’s University

“I investigate digitized mental health care by studying teletherapy applications’ enabling and restraining features and capacities compared to in-person therapy.”

— Ghalia Shamayleh, PhD candidate in marketing, Concordia Public Scholar 2022



“As we strive to restore the global supply chain to pre-pandemic efficiency, my research looks at how business processes could be redesigned to help small and capital-constrained suppliers.”

— Xiao Huang, professor, Supply Chain and Business Technology Management, Concordia University Research Chair in Operations and Technology



“The school has given me so much — that’s why it’s important for me to give back.”

— Thomas Horvath, BComm 09, assistant vice-president, Fiera Capital



“My research has focused on understanding how changes to industrial systems impact the environment, looking at products from cradle to grave.”

– Shannon Lloyd, associate professor in the Department of Management



“[The John Molson School of Business] allowed me to engage markets with an understanding of the various disciplines within business work.”

– Raffi Schieir, MBA 07, founder and director of Bantam Materials UK Ltd.



“Co-op gives you opportunities to figure out what you want to do — what kind of work and what company you want to work for. It absolutely bridges theory and practice.”

– Christina Christou, BComm 15, and David Colasurdo, BComm 12, donors of the Emerging Leaders Award for Undergraduate Co-op Students



“Despite the progress that has been made, there still remains a substantial gender gap when it comes to obtaining high-level executive roles.”

– Steven Appelbaum, professor in the Department of Management

CONCORDIA BY THE NUMBERS

21.5%

INTERNATIONAL STUDENTS

141

research chairs and
professorships

5,779

CENTRE FOR CONTINUING
EDUCATION STUDENTS

9,360

GRADUATE STUDENTS

36,555

UNDERGRADUATE
STUDENTS



ANNUALLY, CONCORDIA
CONFERS MORE THAN:

2,800

GRADUATE DEGREES

6,000

UNDERGRADUATE
DEGREES

OPERATING FUND

\$509,114,000

51,694
STUDENTS

18
ALUMNI CHAPTERS



6,722 | 2,282

TOTAL EMPLOYEES

FACULTY MEMBERS*

 **25**
RESEARCH UNITS

SPONSORED RESEARCH INCOME
\$75.8M+

245,000

ALUMNI
AROUND THE
WORLD



Learn how you can support the next generation of Concordia students. Contact our development staff at 514-848-2424, ext. 4856.

- Learn how Concordia's most ambitious campaign to date will empower tomorrow's leaders: concordia.ca/campaign.
- Discover what Concordia achieved first in Montreal, Quebec, Canada and the world: concordia.ca/concordiafirsts.

Share your #CUpride and #CUalumni stories via [@ConcordiaAlumni](#)



concordia.ca/campaign

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