



# THINKING AHEAD IN BUSINESS



- In 1997, JMSB was the first Montreal business school to be accredited by the AACSB International (Association to Advance Collegiate Schools of Business).
- JMSB undergraduates won the prestigious 2012 *Forces Avenir Projet universitaire par excellence* award in the business and economics category. They received the distinction for a program they developed that provides support to entrepreneurs in the Greater Montreal area.
- JMSB students won gold at Ryerson's Organizational Behaviour Case Competition for the fifth consecutive year in 2014.

# GLOBALLY MINDED BUSINESS EDUCATION

We assume a leadership role in making the world a more sustainable and ethical place

Entrepreneur or innovator? Corporate thinker or community leader? At Concordia's John Molson School of Business (JMSB), our students, professors and alumni examine issues from all perspectives — local, national and international.

Our world-class business school is situated in the heart of downtown Montreal in a modern 15-storey structure built to meet high eco-friendly standards.

JMSB has the largest student body among English-language business schools in Canada. It is renowned for its practical and applied interdisciplinary teaching, forward-thinking research and rigorous education. Our dynamic students, faculty, staff and graduates are at the heart of our success.

## JMSB FEATURES:

- An approachable and collegial atmosphere
- Award-winning and engaged professors
- Enthusiastic alumni mentors
- Innovative curriculum
- Cutting-edge research programs
- MBA exchange programs
- Executive training programs
- Unique work-study program (JMSB Co-op program)
- Interdisciplinary learning
- Keen community involvement through more than 20 student-run initiatives
- Programs can be completed full-time or part-time, day or night, in a regular or a Co-op format

Our vision is to set the pace for the next generation of business schools. We equip our students with the skills to become the corporate leaders and entrepreneurs of the future.

## JMSB AT A GLANCE:

- 46,600 alumni worldwide
- 7,600 undergraduate students
- 1,400 graduate students
- 1,000 international students
- 5 academic departments
- 9 research centres and institutes
- 9 Concordia University Research Chairs
- 10 other research chairs/special research professorships
- 22 major and minor concentrations
- 153 full-time faculty members from 35 countries
- 189 part-time faculty members

CONCORDIA **first**

The Luc Beauregard Centre of Excellence in Communications Research — the first of its kind at a Canadian business school — is established in 2012 at the John Molson School of Business.



# BIG THINKING GETS NOTICED

We combine hands-on industry experience with collaborative research programs that foster nimble thinking

**Experiential learning:** Our classes are rooted in real life. Many of our instructors come from the business community and they bridge academia with industry. Our curriculum ensures that students combine theory with practical problem-solving skills. Our graduates emerge fully prepared to be the next generation of leaders of commerce, capable of analyzing and influencing situations and generating innovative solutions.

**Practical experience:** Students enrolled in JMSB's program gain practical experience with over 185 companies, from Cirque du Soleil to Bombardier. Each year, this popular program helps chart the career paths of an average 700 students.

JMSB's Kenneth Woods Portfolio Management Program provides real stakes to drive home important lessons. A select group of undergraduate finance students manages a portfolio worth more than \$1.5 million and thereby gains invaluable experience.

**Sharp-minded research:** JMSB is broadening knowledge for our corporate partners. Our research centres examine a range of topics crucial to private sector leaders, from finance and sustainable enterprise to community entrepreneurship.

Communication can make or break a company's reputation. The Luc Beaugard Centre of Excellence in Communications Research, the first of its kind among Canadian business schools, connects the insight of our scholars to the needs of industry professionals.

**Collaborative decision-making:** JMSB researchers collaborate with engineering and information systems experts to create new models that make negotiation more efficient and effective. With a focus on collaborative decision-making and conflict resolution, our InterNeg Research Centre connects professionals, communities and organizations. In an increasingly global economy, businesses require that their shipments arrive on time without depleting too many resources. The CN Centre for Studies in Sustainable Supply Chain Management dedicates its efforts to developing ways to deliver goods in an environmentally friendly and timely manner.

**Responsibly minded:** The John Molson School of Business is housed in a 15-storey structure designed to meet high sustainability standards, which garnered silver certification from LEED (Leadership in Energy and Environmental Design). It features a 300-square-metre solar wall that produces a significant portion of the building's energy. To encourage students, staff, and faculty to leave their cars at home, an underground tunnel provides direct subway access.

**Sustainable Investment Professional Certification:** Investors are showing greater interest in ensuring their money is invested in socially responsible ways. JMSB's Sustainable Investment Professional Certification (SIPC), designed by the David O'Brien Centre for Sustainable Enterprise, is delivered by the John Molson Executive Centre, providing specialized training for investors committed to social, ethical and environmental concerns.

CONCORDIA **first**

In 2011, the Sustainable Investment Professional Certification Program is introduced by the John Molson School of Business as the first professional designation of its kind offered through a university.

A portrait of Professor Jordan LeBel, a man with short brown hair and a beard, smiling. He is wearing a grey plaid suit jacket, a white shirt, and a purple tie with a colorful floral pattern. A purple pocket square is visible in his jacket. A name tag on his lapel reads "Jordan LeBel" and "Faculty of Business". The background is a green wall with a geometric pattern of white lines and yellow dots. The text is overlaid on a dark blue geometric shape on the left side of the image.

“We have exceptional students. They come to JMSB without any prior knowledge of the ins and outs of food marketing. By the end of my course, they can prepare a presentation that I would put up against any consulting agency.”

— Professor Jordan LeBel, recipient of the 3M National Teaching Fellowship in 2013; director of the John Molson EMBA program.

# EXPANDING MINDS FOR THE NEXT GENERATION OF BUSINESS LEADERS

Our MBA programs have been acclaimed the world over and our graduates are in high demand

*The Economist's* "Which MBA?" survey recently ranked JMSB's full-time MBA second in Canada and 80th globally. JMSB scored highly on student priorities such as career opportunities, personal development, educational experience, earning and networking potential. Concordia's commitment to making the world a more sustainable place has also been recognized internationally. In its 2013 Global Green MBA Survey, *Corporate Knights* magazine recognized JMSB as the second greenest MBA school in the world.

## EXECUTIVE MBA

Our EMBA program, created with the executive in mind, is Canada's first to go well beyond the mastery of traditional academic subjects. It offers a holistic approach that includes leadership coaching and solid links to the business community.

Our curriculum includes a seven-day study trip abroad, regular contact with leading corporate players and a "healthy executive" module to help students learn how to sustain high performance levels.

## MBA WITH COMPLETE CFA INTEGRATION

Concordia's Goodman Institute of Investment Management offers students the opportunity to pursue an MBA with complete CFA integration. Students work towards their MBA while they prepare for all three levels of the Chartered Financial Analyst exam.

Our teaching methods have a proven track record. Our students' success rate for the CFA exam is double the worldwide pass rate. The Goodman Institute was the first to obtain CFA Program Partner status in Canada. Our small classes are offered in both Montreal and Toronto. The flexible schedule allows students to work full-time while they complete this program.

## JOHN MOLSON MBA

MBA students run the Concordia Small Business Consulting Bureau, providing companies with expertise in areas such as marketing, finance and information technology.

Co-op opportunities permit students to work with industry leaders from companies such as Air Canada, BlackBerry, Danone and Pfizer. Other programs allow our students to study at their own pace

and to pursue their long-term goals.

MBA exchange programs provide students with an enriching opportunity to study at respected international institutions while paying Canadian tuition. Our students can attend the:

- European Business School, Germany
- BI Norwegian Business School, Norway
- Technion-Israel Institute of Technology, Israel
- Indian Institute of Management Mangalore, India
- ESSEC Business School, France
- Tongji University, China

More than 75 per cent of our MBAs find work within three months of graduation. Who hires them? Companies such as Amazon.com, Ericsson Canada, Manulife Financial, Target Canada and TD Securities.

CONCORDIA **first**

The John Molson School of Business opens its first Laboratory for Sensory Research in 2009 to research visual, auditory, tactile, olfactory and gustatory cues among consumers and their responses to products, brands and retail environments.

A portrait of Professor Zeynep Arsel, a woman with short dark hair, smiling warmly. She is wearing a blue polka-dot top under a grey cardigan. The background is a soft-focus green, and the image is overlaid with a geometric pattern of white lines and yellow dots.

“I research consumption. My current interests are places, exchanges, value and taste. I use a sociological lens to frame my inquiries.”

— *Professor Zeynep Arsel, Department of Marketing; Concordia University Research Chair in Consumption and Markets (Tier II); 2011 recipient of a Petro-Canada Young Innovator Award*

# INTERNATIONALLY MINDED

Our students interact with each other and with the world

JMSB students connect with the world. A great number take advantage of our special programs that facilitate study abroad opportunities in 30 countries in Asia, Europe, and North and South America. This international dimension gives participants experience with and links to different cultures, crucial for students preparing to enter the global and globalized marketplace. In a similar vein, Concordia's

Alternative Spring Break offers students the chance to gain first-hand experience in other parts of the world.

The world also comes to Concordia. The mother tongue of 25 per cent of Concordia students is neither French nor English. Over 6,300 of Concordia's total student body, specifically 1,000 at JMSB, hail from 150 countries. Industry leaders

and distinguished researchers from all over the globe come to Concordia as visiting speakers.

JMSB and Concordia help improve access to higher education: 27 per cent of students in degree programs at Concordia study part-time, giving Concordia the highest percentage of part-time enrolment among large Quebec universities.

# FORWARD-THINKING RESEARCH

Our business school is an important training ground for the next generation of innovators

Our faculty and student researchers always seek ways to better understand evolving business practices. That thinking helps bridge education with industry. Our strong graduate research programs in management, finance and marketing attract sharp minds from around the globe.

Eight research chairs and nine research centres combine to create a hub of enquiry and scholarly exchange. Our MBA and PhD students hone their analytical and technical skills and become important contributors to the research community.

JMSB research centres meet the highest academic standards for scholarly exploration. Our study results are published in leading journals. A case in point was a nine-nation study comparing national practices regarding employees taking sick leave, while another examined

the Darwinian roots of consumer behaviour. Our researchers have also identified and outlined emerging trends, such as pharmaceutical companies adopting personality techniques used by other industries to brand and create an emotional connection to their products.

JMSB researchers push the boundaries of our evolving understanding of commerce, finance, technology, management and organizations. Our graduates are similarly agile, able to adapt to emerging ways of doing business. Our alumni have a competitive edge in a rapidly changing world.

The David O'Brien Centre for Sustainable Enterprise (DOCSE) helps organizations work more sustainably. A DOCSE study that examined factors affecting sustainable tourism, for example, provided important insights toward the design of the Government of Quebec's Northern Plan.

The Desjardins Centre for Innovation in Business Finance studies how banks and financial institutions can best serve small and medium-sized Canadian and international businesses.

Humans are complex creatures and understanding human behaviour can boost the bottom line. JMSB's Centre for Multidisciplinary Behavioural Business Research boasts a network of researchers from multiple disciplines. A recent study examined how the decisions of consumers purchasing items labelled sustainable or organic were affected by their ability to touch products.

CONCORDIA **first**

The John Molson School of Business Building opens in 2009 with a fully functional solar wall that generates electricity from the sun — a world first for a university building.



Alexandre Bilodeau — the first Canadian to win Olympic gold on home soil — made history for a second time when he became the first man to successfully defend a title in an Olympic freestyle skiing discipline on February 10, 2014. The JMSB student earned his second gold medal in a risky, near-flawless final performance in the moguls competition. “I want to finish my accounting studies and become a certified accountant. I’m really excited about developing myself professionally in something other than skiing,” he says.

# THINKING OF OTHERS

Our students help their communities thrive by running associations, clubs and initiatives that give back to society

The Commerce and Administration Student Association runs CASA Cares. The group's fundraising initiatives include a vintage couture sale and other events which benefit the Montreal Children's Hospital Foundation and the New Hope Senior Citizens' Centre.

During 5 Days for the Homeless, JMSB students have slept out in the cold to raise awareness and critical support for Dans la rue, a non-profit organization that helps get kids off the street and back on their feet. The group has so far raised \$215,000.

The John Molson Graduate Students Association contributes to the academic life of the school with a speaker series, a sustainability resource organization and a group for women in business.

Our school is named for John Molson, one of Montreal's greatest industrialists and philanthropists. Our students' spirit of giving mirrors that legacy.

JMSB students are valuable contributors to their city. They support the holiday toy drive at the Montreal Children's Hospital. Through the MBA Community Service Initiative, our students lend their energies and expertise to give training to community organizations.

# CONNECTED THROUGH TEAMWORK

Our students work together — both inside and outside classrooms

They learn to approach problems from different angles to generate novel solutions. Our JMSB Executive Connects Series provides students with direct access to corporate leaders. Champions — drawn from our network of successful business leaders — are each assigned a group of students. Regular contact is maintained during their groups' two-year program.

Concordia's Co-op and mentoring programs facilitate connections with industry professionals and leaders as students develop their career paths.

## CASE COMPETITIONS

Through case competitions, undergraduate and graduate students interact with corporate elites and compete with peers from around the world.

Since 1982, JMSB students have hosted the John Molson MBA International Case Competition. As the world's oldest and most prestigious business case competition, the event welcomes 36 teams of MBA students from across the globe.

Competitions offer JMSB students the opportunity to hone their presentation skills and think on their feet. Competitors benefit by developing a rich network of contacts with fellow competitors, coaches and industry judges.

In 2014, JMSB students won gold at Ryerson's Organizational Behaviour Case Competitions for the fifth consecutive year. That same year, JMSB students co-hosted the first Engineering and Commerce Case Competition at Concordia that featured engineering and business students from seven Canadian and three international schools.

CONCORDIA **first**

In its first major push towards advances in corporate social responsibility, the John Molson School of Business inaugurates the David O'Brien Centre for Sustainable Enterprise in 2009.

A professional headshot of Dana Ades-Landy, a woman with shoulder-length blonde hair, smiling warmly. She is wearing a dark blazer over a black and white lace top. The background is a solid blue color with a white geometric pattern of lines and dots, resembling a network or constellation. Several yellow starburst effects are scattered across the image.

“I discovered my passion for finance at JMSB. The John Molson MBA opened doors for me and provided me with an extensive network of professionals and business leaders.”

— Dana Ades-Landy, MBA 83, president, Concordia Advisory Board;  
Area VP, Quebec and Eastern Ontario, commercial lending, Scotiabank

# BIG-THINKING ALUMNI

Our faculty has produced generations of influential leaders and researchers. Here's a sample of our big-thinking graduates:

- **Lawrence Bloomberg**, S BComm 63, LLD 96, inaugural inductee into the Investment Industry Association of Canada's Hall of Fame, member of the board of directors of the National Bank of Canada, advisor to National Bank Financial
- **Julien Brisebois**, EMBA 07, assistant general manager, Tampa Bay Lightning, NHL
- **André Desmarais**, BComm 78, president and co-CEO, Power Corporation
- **Nancy Hammond**, BComm 89, MBA 93, vice-president of TD Insurance Meloche Monnex for Quebec and Atlantic Canada, 2014 MBA Alumna of the Year
- **Norman E. Hébert, Jr.**, BComm 77, president and CEO of Groupe Park Avenue Inc.; chair, Board of Governors, Concordia University
- **Melanie Kau**, Executive MBA 92, president, Mobilia
- **John Major**, L BComm 53, Justice (retired), Supreme Court of Canada
- **Gerry McCaughey**, BComm 81, president & CEO, Canadian Imperial Bank of Commerce (CIBC)
- **L. Jacques Ménard**, L BComm 67, chairman, BMO Nesbitt Burns, president, BMO Financial Group, Quebec; chancellor of Concordia University
- **Jean-Yves Monette**, BComm 76, president & CEO, Van Houtte Café
- **Luca "Lazylegz" Patuelli**, BComm 09 (marketing), co-runs Projet RAD, a Montreal-based dance program for kids with disabilities
- **Richard J. Renaud**, L BComm 69, chairman & CEO, TNG Corporation, chairman & Managing Partner, Wynnchurch Capital, chairman, Whitehall Agencies Inc. and Pethealth, President, Northbrock Capital Inc., and philanthropist
- **Len Rhodes**, BComm 87, president and CEO, Edmonton Eskimos Football Club
- **Jessica Schwarz**, BComm 09, winner of the Risa Goldberg Memorial Scholarship for Women in Capital Markets from the University of Toronto's Rotman School of Management
- **Louis Tanguay**, BComm 75, former president and CEO, Bell Canada International
- **Marie-Anne Tawil**, MBA 08, president & CEO, Iron Hill Investments Inc.
- **Mark Weightman**, BComm 85, president and CEO, Montreal Alouettes
- **Jonathan Wener**, BComm 71, chairman, Canderel; deputy chancellor, Concordia University
- **Guiliano Zaccardelli**, L BComm 70, Commissioner, RCMP, Ottawa
- **Marco Zaino**, BComm 03, Fellow of the Canadian Securities Institute, VP and Portfolio Manager at Dundee Goodman Private Wealth, Montreal

CONCORDIA **first**

The John Molson School of Business first establishes the Institute for Governance of Private and Public Organizations with HEC Montréal in 2005 to promote strong corporate governance in Canada.



“The most important thing I learned in business school is the importance of relationships.”

— *Simon Ainsworth, MBA 13*

# JOIN THE THINKING

Whether you are a graduate, donor or friend, join us and share your knowledge with the next generation

**Reinforce the connection:** Our students are connected. You can complete the circuit. Whether you are a JMSB graduate, friend or donor, we encourage you to come back to Concordia and volunteer. You can share your insights and experience with the next generation of leaders. Here's how:

**Give your time, be a mentor:** Do you remember the challenges you faced as a student? You may have attended Concordia or JMSB as a mature student and understand the courage required to pursue higher education later in life. Or maybe you came from another province or country and can help a student set down their own roots. Become a mentor and share your success with a student.

**Meet the next generation of innovative leaders:** Remember how it felt to be a recent grad, keen for the adventure of a new career? Join one of our networking events and share your experience:

- **Dinner for Eight** brings together students and successful alumni.
- **Concordia Speed Networking** is a lively event connecting students to the business community and welcomes experienced alumni interested in participating.

**Share your thinking:** Volunteer for GradProSkills, which offers graduate students and post-doctoral fellows skills to transition into a future career. Become a GradProSkills mentor and help students gain a solid footing by sharing your expertise.

**Help our students out-think the competition:** JMSB students are very active in case competitions. Help them gain practical experience while being a part of a memorable moment.

- Enroll your company in case competitions or take part as a judge. Benefit from the fresh thinking of sharp minds and our students' complete attention to your business.
- Invite JMSB students to intern with your company. Access top-notch talent while providing tangible experience to potential recruits.

**Get involved:** A successful business nurtures new talent, and communities are more powerful when their members collaborate for the common good.

You can support JMSB by:

- Developing or suggesting initiatives that allow alumni, students, professors and staff to engage with your company.
- Recruiting graduates through the JMSB Career Management Services.
- Enrolling your employees with the John Molson School of Business Executive Centre for customized training and development solutions.
- Contributing financially to create scholarships and bursaries.
- Dedicating your funds for research, endowments, speaker series, case competitions, travel bursaries, naming opportunities, planned giving or for specific projects of your choice that directly benefit students.
- Encouraging your employer to match your donation.

Contact us: [alumni@concordia.ca](mailto:alumni@concordia.ca) or 514-848-2424, ext. 8946.

Learn more at [concordia.ca/alumni](http://concordia.ca/alumni).

CONCORDIA **first**

Marketing Yourself, a web-based course, wins first place in the 2005 Canadian Association for Distance Education Award for Excellence and Innovation in Instructional Design. A decade later, the course is followed by 10,000 students and counting.



**Our pillars, the Molson family:** In November 2000, the John Molson School of Business was born from a generous gift of \$25 million from the Molson Family and the Molson Foundation to Concordia's Faculty of Commerce and Administration. Our school and home base proudly bears the name of John Molson, founder of a successful Montreal brewery that is North America's oldest. John Molson's accomplishments included building the city's first luxury hotel, establishing one of the first steamship companies and helping found the Montreal General Hospital.

# THINKING OF OTHERS: TRANSFORMATIONAL GIFTS

Our donors have made an immense difference to the opportunities we're able to provide students and researchers at the John Molson School of Business

**Formula Growth** gave \$500,000 in 2014 to sponsor the John Dobson – Formula Growth Investment Room, at JMSB. The room gives students access to Bloomberg computer terminals with live financial software to apply what they learn in classes.

**Family and friends of Luc Beauregard** together raised \$650,000 to establish the Luc Beauregard Centre of Excellence in Communications Research in tribute to the late national pioneer in strategic communications.

**David O'Brien** gave \$2 million to establish the David O'Brien Centre for Sustainable Enterprise in 2009. The Centre has since become a leader in developing business practices that support corporate social responsibility, environmental health and safety, environmental management, community and greening activities.

In 2009, **Royal Bank of Canada (RBC)** gave \$1.5 million to establish five JMSB professorships in financial derivatives, responsible organizations, work motivation, strategic relationship marketing and inter-organizational governance of information technology.

Concordia alumnus **Robert J. Briscoe** contributed \$400,000 toward an endowment for fellowships in business administration at the John Molson School of Business in 2009.

In 2009, the **Deloitte Foundation** gave \$250,000 to establish the Deloitte Study Lounge at Concordia's John Molson School of Business. Eight partners from **Deloitte's Montreal office** generously donated \$100,000 to establish the Deloitte Partners Sustainable Internship.

The **Bank of Montreal** gave \$2.5 million in 2007 towards the construction of our business school headquarters. The 300-seat BMO Amphitheatre, located on the first-floor concourse of the John Molson School of Business Building was named in recognition of this generous gift.

In 2002, **John Dobson** gave \$225,000 towards the creation of the Dobson Program for Knowledge-Based Entrepreneurs at the Centre for Small Business and Entrepreneurship Studies. The Dobson Program helps entrepreneurs through the start-up phase by providing services such as training and mentorship, validating market potential and preparing a business plan.

Kenneth Woods Portfolio Management Program (KWMPMP) trains a select group of undergraduate finance students in investment management and was established in 2001, thanks to a \$1 million gift from **Ken Woods**, MBA 75. This real-life portfolio, which has since grown to \$1.5 million, has outperformed the benchmark in seven out of the last 10 years and provides an incomparable learning experience for participating students.

The Goodman Institute of Investment Management was established at the John Molson School of Business in 1999, thanks to a \$1.95 million gift from **Ned Goodman**, LL.D. 97. The Goodman Institute of Investment Management, offered in both Montreal and Toronto, allows students to study part-time to earn an MBA in investment management that fully integrates the Chartered Financial Analyst (CFA) Body of Knowledge curriculum.

CONCORDIA **first**

Following a generous gift from the Molson family, the Faculty of Commerce and Administration is renamed the John Molson School of Business in 2000.



# IMAGINE THE POWER OF YOUR GENEROSITY

You can help create the conditions for talented students to succeed. Today's students will solve tomorrow's challenges and change the shape of things to come

## THINK FORWARD, GIVE BACK

- Contribute to scholarships, bursaries or fellowships for JMSB students.
- Fund a specific project of your choice that will directly benefit JMSB students.
- Enrich library resources available to all: books, software and media.
- Encourage your employer to match your donation.
- Discuss your own ideas — the bigger the better — with a development officer, a professor or our dean.

## YOUR SUPPORT ADDS VALUE

Student awards, scholarships and fellowships do more than help talented individuals. New labs and equipment, study spaces, and buildings serve more than the students and researchers that use them. Your gift to JMSB helps us attract and retain innovative thinkers by raising our research profile, and increases our ability to raise additional funding from public and private sources.

Increasing our investment in highly capable graduate students — individuals who enrich our community — makes JMSB more competitive on the global stage. Additional support for graduate students goes a long way in empowering our university to recruit worldwide. In turn, individuals of remarkable talent can make a significant contribution in knowledge to JMSB, Concordia, Montreal, Quebec and Canada.

Your support can help emerging leaders hone vital skills and gain traction for new ideas. Your gift is an investment in every project they do, every problem they solve, every idea they have, and every invention and improvement that results from their work.

Imagine what your support can do!

Contact us:  
[giving@concordia.ca](mailto:giving@concordia.ca) or  
514-848-2424, ext. 4899.

Learn more: [concordia.ca/giving](http://concordia.ca/giving).

CONCORDIA **first**

The John Molson School of Business first establishes the Goodman Institute of Investment Management in Montreal and Toronto in 2001, following a gift from Ned Goodman, LLD 97. The program becomes the first to offer an MBA program that fully integrates the Chartered Financial Analyst (CFA) Body of Knowledge curriculum.



# WHY CHOOSE CONCORDIA?

An investment in Concordia is an investment in innovation, sustainability, community — and the leaders of tomorrow

**Our unique environment for learning and research.** Concordia's academic goals are grounded in an ethos of dynamism and social responsibility. This remarkable environment was created in 1974 after the merger of two proud Montreal institutions — the classic liberal arts education offered by Loyola College and the practical educational opportunities offered by Sir George Williams University.

Today, Concordia is an open and engaged university that encourages its 46,000 students to become active, critical and concerned citizens.

**Our commitment to society.** Concordia is leading the way to a new kind of university, one that makes higher education accessible. The university shares its ideas through free and open access to scientific findings and seeks ways to advance social and economic justice. We offer some 500 undergraduate and graduate programs, diplomas and certificates, while maintaining formal ties with more than 100 institutions in 33 countries.

**Our strong academic leadership.** Concordia is proud of its impressive roster of faculty, many of whom are established leaders in their respective academic fields, across the Faculty of Fine Arts, Faculty of Arts and Science, Faculty of Engineering and Computer Science, the John Molson School of Business and School of Graduate Studies.

**Our contributions and discoveries.** Every year Concordia faculty and students are recognized for their accomplishments. Whether they are Rhodes Scholars, recipients of Governor General's and Prix du Québec awards or members of the Royal Society of Canada, Concordians count among the celebrated academics in our country. Our contributions and our discoveries change lives.

**Our partnership in Quebec.** Concordia's value to the Quebec economy is estimated at \$1.3 billion annually. This doesn't account for the contributions of our 188,000 alumni, 95,000 of whom reside in the university's home province.

Contact us: [giving@concordia.ca](mailto:giving@concordia.ca) or 514-848-2424, ext. 4899.

Learn more: [concordia.ca/giving](http://concordia.ca/giving).

CONCORDIA **first**

The John Molson School of Business becomes the first university program in Canada — and one of the first in the world — to become a Chartered Financial Analyst (CFA) Program Partner in 2001.

# CONCORDIA'S STRENGTH IN NUMBERS

A portrait of the John Molson School of Business would be incomplete without a look at our wider university community. Here's a complete snapshot:

STUDENTS

46,000

20 SENATE-RECOGNIZED RESEARCH UNITS:

- CENTRE FOR BIOLOGICAL APPLICATIONS OF MASS SPECTROMETRY
- CENTRE FOR CLINICAL RESEARCH IN HEALTH
- CENTRE FOR MICROSCOPY AND CELLULAR IMAGING
- CENTRE FOR NANOSCIENCE RESEARCH
- CENTRE FOR ORAL HISTORY AND DIGITAL STORYTELLING
- CENTRE FOR PATTERN RECOGNITION AND MACHINE INTELLIGENCE
- CENTRE FOR RESEARCH IN HUMAN DEVELOPMENT
- CENTRE FOR RESEARCH IN MOLECULAR MODELING
- CENTRE FOR STRUCTURAL AND FUNCTIONAL GENOMICS
- CENTER FOR STUDIES IN BEHAVIORAL NEUROBIOLOGY
- CENTRE FOR THE ARTS IN HUMAN DEVELOPMENT
- CENTRE FOR THE STUDY OF LEARNING AND PERFORMANCE
- CENTRE FOR ZERO ENERGY BUILDING STUDIES
- CONCORDIA CENTRE FOR BROADCASTING AND JOURNALISM STUDIES
- CONCORDIA CENTRE FOR COMPOSITES
- CONCORDIA CENTRE FOR TECHNOCULTURE, ART AND GAMES
- CONCORDIA INSTITUTE FOR WATER, ENERGY AND SUSTAINABLE SYSTEMS
- HEXAGRAM CONCORDIA: CENTRE FOR RESEARCH-CREATION IN MEDIA ARTS AND TECHNOLOGIES
- KARL POLANYI INSTITUTE OF POLITICAL ECONOMY
- MONTREAL INSTITUTE FOR GENOCIDE AND HUMAN RIGHTS STUDIES

97 RESEARCH CHAIRS

188,000 ALUMNI AROUND THE WORLD

R E V E N U E S

OPERATING FUND 2013

\$430,738,000

SPONSORED RESEARCH INCOME 2012

\$44,816,000

7,230

TOTAL EMPLOYEES\*

\* AS OF OCTOBER 2012

1,641

FACULTY MEMBERS\*\*

\*\* INCLUDES VISITING AND RESEARCH PROFESSORS

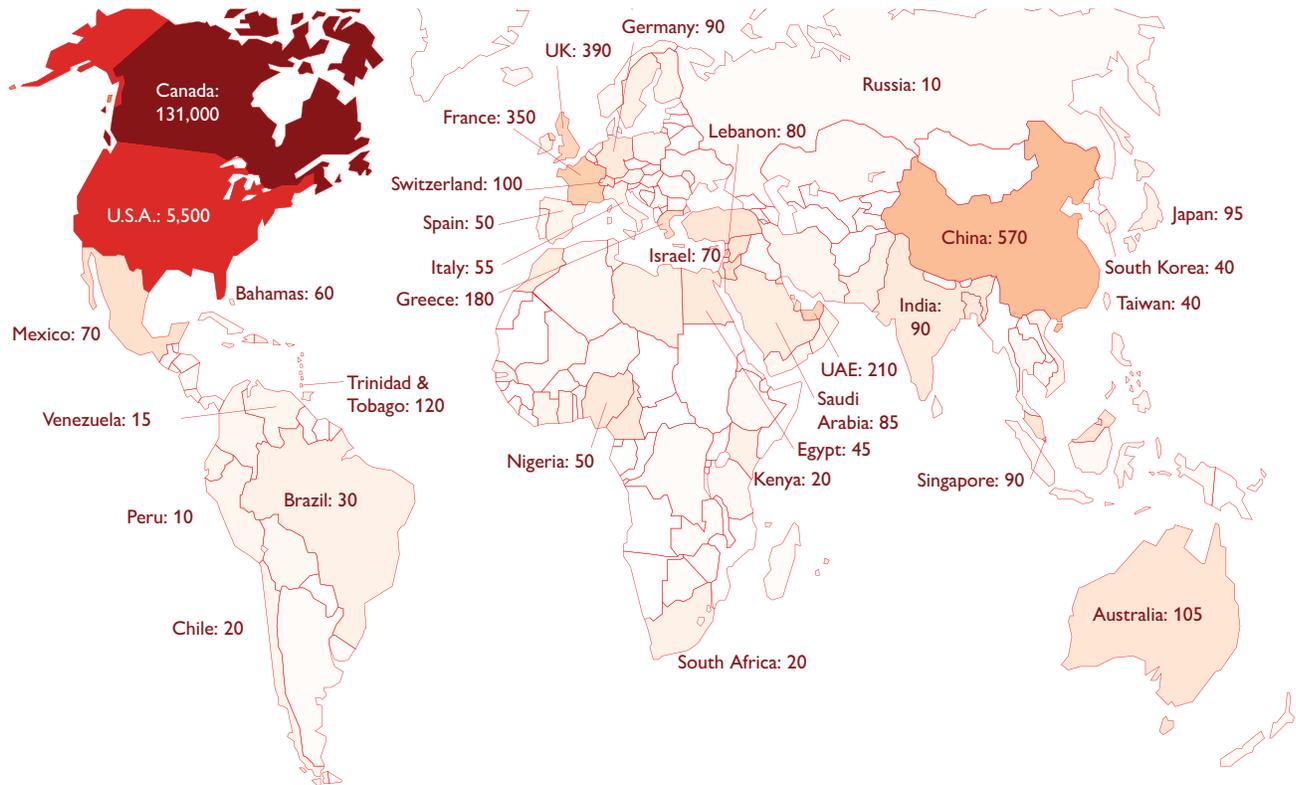
7,414 GRADUATE STUDENTS  
 2,368 SCHOOL OF EXTENDED LEARNING STUDENTS  
 36,460 UNDERGRADUATE STUDENTS

34  
 ALUMNI CHAPTERS  
 IN CITIES ACROSS  
 NORTH AMERICA,  
 EUROPE AND ASIA

CONCORDIA'S  
 CLASSROOMS  
 REFLECT DIVERSITY:  
 14.4%  
 ARE VISA STUDENTS

- Learn about our university's notable leaders, prominent researchers, entrepreneurs, artists, athletes and thinkers at [concordia.ca/greatconcordians](http://concordia.ca/greatconcordians).
- Discover what Concordia achieved first at [concordia.ca/concordiafirsts](http://concordia.ca/concordiafirsts).

PORTRAIT OF THE CONCORDIA COMMUNITY: SAMPLING OF WHERE OUR GRADUATES LIVE



CONCORDIA **first**

In 1997, the John Molson School of Business becomes the first Quebec business school to earn full accreditation from AACSB International (Association to Advance Collegiate Schools of Business).

Learn how you can help the John Molson School of Business nurture talent. Contact our development staff at 514-848-2424, ext. 4899.

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SMALL PLANET  BIG THINKING

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[Concordia University Alumni Association](#)

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 See the latest event photos on Flickr